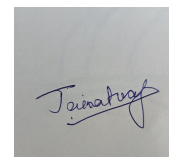


Mukesh Patel School of Technology Management and Engineering
Technical Internship Program
Initial Information Report (IIR)

Name of Student	Darshita Anyawada
Engineering Stream	Computer Engineering
Roll No. and SAP ID	N225 (70472100184)
Contact Details	
Residence	1102/B, Paradise Tower, Behind New Viva College, YK Nagar, Virar West
Mobile	8329497255
Email ID (nmims)	darshita.anyawada184@nmims.in
TIP Organisation Details	
Name	YouVah
Address	
City	Indore
Pin Code	
Name of HR	Rashmi Sharma
Address of HR	Indore
City	Indore
Pin Code	
Contact Number of HR (Office)	
Contact Number of HR (Mobile)	9644456786
Email	hr@youvah.com
Details of the Industry Mentor	
Name	Jainatva Jain
Designation	Creative Marketing Head
Contact Number (Office)	
Contact Number (Mobile)	93403 68205
Email	jainatva@youvah.com
TIP Start Date	13 th May, 2024
TIP End Date	10 th July, 2024
Office Timings at Organisation	
Stipend (if any)	
Project Title	Social Media Data Analyst Intern
Project Description (in 20 words)	As a Social Media Data Analyst Intern at Youvah, the role involves collecting and analyzing social media data to enhance business growth, utilizing advanced tools and methodologies to optimize data-driven strategies.



Signature of Student



Signature of Industry Mentor

Date: 01/06/2024