Borrowed Techniques

Talking about Information Design is talking about information with a purpose, since the idea is to be able to implement this tool to help us solve a problem or understand an idea about which we are not clear and thus be able to reach a solution.

Both HCI and information design are in some way directly related and go hand in hand, as Information Design tries to present information to users in a way that is clear, understandable, and not overwhelming or confusing. Considering that the intention of HCI is to improve the interaction between the user and an interface, for example, we have that information design is a key tool to make said interaction as clear and comfortable as possible.

From the information I obtained, I have concluded that as such this tool has no cons, on the contrary, it has so many benefits for users and for products that it is impossible to develop a product without considering this tool, if we did, we would have applications. Web pages or flat interfaces would have no personality and we would always find the same thing, in addition to the fact that the information we see would be messy or many times it might not even make sense at first glance.