

These are a few of the questions that can be posed, with visuals providing insight.

What days are the busiest?

What times are the busiest?

How many pizzas are made during peak periods?

What are the best and worst selling pizzas?

What is the average order value?

How many doughballs are required?

How many ingredient serves are required?

Throwing metrics on a canvas, so to speak, is a great way to get organized before committing to visuals.

358

No. of Working Days

49K

Total Pizzas

64

No. of Ingredients

59.64

Orders per Working Day

21K

Total Pizza Orders

\$801.94K

Total Pizza Sales

\$37.56

Sales per Order

\$174.8K

Total Pizza Sales Small

\$245.4K

Total Pizza Sales Medium

136

Pizzas per Working Day

32

Total Pizza Types

\$2.24K

Sales per Working Day

\$16.49

Sales per Pizza

\$366.9K

Total Pizza Sales Large

1.60K

Ingredient Serves per Working Day

574K

Total Serves

26.9

Average Serves per Order

\$13.9K

Total Pizza Sales XLarge

\$1.01K

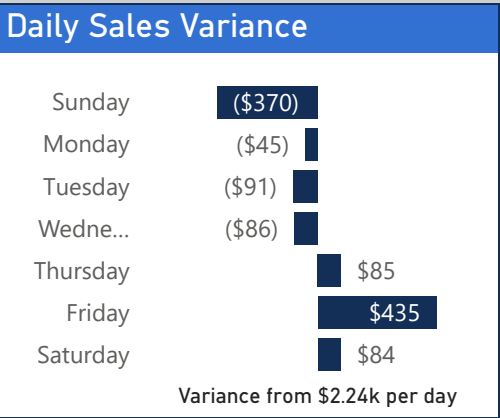
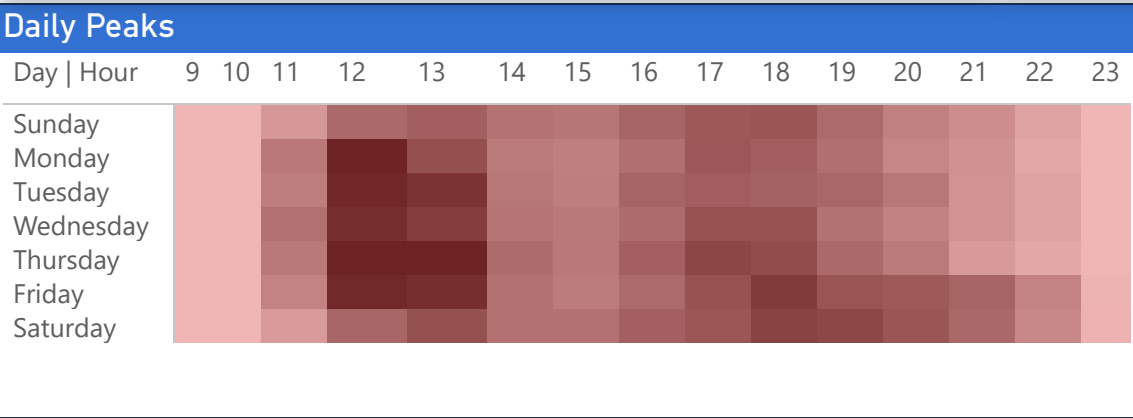
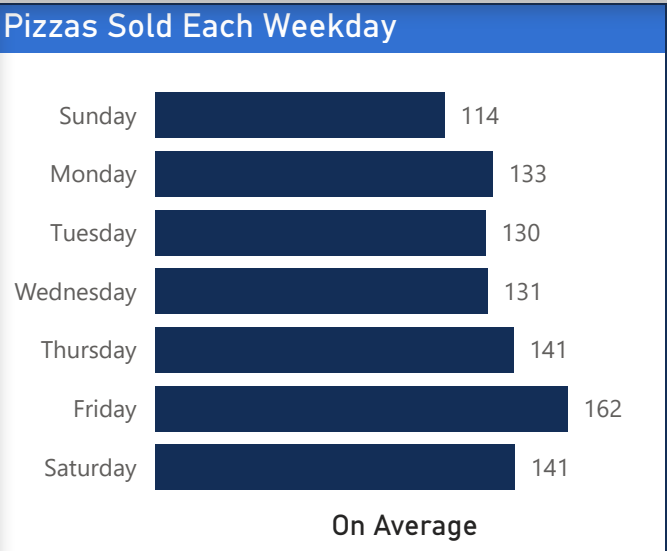
Total Pizza Sales XXLarge

POWER BI PROJECT

Pizza Place Sales Analysis

Output Performance					
\$801,945	\$2,240	\$37.56	48,620	136	2.28
Annual Sales	Daily Sales	Sales Per Order	Annual Pizzas	Daily Pizzas	Pizzas Per Order
105,421	294	4.9	574,263	1,604	26.9
Annual Doughballs	Daily Doughballs	Doughballs Per Order	Annual Ingredient Serves	Daily Ingredient Serves	Ingredient Serves Per Order

Pizza Name	Number Sold	Share of Number		Sales	Share of Sales
Thai Chicken	2,315	4.8%	✔	\$42,332	5.3%
Barbecue Chicken	2,372	4.9%	✔	\$41,683	5.2%
California Chicken	2,302	4.7%	✔	\$40,167	5.0%
Classic Deluxe	2,416	5.0%	✔	\$37,632	4.7%
Spicy Italian	1,887	3.9%	✔	\$34,164	4.3%
Southwest Chicken	1,885	3.9%	✔	\$34,082	4.2%
Italian Supreme	1,849	3.8%	✔	\$32,856	4.1%
Hawaiian	2,370	4.9%	✔	\$31,562	3.9%
Four Cheese	1,850	3.8%	✔	\$31,361	3.9%
Cilantro	1,887	3.9%	✔	\$30,134	3.8%
Total	48,620	100.0%		\$801,945	100.0%



Ingredients Analysis			
Ingredient	No. of Pizza Types	Ingredient Serves	% Ingredient Serves
Garlic	20	63K	11.0%
Tomatoes	18	57K	9.9%
Red Onions	13	41K	7.2%
Red Peppers	10	32K	5.5%
Spinach	8	25K	4.4%
Mushrooms	7	22K	3.9%
Mozzarella Cheese	6	19K	3.3%
Pepperoni	6	19K	3.3%
Artichokes	5	16K	2.8%
Chicken	5	16K	2.8%
Capocollo	4	13K	2.2%
Feta Cheese	4	13K	2.2%
Green Olives	4	13K	2.2%
Asiago Cheese	3	10K	1.7%
Green Peppers	3	10K	1.7%
Jalapeno Peppers	3	10K	1.7%
Kalamata Olives	3	10K	1.7%
Pesto Sauce	3	10K	1.7%
Bacon	2	6K	1.1%
Chipotle Sauce	2	6K	1.1%
Cilantro	2	6K	1.1%
Corn	2	6K	1.1%
Fontina Cheese	2	6K	1.1%
Goat Cheese	2	6K	1.1%
Pineapple	2	6K	1.1%
Sun-dried Tomatoes	2	6K	1.1%
Total	181	574K	100.0%