



Pizza Category

All

01-01-2015 🛗 31-12-2015 🛗







\$817.86K **Total Revenue**









Avg Pizzas Per Order

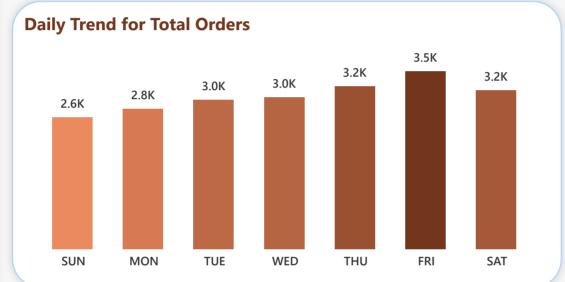
BUSIEST DAYS & TIMES

DAYS

Orders are highest on weekends, Friday/Saturday evenings.

MONTHLY

There are maximum orders from month of July and January





SALES PERFORMANCE

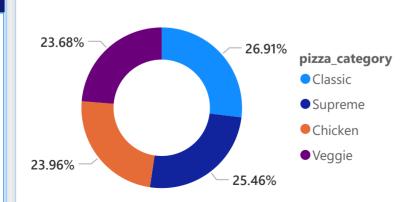
CATEGORY

Classic Category contributes to maximum sales & total orders.

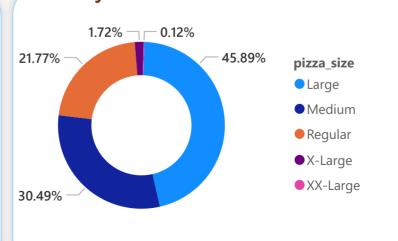
SIZE

Large size pizza contributes to maximum Sales

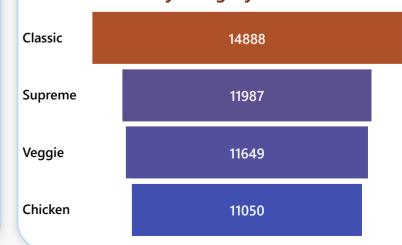




% of Sales by Pizza Size



Total Pizza Sold by Category







Pizza Category

All

01-01-2015

31-12-2015











\$38.31

Avg Order Value



49574

Total Pizza Sold



21350

Total Orders



2.32

Avg Pizzas Per Order

BEST SELLER

REVENUE

The Thai Chicken Pizza

Contributes to Maximum Revenue.

QUANTITY

The Classic Deluxe Pizza

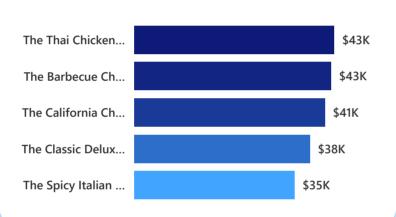
Contributes to Maximum Total Quantity.

TOTAL ORDERS

The Classic Deluxe Pizza

Contributes to Maximum Total Order.





Top 5 Pizzas by Quantity



Top 5 Pizzas by Orders



WORST SELLER

REVENUE

The Bire Carre Pizza

Contributes to Minimum Revenue.

QUANTITY

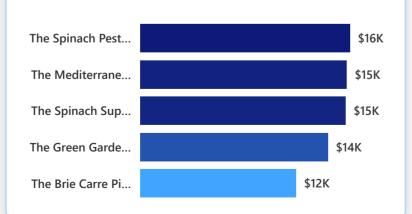
The Bire Carre Pizza

Contributes to Maximum Total Quantity.

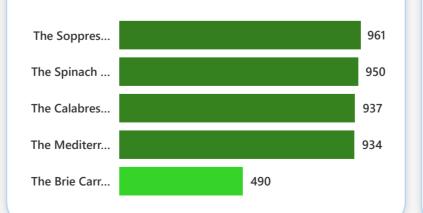
TOTAL ORDERS

The Bire Carre Pizza

Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Orders

