

GUYANA HOMEHUB

PRESS KIT

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Bringing Guyanese Home

www.guyanahomehub.com

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FOR IMMEDIATE RELEASE

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American Entrepreneur with Guyanese Family Roots Launches First Professional Real Estate Platform for Guyana

Married into legendary Pydana cricket family, founder builds platform to serve local agents and diaspora buyers

GEORGETOWN, GUYANA - Guyana HomeHub (www.guyanahomehub.com), a professional real estate listing platform designed specifically for the Guyanese market, officially launched in January 2026. The platform connects local real estate agents with property buyers both in Guyana and across the diaspora in North America, the UK, and the Caribbean.

Founded by Darren Buckner, an American entrepreneur married for 16 years to Rochelle Pydana - daughter of the late Guyanese cricket legend Milton Pydana - the platform addresses a gap in the market that Buckner experienced firsthand while trying to purchase property in Guyana.

"I know what it's like to be overseas trying to buy property back home," said Buckner. "You see a listing on Facebook, scroll past it, and it's gone. You have to screenshot it just to find it again. WhatsApp groups? You have to know which group to even join. There's no central place to search. Guyana HomeHub changes that - one place where you can search, save, and come back to listings whenever you're ready."

Solving a Real Problem

Currently, Guyanese real estate operates primarily through Facebook Marketplace and WhatsApp groups - platforms not designed for property transactions. Listings get buried in feeds within hours. Buyers must screenshot properties just to find them later, or hope they remember which group posted it. There is no way to search by location, price, or property type. For diaspora buyers researching from abroad, finding the right property means endless scrolling and guesswork.

Guyana HomeHub provides one central place to search properties across all regions - Georgetown, East Coast, West Coast, Berbice, and beyond. Buyers can filter by price, location, and property type, save listings, and return anytime. Agents get their own dashboard to manage all listings in one place - upload, edit, and organize by status: available, rented, or sold. No more digging through old Facebook posts to find your own listings.

Early Traction

Since launching in January 2026, Guyana HomeHub has onboarded 14 agents and listed 23 properties. The platform is free for buyers and offers agents professional tools to grow their business.

About the Founder

Darren Buckner is a serial entrepreneur based in St. Louis, Missouri with experience in construction, real estate development, property renovation, and technology. His background includes work as a builder, property investor, and web developer. Through his marriage into the Pydana family, Buckner maintains deep ties to Guyana and commits full-time to developing Guyana HomeHub.

"This isn't a side project for me," Buckner noted. "Guyana is family. I'm building something that will serve Guyanese for years to come."

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