Step-1

(a) Suppose all columns of B are the same. Then all columns of EB are the same, because each column is E times a column B.

Step-2

(b) Suppose all rows of B are $\begin{bmatrix} 1 & 2 & 4 \end{bmatrix}$. We have to give an example that all rows of EB are not $\begin{bmatrix} 1 & 2 & 4 \end{bmatrix}$.

$$B = \begin{pmatrix} 1 & 2 & 4 \\ 1 & 2 & 4 \end{pmatrix} \text{ and } E = \begin{pmatrix} 1 & 0 \\ 1 & 1 \end{pmatrix} \text{ then}$$

$$EB = \begin{pmatrix} 1 & 0 \\ 1 & 1 \end{pmatrix} \begin{pmatrix} 1 & 2 & 4 \\ 1 & 2 & 4 \end{pmatrix}$$
$$= \begin{pmatrix} 1 & 2 & 4 \\ 2 & 4 & 8 \end{pmatrix}$$
$$\neq B$$

Rows of EB are combination of rows of B, so they are multiples of $\begin{bmatrix} 1 & 2 & 4 \end{bmatrix}$.