

# Superstore Profit Analysis

Year

All

Region

All

Ship Mode

All

Total Profit

\$305K

Total Customers

793

Min Profit

-1.68K

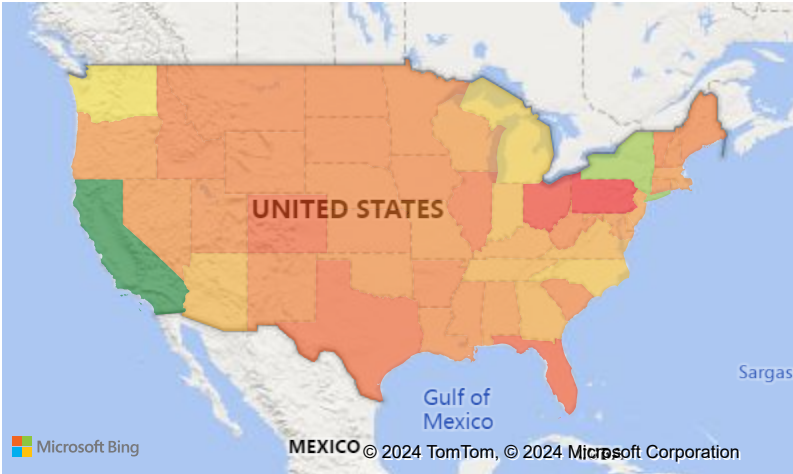
Total Orders

10K

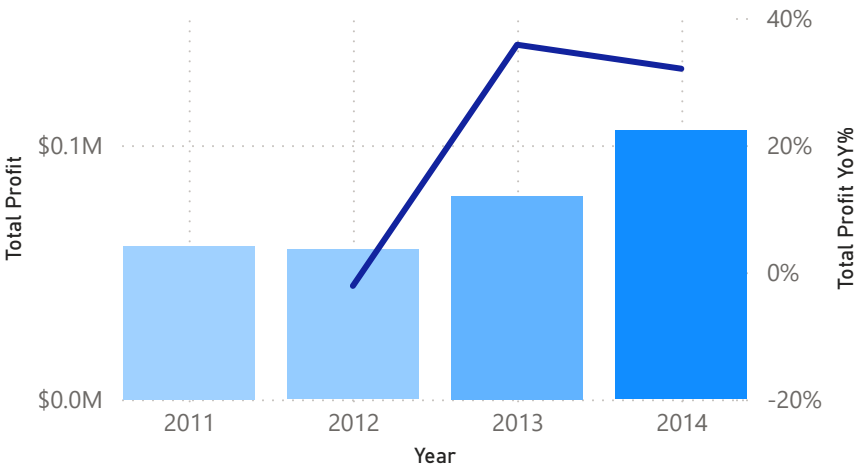
Max Profit

\$7K

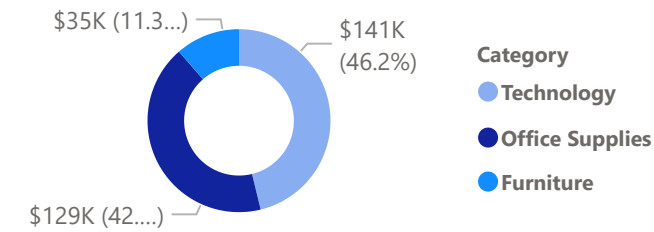
Total Profit by State



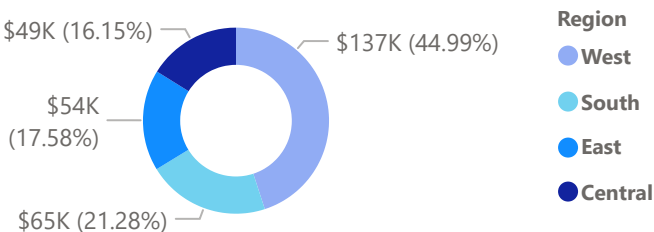
Total Profit and Total Profit YoY% by Year



