INVESTMENT ASSIGNMENT

SUBMISSION

Darpan Bafana

Spark Funds Investment Strategy Analysis

- **Objective**:

The objective is to identify the best sectors, countries, and a suitable investment type for making investments.

- **Constraints**:

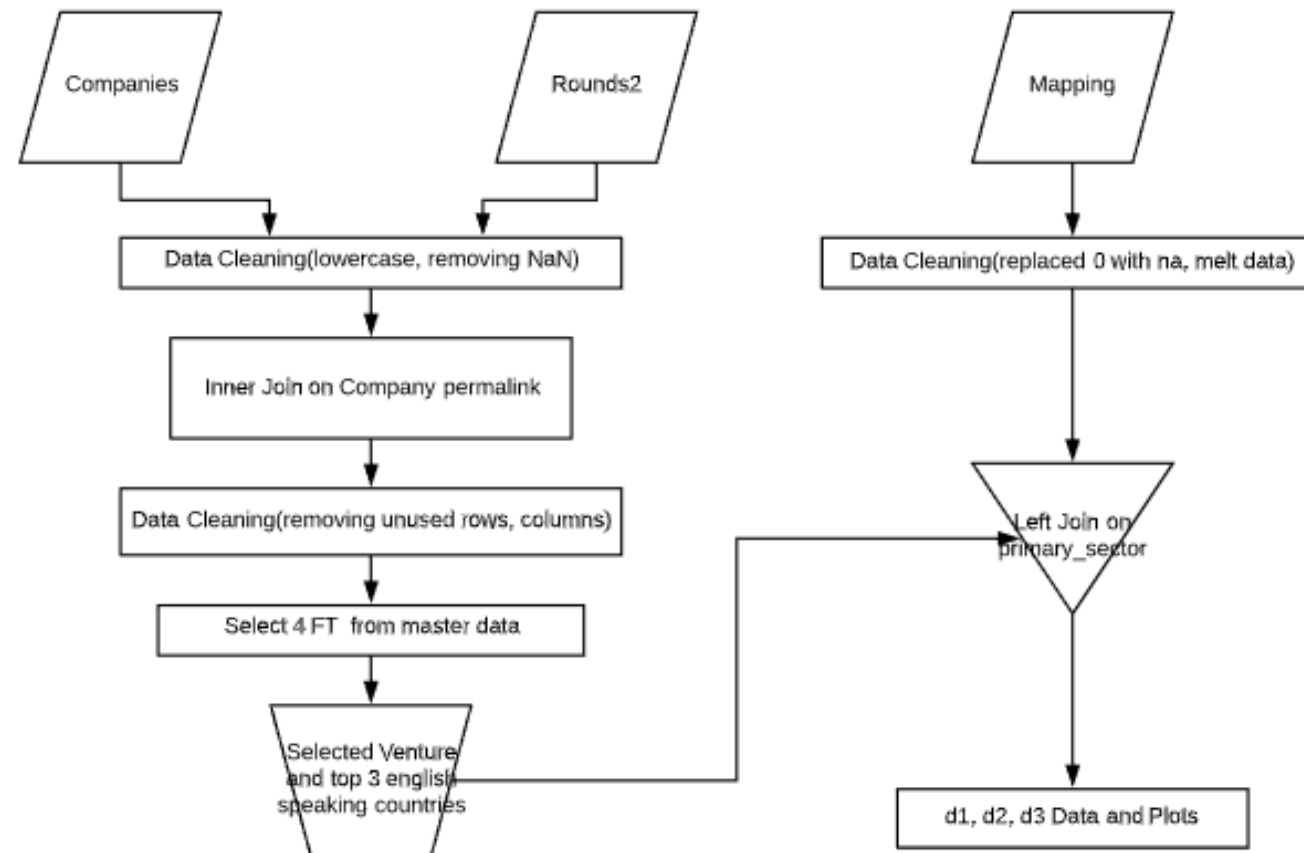Spark Funds has two minor constraints for investments:

1. It wants to invest between 5 to 15 million USD per round of investment

2. It wants to invest only in English-speaking countries because of the ease of communication with the companies it would invest in

