

## EXECUTIVE SUMMARY & RECOMMENDATIONS

Several super-hit movies have been made by the Indian production company RSVP Movies. movies aimed at Indian viewers. However, they intend to publish a new project as their following movie in 2022 aimed toward a global audience. Consequently, after reviewing the facts, below are some helpful information RSVP can use to improve the success of its international debut.

- For their upcoming film, RSVP Movies should concentrate on the "Drama" subgenre because it has seen the greatest total production rates.
- The upcoming project could last, on average, 107 minutes.
- Dream Warrior Pictures or National Theatre Live should collaborate with RSVP movies to produce their upcoming film. They can choose James Mangold to direct their upcoming project.
- Mammooty or Mohanlal may be chosen for the role of the Actor based on the median rating.
- Taapsee Pannu may be selected as the actress based on the total number of votes and average rating.
- Since RSVP Movies is situated in Mumbai, Vijay Sethupathi might be engaged as an additional actor for their upcoming project to convey a sense of place.
- The top three production companies, Marvel Studios, Twentieth Century Fox, or Warner Bros., may be selected as global partner.
- The top 2 production companies that have created the most successful multilingual films are Star Cinema and Twentieth Century Fox. Therefore, if RSVP is considering releasing a bilingual movie, they should collaborate with them.