



## Company profile for Partner Singapore Internship Program 2024

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| <b>Company Name :</b>  | Nightify  |
| <b>Brief Company Description :</b>   | <p>We are a dynamic tech company focused on revolutionizing the nightlife experience. Our products, Nightify and Nightify for Business, are designed to enhance customer experience and operational efficiency in bars and nightclubs. Nightify is a user-friendly table booking application, while Nightify for Business is a comprehensive backend application integrated with a Point of Sale (POS)</p> <p>At Nightify, we believe in making nightlife more accessible, exciting, and connected. Join us in shaping the future of nightlife!</p> |
| <b>Hours of Work :</b>   | 9am-5pm*  |
| <b>Working Days:</b>   | Monday-Friday (Hybrid)  |
| <b>Monthly Allowance:</b>  | 6000 Baht   |
| <b>Location:</b>   | 193/20 Lake Rajada Building 3rd floor (8 minute walk from Asoke BTS/MRT station)  |
| <b>Job Description(s):</b><br><b>1. Design and UX Development:</b> <ul style="list-style-type: none"> <li>• Work on design flows for Nightify's web applications (user-facing app, table management system, and POS).</li> <li>• Ensure a seamless and intuitive user experience, from booking tables to venue management, by applying best UX principles and UX laws.</li> <li>• Collaborate with the product team to refine user journeys, aligning with nightlife-goer needs and improving user interactions.</li> <li>• Catch bugs and ensure development output matches design requirements to maintain a high-quality user experience.</li> </ul> <b>2. Design Research &amp; User Testing:</b> <ul style="list-style-type: none"> <li>• Participate in user research to understand our target audience—nightlife enthusiasts, VIPs, and venues.</li> <li>• Analyze user feedback and conduct testing to identify pain points and continuously improve user flows.</li> <li>• Conduct market research and competitor analysis to stay ahead of design trends in the nightlife industry.</li> </ul> <b>UI Componentization and Design System:</b> <ul style="list-style-type: none"> <li>• Learn how to componentize the UI library, ensuring that designs are modular, reusable, and maintain visual consistency across products.</li> <li>• Participate in design governance by helping to define our design foundation and style guidelines.</li> <li>• Work on design flows that showcase the end-to-end journey of users,</li> </ul> |   |

demonstrating how different features and products connect.

**3. Collaboration and Learning:**

- Collaborate with cross-functional teams (product, development, marketing) to ensure that design vision aligns with business goals and technical feasibility.
- Gain exposure to design team structure and best practices, learning from experienced designers and product managers.
- Be an active contributor in design review sessions, providing feedback on work in progress and learning from iterative design practices.

**Internship Requirement(s):**

- Currently pursuing or recently completed a degree in Product Design, UX/UI Design, Human-Computer Interaction, or a related field.
- Basic understanding of UX principles and user-centered design practices.
- Experience with design tools like Figma (Preferred), Sketch, or Adobe Creative Suite.
- Strong attention to detail with a passion for creating seamless and enjoyable user experiences.
- Eager to learn and contribute to a fast-paced startup environment.
- Ability to work collaboratively as part of a team, as well as independently.

**Additional Note(s):**

- Opportunity to Shape the Future: Join at a pivotal stage of our startup journey, where your ideas and contributions can directly impact the brand's trajectory and be a part of our story from the very beginning.
- Gain valuable experience in digital marketing and sales within a fast-growing tech company.
- Opportunity to work on real projects and directly influence strategies that could scale into a major brand.
- Get hands-on exposure and insight into Bangkok's vibrant nightlife industry, connecting with venues and experiencing how the industry operates.
- Mentorship and guidance from experienced professionals.
- Flexible working hours and a collaborative work environment.

For further queries, reach out to [businessdevelopment@goldeneyecorp.com](mailto:businessdevelopment@goldeneyecorp.com) (\*) to be changed accordingly