

POWER BI PROJECT

sTunes Global Analysis

Date Slicer

01/01/2009 22/12/2013



Key Metrics

USA Sales
\$523.06

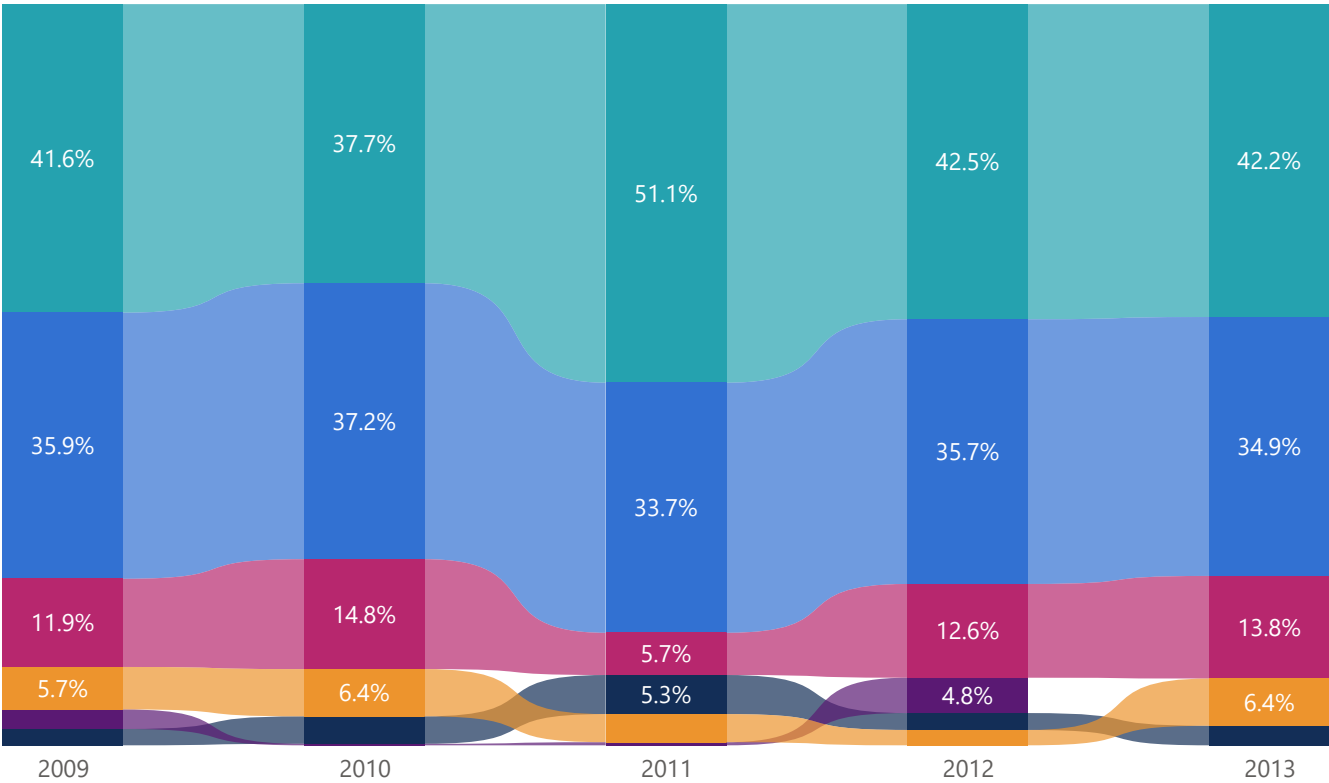
ex USA Sales
\$1.81K

Report Refresh Date

January 23, 2025

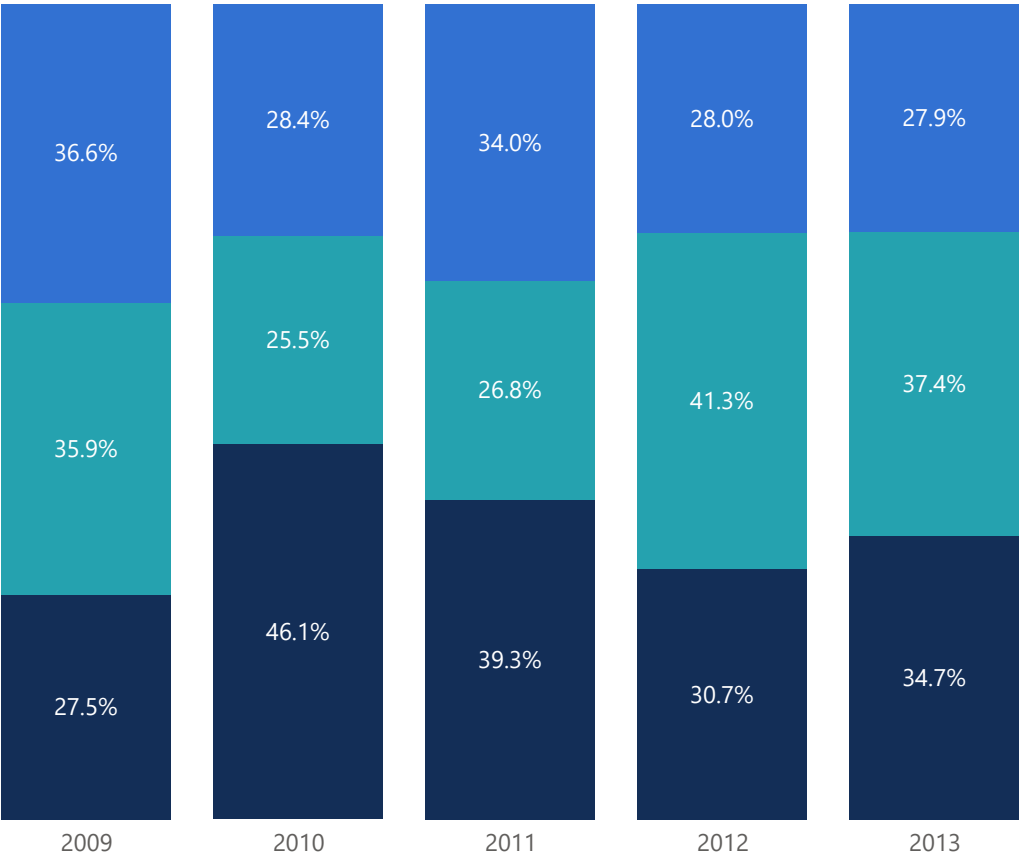
Sales Share per Global Region

● Asia ● Europe ● North America ● Oceana ● South America ● United Kingdom



Employee Share of Global Sales Support

● Jane Peacock ● Margaret Park ● Steve Johnson



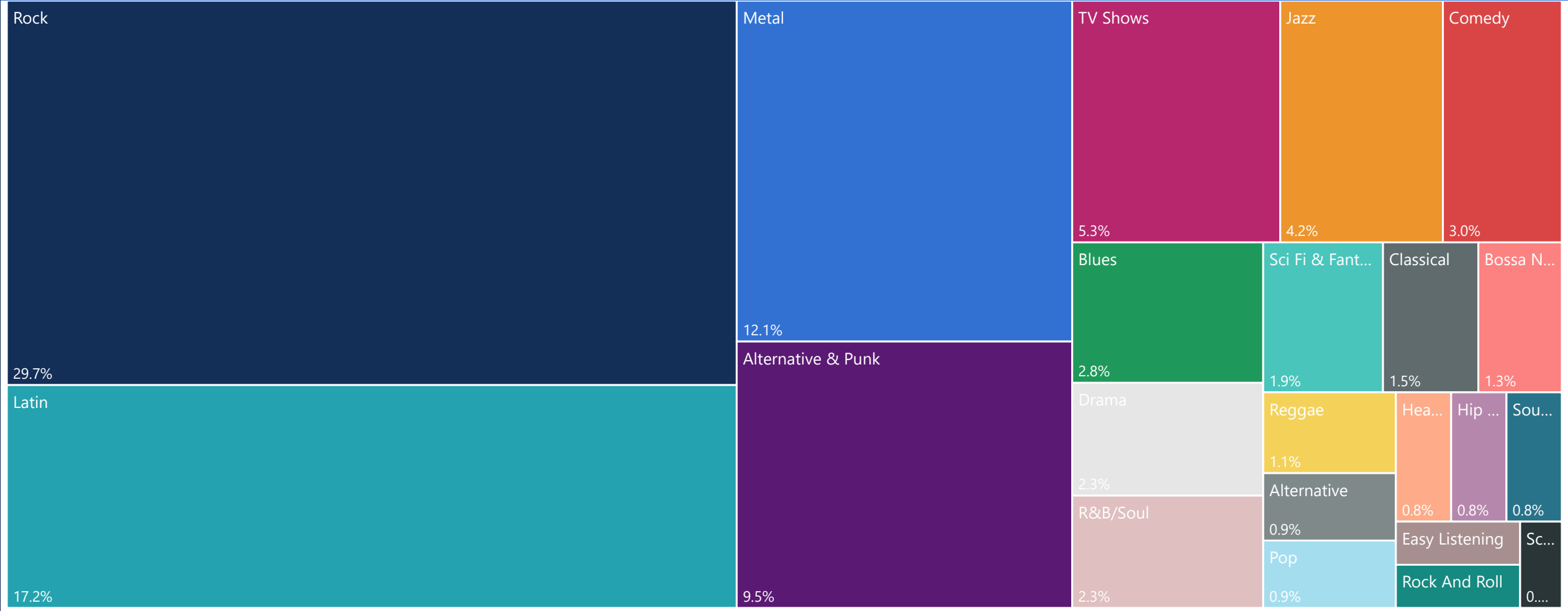
POWER BI PROJECT

sTunes USA Genres

Date Slicer

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USA Genre Sales For The Period



This Development page was used to learn how to write the same DAX expressions in different (better) ways and to illustrate that the expressions were doing what they were intended to do.

TotalSales_nonUSA2	TotalSales_nonUSA	TotalSales_nonUSA3
1,805.54	1,805.54	1,805.54

TotalSales_USA2	TotalSales_USA
523.06	523.06

Full Name	SalesPctAll	SalesPctAllSelected	TotalSales_PctOfTotal_Employee
Jane Peacock	0.36	0.36	0.36
Margaret Park	0.33	0.33	0.33
Steve Johnson	0.31	0.31	0.31
Total	1.00	1.00	1.00

Region	SalesPctAll	SalesPctAllSelected	TotalSales_PctOfTotal_Region
Asia	0.03	0.03	0.03
Europe	0.43	0.43	0.43
North America	0.36	0.36	0.36
Oceana	0.02	0.02	0.02
South America	0.12	0.12	0.12
United Kingdom	0.05	0.05	0.05
Total	1.00	1.00	1.00