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ScanningPatterns Reflection

So, I read this article about how people scan web pages when they're looking for info, and apparently there are four main patterns: F-pattern, spotted pattern, layer-cake pattern, and commitment pattern.

In our UI/prototype, we made sure to organize things in a way that makes sense and helps users find what they're looking for fast. We used different fonts, colors, and styles to make headlines and subheadings stand out, and added images and icons to make things more clear.

Our design follows the F-pattern, which means we put the most important stuff at the top of the page, and then let users scan down and to the right. That way, they can quickly find the stuff they need without having to dig around too much.

Basically, it's super important to think about how people scan pages when you're designing stuff. Depending on what kind of site you're making, you might want to use a different pattern. Like for a news site, you'd use the spotted pattern so people can jump around and find stuff fast. But for a product page, you'd use the commitment pattern and have all the important stuff in one column.

To make our UI/prototype work better with scanning patterns, we made sure everything looks good and makes sense. We tested it out with real people to make sure they can find what they need fast and don't get confused.

So yeah, it's really important to think about scanning patterns when you're designing stuff. By doing that, you can make sure your site is easy to use and people can find what they need without getting frustrated.