Darshana Pansare

PHP Developer

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PROFESSIONAL SUMMARY

Experienced PHP Developer with expertise in CodeIgniter, MySQL, and CMS integrations. Skilled in building dynamic, scalable, and responsive web applications, with strong front-end capabilities. Continuously expanding knowledge in React, Angular, Laravel and modern web technologies.

PROFESSIONAL EXPERIENCE

PHP Developer

06/2025 - Present

Rath Infotech and web solutions

- Handled end-to-end customization and management of WordPress websites, including bug fixing, theme/plugin adjustments, and implementation of new functionalities.
- Developed and customized Shopify websites, including integration of Google Sheets for order/data manage- ment at themysterybox.co.in.
- Designed and built a responsive HTML websites.
- Optimized multiple websites to improve PageSpeed and overall performance, resulting in faster load times and better user experience.
- Developing New Automated Project Management System In React and Supabase for Rath Infotech.currently working on backend in supabase which posts the keywords to data for seo and fetches and process them for company seo of all projects also fetching for google analytics data.

Web Developer

05/2021 - 01/2025

Gozoop Online Pvt Ltd.

- Designed and enhanced corporate websites in compliance with W3C standards.
- Independently delivered SEO-friendly, cross-browser compatible websites.
- Generated and tested responsive HTML emailers for desktop (including Outlook) and mobile devices, with support for both light and dark modes.
- Developed backend functionality using CodeIgniter, ensuring robust and scalable web applications.
- Maintained and resolved bugs/issues on existing websites; redesigned and enhanced user interfaces when required
- Provided ongoing support through Annual Maintenance Contracts (AMC) for HTML, PHP, and WordPress sites.
- Mentored junior developers to improve team capabilities, code quality, and overall productivity.

Web Developer

12/2020 - 05/2021

Prixim Infowares

- Improved and maintained WordPress websites, customized themes, and plugins.
- Managed hosting, domain migrations, and implemented CMS security best practices.

PHP Developer

05/2015 - 12/2016

Kryptos Software Pvt Ltd

Developed web applications using PHP and CodeIgniter.

- **Merged MySQL databases and collaborated on frontend development.**
- **Participated in debugging, testing, and performance optimization.**

EDUCATION

Bachelor of Engineering (Information Technology) *· 05/2015*
YTCEM

GPA:67.57%

Diploma (Information Technology) *· 05/2008*
Vidyalankar Polytechnic

GPA:59.08%

Secondary School Certificate (SSC) *· 05/2005*
M. J. Phule School

GPA:65.33%

SKILLS

| PHP | MySQL | HTML5 | CSS3 | JavaScript | jQuery | Bootstrap | AJAX | WordPress |

| Umbraco | VS Code | Git | FTP | React.js | Angular | CodeIgniter | Laravel | Github |

PROJECTS

Project Management System

Technologies: React , Typescript, postgresql/supabase

- **There were no of projects of company to have the seo ranking of each project of weekly and monthly basis I made supabase functions to fetch the ranking and process them and calculated position change difference on weekly and monthly basis.**
- **To fetch the google analytics data google console data we fetched that as well and calculated growth rate on weekly and monthly basis.**

Saleraj[https://themysterybox.co.in/]

Technologies: WordPress,WooCommerce

- **Built a responsive men's shirt e-commerce website with a clean, user-focused interface.**
- **Implemented dynamic logo change on scroll to enhance branding and user experience.**
- **Developed a custom measurement module allowing users to input tailored shirt measurements.**
- **Added secure backend storage and retrieval of custom size data, auto-populating details on the checkout page.**
- **Improved overall shopping flow with seamless personalization and faster checkout.**

The Mystery Box [https://themysterybox.co.in/]

Technologies: WordPress,WooCommerce

- Handled the wordpress site and resolved bugs in woocommerce and changes in core files
- WooCommerce Integrations
- Customized WooCommerce checkout by adding coupon functionality before the "Place Order" button.
- Automated WooCommerce 'Google Sheets sync for kitchen and analytics tracking.
- Extracted and structured custom product metafields (flavours, egg/eggless, messages, instructions) into Google Sheets.

IIFA International Awards [http://iifa.com/]

Technologies: CodeIgniter,CK Editor

- Developed using CodeIgniter CMS with an integrated media gallery and blog system using CK Editor. Built an admin panel for content moderation and site management.

Paragon Oman [https://paragonoman.com/]

Technologies: HTML

- Designed and developed a simple, user-centric HTML website with clear navigation and responsive layout.

