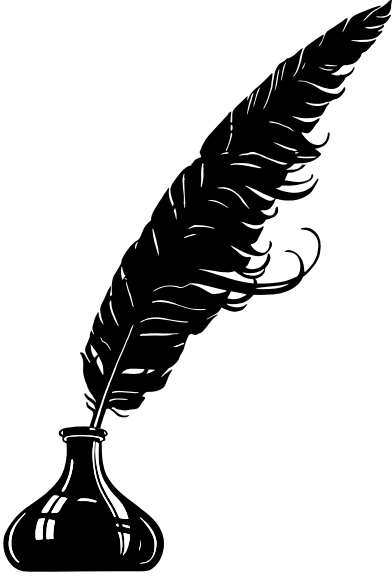


# WELCOME TO TWO WAY COMMUNICATIONS



Translation | Transcriptions | Voice Over | Digital Marketing | Accounting & Taxations |  
Graphic Designing | Short Video Editing

\*\*We not only translate your content, but we also transform your business.



# We work for

**BRANDS, MARKETING COMPANIES,  
ADVERTISING, PUBLIC RELATIONS AGENCIES**

We are here to help you reach your target audiences,  
Because content speak more about brands and products.

According to a survey, in India, 60% of people prefer to read content in their native language.  
Language connects with the culture, religion, emotions, who are deeply attached to us.



# Our Story



As we all know that during pandemics everyone has suffered a lot. But it also gave rise to Two Way Communications for the growth of the business. We begin our journey in 2021.

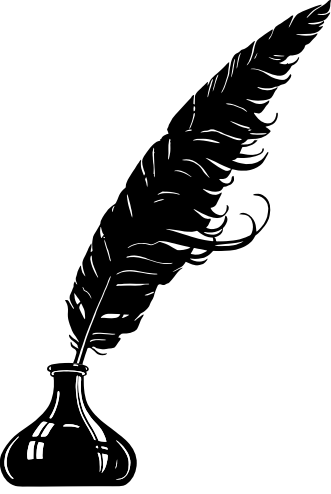
Our team members have huge experience in the field of Finance, Marketing, Automobile, Pharmaceuticals, E-Commerce, Banking & Finance Sectors, Printing & Packaging, food and Beverage, Advertising, Media, and Computer Training, Education Sectors. we have analyzed that the one thing common that acts as a barrier for some companies are their language which seems to be sometimes unrecognizable to the customers which may lead to loss of customers for the company. We decided to act as an intermediate to connect brands & customers, after that, we analyzed the market and how can we can deliver the communicable translation for various companies accordingly to their industry, so they reach their target audience quickly.

“We are now well aware with the client requirements and their moto for advertising and promotions of the products”

Two Way Communications is now working for some reputed companies, agencies, and brands within India in less than one year. As a startup, we got a good opportunity to look forward to connecting with more brands and companies to full fill their requirements relating to Indian languages.

It has been just a startup for us, but we will come up with a bundle of services for you, and we feel that there's much more that can be done in the content space. With a committed, driven team and our ambitions and conscience in place.





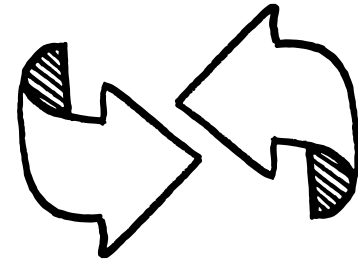
# What we have worked on till now?



