

WORK EXPERIENCE

Marketing and PR Hacker Glynk

05/2018 – Present

Bangalore

Achievements/Tasks

- Worked towards marketing the apps, Glynk and Milo. The job included devising new marketing strategies and promoting the apps online and offline.

Business Development (Remote) Gaia Internet

02/2017 – 08/2017

Achievements/Tasks

- I worked as executive assistant to the CEO. The job required me to communicate directly with potential clients on a daily basis and relay their demands to the team.

Content Writer (Intern) RealBridge E-marketing Solutions

12/2016 – 08/2017

Achievements/Tasks

- I worked with RealBridge as a content writer and wrote extensively for blogs and websites based in the UK. The job introduced me to SEO, content creation and internet marketing.

EDUCATION

BA (Journalism, Psychology, English Literature)

Kristu Jayanti College

06/2015 – 05/2018

Bangalore

Senior Secondary Education Brightlands Girls Sr. Sec. School

05/2014

Jaipur

SKILLS

Content creation

Digital Marketing

SEO

Wordpress

Content strategy

E-mail marketing

Research

Social Media

LANGUAGES

English



Hindi



Gujarati



INTERESTS

Growth Hacking

Product Design

Entrepreneurship

Startups

Reading