- **Analysis Strategy**:
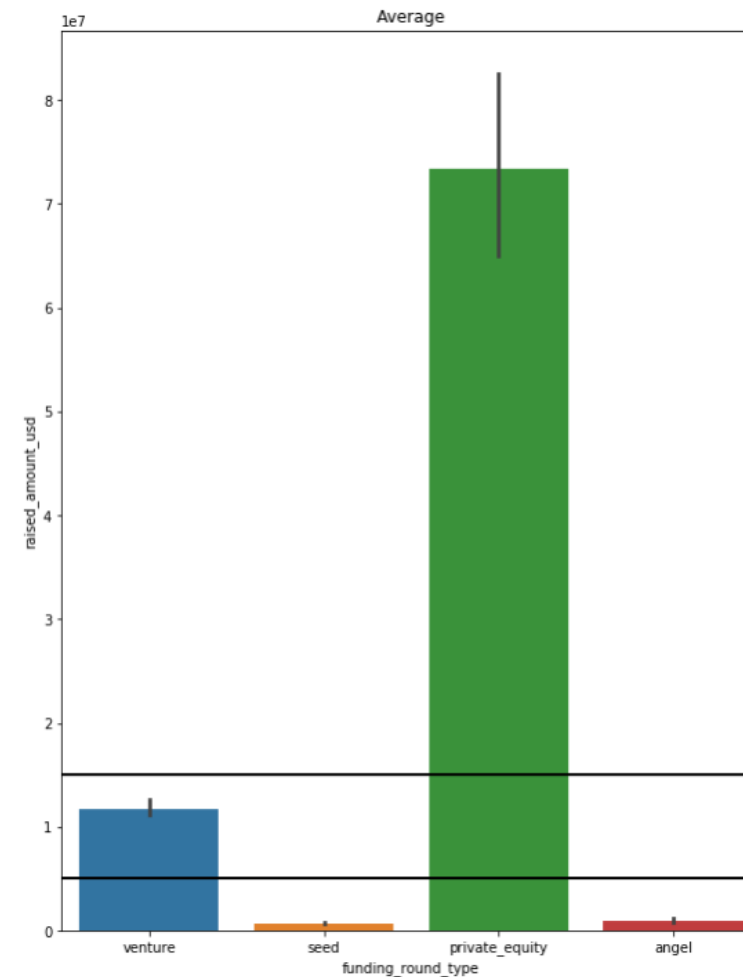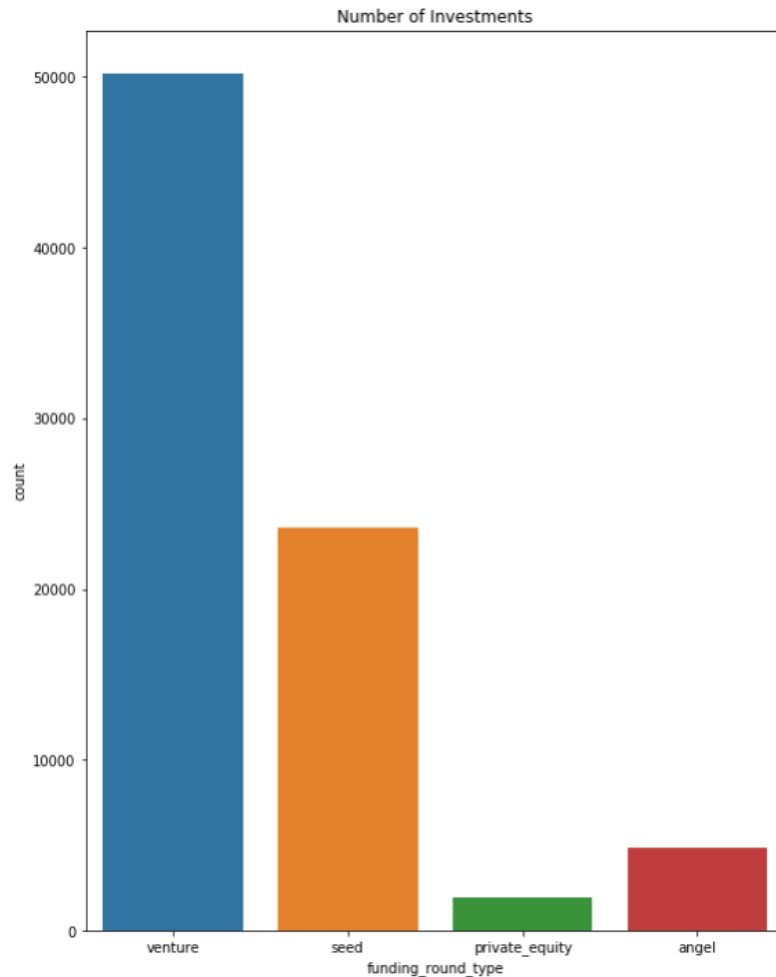
1. Investment type analysis

