



Darshan M

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● ABOUT ME

Career Summary

Motivated Engineering graduate with hands-on experience in **web development, digital marketing, and data analysis**, skilled in **Python, HTML, CSS, and JavaScript**. Strong problem-solving abilities demonstrated through multiple projects and internship experience. Passionate about technology and continuous learning, with a long-term goal of building a career in **Data Science**.

● WORK EXPERIENCE

10/10/2025 - 25/01/2026 - BANGALORE, INDIA

DIGITAL MARKETING AND OPERATIONS TEAM LINGO EDUCATION ORGANIZATION

Digital Marketing Intern:

- Managed and created social media content (posts, banners, reels, and stories) to increase brand awareness.
- Designed promotional materials such as posters, flyers, and banners using design tools.
- Assisted in planning and executing digital marketing campaigns.
- Monitored engagement metrics and prepared simple performance reports.
- Coordinated with the team to maintain consistent branding across platforms.
- Responded to online inquiries and supported lead generation activities.

Operations:

- Assisted students with application form filling and documentation requirements.
- Verified academic and personal documents for accuracy and completeness.
- Coordinated with universities/colleges for application submissions and follow-ups.
- Maintained organized digital records of student applications and statuses.
- Communicated application updates and requirements to students.
- Supported visa and admission-related paperwork where required.
- Ensured deadlines were tracked and met efficiently.

● EDUCATION & TRAINING

01/01/2021 - 31/08/2024 - BANGALORE, INDIA

BACHELOR OF ENGINEERING (B.E.)- B.M.S. COLLEGE OF ENGINEERING (UNDER VISVESVARAYA TECHNOLOGICAL UNIVERSITY - VTU)

01/06/2018 - 31/03/2020 - BENGALURU, INDIA

PRE-UNIVERSITY COURSE (PUC)- KARNATAKA SCHOOL EXAMINATION AND ASSESSMENT BOARD (KSEAB) (CMR NATIONAL PU COLLEGE, BENGALURU)

01/06/2016 - 31/03/2018 - BANGALORE, INDIA

SECONDARY SCHOOL EXAMINATION (CLASS 10)- CENTRAL BOARD OF SECONDARY EDUCATION (CBSE) (KENDRIYA VIDYALAYA HEBBAL, BANGALORE)

● SKILLS

Python | Java Script | AI Annotation | HTML | CSS | Data Analysis | Problem Solving | Adaptability | Communication | Team Work | Leadership | Creativity

Tools

Canva | Bootstrap | Web Design Tools | GitHub | VS Code

● PROJECTS

Personal Web Development Projects:

1. [**Tindog Website**](#) - Created a responsive website using Bootstrap along with basic HTML and CSS, emphasizing mobile-first design principles.
2. [**Drum Kit Web App**](#) - Developed an interactive web application that plays drum sounds based on keyboard and button inputs, showcasing knowledge of JavaScript event handling and DOM manipulation.
3. [**Simon Memory Game**](#) - Designed and developed a browser-based memory game website using HTML, CSS, and JavaScript, implementing sequence generation, sound effects, and user input validation to enhance interactive gameplay.
4. [**Dice Game Web App**](#) - Built an interactive two-player dice game website where users roll virtual dice to determine the winner, demonstrating skills in JavaScript logic, random number generation, and DOM manipulation.
5. [**Single Price Grid Component**](#) - Designed and developed a responsive web page using HTML and CSS, focusing on clean layout structure and modern UI styling.
6. [**QR Code Component**](#) - Built a functional web page capable of generating and scanning QR codes, demonstrating front-end integration skills.

College Projects:

1. [**Night Vision Drone**](#) - Designed and constructed a drone integrated with programmed night-vision functionality, highlighting skills in embedded coding, electronics, & hardware-software integration.
2. [**Social ID Card System \(Mini Project\)**](#) - Developed a digital social ID card solution aimed at improving safety and identity verification during pandemic situations.

● LANGUAGE SKILLS

Mother tongue(s): **TAMIL**

Other language(s): **HINDI | ENGLISH | KANNADA**

● HOBBIES AND INTERESTS

1. Keeping up with the Latest Technology Trends.
2. Outdoor Sports and Physical Activities.
3. Exploring Different Music Genres
4. Building Creative Projects
5. Exploring New Destinations and Cultures

● MY PORTFOLIO

View my portfolio below

[Click Here](https://darshan-0502.github.io/Portfolio/) (<https://darshan-0502.github.io/Portfolio/>)