



**Hashmi®**  
SINCE 1794

# Product Catalogue

PROMOTING HEALTHY LIFESTYLE, GLOBALLY!

“

We believe in promoting and  
maintaining a healthy culture  
all across the world by  
manufacturing products that  
have healing effects.

”

– Hashmi Group

Across the  
**05**  
Continents

**200+**  
Years Legacy

Mohammed Hashim Tajir Surma started its journey over two centuries ago. In 1794, we introduced kohl and surma in the Sub-Continent. In the present day, we are known as the global brand HASHMI, and have become the one of the world leaders in the production and development of kohl, surma and kajal. We expanded our products to include a wide variety of valuable goods in the health & beauty world. We believe in doing business the right way. Our state of the art production facilities within Pakistan and abroad, our R&D and our Total Quality Management has allowed us to produce premium products and positioned us in the hearts and minds of our consumers. HASHMI is the home of loyal team members and millions of satisfied customers around the globe.



Billion of satisfied consumers across the world!

# Eye Care



## Kohl Asmar

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12 gm



## Kohl Aswad

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4.5 gm



## Kajal Tube

4.5gm



## Kajal Dibia

4 gm





## Majestic Black (Silver Stick)

1.5gm



## Kajal Stick

1.5gm



# Health Care





# Psyllium Husk Natural Dietary Fiber Supplement

85g, 140g, 290g (Jar Pack) - 4g, 7g (Sachet Box Pack) - 90g, 260g (Pouch Pack)



# Honey

Pure & Natural

75gm, 300gm, 500gm, 1kg & 3kg



# Joshanda

Instant Herbal Tea

5gm (30 Sachet Box)



# Personal Care





## Rose Water Spray

100ml



## Rose Water Eye Dropper

25ml



# Henna Hair Dye Color

60gm (6 Sachet x 10g)

Brown, Special Brown, Black, Burgundy, Chestnut





# Henna Paste Tube

Black - 25 gm

Black & Red



## Miswak (Siwak)

20 units in box

Lemon • Clove • Natural • Mint



## Perfume Jamid

Oudh/Conc/Musk/Mix fruit (25g)





## Essential Oils

30ml, 60ml, 100ml & 250ml



## Amla Plus Hair Oil

200 ml



# Accolades



# Awards & Rewards



FEDERATION OF PAKISTAN CHAMBER & COMMERCE INDUSTRY  
37th, 38th, 39th, 40th FPCCI Export Awards

11th CONSUMER CHOICE AWARD  
For Best "Honey, Surma & Ispaghol"

FEDERATION OF PAKISTAN CHAMBER OF COMMERCE & INDUSTRY  
1st, 2nd, 3rd & 4th FPCCI Achievement Awards

4th GLOBAL CEO EXCELLENCE AWARD 2014  
As "Benchmark CEO Awards" in Pakistan

SAARC CHAMBER OF COMMERCE & INDUSTRY  
Apex Business Organization of SAARC life member

KARACHI CHAMBER OF COMMERCE & INDUSTRY  
Export trophy Award 2012-13

WINNER OF CONSUMER'S CHOICE AWARDS  
2008-2012



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