



WORKSHOP SESSION

Application, Enforcement, and Management of IP Rights for Grassroots Innovations

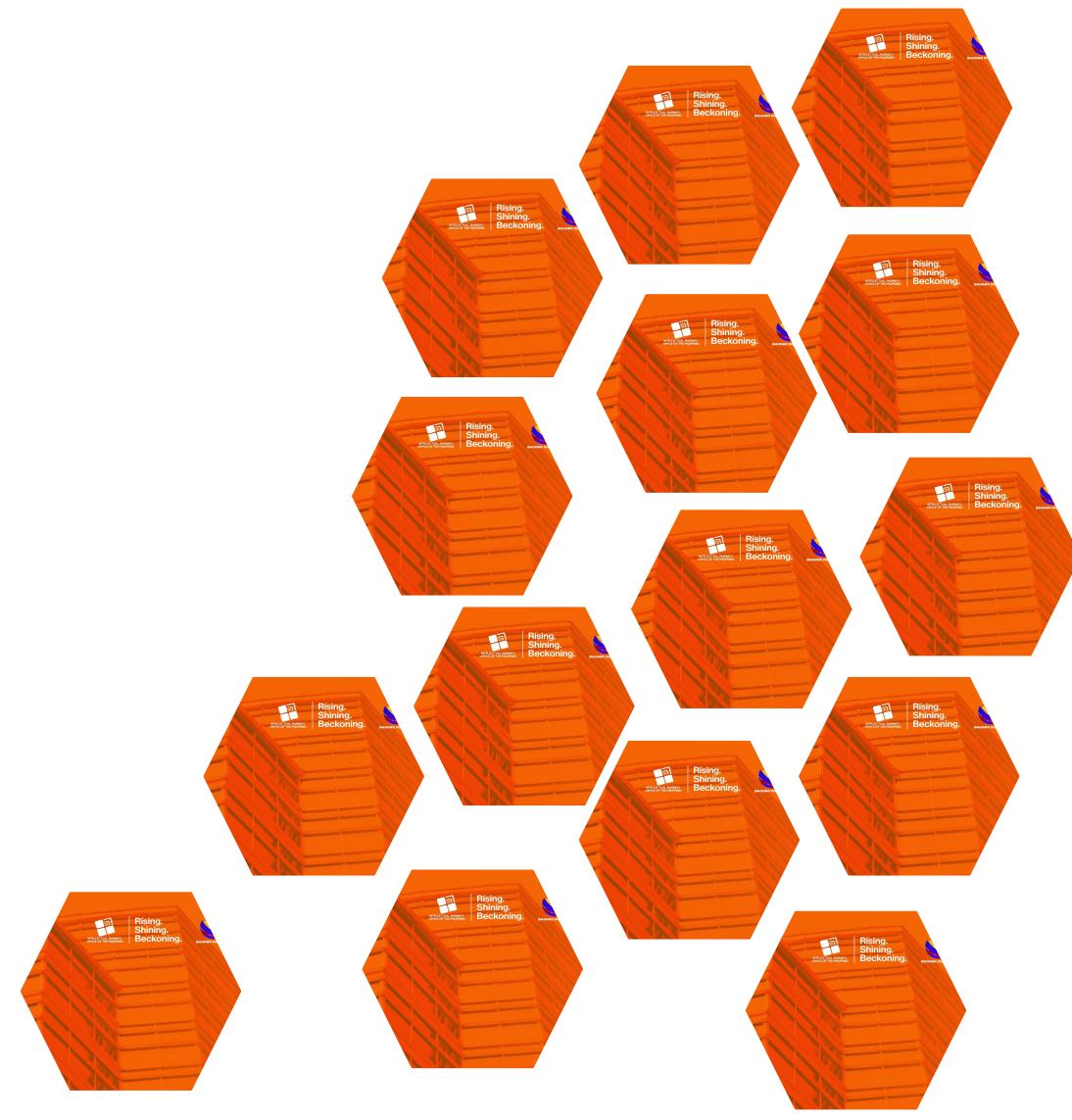
