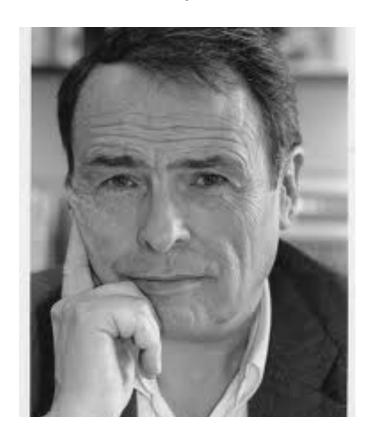
FOUR KEY CONCERTS

PRACTICE

PRACTICE THEORY

Structures (both linguistic and social) at the same time constrain *and* give rise to human actions, which in turn create, recreate, or reconfigure those same structures – and so on, with structures and actions recursively giving rise to one another.

HABITUS (PIERRE BOURDIEU)



A set of physical and mental predispositions that shape how we think and act.

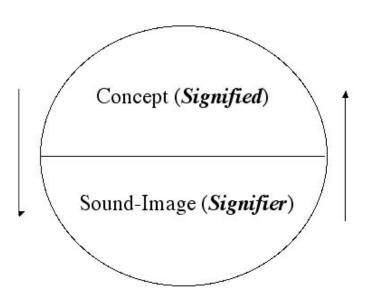
Habitus is embodied, which means we acquire it through practice.

INDEXICALITY

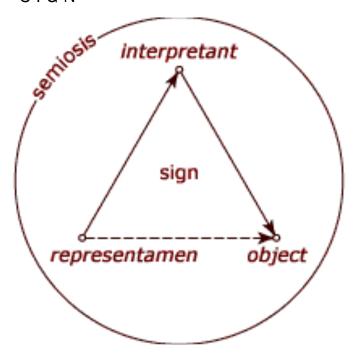
INDEXICALITY

ALLOWS US TO IDENTIFY THE WAYS IN WHICH LANGUAGE AND SOCIAL RELATIONS INTERSECT

SAUSSURE'S CONCEPT OF SIGN



PIERCE'S CONCEPT OF SIGN



THREE WAYS A SIGN CAN RELATE TO ITS OBJECT

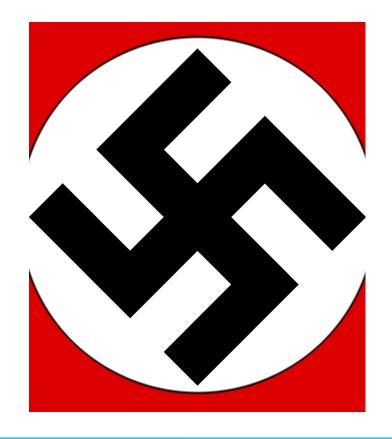


ICON:

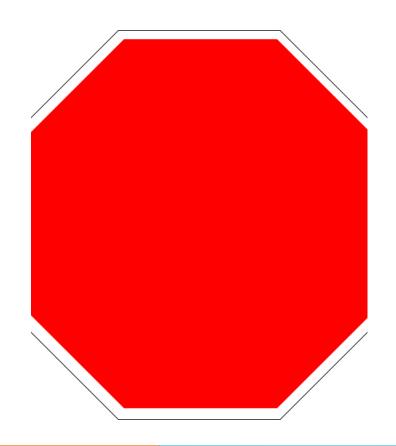
A sign that refers to its object by means of similarity.

INDEX

A sign that refers to its object through some connection both with the individual object and the memory of the person for whom it serves as a sign.



SYMBOL



A sign that refers to its object by virtue of convention or habit.

MAIN POINT

Language, culture, and social relations are inseparable.