

SKILLS

- Automation with Make.com
- Project Management
- Agile & Scrum Methodologies
- Mobile App Development
- Coordination
- Team Leadership
- Client Communication
- Branding & Identity
- Road mapping & Requirements Gathering
- Networking
- Content Creation
- Time Management
- Problem-Solving
- Market Research

LANGUAGES

- English

CRYSTABULL AFRIK Brand Strategist

2017 - PRESENT

- Develop comprehensive brand strategies aligned with the company's overall goals and vision.
- Shape and refine the visual and verbal elements of the brand, including logos, taglines, and key messaging.

THE BEMS GROUP IT Lead Manager

2022 - 2023

- Team Leadership: Guide and manage the IT team, ensuring they work efficiently and collaboratively.
- Project Management: Oversee IT projects, from planning to execution, ensuring they align with organizational goals.

PROJECTS

Reminder App with AI Auto-Calls

- Role: Project Manager
- Outcome: Delivered an AI-driven health reminder app
- Tools: Agile, Trello, Google Forms, Figma, React

Cudship Dating App

- Role: Project Manager
- Outcome: Leading development of swipe-and-chat app with AI nudges; on track for launch.
- Tools: Agile, Trello, Google Forms, Figma, React

Automation Blogging

- Role: Developer
- Outcome: Outcome: Implemented AI automation for client's blogging workflow.
- Tools: Make.com, Chatgpt API

REFEREES

On Request



FELIX KALU KINGSLEY

PROJECT MANAGER | AI SOLUTIONS | **BRAND STRATEGIST**

CONTACT

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📍 eket, Akwa Ibom State,
Nigeria

EDUCATION

2013
SENIOR SCHOOL
CERTIFICATE (SSCE)

- Bishop Ajayi Crowther,
Lagos, Nigeria

2010
CHINWE UNIQUE , ABA,
NIGERIA

- JSSCE

2010
EDUTAINMENT
COMPUTER INSTITUTE

- Desktop Publishing

2024
AQSKILLS

- Project Management

2025
COURSERA

- Scrum
- Agile

PROFILE

Results-driven IT Lead Manager and Digital Marketing Professional with expertise in IT strategy, AI-powered tools, and digital innovation. Proven ability to align technology with business goals, enhance lead generation, and optimize customer engagement. Skilled in project management, automation, and brand strategy, with experience leading cross-functional teams across tech and media industries.

WORK EXPERIENCE

ETHIOPEAZ HEALTH Freelance Project Manager

2025 - PRESENT

- Managed end-to-end development of a Reminder app with AI auto-calls for health reminders (meds, exercise), leading a team of 4 (UX/UI, iOS, Android, backend) to successful development
- Executed full branding for a startup. Logo, colors, social media, enhancing their market presence.
- Scoped projects using Google Forms and delivered detailed roadmaps, ensuring alignment and timely delivery.

CUDSHIP DATING APP Freelance Project Manager

2025 - PRESENT

- Created the app concept, defining its vision, features, and user experience.
- Developed the project scope, setting key milestones, deliverables, and development timelines.
- Assembled and led a team of developers and designers, ensuring seamless collaboration and execution.

GENIUS GIST MAGAZINE Lead Executive

2024- PRESENT

- Lead and coordinate a team of writers, editors, and other content creators, ensuring deadlines are met and quality standards are maintained.
- Develop and execute the editorial strategy in alignment with the magazine's goals and target audience.