2. Country analysis

3. Sector analysis
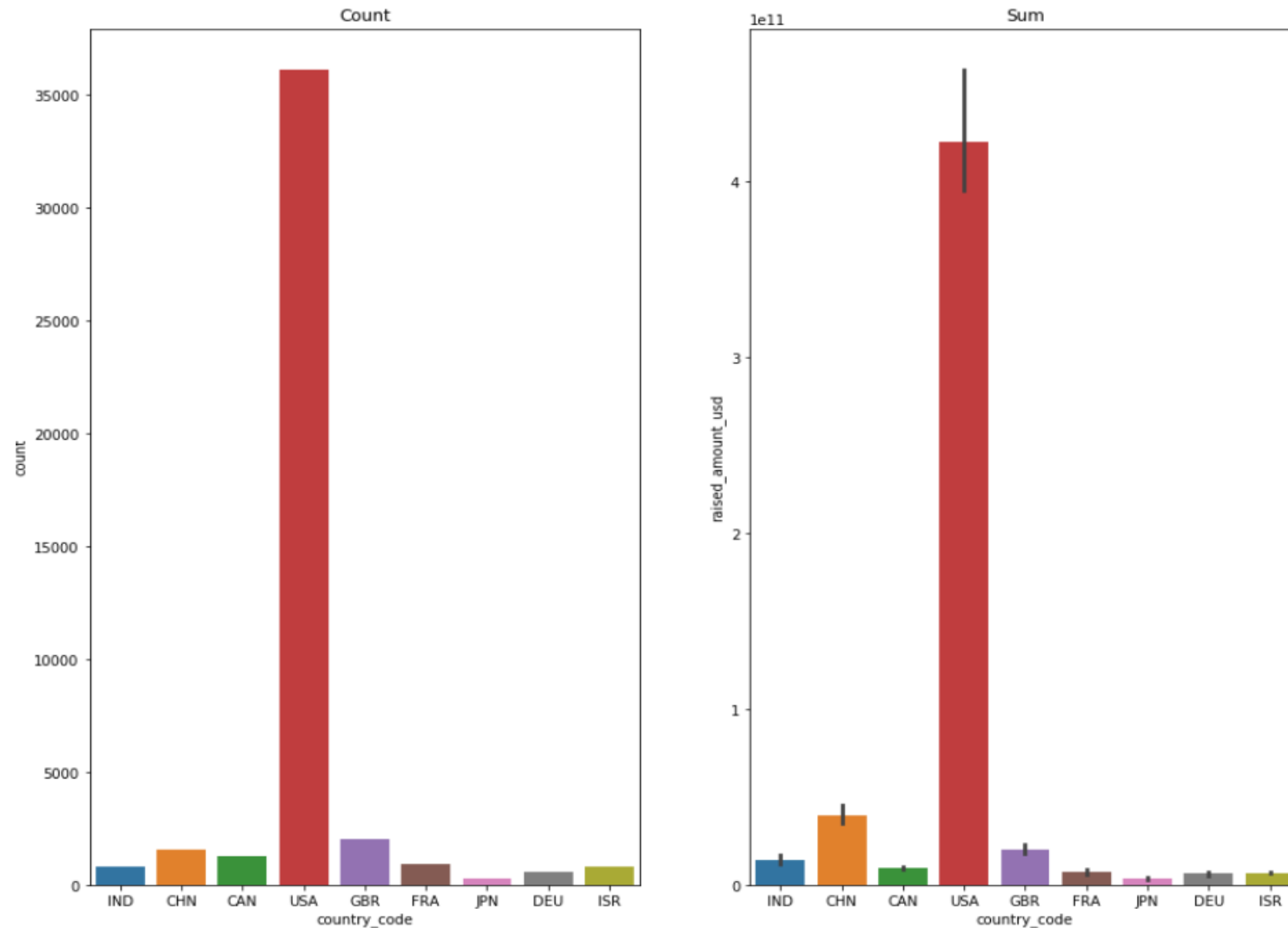
