PYCON PORTUGAL 2025

SPONSORSHIP BROCHURE

INTRODUCTION

PyCon Portugal is biggest Portuguese Python conference, gathering more than a hundred practitioners from the four corners of the world!

Each year a new city, new lineup of speakers, and exciting workshops are part of the awesome ingredients that bring together a strong and engaged community!

Exciting News! PyCon Portugal 2025 is coming to Cascais!
Mark your calendars and SAVE THE DATE: July 24-26!

This event is a one-stop-shop for numerous networking opportunities your Brand can tap into!

PREVIOUS EDITIONS

2022 - Porto

2023 - Coimbra

2024 - Braga

2025 - Cascais
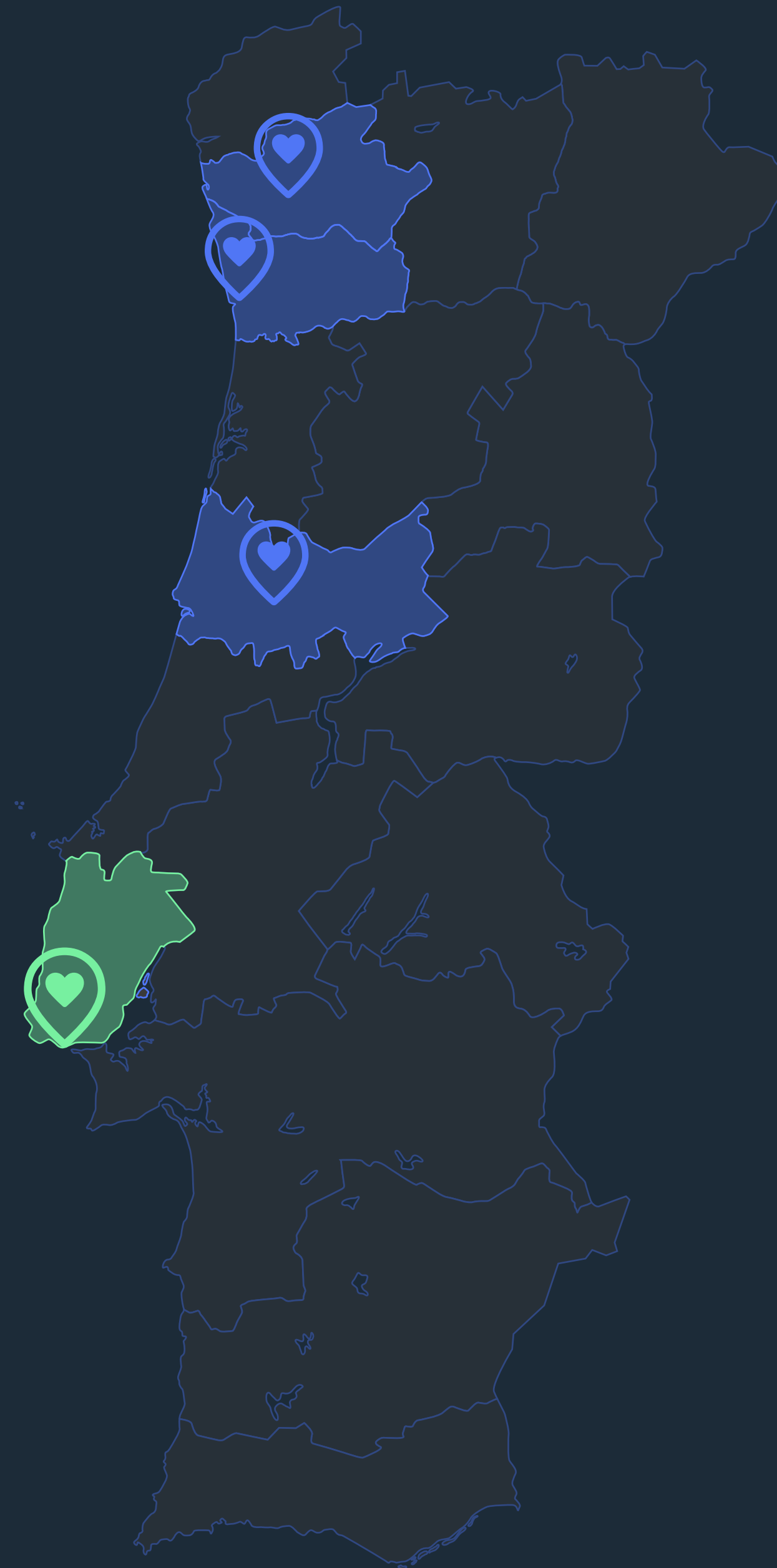
THE OPPORTUNITY

This year's organising team is the same team that launched the very first PyCon Portugal event in 2022 (in Porto), organised PyConPT23 (in Coimbra) and PyConPT25 (in Braga), and is also organising PyConPT25 (in Cascais).

