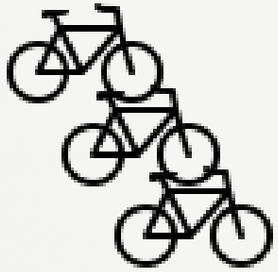
Welcome to Speedle bikes Dashboard

The Speedle Bikes Performance Dashboard provides real-time insights into sales, product performance, and team efficiency to help make data-driven decisions.



Sales Insight

Product Overview

Team Performance

Data Model

Developed By Darshana Mishra

Sales Insight

Sales Insight

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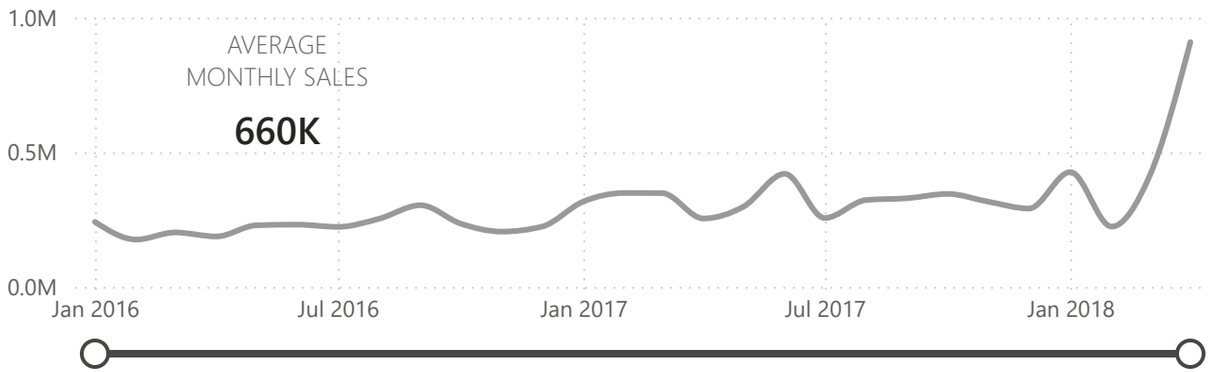
2016 | 2017 | 2018

