(1) Difference Bet^n IOt and M2M :-

IOT	M2M
- It support multiple application with multiple Device	It support single application with single device
- Information & Service centric	Communication & device centric
- Support open market place	Support closed business operation
- Requires genric commodity devices	Requires Specialized device solutions

(2) Explain M2M Value chain :-

→ The "Value chain" has been a basic business concept for many year. each link in chain adds value in a somewhat linear progression from raw materials to finished products or services. It is useful concept for identifying key element in Route to market for new product ideas can be made.

→ Packaging:
Refers to process whereby a product can be branded as would be Recognizable to end user consumer.

→ Marketing:-
It Refers to the channel to Market for Products.

(3) Explain Iot value chain :-

→ Iot value chain Based on data are to Some extent enabled by open API and the other open web based Technology.

→ Required data is collected from publically available Resoures and take from other company data.

→ It should be noted that such a market place could still be internal to a company or strictly protected betn the value chain of sevral companies.

0→ Inputs:
It is Raw material which converted into product.
— Information is converted into Required data.

→ Production:-
It process the Raw inputs which becomes a part of value chain Data from an M2M solution.

→ Processing:-
product prepared for sale.

M2M value chain

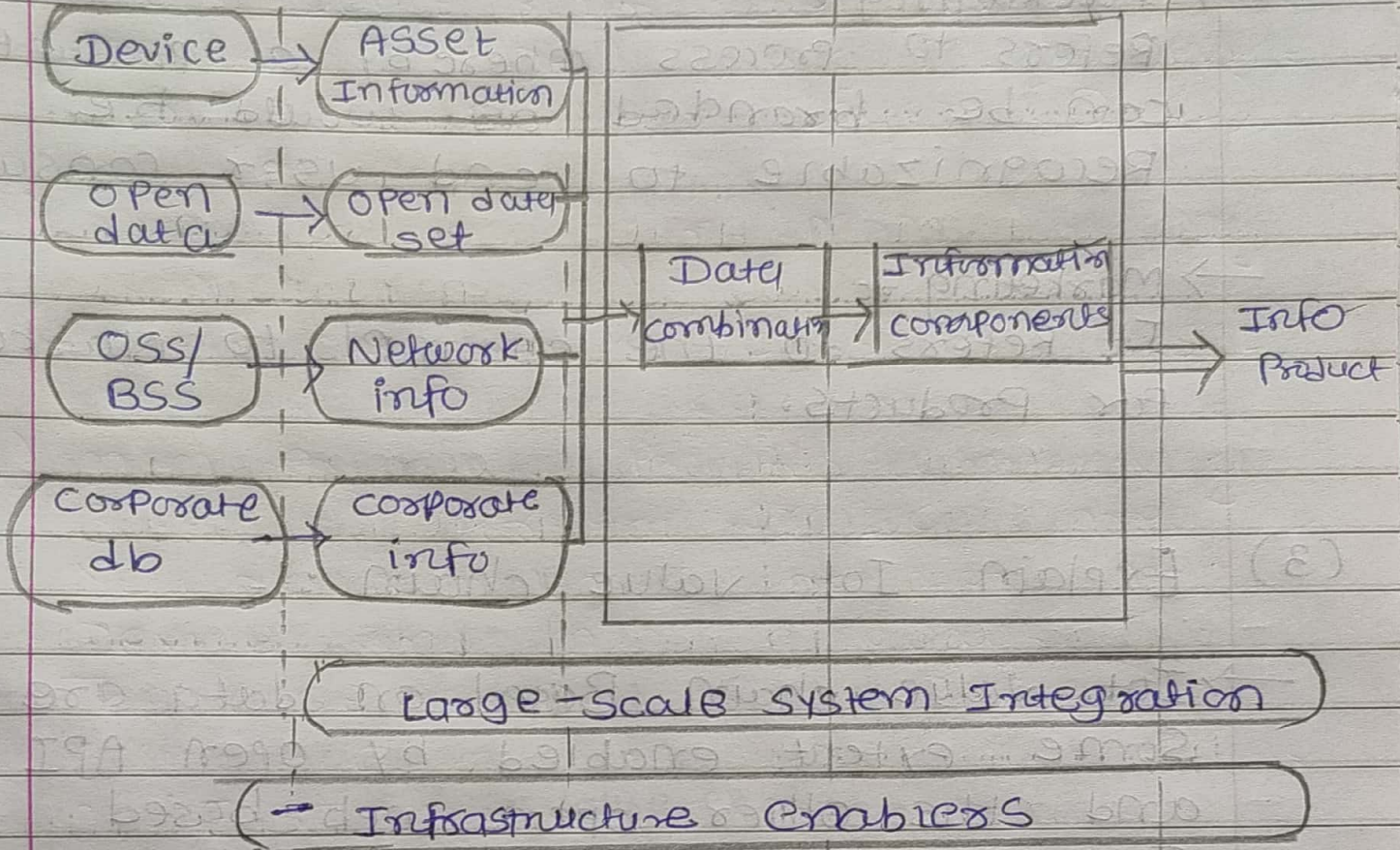| Devices | connectivity | connection SIM Mgt | Solution enabling | vertical som | Int... |

Trend for Telecomm companies

Opt 1: wholesale provider
connectivity

Opt 2: managed connectivity provider
connectivity > conn & SIM mgt

Opt 3: End to End sol provider
connectivity > conn & SIM mgt > solution enabling

Device → Asset Information

Open data → Open data set

OSS/BSS → Network info

Corporate db → Corporate info

Data combination → Information components → Info Product

Large-Scale System Integration

Infrastructure Enablers

Input → Production → Processing → Packing → Marketing

→ Fig shows Information driven value chain for IoT.