

Product data content

| Feature | Description |
|-----------------|---|
| product_id | The unique identifier for the product from the site |
| product_name | The full name of the product |
| brand_id | The unique identifier for the product brand from the site |
| brand_name | The full name of the product brand |
| loves_count | The number of people who have marked this product as a favorite |
| rating | The average rating of the product based on user reviews |
| reviews | The number of user reviews for the product |
| size | The size of the product, which may be in oz, ml, g, packs, or other units depending on the product type |
| variation_type | The type of variation parameter for the product (e.g. Size, Color) |
| variation_value | The specific value of the variation parameter for the product (e.g. 100 mL, Golden Sand) |
| variation_desc | A description of the variation parameter for the product (e.g. tone for fairest skin) |
| ingredients | A list of ingredients included in the product, for example: ['Product variation 1:', 'Water, Glycerin', 'Product variation 2:', 'Talc, Mica'] or if no variations ['Water, Glycerin'] |
| price_usd | The price of the product in US dollars |

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| value_price_usd | The potential cost savings of the product, presented on the site next to the regular price |
| sale_price_usd | The sale price of the product in US dollars |
| limited_edition | Indicates whether the product is a limited edition or not (1-true, 0-false) |
| new | Indicates whether the product is new or not (1-true, 0-false) |
| online_only | Indicates whether the product is only sold online or not (1-true, 0-false) |
| out_of_stock | Indicates whether the product is currently out of stock or not (1 if true, 0 if false) |
| sephora_exclusive | Indicates whether the product is exclusive to Sephora or not (1 if true, 0 if false) |
| highlights | A list of tags or features that highlight the product's attributes (e.g. ['Vegan', 'Matte Finish']) |
| primary_category | First category in the breadcrumb section |
| secondary_category | Second category in the breadcrumb section |
| tertiary_category | Third category in the breadcrumb section |
| child_count | The number of variations of the product available |
| child_max_price | The highest price among the variations of the product |
| child_min_price | The lowest price among the variations of the product |