OCHOECHI ONYECHE CHARITY

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Product Designer

SUMMARY

An "out of the box" thinker, passionate problem solver, result driven product designer with over 2 years of combined experience as a UX Engineer, SEO Implementation and as a Data analyst (With vast Knowledge in User Research, Competitive analysis, User interface design, Information Architecture, Building components using native HTML,CSS and bootstrap); designing and building high quality interfaces and components that are user friendly, scalable,and intuitive software solutions for businesses and individuals. I have a good knowledge of the Atomic design principles, Agile Methodologies, Secure coding Practice, CSS framework and modern design software technologies.

WORK EXPERIENCE

Product Designer |Heritage Bank Plc - Present
- Conducted User Research to identify trends, user preferences, and unmet Customers needs, resulting in a 30% increase in customers retention and revenue.
- Implemented innovative user interface solutions for various clients projects resulting in an average increase in conversion rates and improved user experience.
- Modified existing software to add new features, upgrade interface and improve performance.
- Designed and executed a comprehensive web application redesign project, resulting in 40% increase Flight itineraries tracking and expense management.
- Collaborated with cross functional teams including developers to ensure designs met both design and technical requirements, with a 100% on-time delivery rate.
- Built Components, maintained design systems and brand guidelines.

Data Analyst |Heritage Bank Plc - (Jan 2021-2022)
- Identified, assessed, and executed partnerships and acquisitions to drive company growth.
- Conducted interviews with key business owners to collect information on business processes and user requirements.
- Collaborated with stakeholders to define project objectives and criteria.
- Interacted with internal customers to understand business needs and translate into requirements and project scope.
- Developed customized reports and presented data in visually appealing format.
- Generated standard and custom reports to provide insights into business performance.

Payment & Collection Associate |Resource Intermediaries Nigeria Limited - (Jan 2020-2021)
- Executed funds transfer sweep and confirmation of duty transactions via Pelican portal
- Collated all customs duty receipts as submitted by branches bank wide
- Orchestrated daily dispatch of customs duty confirmation receipts /schedules to ports
- Processed weekly, monthly, and yearly remittance of customs duty reports to port Area comptrollers Prepared monthly proof of collections accounts.

TRAININGS & CERTIFICATIONS
Agile Methodologies
User Interface and User Experience Design
Data Protection & privacy
Secure coding principles
Fundamentals of Technical support
Designing a low fidelity prototype in Figma
Introduction to user interface
Bootstrap Framework

KEY SKILLS
HTML 5| CSS 3|Bootstrap| User experience Design, User interface design (figma) | Atomic Design methodology| Agile development methodology | Prototyping and wireframing |User Research and Usability Testing | Design system management | Swot Analysis | User interview | SEO Optimization |

PORTFOLIO
https://onyecheochoechi.netlify.app/

INTERESTS
- Artificial intelligence |Virtual Reality (VR) | Research | Design | Traveling | Listening to music |

ACADEMIC QUALIFICATIONS
NYSC Discharge Certificate 2018 – 2019
Les Cours Sonou University Institute- Republic of Benin (BSc. Communications Technology) 2014—2017

REFERENCES
Reference will be made available upon request