This is the same team that organised DjangoCon Europe 2020 and 2021, both online because of COVID restrictions, DjangoCon Europe 2022 in Porto, DjangoCon Europe 2024 in Vigo, Spain and DjangoCon Europe 2025 in Dublin, Ireland.

All this to say that this highly hands-on experienced team is fully committed in making a memorable PyConPT25 to all attendees, and a very worthwhile event to all Brands involved!

2022 Porto

1 DAY

141 ATTENDEES

32% PORTUGUESE ATTENDEES
27 COUNTRIES

1 KEYNOTE SPEAKER

09 TALKS

17 SPEAKERS

05 WORK SHOPS

109 SUBMISSIONS

05 LIGHTNING TALKS

3K GRANTS

2023 Coimbra

3 DAYS
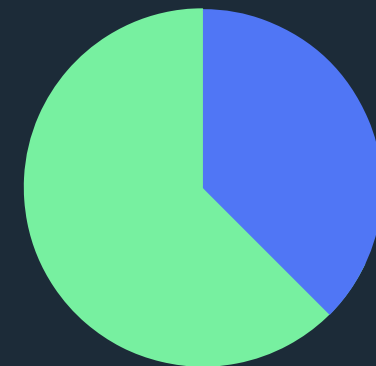
153 ATTENDEES

37,5% PORTUGUESE ATTENDEES
27 COUNTRIES

2 KEYNOTE SPEAKERS

20 TALKS

122 SUBMISSIONS

08 WORK SHOPS

34 SPEAKERS

10 LIGHTNING TALKS

9K GRANTS

2024 Braga

3 DAYS
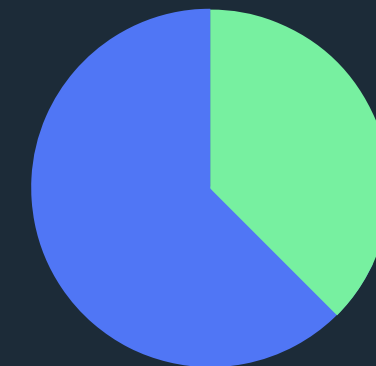
168 ATTENDEES

63% PORTUGUESE ATTENDEES
20 COUNTRIES

2 KEYNOTE SPEAKERS

14 TALKS

121 SUBMISSIONS

06 WORK SHOPS

27 SPEAKERS

11 LIGHTNING TALKS

5K GRANTS
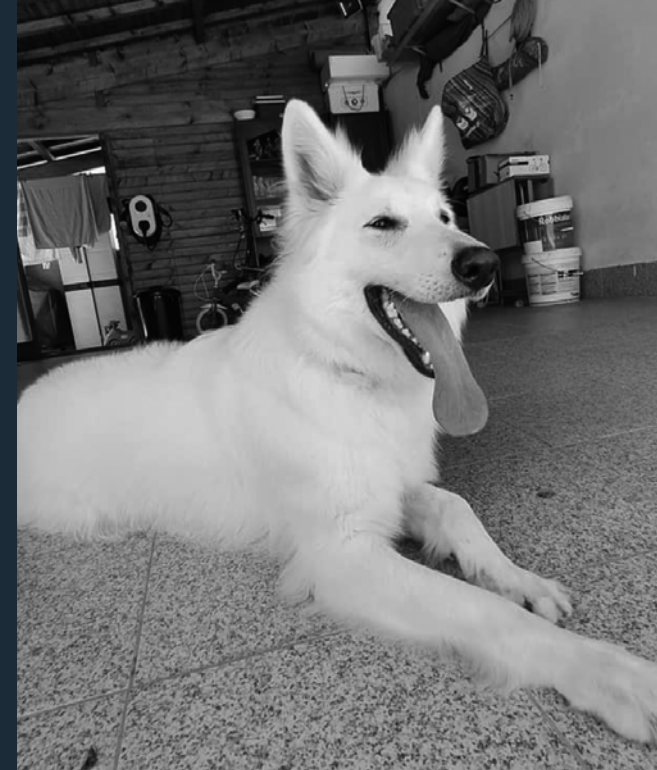
THE TEAM

Bia Rodrigues

Daisy

David Vaz

Felipe Valverde

Frederico Rodrigues

Gonçalo Sousa

Julius Boyake

Luís Vaz

Maria Helena Machado

Miguel Magalhães

THE CONFERENCE

PyCon Portugal 2025 will take place in Cascais.
We estimate 200 attendees!

