



FORMULA ONE ORBIT RACING PROSPECTUS

MARKETING & SPONSORSHIP



ORBIT
RACING



OUR TEAM

We are a team of six Transition Year students competing in F1 in Schools Ireland, This is our first year of what we hope will be a long journey. We are only the second team in our school to be competing in this competition.

WHAT IS F1 IN SCHOOLS ?

F1 in Schools is the fastest STEM competition for secondary school students! From here, you can learn how to use CAD/CAM software, to collaborate, design, analyse, manufacture, test, and then race miniature compressed air powered cars made from F1 model blocks.



IN-KIND SPONSORS

In-Kind Sponsors are a core part of our team, they offer services in areas that are crucial to the project.

E.g. Printing, Website Hosting, CNC Machining.

SPONSOR TIER LIST



Bronze €200

Silver €500

Gold €750

Platinum €1,000

SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
•Logo in Promotional Material	✓	✓	✓	✓
•Logo in Portfolios	✓	✓	✓	✓
•Tagged Post on Instagram/Twitter	4	3	2	1
•Story on Instagram/TikTok	5	4	3	2
•Linked on "LinkTree"	✓	✓	✓	✓
•Logo on Website	✓	✓	✓	✓
•Recognition in Team YouTube Videos	✓	✓	✓	✓
•Logo on Merchandise	✓	✓	✓	✓
•Recognition at Outreach Events	✓	✓	✓	
•Logo on Trade (Pit) Display	✓	✓	✓	✓
•Logo Decal on Car	✓	✓		
•Logo Decal on Car	✓	✓		
•3D Printed Replica Car in Display Case	✓			

EXAMPLES

F1 IN SCHOOLS

Session 2
MARKETING & SPONSORSHIP

NEW SPONSOR



Instagram Post

F1 IN SCHOOLS

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Instagram Post

Instagram Post

Instagram Post

F1 IN SCHOOLS

Session 2
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Orbit Racing
@racing_orbit

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BRAND GUIDELINES



Instagram Post

ABOUT US

ORBIT RACING



OUR TEAM

WE ARE A GROUP OF TRANSITION YEAR STUDENTS IN BLACKROCK COLLEGE

EVERY MEMBER OF THE TEAM HAS THEIR OWN UNIQUE SET OF SKILLS THAT MAKE THEM PERFECT FOR THEIR ROLE

BUT! WHAT IS UNIQUE TO OUR TEAM HOW WE WORK TOGETHER AND HOW WE MANGE OUR PROJECTS

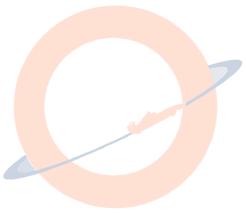


Instagram Post

Instagram Post

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APENDIX LINKS



Instagram – https://www.instagram.com/Racing_Orbit/

Twitter – https://twitter.com/Racing_Orbit

Emails – info@orbitracing.ie

TikTok – https://www.tiktok.com/@Racing_Orbit

LinkedIn - <https://www.linkedin.com/company/racing-orbit>

Branding Guidelines

<https://orbitracing.ie/branding-guidelines.pdf>

Brand Kit

<https://orbitracing.ie/OrbitRacing-BrandKit.zip>