Darren Sorrels

UX/UI Designer

Experience

UX Designer, Valorem Consulting — Nov. 2014 – Current

- » Drove user engagement strategy in various projects within the company
- » Implemented structure for Living Styleguide Documentation for web applications
- » Collaborated with team members to document and Implement UX Design standards
- » Lead a design team on a large scale client project re-vamping a company wide process
- » Created wireframes,mock-ups and interactive Prototypes for several application redesigns and websites
- » Educated clients and managed expectations in UX the design process to improve customer engagement
- » Created wireframes, user stories, and workflows for complex,large scale applications

Application Analyst, Benefitfocus Inc. — Aug.2012 – Nov. 2014

- » Learned database management and data analysis while utilizing skills in .NET framework
- » Designed web application to improve efficiency of data loading departments and improve workflow experience
- » Utilized strong critical reasoning skills to triage and resolve customer concerns
- » Developed excellent communication skills by collaborating with a diverse set of teammates and customers
- » Trained new analyst throughout the organization and created training materials for future onboarding

Oral Roberts University, Aug. 2008 -- Aug 2012

Visual Effects Artist

- » Worked on live television production events, broadcasting lower thirds and other graphics.
- » Designed opening sequences for university presentations.

Assistant Network Engineer

- » Managed network infrastructure for Oral Roberts University.
- » Fused fiber optics for the campus network.
- » Managed and installed the wireless network devices.

Graphic Design Studio Project Manager

- » Gained project management experience working with a diverse team of designers within various discipines creating poster designs,video promotions and various other forms of media on the campus
- » Collaborated with the design team and the program manager in a studio environment; coordinated project strategy and scheduled release of projects.

Contact Information

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UX Skills

- » Personas
- » Task Flows
- » Information Architecture
- » Sketching / Wireframing
- » Prototyping
- » Requirements Gathering

Technical Skills

- » Adobe Creative Cloud
- » UXPin
- » InVision
- » CSS/Sass
- » HTML/HTML5
- » Gulp/Nodejs

Education

Oral Roberts University Aug. 2008 – May 2013

B.S. Graphic Design,

Curriculum and training consisted of the following design disciplines:

- » Layout, Typography,
- » Logo design,
- » Branding & Identity,
- » Packaging,
- » Motion Design, and Web design.