**Student with enough economic solvency is doing his homework while listening streaming music**

**Suddenly, he realizes that the software he is using to edit documents asks him to buy a license to save his files**

**When consulting the price for the license, it has a high cost of or a considerable monthly fee**
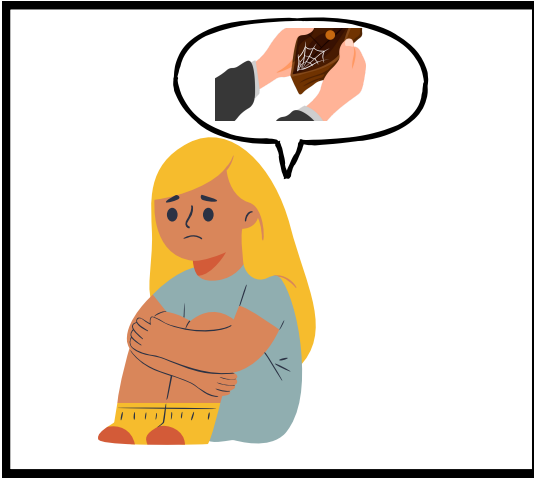
**He's trying to research for an alternative software to use, then founds that there are benefits for students**
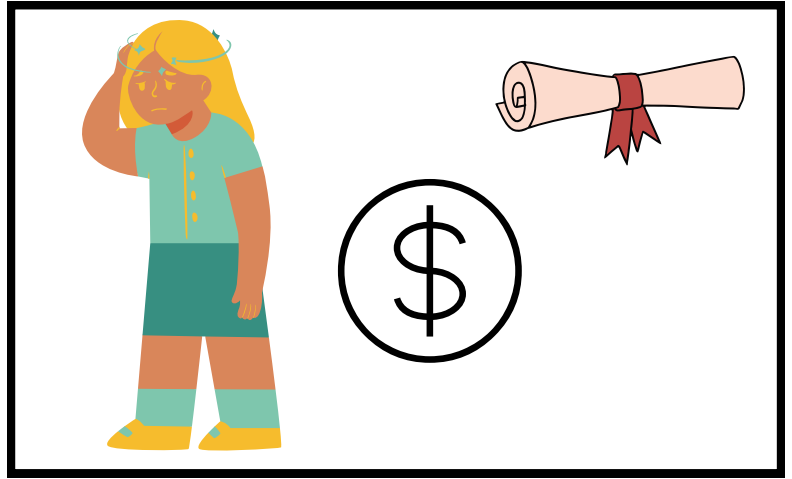
**Unsure about how to apply the benefits, founds our product that has the detailed description of how to do all the process to get the benefits**
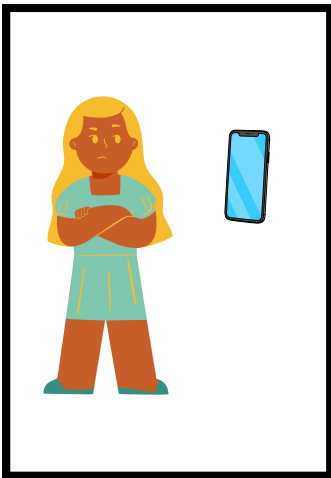
**Now he has a free and great software to do his homeworks and got a discount on his music streaming app**
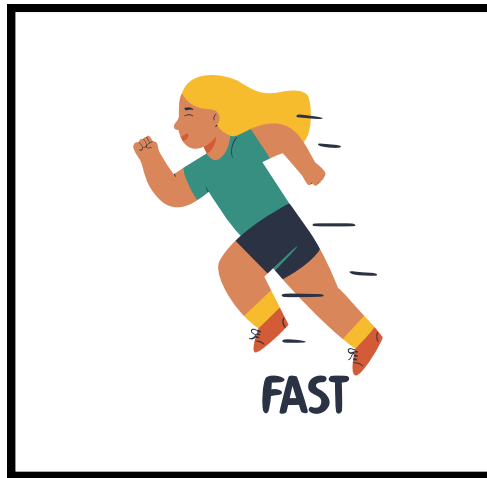
Student with economic problems is thinking about left college because she doesn't have enough money to cover all the spents for school

She knows that there exists scholarchips for she to apply but she doesn't know how to do this, and when she tries to reseach for information, there are no clear instructions for do this and when do this

While she is doing her research, found our product and read the information that we provide

Now she is ready to apply for the new scholarships coming.

Even she can save money with the benefits that she has right for being a student and even use the software that she has to pirate now for free and legal