Marianne Tajanlangit – Bebit, RN, MMBM
IPRS II/ IP Regional Operations Division





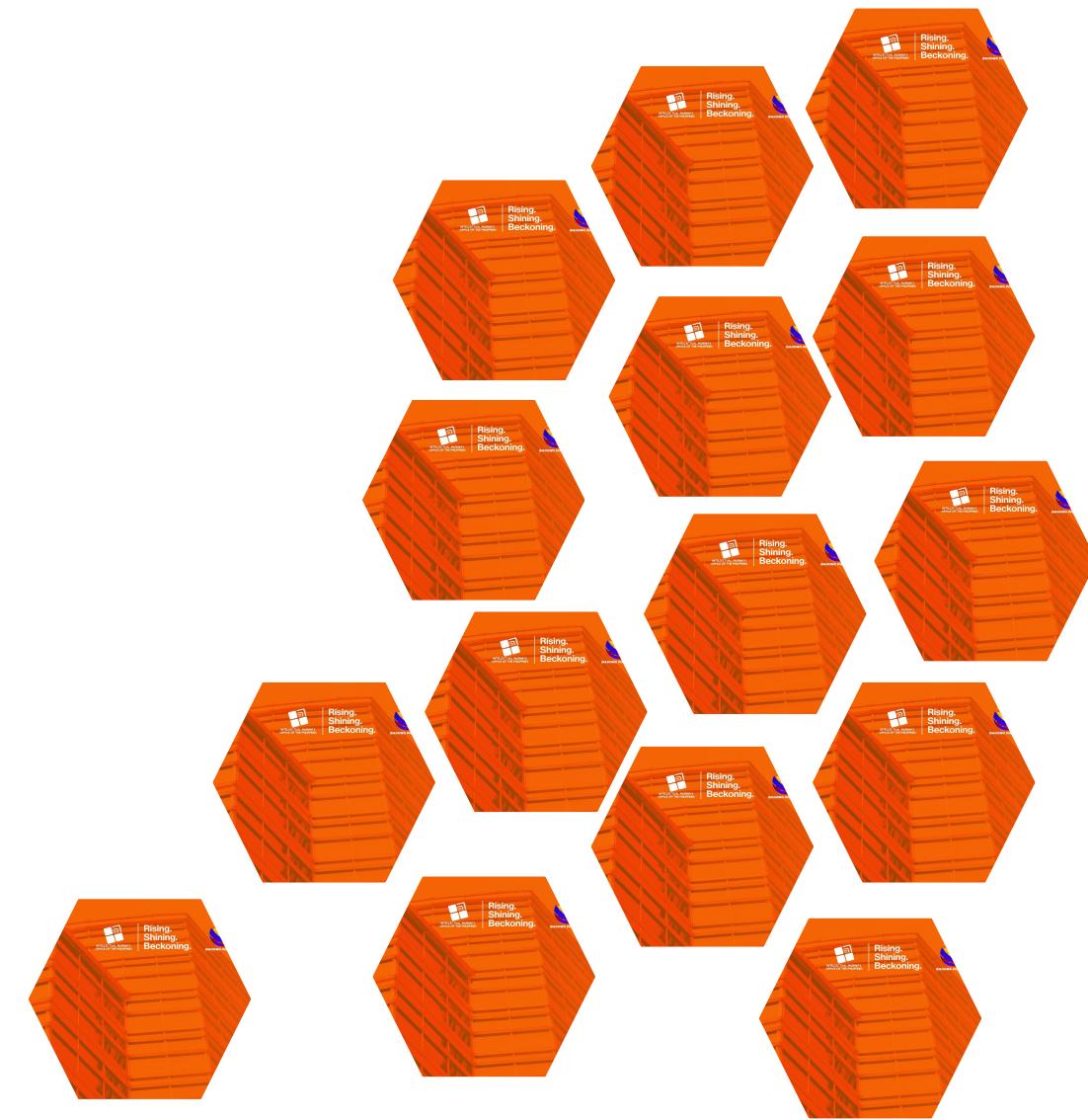
