Step-1

Let
$$b = (b_1, ..., b_n)$$
 and $c = (c_1, ..., c_n)$.

We need to find a matrix M such that b = Mc.

Step-2

Let

$$\begin{split} b_1 v_1 + \ldots + b_n v_n &= Vb \\ &= c_1 w_1 + \ldots + c_n w_n \\ &= Wc \end{split}$$

Step-3

Therefore, we get

$$Vb = VMc$$

= Wc

Thus, VMc = Wc

Step-4

Thus, we get VM = W.

Therefore, $M = V^{-1}W$.