Problem solving methodology
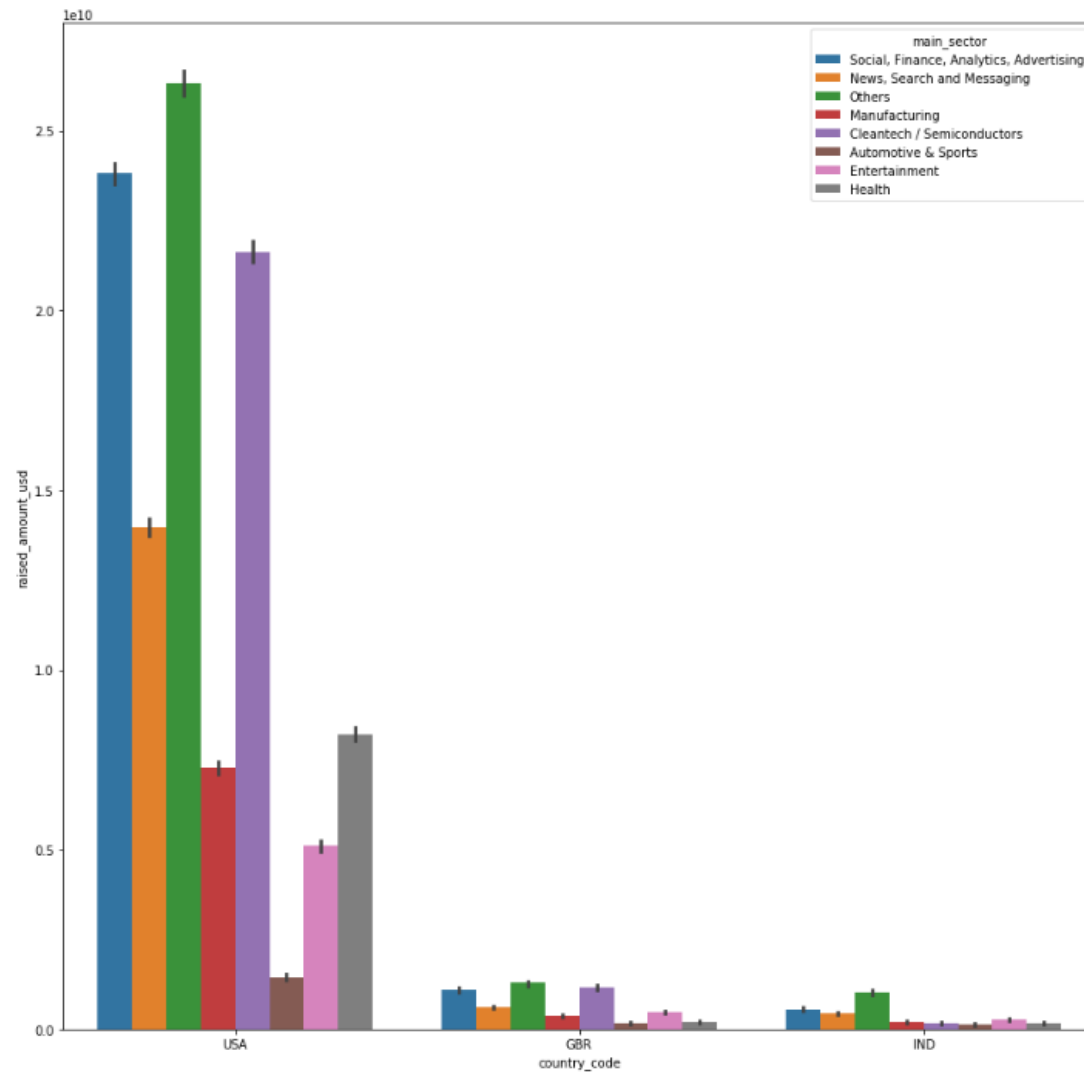
Investment Analysis