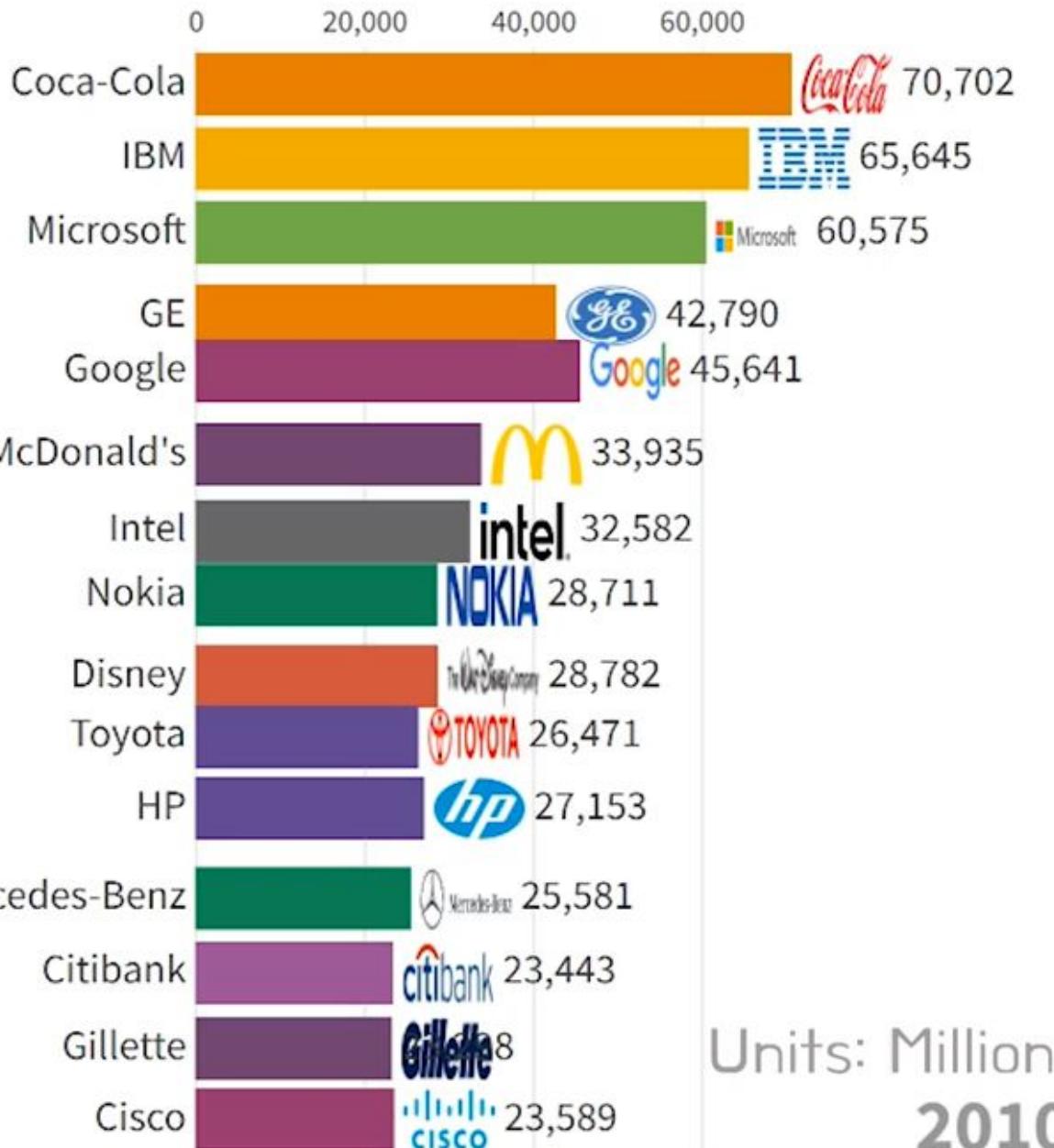
Pre TEST





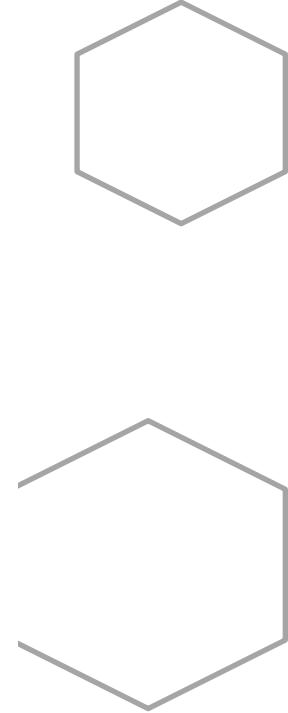
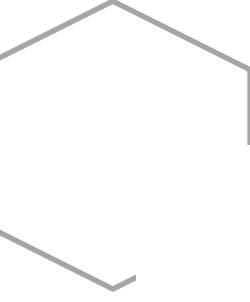