BN Group India – Homepage Revamp [http://bngroupindia.com/]

- Redesigned the homepage with a modern, responsive layout to enhance the user experience across devices.

Nilay Daga [https://nilaydaga.com/]

- Built a fully responsive informational website for a non-profit organization, optimized for accessibility across devices.

SVJB - Sanjay India metals [svjbproject.com]

Technologies: HTML,PHP,AJAX,Bootstrap,Swiper.js

- Built a responsive HTML/PHP website for svjbproject.com.
- Implemented AJAX-based modules for doctor management (add/view doctor, image cropping, responsive Bootstrap UI).
- Developed custom slider and gallery features with Swiper.js and unique tokenized slide URLs.

HTML Emailers

- Designed responsive promotional emailers compatible with various devices and clients for brands including ABFRL, Louis Philippe, MGG, Tata Tele, ORRA, DELL, and more.

Tata Steel AMC - https://www.tatasteel.com

- Managed Annual Maintenance Contracts using ASP.NET and Umbraco CMS to ensure performance, stability, and feature updates.

Tata Steel – Newsroom Page - https://www.tatasteel.com/newsroom

- https://www.tatasteel.com/newsroom/ Designed and developed the Newsroom section for presenting corporate news, media, and press content.

Tata Steel – WeAlsoMakeTomorrow - https://www.tatasteel.com/corporate/wealsomaketomorrow/

- Designed an informative and interactive page showcasing Tata Steel's sustainability initiatives.

Integrated Logistics - http://ilsol.net

- Developed full frontend and backend admin panel using CodeIgniter to streamline logistics operations.

360Markent Pvt Ltd

- Created a dynamic portal with an admin panel, CRUD functionality, SEO-friendly meta field management, and real-time data fetching to frontend using CodeIgniter.

Adhiraj Group - https://adhiraj.co.in

- Developed a sleek, responsive personal branding website focused on visual aesthetics.

360-Degree Feedback Survey Portal UI (http://360.gozoop.com/)

- Developed a sleek, responsive personal branding website focused on visual aesthetics.

Gozoop Chatboat for interview
Designed the UI for a Gozoop Chatboat for interview
focusing on clean design and user experience.

Lilavati Hospital [https://www.lilavatihospital.com/]

- Frontend: Designed a responsive and easy-to-navigate website for patient use. Backend: Built CRUD functionalities for managing doctors and services.

1 Grosvenor Square- https://www.gozoop.com/gz-projects/darshana/1gs/

- Designed a visually appealing and intuitive website, focused on real estate branding and UX.

HFCL Public Website - https://www.hfcl.com

- Created a technology-centric, responsive UI to strengthen the company's public presence.

3scsolution.com - https://3scsolution.com

- Developed the frontend with engaging particle animation for a dynamic user experience.

React Basic HTML Website - https://github.com/Darshanapansare/3gs

- React - Built a basic practice site using React to enhance frontend development skills.

AMC of Web Applications

- Handled Annual Maintenance Contracts for high-profile clients like ABFRL, Louis Philippe, Movensync, IIFA, Goafest, ensuring stability, updates, and performance tuning.

Online Jewellery E-commerce - http://jewelemart.in

- Developed an e-commerce site with SMS/email integration, Facebook login, dynamic product attributes, filtering options, and admin panel for content and sales management.

Scout and Guide Thane , Kryptos Software - https://kryptossoftware.com

- Scout and Guide Thane - Designed a web portal with CRUD-based admin panel, student registration forms, image/video uploads, and location dropdowns for branch selection.
- Kryptos Software - Designed the UI for the corporate website with contact mail integration and location mapping.

Newspaper Website UI Integration ,Motivus Fitness

- Newspaper Website UI Integration
- Developed a modern UI using Material Design Lite with a clean layout and functional contact section for editorial inquiries.
- Motivus Fitness
- Created a Magento Royal theme-based UI for the fitness e-commerce site, with contact page and enhanced UI components using plugins

FinnexMarkets.com

- Built a complete UX-focused website using HTML, CSS, and Bootstrap, providing a clean layout and intuitive navigation.

CERTIFICATIONS

PHP Full Stack Web Development from IT Vedant Thane. Covered Angular, REST API, Laravel, Advanced PH*11*P*./2025*

Trained in Business Etiquette, Email Etiquette, and Communication Skills.- Itvedant Solutions