# Keertida Yadav

### CONTACT

**WORK** 

**EXPERIENCE** 

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Address: Shakti Khand-4, Indirapuram, Ghaziabad, Uttar Pradesh, 201014.

# **Executive Assistant | College Fest**

- Supported the President with administrative tasks, including paperwork and correspondence.
  - · Coordinated event logistics, hospitality, and volunteer management for large-scale college events.
  - · Trained and supervised over 100 volunteers, utilizing effective verbal and non-verbal communication strategies.

  - · Demonstrated resourcefulness in securing sponsorship (60k), showcasing negotiation and relationship-building skills.

### Peer Mentoring

- Mentored fellow students and juniors on academic topics, providing guidance and support.
- Conducted group discussions and workshops focused on critical thinking and effective communication

## **Editor for College Magazine**

· Contributed to the editorial process, assisted in coritont selection, and developedEngagement strategies and published 2 editions in the span of 2 years working with a team ot 5 people. Also published my own articles.

### **Head Of Cinema Club**

Managed a team of 30 volunteers and Organized more than 15 inter-departmental film screenings, workshops and discussions over the span of 3 years.

# 'S' for Storytelling (Nagpur's first storytelling festival for kids)

# VOLUNTEERING **EXPERIENCE**

- · Engaged with diverse audiences, including children and parents, demonstrating strong communication and interpersonal skills.
- Assisted with event management and audience engagement for sessions with authors, panelists, and performers

# Vidharbha Literary Festival (Nagpur's First Non-Fiction Literary Fest)

· Supported outreach initiatives, event coordination, and audience engagement for a large-scale literary festival.

# RESEARCH **EXPERIENCE**

### **Psychology Research**

· Conducted quantitative research in psychology on adjustment levels in engineering college students.

### **MSFDA Case Study IIT Bombay**

· Conducted quantitative research on the enterpreneurship development of college students.

#### **English Literature**

· Conducted qualitative research on women's social struggles in English Literature

#### **EDUCATION**

# **IMT GHAZIABAD | 2025-2027**

PGDM in Human Resource Management

## L.A.D & Smt. Ratni Devi Purohit College, Nagpur | 2022-2025

Bachelor of Arts in Psychology

# **CERTIFICATES**

MSFDA Case Study | 2024

**IIT BOMBAY** 

Volunteering certificate | 2023

Vidharbha Literary Festival

Volunteering certificate | 2023 Vidharbha Literary Festival

Volunteering certificate | 2024

'S' for Storytelling

Peer Mentoring | 2024

L.A.D College

Soft Skills | 2024 L.A.D College

### **SKILLS**

- Communication: Excellent verbal and written Training & Facilitation: Experience communication, active listening, interpersonal skills.
- Interpersonal Skills: Relationship building, empathy, conflict resolution, team collaboration.
- Event Management: Planning, coordination, and execution of events, including logistics and volunteer management.
- in training volunteers, conducting group discussions and mentoring.
- Research & Analysis: Qualitative and quantitative research skills, data analysis, and presentation of findings.
- Software Proficiency: Microsoft Word, PowerPoint, Excel, Canva.
- Language Proficiency: English, Spanish, Hindi, Marathi
- Other Skills: Adaptability, Problemsolving, Creativity, Social Media Management, Graphic Designing