Step-1

$$I = \begin{pmatrix} 1 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 0 & 1 \end{pmatrix}$$
Consider

 E_{21} subtract 5 times row 1 from row 2.

Therefore
$$E_{21} = \begin{pmatrix} 1 & 0 & 0 \\ -5 & 1 & 0 \\ 0 & 0 & 1 \end{pmatrix}$$

 E_{32} subtract -7 times row 2 from row 3.

Therefore
$$E_{32} = \begin{pmatrix} 1 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 7 & 1 \end{pmatrix}$$

Step-2

So applying E_{21} subtracts 5 times row 1 from row 2 on column b = (1,0,0) gives the column (1,0-5(1),0) = (1,-5,0)

Applying $E_{\rm 32}$ subtracts -7 times row 2 from row 3 on column (1,-5,0) gives

$$(1,-5,0-(-7)(-5))=(1,-5,-35)$$

Hence
$$E_{32}E_{21}b = (1, -5, -35)$$

Step-3

Applying E_{32} subtracts -7 times row 2 from row 3 on column b = (1,0,0) gives

$$(1,0,0-0(-7))=(1,0,0)$$

Applying E_{21} subtracts 5 times row 1 from row 2 on column (1,0,0) gives

$$(1,0-5(1),0)=(1,-5,0)$$

Hence
$$E_{21}E_{32}b = (1, -5, \mathbf{0})$$

Hence row 3 feels no effect from row 1.