Fraction of total investments (globally) in angel, venture, seed, and private equity, and the average amount of investment in each funding type
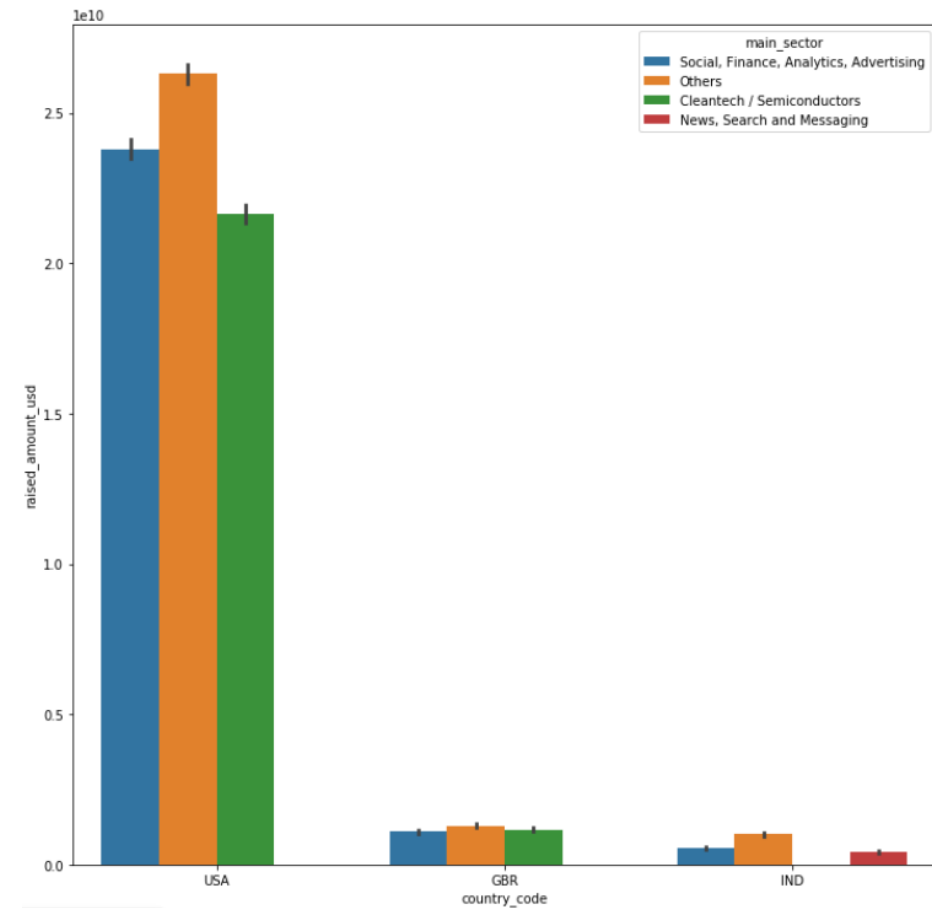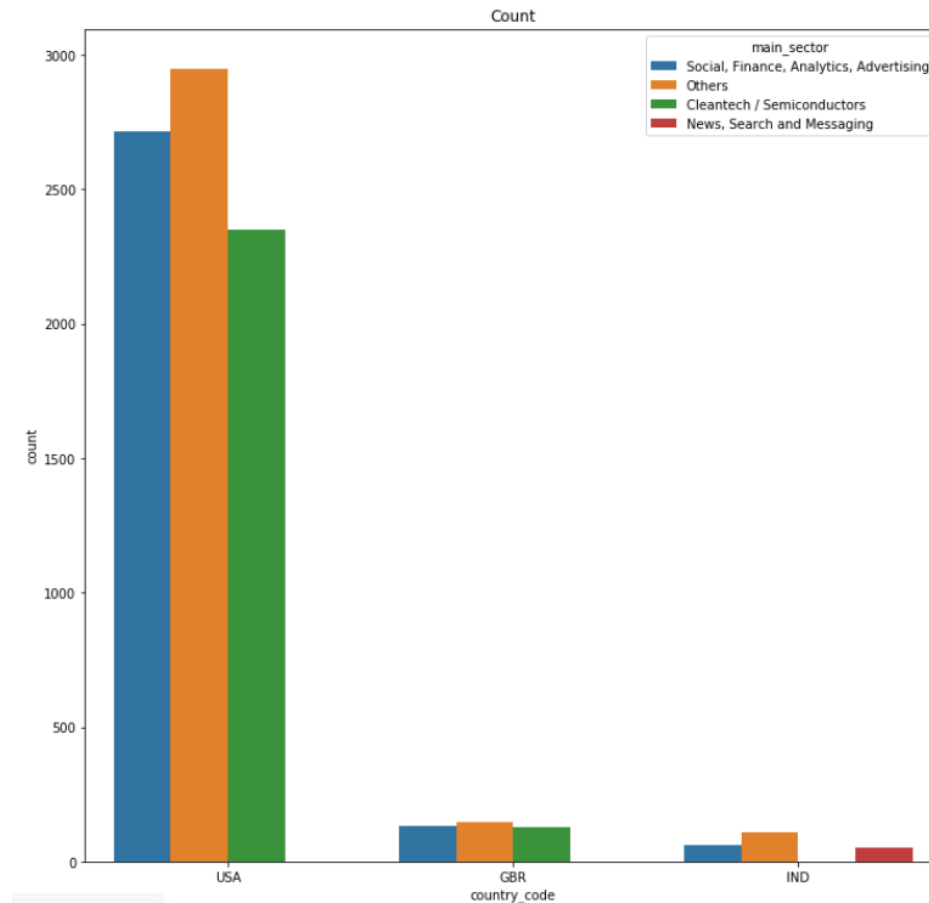
Top 9 countries against the total amount of investments of funding type FT

Sector-wise Investment in top 3 countries

Number of investments in the top 3 sectors of the top 3 countries

Conclusions

Based on data following colclusion are drawn:

1. Venture is funding type

2. USA, Britain and India are top 3 countries to invest

3. List of top 2 companies in each country across top 2 sectors

No.	USA	Britain	India
1	Virtustream	Electric-cloud	Firstcry-com
2	Shotspotter	Celltick-technologies	Manthan-systems