

Using Personas

The role of individuals is of great importance in our research, as we seek to identify their unique needs and preferences. In our project, we have identified two distinct types of users - those who do not face economic challenges and are interested in exploring the financial benefits of attending school, and those who do face economic issues and require guidance on available scholarships and financial aid programs (NFR-009).

In the UI/prototype we have a section for people that want to see the related benefits of being a student(discounts and gatherings), and another tab that has options for financial aid, like scholarships and financial aid programs.

Our objective is to assist individuals in discovering the benefits of being a student, and to that end, we have ensured that our website is easily accessible on all operating systems (NFR-004). Additionally, we strive to provide up-to-date and relevant information that caters to the specific needs of each user group, those seeking information on financial benefits and those in need of economic assistance.

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