Step-1

The objective is to prove that $\operatorname{rank}(AB) \leq \operatorname{rank}(A)_{\text{and}} \operatorname{rank}(AB) \leq \operatorname{rank}(B)$.

Step-2

Consider matrix A and B, each column of matrix AB be the combination of the column of matrix A.

Let A be $m \times n$ matrix, B matrix be $n \times p$ then, the combination of matrix AB be $m \times p$ matrix.

The j^{th} column of matrix AB is:

$$\begin{bmatrix}
(AB)_{1j} \\
(AB)_{2j} \\
\vdots \\
(AB)_{mj}
\end{bmatrix}$$

Since,
$$(AB)_{1j} = \sum_{k=1}^{n} A_{1k} \cdot B_{kj}$$

Now, the j^{th} column of matrix AB is:

$$\begin{bmatrix} \sum_{k=1}^{n} A_{1k} \cdot B_{kj} \\ \sum_{k=1}^{n} A_{2k} \cdot B_{kj} \\ \vdots \\ \sum_{k=1}^{n} A_{mk} \cdot B_{kj} \end{bmatrix} = \sum_{k=1}^{n} \begin{bmatrix} A_{1k} B_{kj} \\ A_{2k} B_{kj} \\ \vdots \\ A_{mk} B_{kj} \end{bmatrix}$$

$$= \sum_{k=1}^{n} \begin{bmatrix} A_{1k} \\ A_{2k} \\ \vdots \\ A_{mk} \end{bmatrix} \begin{bmatrix} B_{kj} \end{bmatrix}$$

$$= \begin{bmatrix} A_{11} \\ A_{21} \\ \vdots \\ A_{ml} \end{bmatrix} \begin{bmatrix} B_{1j} \end{bmatrix} + \begin{bmatrix} A_{12} \\ A_{22} \\ \vdots \\ A_{m2} \end{bmatrix} \begin{bmatrix} B_{2j} \end{bmatrix} + \dots + \begin{bmatrix} A_{1n} \\ A_{2n} \\ \vdots \\ A_{mn} \end{bmatrix} \begin{bmatrix} B_{nj} \end{bmatrix}$$

Therefore, this is the linear combination of matrix A.

Step-3

Now, each column of matrix AB be the combination of the column of matrix A.

Any column of matrix $(AB)_{is}$:

$$(AB) \subseteq \operatorname{span} \{ \operatorname{columns} \operatorname{of} A \}$$

 $\operatorname{span} \{ \operatorname{columns} \operatorname{of} (AB) \} \subseteq \operatorname{span} \{ \operatorname{columns} \operatorname{of} A \}$

 $\dim \{\operatorname{span} \{\operatorname{columns of} (AB)\}\} \le \dim \{\operatorname{span} \{\operatorname{columns of} A\}\}$

Thus, $\operatorname{rank}(AB) \leq \operatorname{rank}(A)$.

Hence. Proved.

Step-4

Now, prove that $\operatorname{rank}(AB) \leq \operatorname{rank}(B)$. Let each column of matrix AB be the combination of the column of matrix B.

The i^{th} row of matrix AB is:

$$\left[(AB)_{i1} \quad (AB)_{i2} \quad \cdots \quad (AB)_{ip} \right]$$

Since,

$$\left[\sum_{k=1}^{n} (A_{ik}B_{k1}) \quad \sum_{k=1}^{n} (A_{ik}B_{k2}) \quad \cdots \quad \sum_{k=1}^{n} (A_{ik}B_{k3})\right] = \sum_{k=1}^{n} A_{ik} \left[B_{k1} \quad B_{k2} \quad \cdots \quad B_{kp}\right]$$

Thus, the i^{th} row of matrix (AB) be a linear combination of rows of matrix B.

Each row of matrix $(AB)_{is}$:

$$(AB) \subseteq \operatorname{span} \{ \operatorname{rows} \operatorname{of} B \}$$

 $\operatorname{span} \{ \operatorname{rows} \operatorname{of} (AB) \} \subseteq \operatorname{span} \{ \operatorname{rows} \operatorname{of} B \}$

 $\dim \{\operatorname{span} \{\operatorname{rows} \operatorname{of} (AB)\}\} \le \dim \{\operatorname{span} \{\operatorname{rows} \operatorname{of} B\}\}$

Thus, $\operatorname{rank}(AB) \leq \operatorname{rank}(B)$.

Hence, Proved.