8.6M
REVENUE

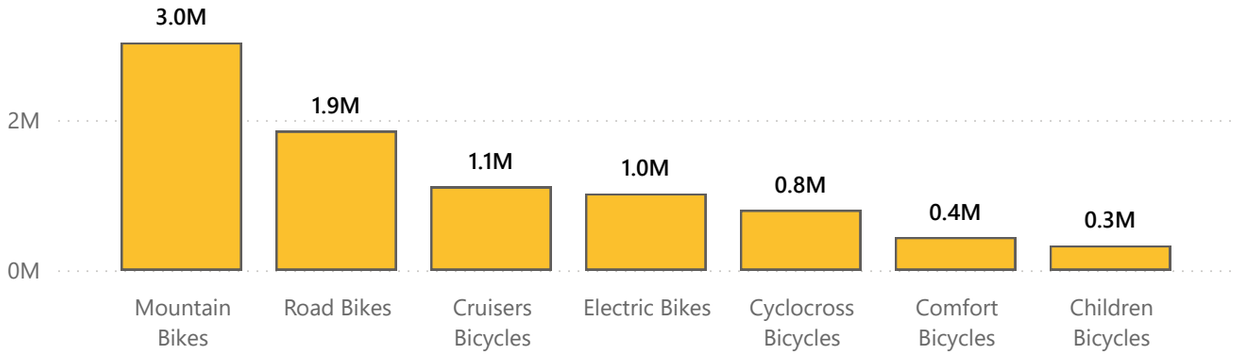
5.35K
AVERAGE ORDER VALUE

1445
CUSTOMERS

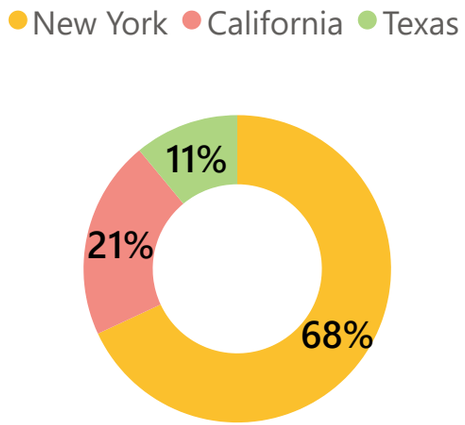
SALES



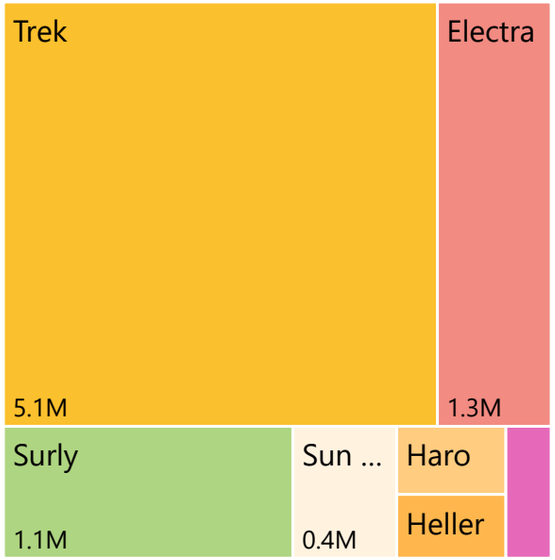
SALES | CATEGORY



REVENUE | STATE



REVENUE | BRANDS



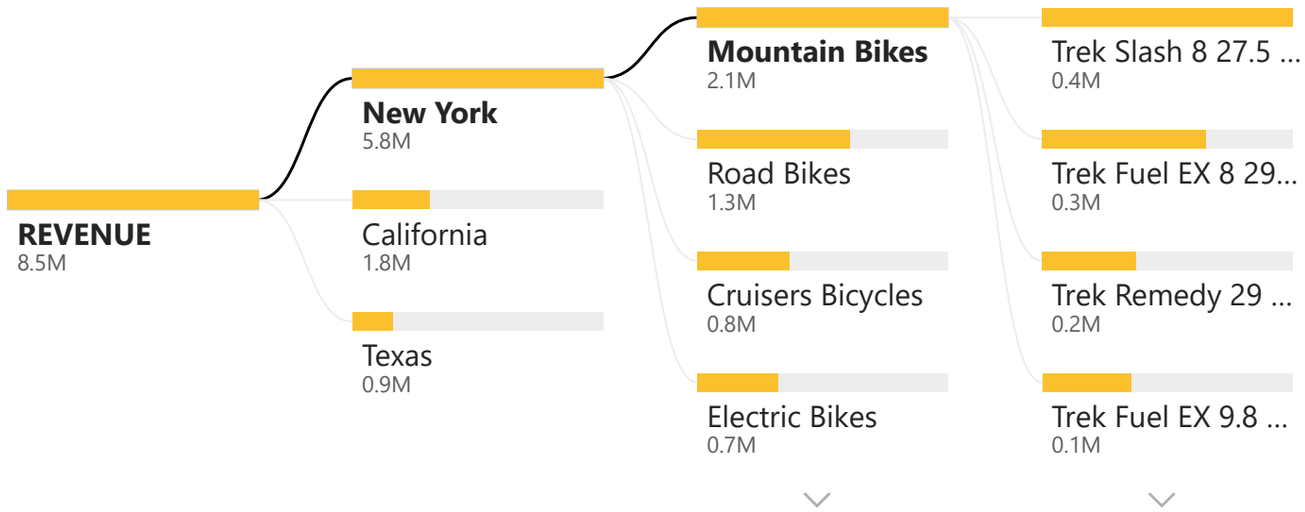
Product Overview

Sales Breakdown

STATE × New York

CATEGORY × Mountain Bikes

PRODUCT ×



8.6M
REVENUE

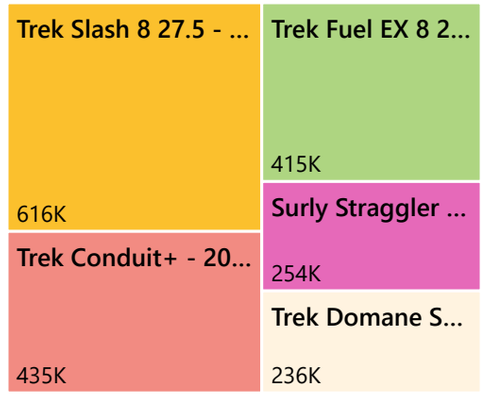
7078
UNITS SOLD

Trek Slash 8 27.5 - 2016
TOP SELLING PRODUCT

PRODUCT TABLE

Product Name	Total Sales	Stock	Units Sold
Trek Slash 8 27.5 - 2016	615,998	28	154
Trek Conduit+ - 2016	434,999	51	145
Trek Fuel EX 8 29 - 2016	414,699	36	143
Surly Straggler 650b - 2016	253,829	59	151
Trek Domane SLR 6 Disc - 2017	236,500	54	43
Surly Straggler - 2016	227,703	49	147