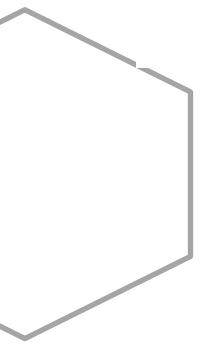
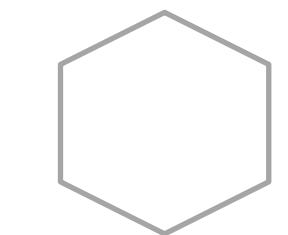
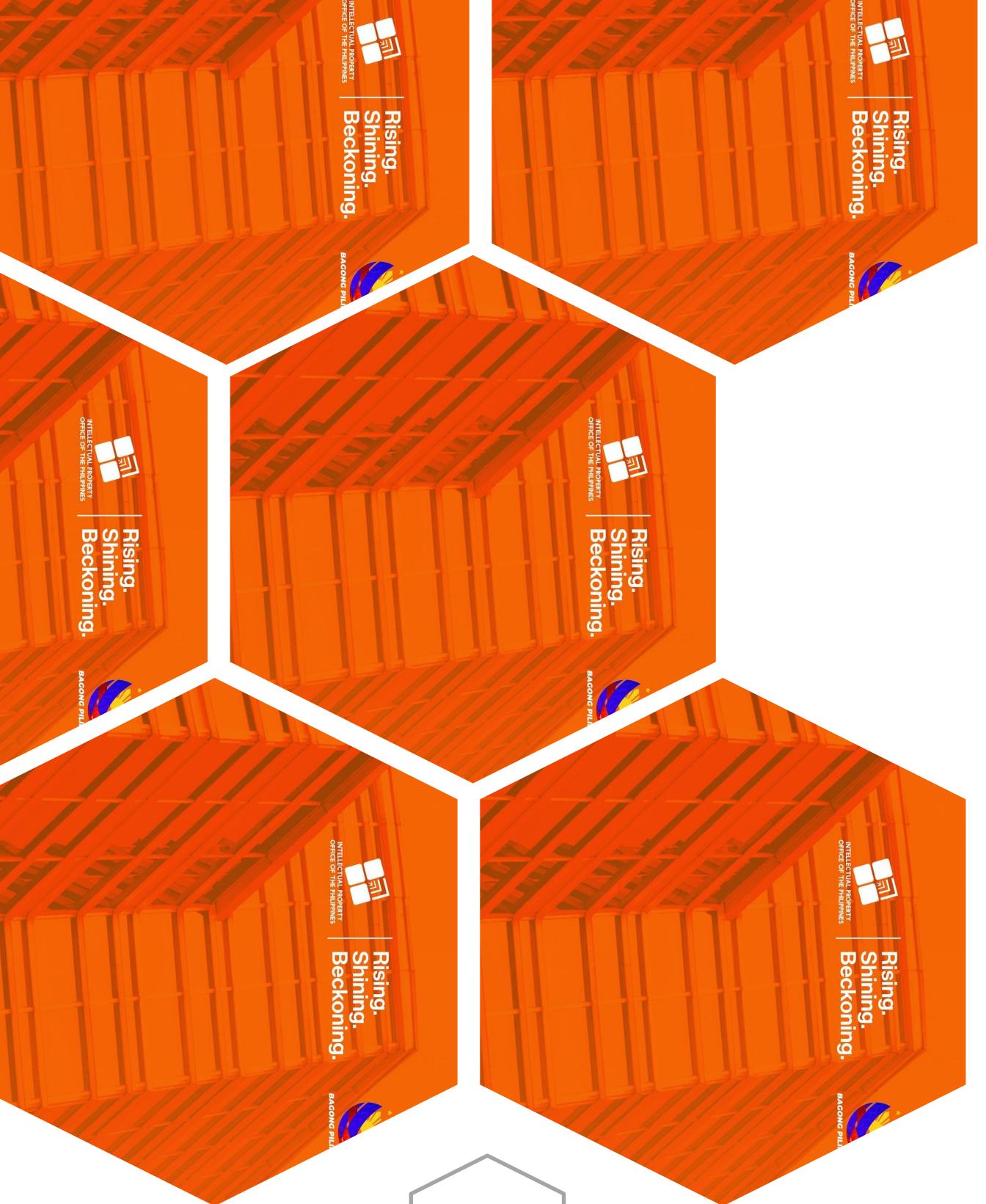
The Most Global Brands