July 24-26

Nova SBE Cascais

3 days of talks and workshops

CASCAIS

Situated close to the sea and traditionally a fishing village, Cascais enjoyed an important period of development in the 14th century, when it was a major stopping off point for boats on their way to Lisbon, turning it into a very busy port at that time.

Nowadays, Cascais is a very lively and cosmopolitan town that still preserves a great deal of its earlier aristocratic atmosphere.

Particularly recommended is a stroll through its streets, where you will find shops of the highest quality, or perhaps you might prefer to enjoy a few moments' rest at one of the many outdoor cafés and restaurants scattered about the town. The beaches continue to be one of Cascais' greatest attractions, and it is possible to choose from amongst those that are situated in the town's sheltered bay or those a little further away in the area around Guincho, where there are excellent conditions for surfing and windsurfing.

– visitportugal.com
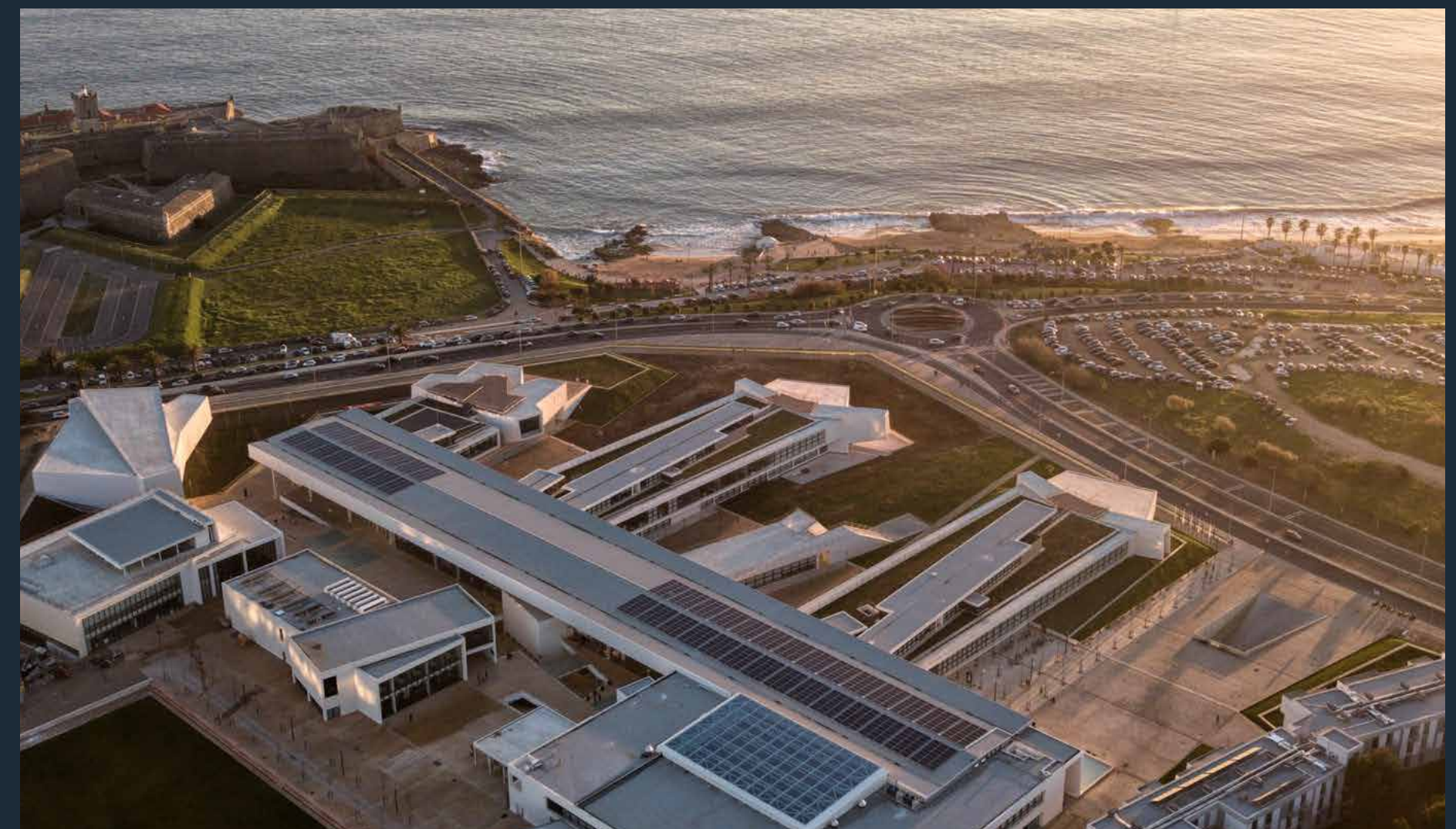
WHO IS ATTENDING?

