E-COMMERCE WEBSITE

WITH USING SMS & EMAIL NOTIFICATION

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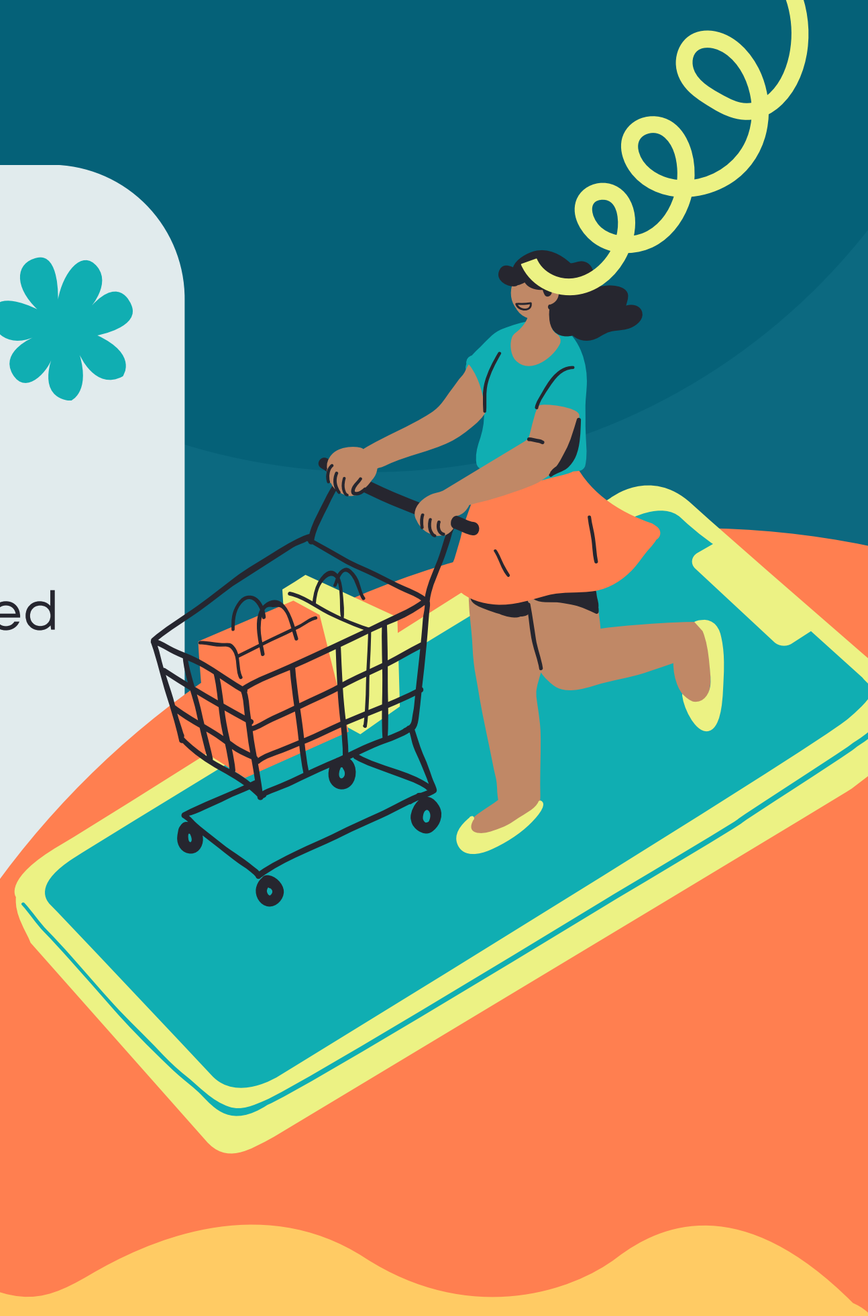
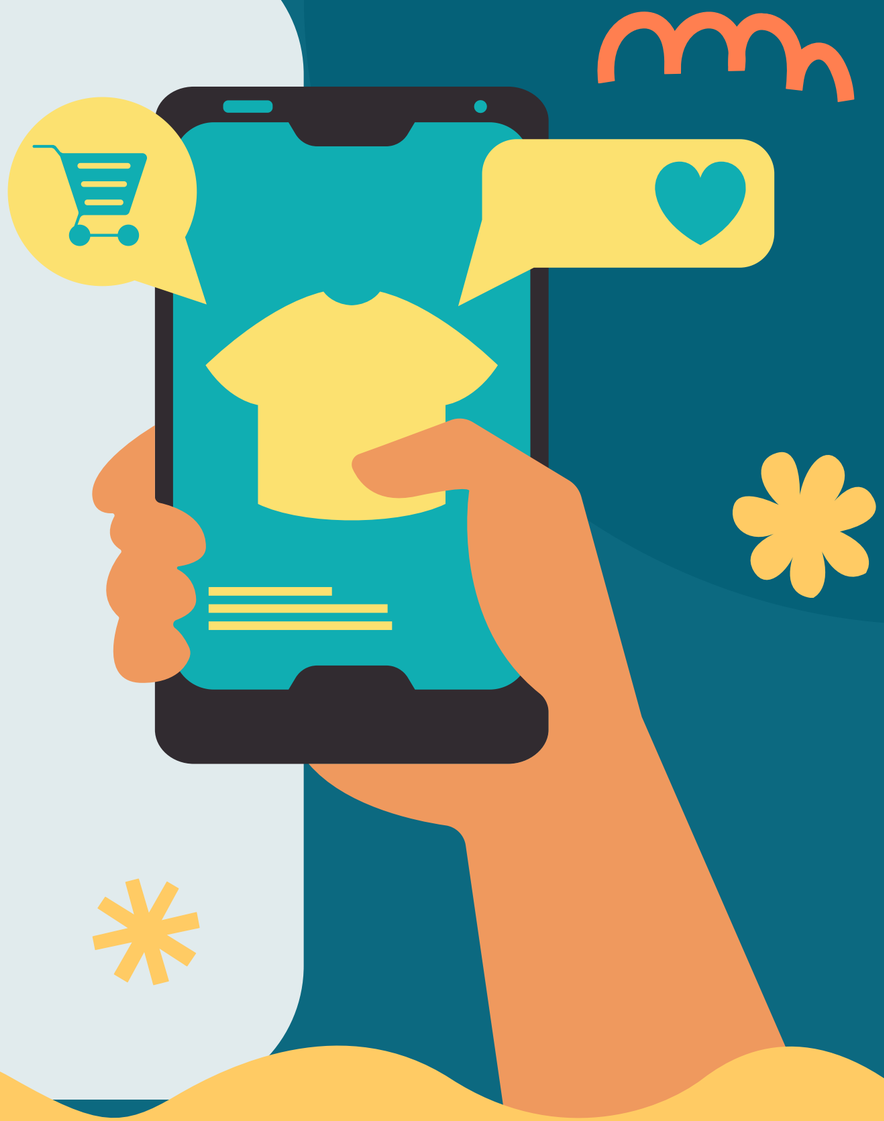
ABSTRACT

