

Regional Sales Analysis

1] Sales Performance Parameters:

- Create a parameter for the **Primary Region** and another for the **Secondary Region** to allow region selection, listing all regions in them
- Create calculated fields to filter the data based on the selected regions
- Display the **total sales** for each **region**, using separate worksheets for the primary and secondary regions

2] Average Sales and Order Statistics:

- Create a worksheet showing the **average sales per order** for both the primary and secondary regions
- Include a **count of the total number of orders** in each region
- **Filter each worksheet** to display data only for the selected region

3] Customer and Product Analysis:

- Create a worksheet displaying the **number of unique customers** in each region
- Create a worksheet showing the **number of distinct products sold** in each region
- **Apply filters to each worksheet** to ensure data accuracy for the selected regions

4] Comparative Analysis:

- Combine the individual worksheets into a single **dashboard**
- Use **containers** to partition the dashboard into sections for the primary and secondary regions
- **Add parameter controls** to allow users to select different regions and dynamically update the visualizations