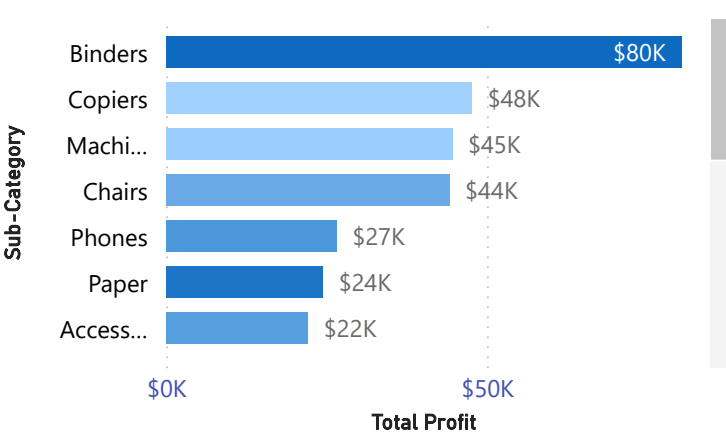
Total Profit by Category



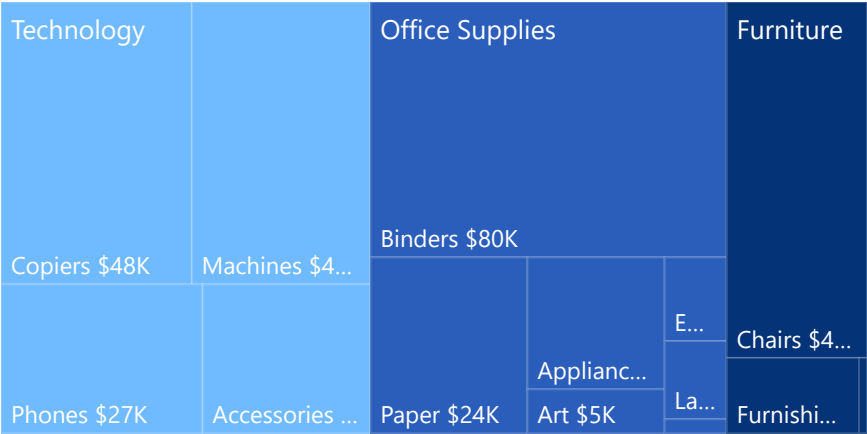
Total Profit by Region



Total Profit by Sub-Category



Total Profit by Category and Sub-Category



Year	Sum of Quantity	Total Profit	Quantity YoY%	Total Profit YoY%
2014	11085	\$105,710	27.72%	32.02%
2013	8679	\$80,070	22.22%	35.79%
2012	7101	\$58,966	5.45%	-2.15%
2011	6734	\$60,262		
Total	33599	\$305,008	49.24%	53.04%

# Superstore Profit Analysis

Year

All

Customer Segment

All

Ship Mode

All

Category

All

Total Profit

\$305K

Min Profit

-1.68K

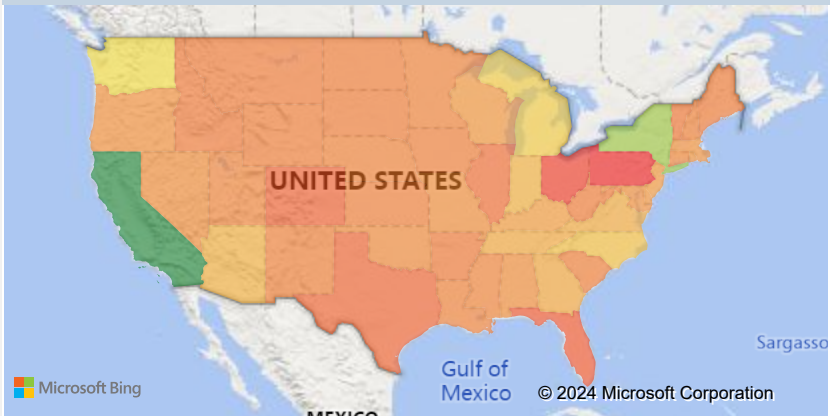
Average Sales

\$215

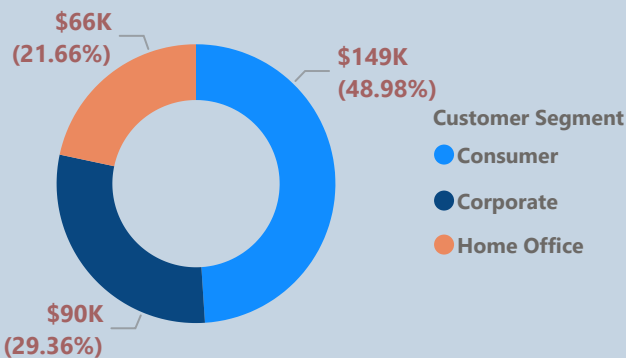
Max Profit

\$7K

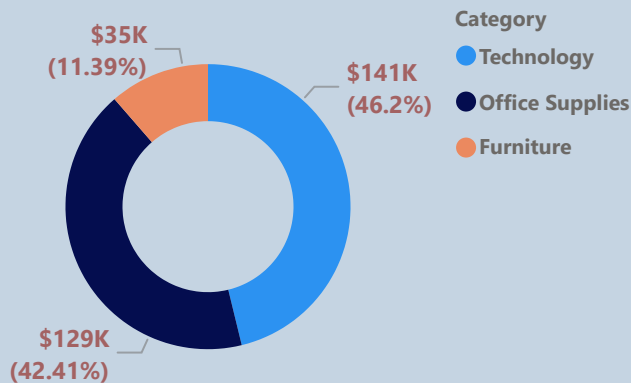
Total Profit by State



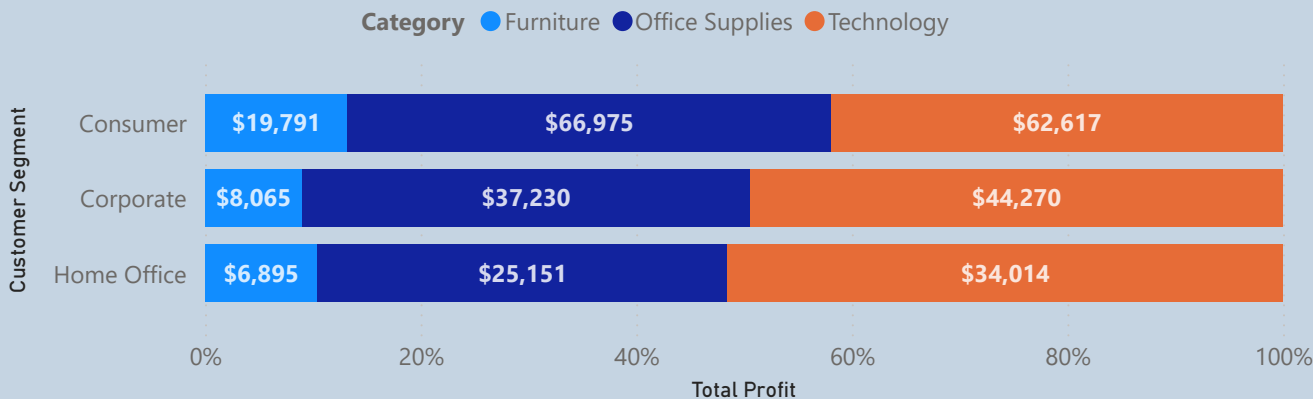
Total Profit by Customer Segment



Total Profit by Category



Total Profit by Customer Segment and Category



Total Profit by Region

