

## **Scanning Patterns**

The article discusses the importance of understanding how people scan web pages when searching for information. It identifies four main patterns, including the F-pattern, spotted pattern, layer-cake pattern, and commitment pattern. In our UI/prototype, we placed a strong emphasis on organizing information in an efficient manner that helps users find what they need quickly.

Our design follows the F-pattern, which prioritizes the placement of the most important information at the top of the page (NFR-007) and encourages users to scan down to find what they need (NFR-006).

To ensure our UI/prototype accommodates scanning patterns effectively, we ensured the layout is visually appealing and at the same time practical. It is crucial to consider how people scan web pages when designing interfaces, and the chosen pattern should align with the site's purpose to provide a better experience for the user.

<https://www.nngroup.com/articles/text-scanning-patterns-eyetracking/?locale=es-us>