An eCommerce website with SMS and email notifications streamlines online shopping by keeping customers informed at every stage. After a purchase, automatic notifications confirm the order, provide shipping updates, and notify delivery, ensuring a seamless and satisfying shopping experience.



TECHNOLOGY STACK

- Angular
- Spring boot
- Hibernet
- MySQL



OBJECTIVE

ENHANCE CUSTOMER COMMUNICATION

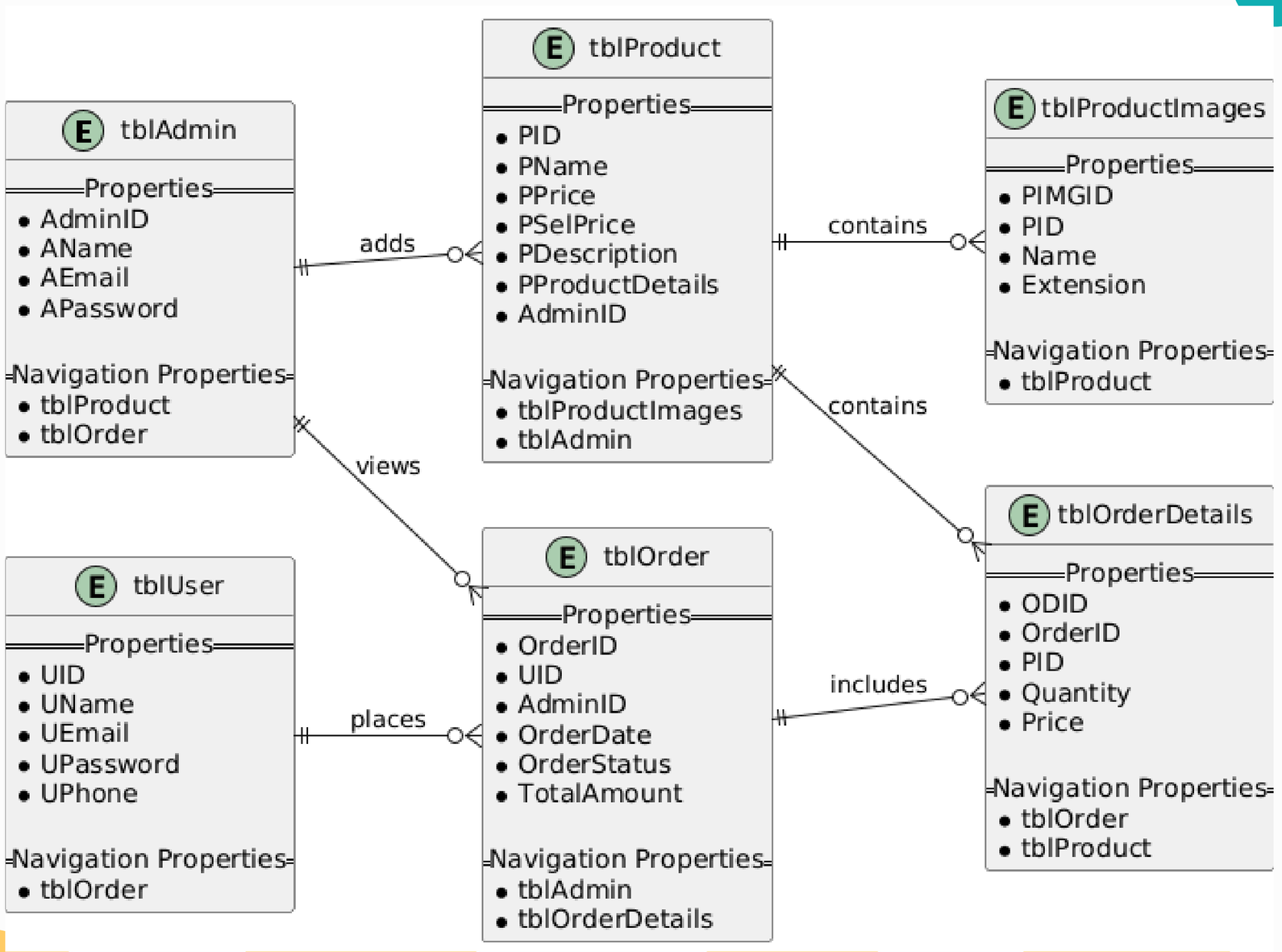
IMPROVE CUSTOMER SATISFACTION

BOOST CUSTOMER ENGAGEMENT

STREAMLINE ORDER MANAGEMENT

INCREASE BUSINESS REACH

BLOCK DIAGRAM



FUTURE SCOPE

Social Media Reach-Based Rewards

Customers who purchase a product and share a video of it on platforms like Instagram, TikTok, or YouTube can earn extra discounts based on the number of views their post receives.

FUTURE SCOPE

How It Works:

- Buy & Post

  User purchases a product and posts a video using a specific hashtag or tagging your brand.

- Track Performance

  Video views are tracked (manually or via API).

- Reward Milestones

  🎯 1K views → 5% discount
  🎯 10K views → 15% discount
  🎯 50K+ views → Free gift or special offer

- Redeem via Coupon or Wallet Credit

  Discount code is emailed or credited to their account.

CONCLUSION

Integrating SMS and email notifications enhances user experience by keeping customers informed with timely updates on orders, shipping, and promotions. This real-time communication builds trust, boosts customer satisfaction, and encourages repeat business, leading to a more efficient and user-friendly eCommerce experience.

THANK YOU