



Team Golden Deer

# What we do?

We help the casting team in a movie project to find the best candidate in the most efficient way

# What is our goal?

**We want to help casting crew to find the best candidate for their movie project in the most efficient way**

# What is casting?

**Casting** is one of the most important movie production; its goal is to **find the right actor for a specific role based on its look, age, and personality**. The casting quality is crucial for the success of a movie, and it is very important to keep it high quality.

# Current Problem in Casting

1. Involve many long and repetitive task
2. Hard to manage thousands of profiles
3. Difficult to get the most updated information for each candidate
4. Hard to find the right candidate on its look, age, and personality
5. Lack ways to discover new actors

# Our Solution

- A web app that is tailored for managing casting projects
- An actor database that contains the updated information
- A search algorithm that can help to filter out the most suited candidates
- A discovery page that can help to explore new actors