Improvement

– “Blazemeter “ web page from - User experience point of view

1. Links ( Home,Contact,About us,Cart,Log in,Sign in ) should be on the right side of the beginning of a page and the Blazemeter logo should be on the left side .

In that way users could access easier navigation links .

1. Products’ prices should be another color from the info text .

Now the info text is grey color and the price is also gray .

1. On the slider , all products should have links to their selling page , so customers could access it immediately.
2. Nowhere are written return policies, shipping details, packing products details ,transport time ….
3. User protection payment details nowhere is written .
4. Place order should have a surname field and address .
5. When customers add product to their cart and continue to buy it , details of buyers which need to be fielded should be improved . Country names need to be listed where is it possible to buy , filed with card numbers should inform you if you had entered wrong number , also should have one more field to enter 3 digits confirmation numbers .
6. Payment should give users more options for buying products .
7. Sing up should have options for logging by Goolge ,Facebook ……
8. When a user chooses a product to buy and add to the cart ,he should have options to continue shopping or go to Cart .