TOP 5 PRODUCT



Team Performance

Sales Insight

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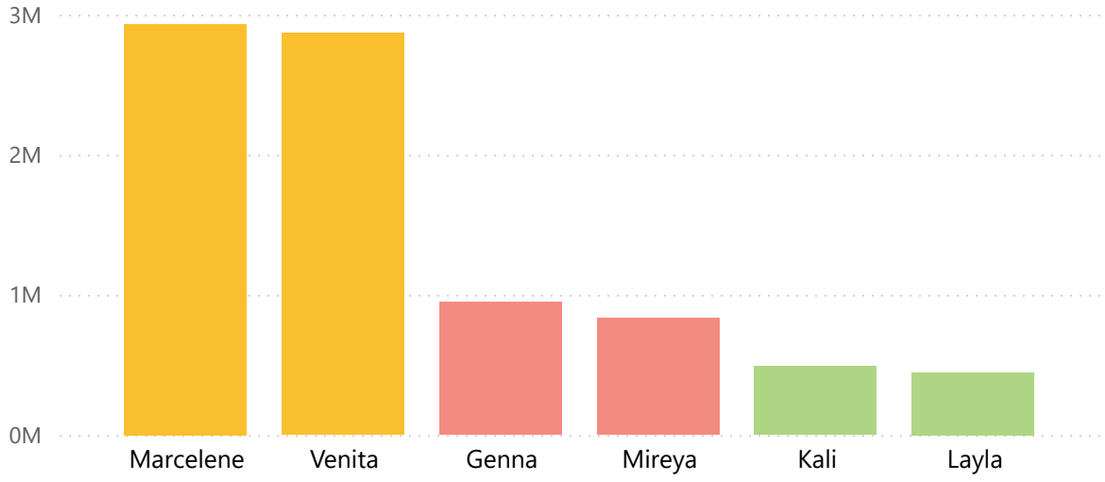
2016 | 2017 | 2018

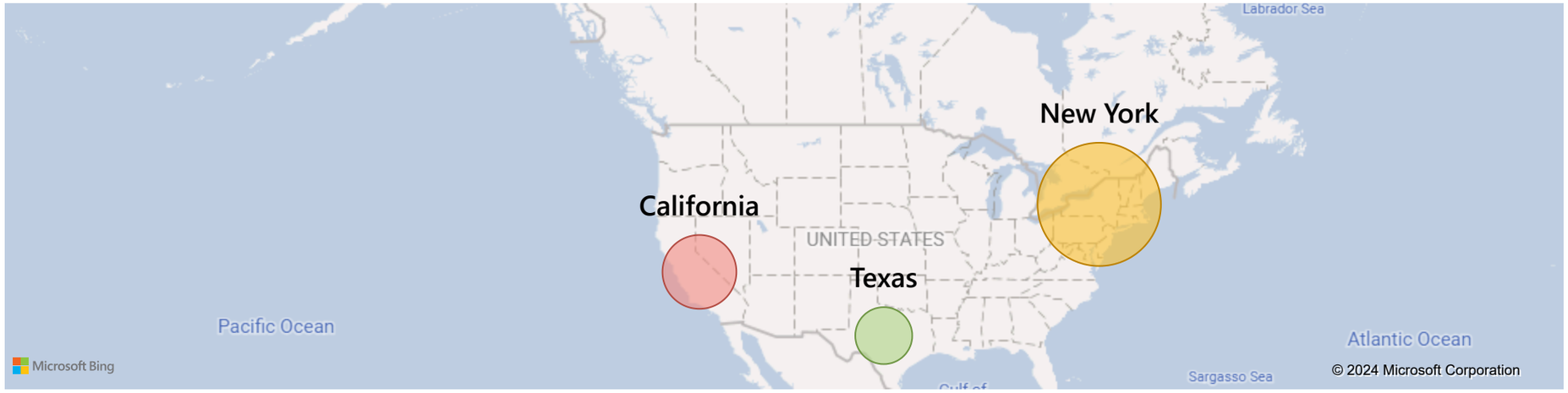
SALES | EMPLOYEE



TOP EMPLOYEES | PRODUCT CATEGORY

Product Category	Top Employee
Road Bikes	Marcelene Boyer
Mountain Bikes	Marcelene Boyer
Electric Bikes	Venita Daniel
Cyclocross Bicycles	Marcelene Boyer
Cruisers Bicycles	Venita Daniel
Comfort Bicycles	Marcelene Boyer
Children Bicycles	Venita Daniel

