Skills

Sketch   HTML / CSS   Basecamp

InVision   JavaScript   WordPress

Balsamiq   Node.js   Microsoft Office

Education

UI/UX Design Specialization Certificate
Cal Arts, Online   *2018*

• Visual Elements of User Interface

• UX Design Fundamentals

• Web Design: Strategy and Information Architecture

• Web Design: Wireframes to Prototypes

Full Stack Web Development Bootcamp Certificate
UCLA Extension, Los Angeles   *2018*

• Front end and back end material: HTML, CSS, JavaScript, jQuery, Bootstrap, MaterializeCSS, Node.js, Git, GitHub, Responsive Design, and Scrum

Complete Sketch 5 Course Certificate
Udemy, Online   *2018*

• Comprehensive Sketch 5 software course; modern approach to designing mobile and desktop apps, websites, and everything UX/UI

Introduction to UX Design Certificate
Georgia Tech, Online   *2018*

• Introduced requirements gathering, design alternatives, prototyping

Bachelor of Science Degree in Food Science
Cal Poly, San Luis Obispo   *2010*

• Product Development, Quality Assurance, Sensory Evaluation, Customs and Cultures, Statistics, Accounting, Psychology, and Marketing

Experience

UX Designer and Front End Developer
Freelance, Redondo Beach, CA   *May, 2018 - Present*

• Ensure all aspects of a user's interaction with a product lead to a positive experience

• Create user interfaces that are clean, clear, and responsive

• Balance designs within development parameters

Research and Development Manager
Popcornopolis, Vernon, CA   *June, 2015 – November, 2017*

• Managed projects from ideation to launch

• Performed market and consumer research

• Made prototypes for internal testing, potential buyers, and catalog photo shoots

• Scaled up from prototype to full-scale production; assisted and oversaw production during new product launches

Projects

Microgurt Food Delivery Website
Assignment for Cal Arts Specialization Course

• Showcases UX design process: ideation, research, strategy, outline of scope, sitemap, wireframes, mood board, mockup, and interactive prototype

• Built with Sketch, Balsamiq, InVision

Illustrator and Animator Portfolio
Website (AntlersAndAcorns.com)

• Features Haley Johnson's work portfolio

• Built with HTML, CSS, Node.js, npm packages (body-parser, express, waypoints)

New 2 Development
Website (new2dev.com)

• Resource hub for new web developers and designers

• Built with WordPress