

Indian Ambassadors



Name: Mr. Rohan Agarwal

Description: Rohan is a 26-year-old **Indian** graduate student pursuing a degree MIS at a top university in the United States. He is **highly analytical, is engaged** in university activities, and has **strong communication skills**. Rohan is goal-oriented, seeking academic excellence, career opportunities, and cultural integration. He has a **strong intent for enrolling** at the UB due to its reputation for quality education and research in information systems, the opportunity to connect with a diverse group, and access to career services that can help him secure a job at a top technology company after graduation.

Native Scholars



Name: Mr. John Smith

Description: John Smith is a 25-year-old graduate student considering a MIS degree at a nearby university, who is also a **proud representation of his native US culture**. He has **good undergraduate GPAs** but may have relatively **lower analytical scores** and is unsure about enrolling. John is interested in exploring new topics and advancing his career while balancing personal commitments and values the convenience of attending a nearby university. He may attend university events occasionally but is not as engaged as other students and may not require additional academic or language support resources.

Ambitious professional



Name: Vidya Kailasam

Description: Vidya, an Indian IT professional with **7 years of industry experience**, overcame **low scores in GMAT and English language proficiency exams** to get admitted to UB. She wants to pursue a Master's degree in Information Systems at UB, leveraging her work as a software engineer. The admissions team **recognized Vidya's potential**, offering her a spot in the program by giving **exam waivers**. She is eager to excel in her studies, apply her newfound knowledge to the industry, and advance her career.

Skeptic Learners



Name: Ms. Amy Myung

Description: Amy is a 24-year-old South Korean graduate student considering a MIS degree at a university in the United States. She is **highly engaged** with university activities, but **unsure about her intent to enroll** due to uncertainty about program outcomes and language barriers. She has **strong analytical skills** and a desire to learn, she needs a supportive environment that can provide academic and career guidance and help her advance her career in the technology industry. She requires more information about the program and its outcomes to make an informed decision about enrolling and needs additional support to overcome language and cultural barriers.