This is a conference for:

Software Developers   DevOps   Pythoneers
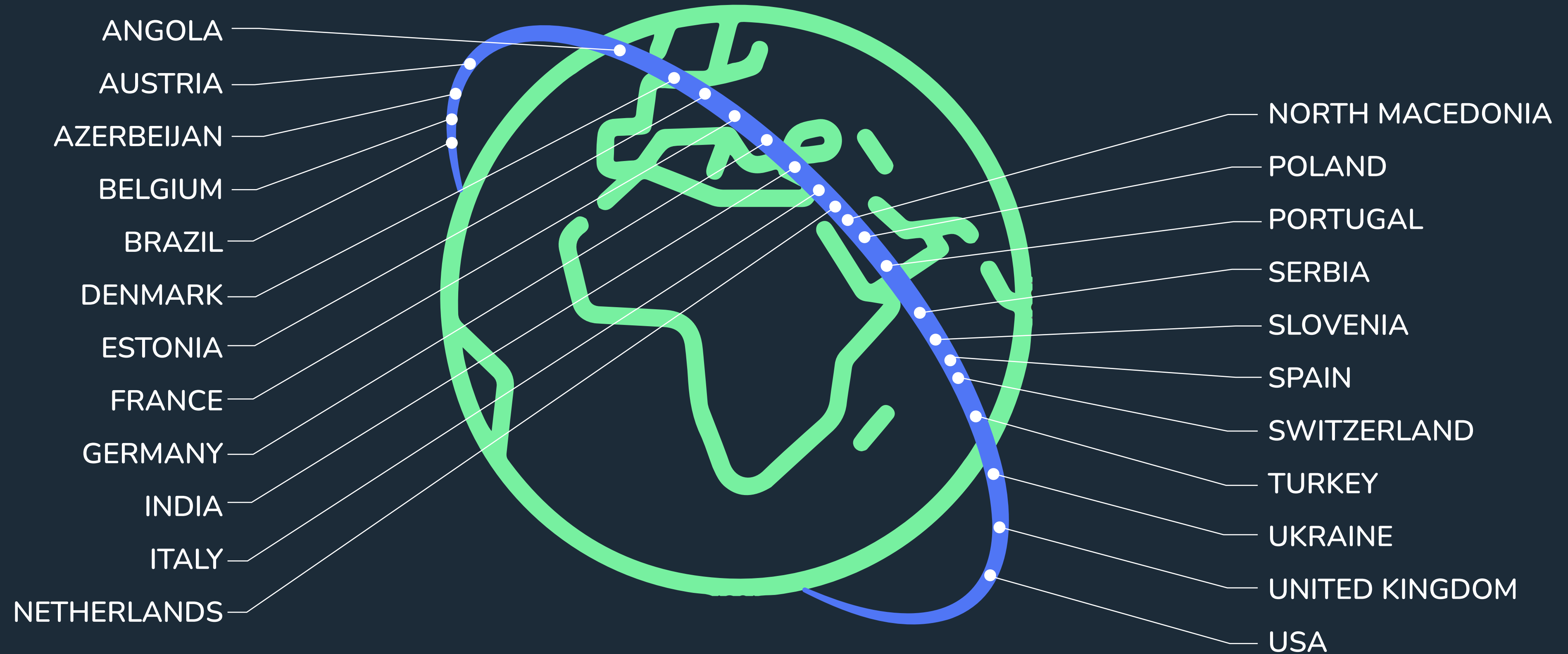
Recruiters   Entrepeneurs   Marketeers

The attendees are a mixed crowd with various professional positions and levels.

Approximately half are newcomers.

