

# **Company profile for Partner Singapore Internship Program 2024**

Company Name:	Seven Peaks
<b>Company Website:</b>	www.sevenpeakssoftware.com
Brief Company Description :	Seven Peaks is a world-class technology company specializing in Digital Transformation for companies worldwide, delivering scalable software solutions and experience design, aimed at driving business impact.  We are based in Bangkok, Thailand, with a growing team of more than 180 industry professionals from over 25 different countries currently providing end-to-end Digital Product services - from Product Design, Mobile/Web Development, Cloud Native Solutions, Data and Analytics, IOT Integrated solutions to Quality Assurance and more. Seven Peaks acquired Morphosis, one of the leading UX/UI design companies in Thailand which is now part of the Seven Peaks group.
Hours of Work :	9am-5pm*
Working Days:	Monday-Friday
<b>Monthly Allowance:</b>	Recommended 5000 Baht and above*
Location:	The PARQ, Unit no. 1-16, 5th Floor (East Wing), 88 Ratchadaphisek Road, Khlong Toei, Bangkok 10110

#### Job Description(s):

Depending on your preferred area of specialization in the digital marketing field , here's what some

of your responsibilities could be:

- Supporting the Marketing Manager and marketing team
- Perform research on current benchmark trends and audience preferences
- Implement social media strategy to align with business goals
- Assist in managing social media channels (Facebook, Twitter, Instagram, Line, YouTube, Medium) and editorial calendar to ensure content is timely, relevant, and engaging
- Generate, edit, publish and share engaging content daily (e.g. original text, photos, videos and news)
- Monitor web traffic metrics
- Suggest and implement new features to develop brand awareness, like promotions and competitions
- Stay up-to-date with current technologies and trends in social media, design tools and applications
- Prepare weekly updates and reports to track growth and success rates

## **Internship Requirement(s):**

- Students/Fresh Grads based in Bangkok, Thailand
- Available for a full-time internship for a minimum 3 months
- Proven work experience is an advantage
- Good English communication skills
- Self-motivated and proactive
- Current enrollment in a course for Marketing, Communications or similar field
- Familiarity with marketing computer software and social media platforms
- Good understanding of the latest marketing trends and techniques
- Must have a passion for marketing
- Outstanding multi-tasking abilities
- Ability to multi-task in a fast-paced environment
- Ability to meet deadlines and to anticipate next steps or needs
- Having your own laptop is preferred

### **Additional Note(s):**

#### Benefits:

- 5 days work week.
- 13 Public Holiday.
- Flexible working hours.
- Certificate for completed internship.
- Free Lunch every Wednesday.
- An office in the heart of Bangkok, connected with MRT Queen Sirikit station.
- International work environment with over 35 different nationalities in the team.
- Opportunity to visit events and conferences.
- Standard perks such as free drinks and snacks in the office, team activities, trips and great parties.

For further queries, reach out to <a href="mailto:businessdevelopment@goldeneyecorp.com">businessdevelopment@goldeneyecorp.com</a>
(\*) to be changed accordingly