



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we use data classification to optimize plant growth under different environmental conditions?



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Darshana Deshmukh

- Temperature trends
- Line graph for trends
- Irrigation schedules

Sanika Bhosale

- Humidity Patterns
- Fertilizer routines
- Interactive Fertilizers

Akanksha Koparde

- Soil moisture level
- Paste control method
- Forecasting tools

Darshna Deshmukh

- Sunlight Exposure
- Crop rotation plans
- Heat maps for hotspot

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!



Group ideas

Here are ideas which shared by every group member. And the clustering is also given for extra information

20 minutes

Cluster 1: Environmental Data

- Temperature trends
- Humidity patterns
- Rainfall data
- Sunlight exposure
- Soil moisture levels

Cluster 2: Management Data

- Irrigation schedules
- Fertilizer routines
- est control strategies
- Crop rotation plans
- Harvest timing

Cluster 3: Power BI Features

- Line graphs for visualizing growth trends
- Interactive filters for comparison
- Forecasting tools for future growth stages
- KPI indicators for crop health insights
- Heat maps for environmental influence

Group of Similar Clusters

- Environmental impact on crop yield
- Reducing crop wastage through prediction
- Top-performing crop regions based on data
- Effects of climate change on plant growth

TIP

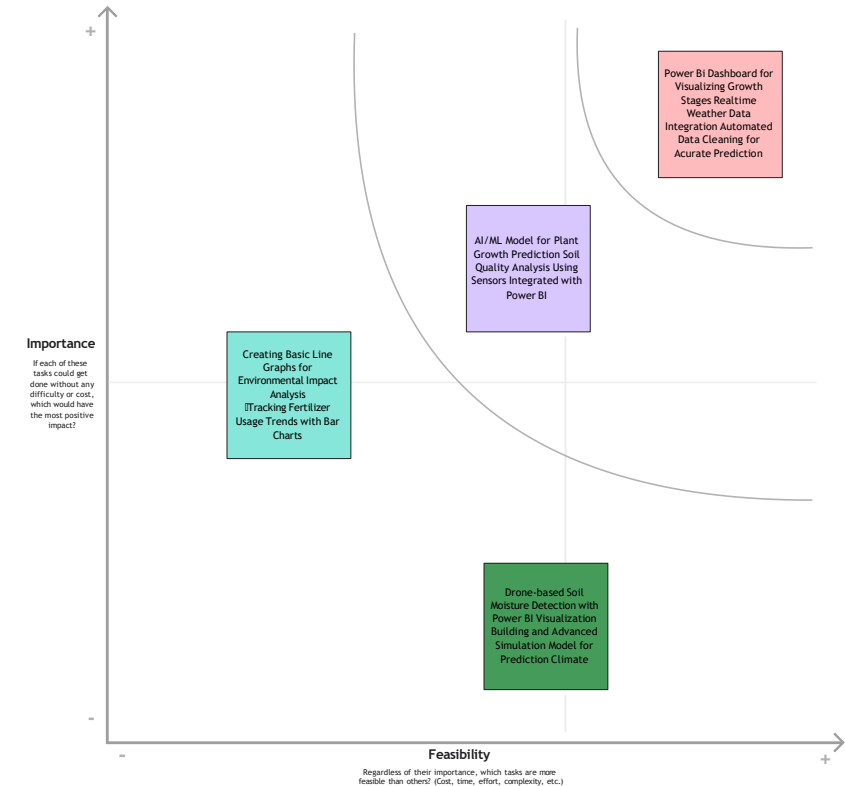
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



TP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint
Define the components of a new idea or strategy.
Open the template →



Customer experience Journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →



Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →



Need some inspiration?

See a finished version of this template to kickstart your work.

Open example →