- Internal Training Modules
- Emails to Employees
- Press Releases
- TVC Scripts
- Public Awareness film scripts
- PR campaign
- Articles
- PPT Presentations
- Corporate Forms
- Signage
- Notice Boards
- Website Content
- Product Brochures
- Leaflets
- E-mailers
- Posters
- Print Advt.
- Internal Communications
- Invitation Letters



# Our Services



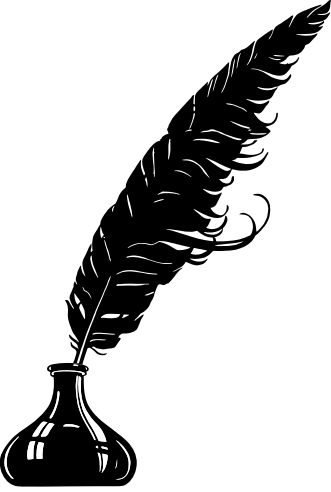
## Translation and Transcreation

- Press Releases
- Newsletter
- Internal Communications
- Corporate Profiles
- Web content
- Educational Content
- Video Subtitles
- Mobile Apps (Strings).
- Posters
- Articles
- Blogs
- Web Banners
- Magazines
- Social Media Banners
- Broachers
- Short Notes
- Long Content
- Manuals (Instructions).
- Scripts
- Print Advt.
- Political Manifestos
- Public Speeches
- Corporate Speeches
- Product Brochures
- Leaflets
- Emailers

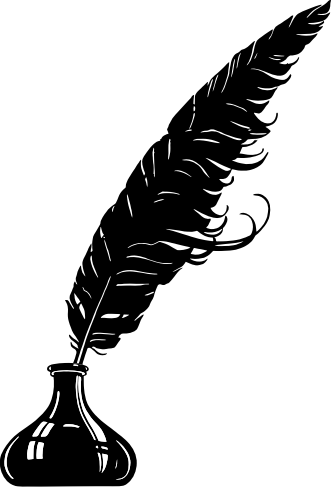


## Transcriptions

- Training Videos
- Short Ad Videos
- IVRs
- Public Speech
- Corporate Meetings
- Short Story Telling



# Our Services



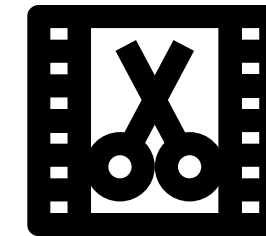
## Voice Overs

- Short Videos
- Corporate Videos
- Telephone IVRs
- Product Promotional Videos
- Brand Awareness Video
- E-Learning Videos
- TV Ads / Short Ads



## Digital Marketing

- Handling Social Media Accounts
- Creating Campaigns
- Publishing Ad on Digital Platforms
- Brand / Product Promotions
- Product Photography and Video Making
- Content Creations



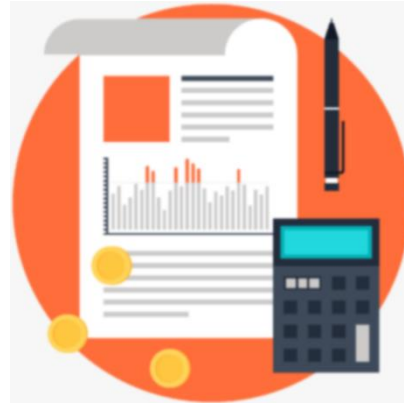
## Video Editing

- YouTube Short Videos
- Corporate Video
- Product Launch Video
- Promotional Video

\*\*In India native language is a basic key of communication, you can't ignore it



# Our Services



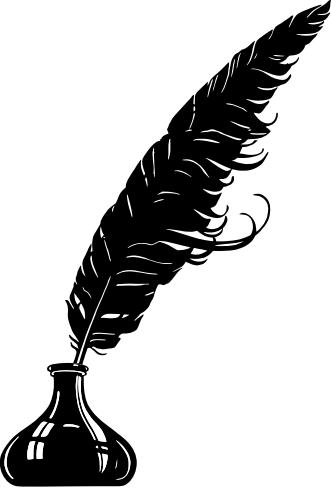
## Accounting & Taxation

- Book Keeping
- GST | Income Tax Return Filing
- PT tax filing and payments
- All Types of Secured Loans
- Society Accounts & Audits
- Statutory payments
- LIC | Mediclaim
- Trademark | FSSAI | MSME
- Proxy for meetings