2010 - 2023



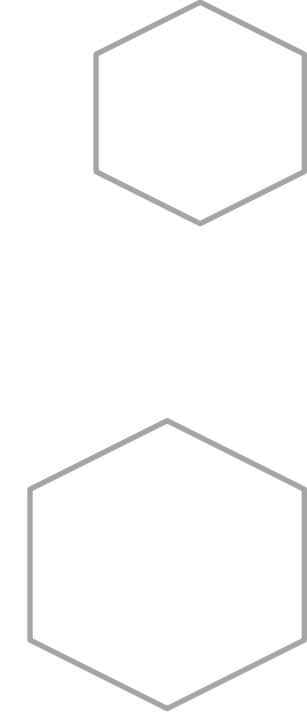
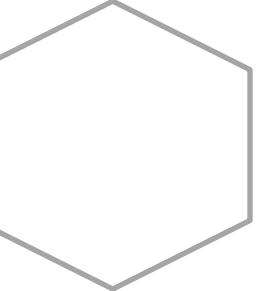
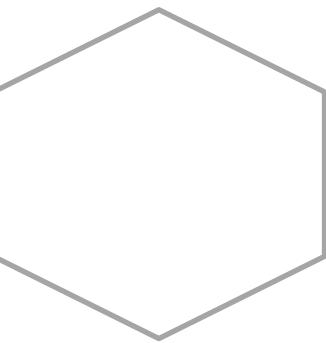
