



Diego Andrés Cobo Cobo

I n t e r n a t i o n a l
R e l a t i o n s

Contact information:

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Address: Ficoa, Limas y Mandarinas
Ambato, Ecuador

Languages:

Spanish - Native
English - Advanced
Chinese - Intermediate

Personal profile

Responsible, organized, easy to adapt, good development under pressure, good time control and high commitment to tasks with knowledge of various topics

Skills

- Microsoft Office
- Adobe Photoshop & Illustrator
- Adobe Premiere Pro & After Effects
- Maya & Sketchup
- Marketing and publicity
- Budget Control
- Stress management
- Adaptability
- Initiative
- Teamwork

Professional Experience

COMMUNICATION ASSISTANT

Electrical Company Ambato S.A. | February 2023 - December 2024

- Design of different products for social networks
- Coordinate with different areas for communication campaigns
- Brand management for adequate communication to clients

COMMUNICATOR FOR SOCIAL NETWORKS

Provincial Government of Tungurahua | February 2022 - December 2022

- Design of different products for social networks
- Coverage to events of the institution
- Planning of strategies to improve the image of the brand

ENTITY SUPPORT TEAM ICOMM TEAM MANAGEMENT

AIIESEC in Ecuador | July 2022 - Present

- Design of products for Instagram by Team Management
- Campaign proposals for the organization
- Establish meetings with other countries to guarantee communication to all remembers of any new changes in the policies

MANAGER B2C - VIDEO PRODUCER

AIIESEC in Ecuador | July 2021 - January 2022

- Creation of marketing attraction strategies
- Design communication plans for costumers
- Management of social networks TikTok, Youtube, Instagram and Facebook for audiovisual content

TEAM MEMBER OUTGOING VOLUNTEERS

AIIESEC in Ecuador | February 2021 - August 2021

- Sales in the area of outgoing exchanges.
- Implementation of work plans with international cooperation
- Communication and resolution of problems in experiences

ECONOMIC MANAGEMENT REPRESENTATIVE / COMMUNICATOR ASSISTANT

Political Organization CREO | September 2020 - February 2021

- Party budget management
- Planning and organization of investment for electoral campaign, payment of salaries, etc.
- Creation of communication plans for candidates for assembly members

Affirmative Actions:

Ethnic self-determination:
Mestizo

Disability: No

Catastrophic illness: No

In charge of relative with: No

In charge of a family member
with illness: No

Migrant Ex-Public Servant:
No

Academic record

BACHELOR'S DEGREE IN INTERNATIONAL RELATIONS
SAN FRANCISCO DE QUITO UNIVERSITY
Degree | August 2017 - June 2021

JUAN LEÓN MERA LA SALLE HIGH SCHOOL

High School Degree | 2015 - 2016

KAOHSIUNG CITY HAIQING ADVANCED INDUSTRIAL AND COMMERCIAL VOCATIONAL SCHOOL 高雄市立海青高級工商 職業學校

Middle School | 2014 - 2015
International exchange

Certificates:

PUBLIC SPEAKING

ELECTRICAL COMPANY AMBATO S.A.

8 HOURS

BASIC EDUCATION AND LANGUAGES

CHINESE LEARNING PROGRAM

ROTARY INTERNATIONAL

100 HOURS

BASIC EDUCATION AND LANGUAGES

BRAND IDENTITY AND DIGITAL COMMUNICATION

SAN FRANCISCO DE QUITO UNIVERSITY

5 HOURS

MARKETING AND SALES

SEO Y COPYWRITING

SAN FRANCISCO DE QUITO UNIVERSITY

5 HOURS

IT AND TELECOMS

ELECTRONIC COMMERCE

GOOGLE, EOI Y RED.ES

40 HOURS

E-COMMERCE

DIGITAL MARKETING BASICS

GOOGLE, THE OPEN UNIVERSITY Y IAB

40 HOURS

MARKETING AND SOCIAL NETWORKS