# Kishore Joseph

# User Interface & Experience Designer

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#### **Work Experience**

# Riafy Technologies / UI UX Designer

2 YEARS - 2020 PRESENT, KOCHI, KERALA

- Maintains the internal style guide & implements new design patterns on the web, mobile, and CRMs.
- I create designs systems for the projects using Figma and prototypes for motion understanding,
- Design reviews with stakeholders and HTML, CSS interface improvement for the front end team.
- I collaborate closely with product managers, developers, researchers & the marketing team.

# Cloud 6 (freelance) / UI UX Designer

1 YEAR - UAE BASED COMPANY

- I collaborated with developer teams & managed a wide variety of cross-media projects
- Specialized in UI design, UI Prototyping & basic html,css websites for startups & academic institutions
- such as pmsacollege.com, iwizweddingphotography.com, Arakkal Gold and diamonds Application, Hip Pip social media Application, Smrithy Education app, and Turning point education application.

# Codegreen Technologies / UI UX Designer

3 MONTHS - APPRENTICESHIP, KOCHI, KERALA

- Starting my career over here, Learned the basics of design from a poster to the web, apps, and consoles.
- Spent the most time on the research rather than the design process.
- Got an idea regarding the Typography, color theory, etc.
- Worked on small-scale apps to large-scale apps, including Chicking UAE, Spiceland Holidays, etc.

# **Byju's /** Business Development Associate

10 MONTHS - NOV 2019 - AUG 2020, KOCHI, KERALA

- Other than the User Interface, I've tried out sales too. It enlightened me about revenues, growth in terms of business expansion, increasing profitability by building strategic partnerships
- Likewise it helped me to accept valuable feedback from a team lead to a client.

#### Education

#### **Bachelor's in Computer Engineering**

2015-2019 - DSEC TRICHY, TAMIL NADU

Cracked the exams with 70% overall CGPA. Initiated & contributed to several experimental projects involving web usability, tangible Interaction, and natural user interfaces by building an e-commerce website.

#### 12th / Kerala State Board

2015 - K.P.M.H.S.S, POOTHOTTA, KERALA

Passed with an overall 80% marks. Computer science as the major subject, Learned the basic codings, Include HTML, CSS, C++, etc.

#### Advanced UI UX Design / Udemy

2019 - INSTRUCTOR HQ, UDEMY.

Learned well structured design process and principles with prototyping and user experience ideas through practical assignments

#### **Skills**

Design: Strategy & vision presentations • User flows Concept sketches Wireframes & mock ups with Sketch & Illustrator • Motion design with Principle & After Effects • Production redlines • Style guides & pattern library

Prototyping: Basic prototype using Figma, Advanced prototyping with Adobe After Effects, Rapid prototyping using Keynote & Invision Interactive flow with HTML/CSS

Research: Data analysis (AppAnnie, Analytics) Task analysis & persona hypothesis • A/B
Testing & Experiment. Cafe & diary study •
Cognitive walkthrough

Collaboration: • Organizing workshops • Flexible Communicative • Good team player in collaboration works • Familiarity in collaboration tools like figma, Sketch etc.