

UI vs UX

UI refers to the design and layout of an interface, while UX is all about the emotional and psychological aspects of user interaction. So, if we are working on a project and want to ensure a good user experience, we may focus on making the interface simple and easy to use, as well as visually appealing and aligned with user preferences. Ultimately, our goal is to ensure that users feel satisfied and positive when using our product.

In the context of our system, UI refers to how the layout is organized and how windows are nested within the system, while UX refers to how the user feels when entering our system, such as seeing relevant information at the top of the page and receiving notifications about the status of their activities.

To illustrate the point, we can use two examples from our project:

UI: Our system will have a button on the UI that displays the most recent information to the user, and at the top of the page, we will include the title of the section where the user is located in the system.

UX: We have planned the system with the Mexican user in mind, and the entire system operates in Spanish to ensure that the majority of Mexicans can understand it. Additionally, we plan to include encouraging messages to the user when they show interest in a particular topic within the system.

"UX vs UI: What's the Difference? (And How They Apply to WordPress)" by Brenda Stokes Barron:

<https://www.elegantthemes.com/blog/editorial/ux-vs-ui-whats-the-difference-and-how-they-apply-to-wordpress>