

# Eazepark: Revolutionizing Parking Management

Eazepark is a cutting-edge smart parking solution that streamlines the entire parking experience through intelligent automation, secure digital payments, and real-time monitoring – transforming how we think about parking.



# Empathy Mapping

## Says

"Parking is always a hassle."

"I waste so much time in the line waiting for the receipt"

"The payment methods are inconvenient."

## Thinks

"There must be a better way to park."

"I wish parking was more convenient and affordable."

"I'm worried about security in parking garages."

## Does

Waits for long times for getting the receipt and make payment

Struggles with outdated payment machines.

Expresses frustration over parking difficulties.

## Feels

Frustrated

Anxious

Stressed

Overwhelmed



# Defining the Parking Challenge

Traditional parking solutions often struggle to keep up with the evolving needs of modern drivers. Outdated infrastructure, manual processes, and inadequate security create frustrating experiences that undermine the overall experience.



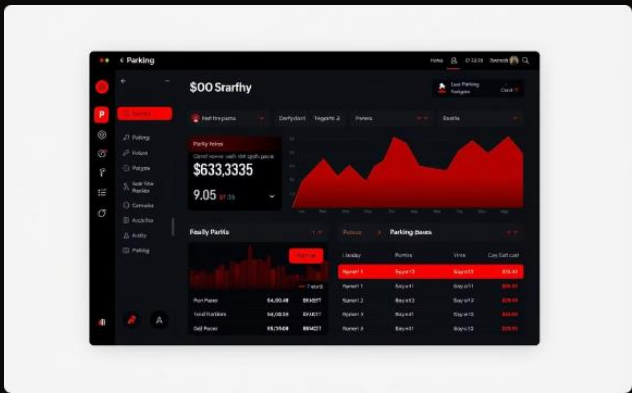


# Ideate



## Revolutionize Parking

Harness technology to transform the parking experience.



## Data-Driven Optimization

Leverage data analytics to improve parking operations.



## Innovative Payments

Explore modern payment solutions for easier, more secure transactions.



## User-Friendly Interface

Design intuitive interfaces for a smooth parking experience.



## Sustainability

Prioritize eco-friendly practices and reduce waste.

# The Solution



# Introducing Eazepark: The Smart Parking Solution



## Automated Entry/Exit

Eazepark uses OCR technology to automate vehicle access, eliminating the need for tickets or gates.



## Secure Cashless Payments

Pay seamlessly through our mobile app or other contactless methods for a convenient, cash-free experience.



## Real-time Monitoring

24/7 monitoring and reporting provide up-to-the-minute parking data, optimizing operations and customer experience.

# Automating Vehicle Entry and Exit with OCR

## **1** Accurate License Plate Recognition

Eazepark's computer vision technology precisely identifies and verifies vehicles upon entry and exit.

## **2** Hands-Free Access

Drivers no longer need to stop at gates or ticket booths, improving traffic flow and user experience.





A person is sitting in the driver's seat of a car, holding a smartphone and looking at the screen. The car's interior is visible, including the steering wheel and dashboard. The background is dark, suggesting a parking garage or night time. The overall lighting is dim, with some red ambient light visible on the car's interior.

# Secure Cashless Transactions for Convenience

## Mobile App Integration

Users can seamlessly pay for parking through the app, managing their account and accessing real-time information.

## Contactless Payment Options

Eazepark supports a variety of secure digital payment methods, including NFC, QR codes, and digital wallets.

## Reduced Cash Handling

The elimination of cash payments enhances security and efficiency, minimizing the risks associated with manual cash management.



# 24/7 Real-time Monitoring and Reporting

1

## Live Camera Feeds

Eazepark's network of high-definition cameras provides a real-time view of parking lot activity, enhancing security and monitoring.

2

## Occupancy Tracking

The system continuously tracks parking space availability, enabling dynamic pricing and user guidance.

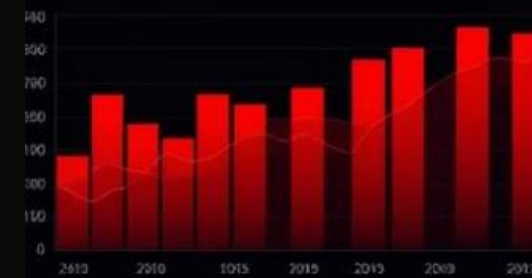
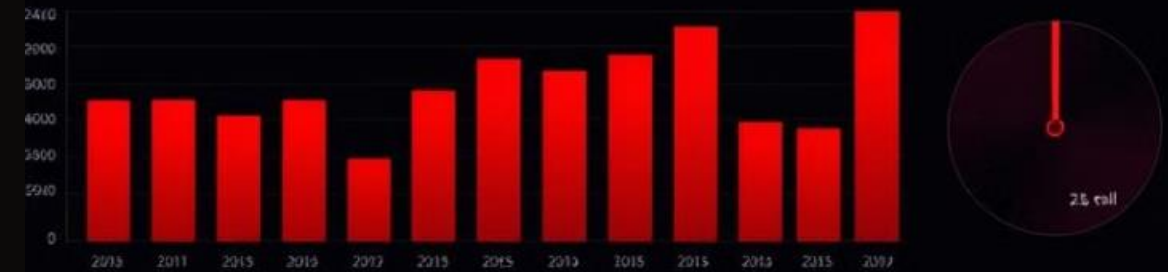
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## Comprehensive Reporting

