Step-1

$$E = \begin{bmatrix} 1 & 7 \\ 0 & 1 \end{bmatrix}_{2 \times 2}$$
Given

If the order of A is $2 \times n$ then only matrix multiplications EA is possible.

The rows of EA are the entries of products of rows of E with columns of A.

i.e. row
$$i \circ f^{EA} = (\text{row } i \circ f E) \text{ times } A$$
.

Step-2

If the order of A is $n \times 2$ then only matrix multiplications AE is possible and column j of AE = A times (column j of E).