TOP EMPLOYEE | REGION



Data Model

Sales Insight

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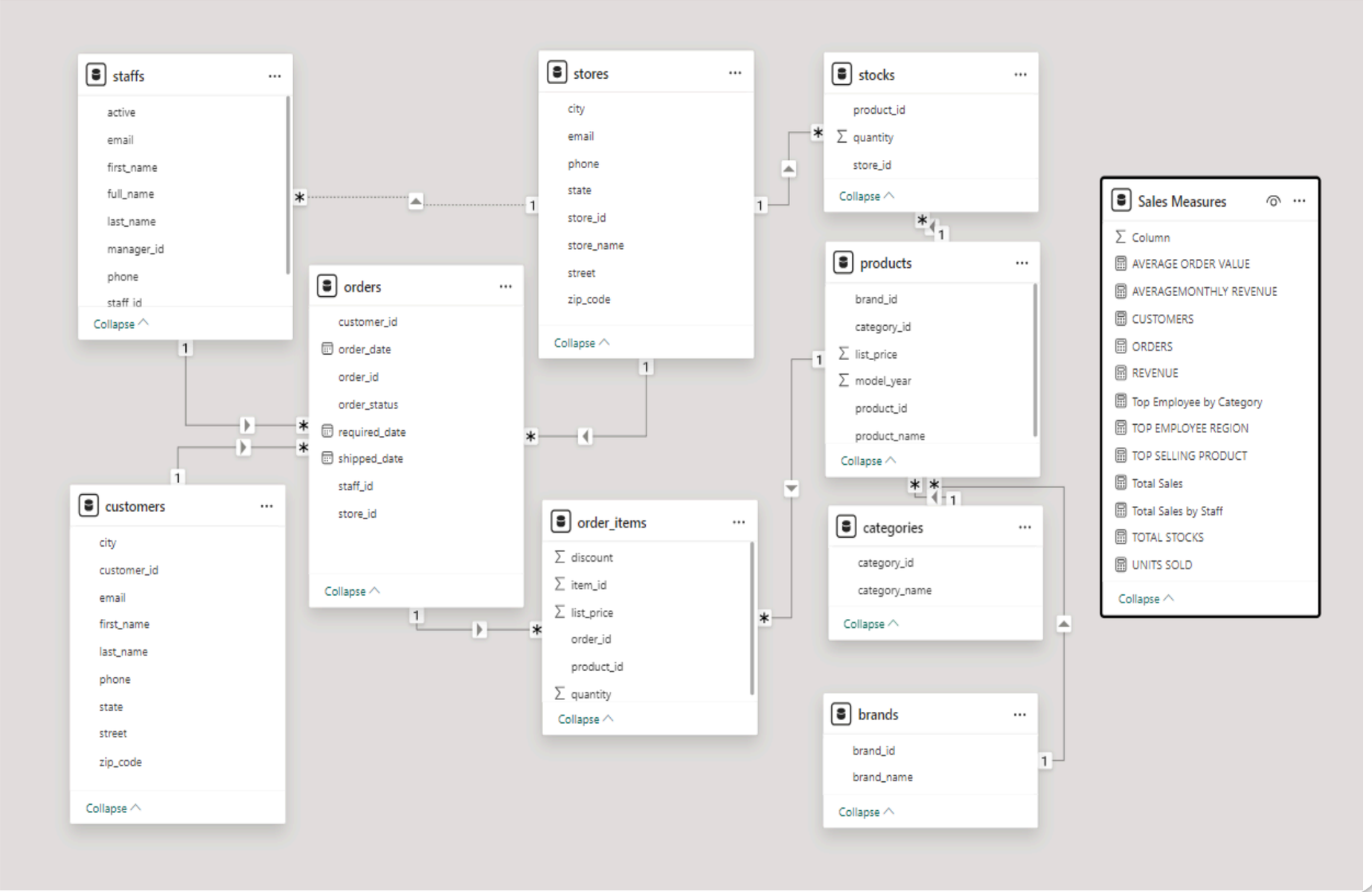
Team Performance

Data Model