Advanced analytics and reporting tools give facility managers deep insights into parking trends and utilization.

### PARKING ACTION

🔍 🔑 👤 ACTION 🔄 📄 FIRM





# Enhanced Security and Reduced Manual Processes



## Advanced Surveillance

High-definition cameras and intelligent analytics enhance security and deter criminal activity.



## Automated Record-keeping

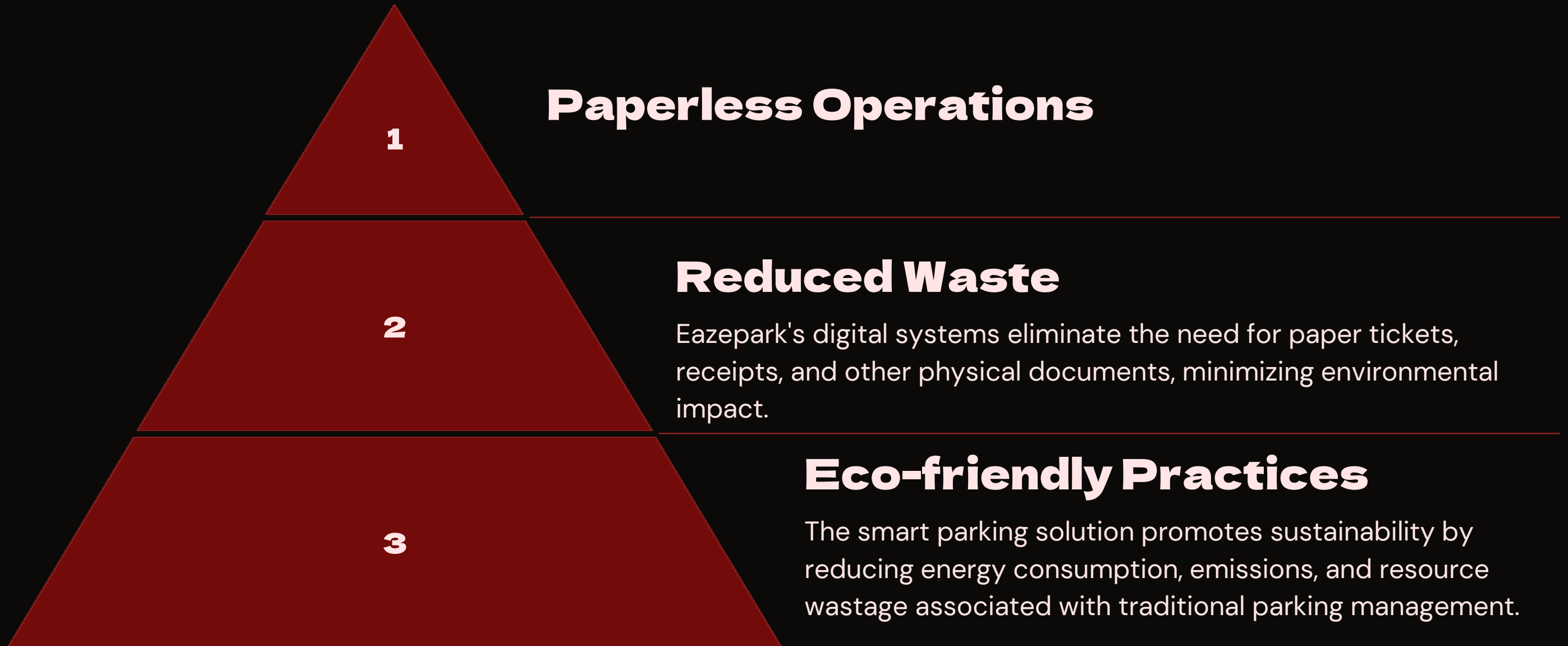
Eazepark eliminates the need for manual ticket handling and record-keeping, streamlining operations.



## Reduced Staffing Needs

The automation of entry/exit and payment processes significantly reduces the requirement for on-site personnel.

# Sustainability: Minimizing Paper Usage





# Thank You



**Seamless Entry**



**Smart Technology**



**Convenient Payment**