AUDIENCE PROFILE

ANGOLA
AUSTRIA
AZERBEIJAN
BELGIUM
BRAZIL
DENMARK
ESTONIA
FRANCE
GERMANY
INDIA
ITALY
NETHERLANDS

NORTH MACEDONIA
POLAND
PORTUGAL
SERBIA
SLOVENIA
SPAIN
SWITZERLAND
TURKEY
UKRAINE
UNITED KINGDOM
USA

SPONSORSHIP

By taping into this community your Brand can leverage value.
We deliver stock sponsorship packages and/or custom sponsorship
opportunities with high impact in terms of increased visibility and lead
generation, such as prime booth locations, speaking opportunities,
and branding exposure.
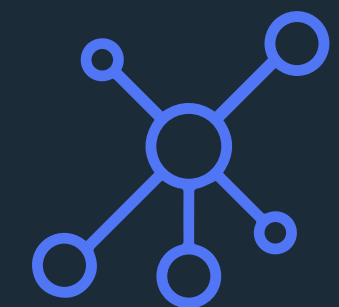
PyCon Portugal is the right spot to:

Raise Brand
awareness

Showcase products
or services

Recruiting and selecting
field trips

Network

STOCK SPONSORSHIP PACKAGES

		DIAMOND 6K€	PLATINUM 4K€	GOLD 3K€	SILVER 2K€	BRONZE 1K€
Logos and Placement	Conference Website	✓	✓	✓	✓	✓
	Live Stream	✓	✓	✓	✓	✓
	Printed on Credentials	✓	✓	✓	✓	
	Conference Hall Booth	Triple-Sized	Double-Sized	Normal Size		
	Logo on Stage	✓	✓			
	Youtube Video Frame	✓	✓			
	Logo on Crew T-shirts	✓				
	Logo on Speaker Podium	✓				
Registration Benefits	Sponsor Badge Ribbon	✓	✓	✓	✓	✓
	Tickets	8	5	3	1	
Signage & Collateral (Provided by Sponsor)	Tote Bag Inserts	✓	✓	✓	✓	✓
	Videos for Intermission	✓	✓	✓	✓	✓
	Roll-up for Check in/Venue	✓	✓	✓	✓	
	Roll-up for Coffee Breaks	✓	✓			
	Roll-up for Speakers Stage	✓				
Social Media & Press	Press Release	✓	✓	✓	✓	
	Tweets	3	3	2	1	
Recruiting	Job Fair	✓	✓	✓	✓	✓
	Job Offers	8	4	2	1	1

CUSTOM SPONSORSHIP OPTIONS

To leverage your Brand exposure, or to generate specific or even private networking opportunities, depending on your business goals, we can discuss customised sponsorship options like:

– Welcome coffee
– Coffee breaks
– Lunch
– Party
– Speakers Dinner
– Sponsored workshop
– Activities during breaks
– Contests
– Quiet Room

In these activities, besides brand exposure in panels or rollups, there will be special announcements by the team, as well as on social networks and web-site.
We are more than happy to discuss individual options or answer all your questions. You can reach our sponsor relations team at sponsors@pycon.pt

PREVIOUS SPONSORS

WHY SPONSOR US?

Marketing

Do you have a product, service or brand that is loved by or will be loved by the Python developers and forward-thinking entrepreneurs in Europe and the World? Here you can expose your self digitally, on printed material and if you wish meet everyone by having a booth.

Recruitment

Let's admit, software developers are hard to get, and they are not actively looking for a job themselves. Therefore, to meet and be present for the world's best Python developers at this event is both lucrative and unique.

Giving Back

Be a community leader and give back to the open-source community Python is. As a part of the conference individuals from all countries can apply for grants to make it possible to attend this, for some, life-changing event. The conference must be affordable because many contributors to Python, attendees and speakers would not otherwise be able to attend without sponsorships from the community.
Please consider supporting with any amount to give everyone involved an opportunity to attend.

Diversity

Everyone is welcome at PyCon Portugal, should be able to attend this conference and be in their comfort zone while doing so. The Python community puts pride and effort into diversity, respecting each other and being excellent to one another. Diversity encapsulates much and we with this conference are proud to embrace it! Diversity is a part of the Python Community's DNA and always will be.

Networking

If you want to stand out from the crowd with your company, network and seek new potential collaborations and partners, PyCon Portugal is the place to be. Also, with most sponsor packages are tickets included and your employees will, therefore, attend a conference with valuable education from talks and workshops.

CONTACTS

PyCon Portugal 2025 is organised by Ad Evolutio Lda.,
registered at the following location:
Rua Gonçalo Cristóvão 185-6, 4000-269 Porto, Portugal

If you wish to discuss any specific details, or any other subject,
please reach out to Luis Vaz at sponsors@pycon.pt

PORTUGAL

PyCon

2025