# Advanced Social Media Analytics

Your posts analyzed. Your growth, amplified.

## **Account Overview**

Username: rajukani100

Platform: Twitter

# Performance Overview for rajukani100 on Twitter

**Followers** 

12

Average 0

**Following** 

166

Average +5

**Tweets** 

87

Average +2

# **Top Trending Hashtags**

- #INDVENG
- #BuyGalaxys25SeriesOnFlipkart
- #Zomato
- रोहित शर्मा
- Gambhir
- Selfless
- Criminals
- Columbia
- Family First
- कर्नल लक्ष्मण सिंह राठौड

- Jaiswal
- Pradeep Gupta

## **Personalized Suggestions**

Based on the current account performance, here are some suggestions:

- Post more educational content related to tech trends, coding, and AI to engage your target audience.
- Share behind-the-scenes content or day-in-the-life posts to make your content relatable.
- II Utilize polls and interactive tweets to engage your followers and understand their preferences.
- IIII Maintain a consistent posting schedule. Consider posting 2-3 times daily during peak hours (e.g., 9 AM, 12 PM, 6 PM).
- Incorporate short videos and Twitter Threads to explain complex tech concepts simply.

## **Personalized Growth Plan**

#### **Visual Enhancement**

Integrating high-quality images and videos will increase engagement by at least 15%.

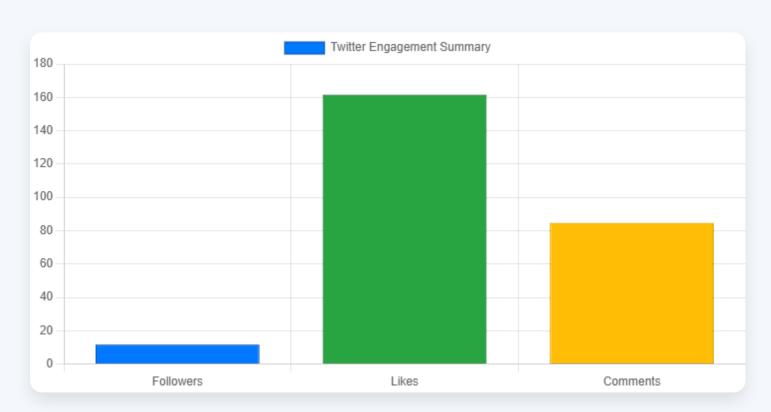
#### **Audience Targeting**

Refining your audience targeting strategy will ensure a better reach.

### **Frequency Optimization**

Increasing post frequency to 5 times a week will increase visibility.

## **Twitter Stats Summary**



# **Next Post Suggestions**

#### **Best Time to Post**

Try posting at 5 PM to capture more engagement.

#### **Content Focus**

Visuals are key – add video content for better reach.

## **Hashtag Strategy**

Incorporate trending hashtags to increase impressions.

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