Step-1

$$A = \begin{pmatrix} 1 & c & 0 \\ 2 & 4 & 1 \\ 3 & 5 & 1 \end{pmatrix}$$

The matrix is

The objective is to find number c that leads to zero in the second pivot position and to find number c that produces 0 in third pivot position.

Recollect that if a matrix is in row echelon form, then first non-zero entry of each row is called a pivot.

First, substitute c = 2 in matrix A then the matrix is,

$$\begin{pmatrix}
1 & 2 & 0 \\
2 & 4 & 1 \\
3 & 5 & 1
\end{pmatrix}$$

Step-2

Apply elementary row operations.

Subtract 2 times row 1 from row 2.

$$\begin{pmatrix}
1 & 2 & 0 \\
0 & 0 & 1 \\
3 & 5 & 1
\end{pmatrix}$$

If c is 2 then the second pivot becomes zero.

Therefore, the value c = 2 leads to zero in second pivot.

Step-3

Next, substitute c = 1 in matrix, A then the matrix is,

$$\begin{pmatrix}
1 & 1 & 0 \\
2 & 4 & 1 \\
3 & 5 & 1
\end{pmatrix}$$

Apply elementary row operations.

Subtract 3 times row 1 from row 3.

$$\begin{pmatrix} 1 & 1 & 0 \\ 2 & 4 & 1 \\ 0 & 2 & 1 \end{pmatrix}$$

Subtract 2 times row 1 from row 2.

$$\underbrace{R_2 \to R_2 - R_1}_{Q = 2} \begin{pmatrix} 1 & 1 & 0 \\ 0 & 2 & 1 \\ 0 & 2 & 1 \end{pmatrix}$$

Subtract second row from third row.

$$\underbrace{R_3 \to R_3 - R_2}_{0 \ 0 \ 0} \begin{pmatrix} 1 & 2 & 0 \\ 0 & 2 & 1 \\ 0 & 0 & 0 \end{pmatrix}$$

That is the third pivot (third diagonal element) is zero.

Therefore, the value c=1 leads to 0 in third pivot position.