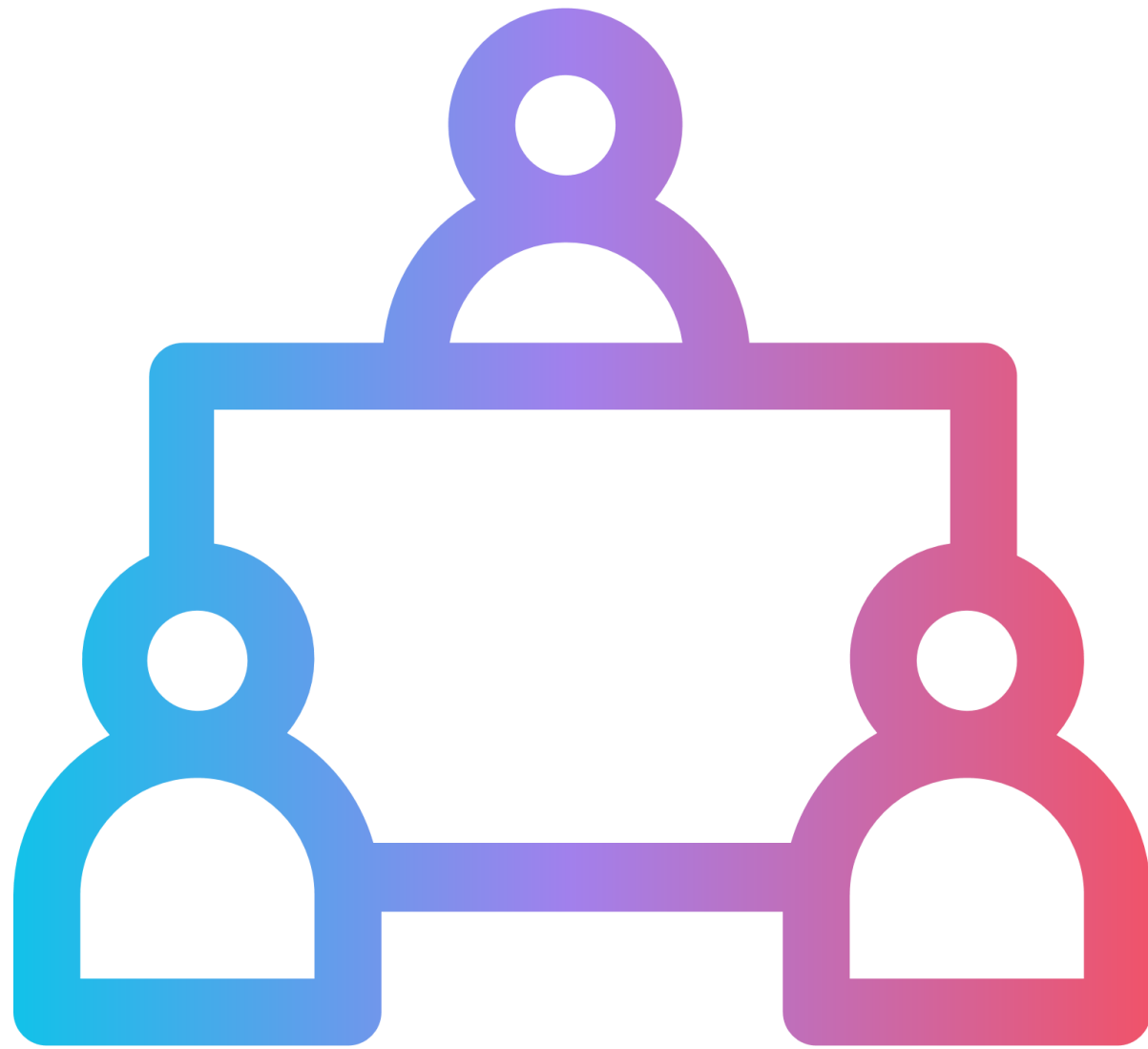
## Graphic Designing

- Creative Designing
- Photo Editing
- Web Banner | Social Media Banners Resizing
- Logo Designing
- Language / Font replacing in creatives





# How we work with clients



- Specification and review of original documents
- Get the translation done from team members
- Review and formatting as per original documents
- Get done changes, If any from clients
- Delivered projects before deadline



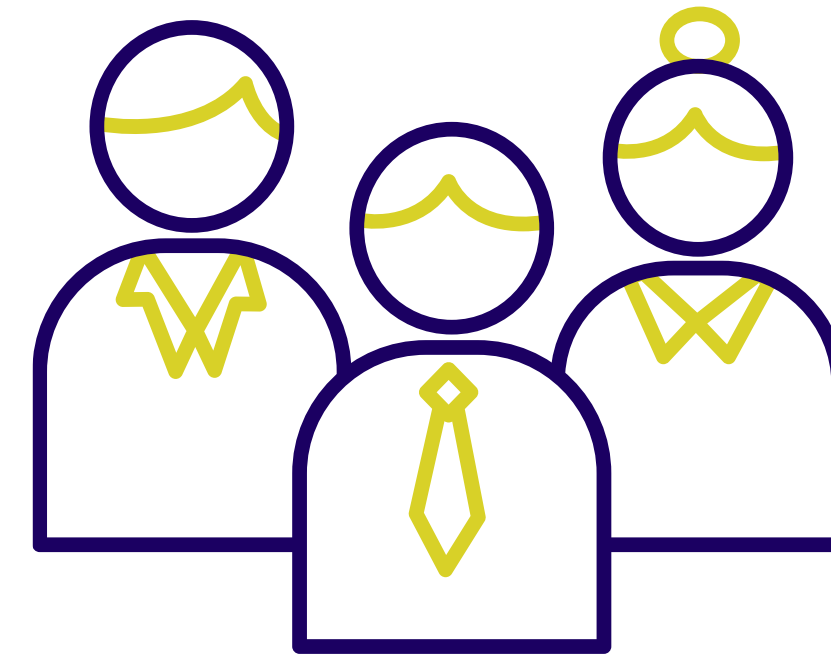


## Our Team



### Analyzing content

We analyze the content of the client and his moto for the promotions, accordingly, we make translation or localization to content.

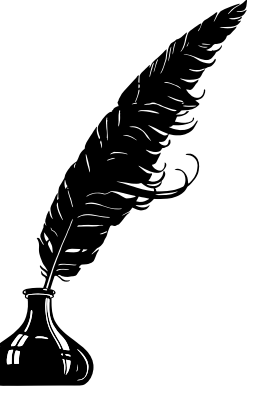


### We have an experienced translator team

We have a professional team who are capable to deliver the projects quickly and before deadlines. so the client can easily manage their publications.



# Our 5 Pillar



## QUICK TIME AROUND

We can deliver the assignment as requested by the clients, So they will manage their content to go live.



## HUMAN TRANSLATORS

We are working through human translators because automated translation does not give you accurate results.



## EXPERIENCED TEAM

With our experienced team, we can deliver quality services to all the customers and satisfied their requirements.



## AFFORDABLE RATES

We are offering affordable rates to our clients as compared to the market because we want to make good relationship with agencies.



## COMPLETE DATA PRIVACY

We are keeping all data confidential of clients, which create a trustworthy environment for the clients.



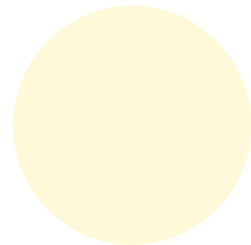


# Let's Work Together

Organizational goals will be achieved only when there are effective Two Way communications. Effective communication takes place when it is easily readable, understandable, and message deliverable.

Content is today's business oxygen. You can't reach people if your words are not delivered effectively.

We are looking forward to connect with you and contribute to your organization to achieve your goal.



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# Thank You