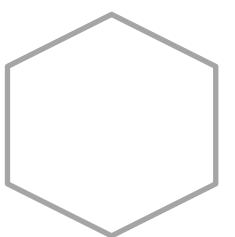
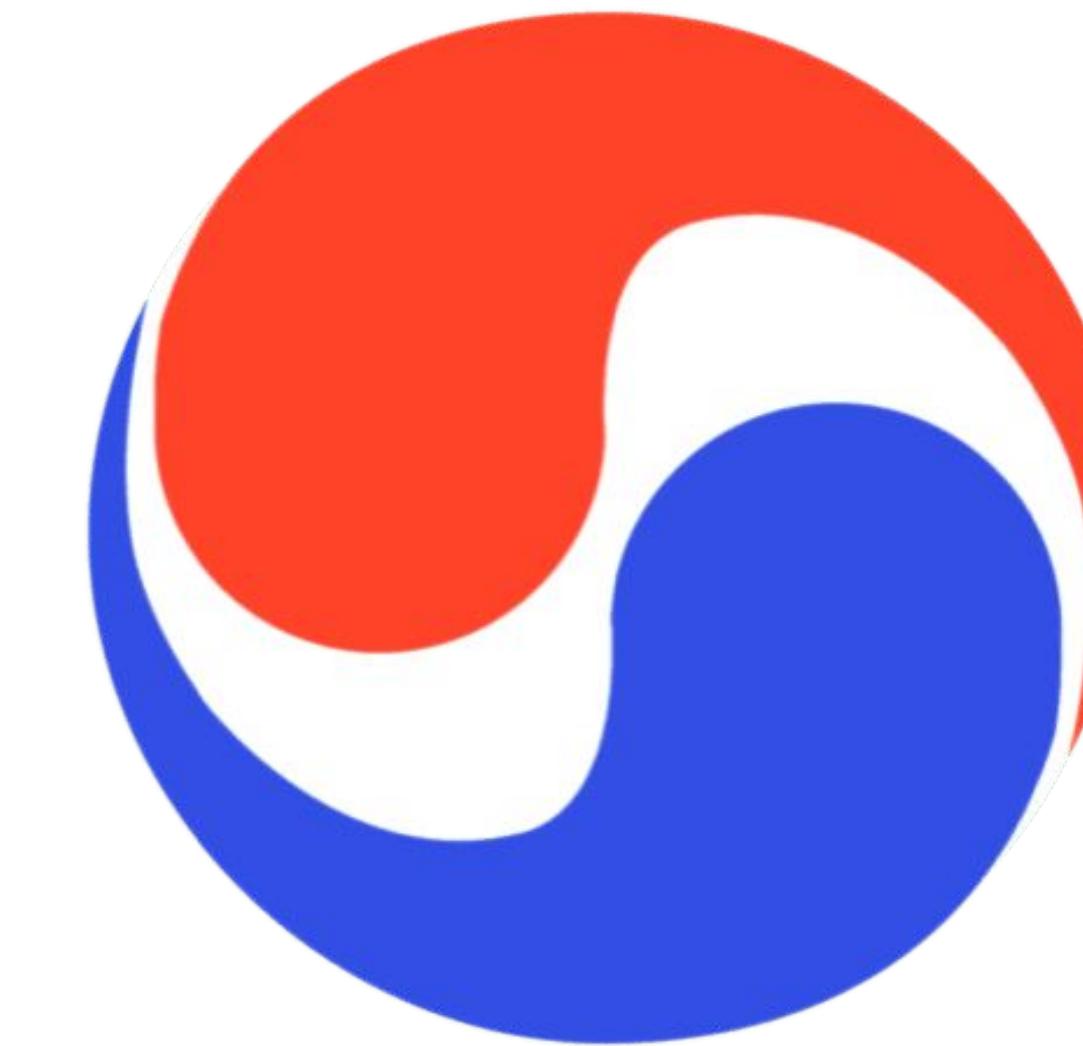
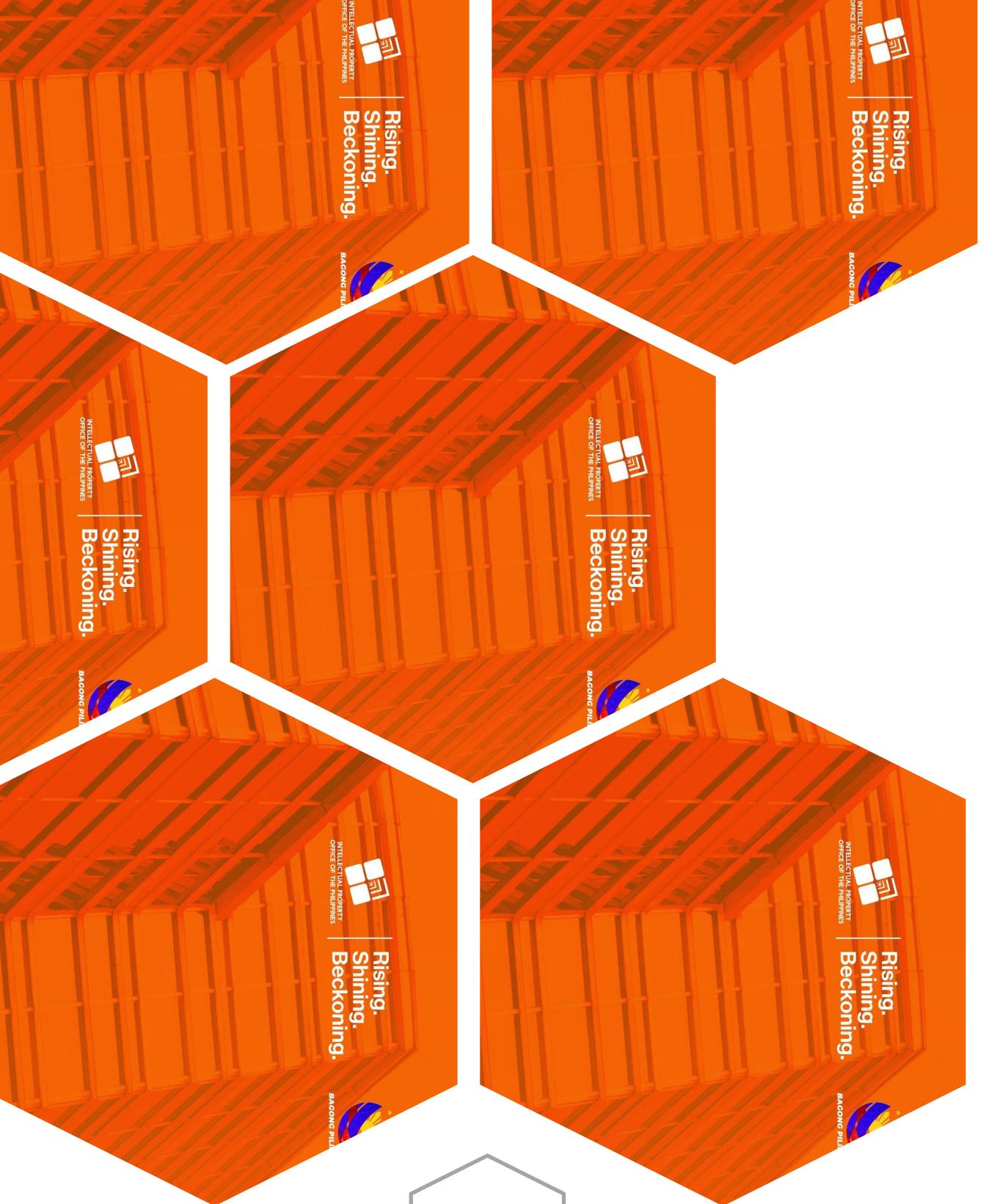
Guess the logo





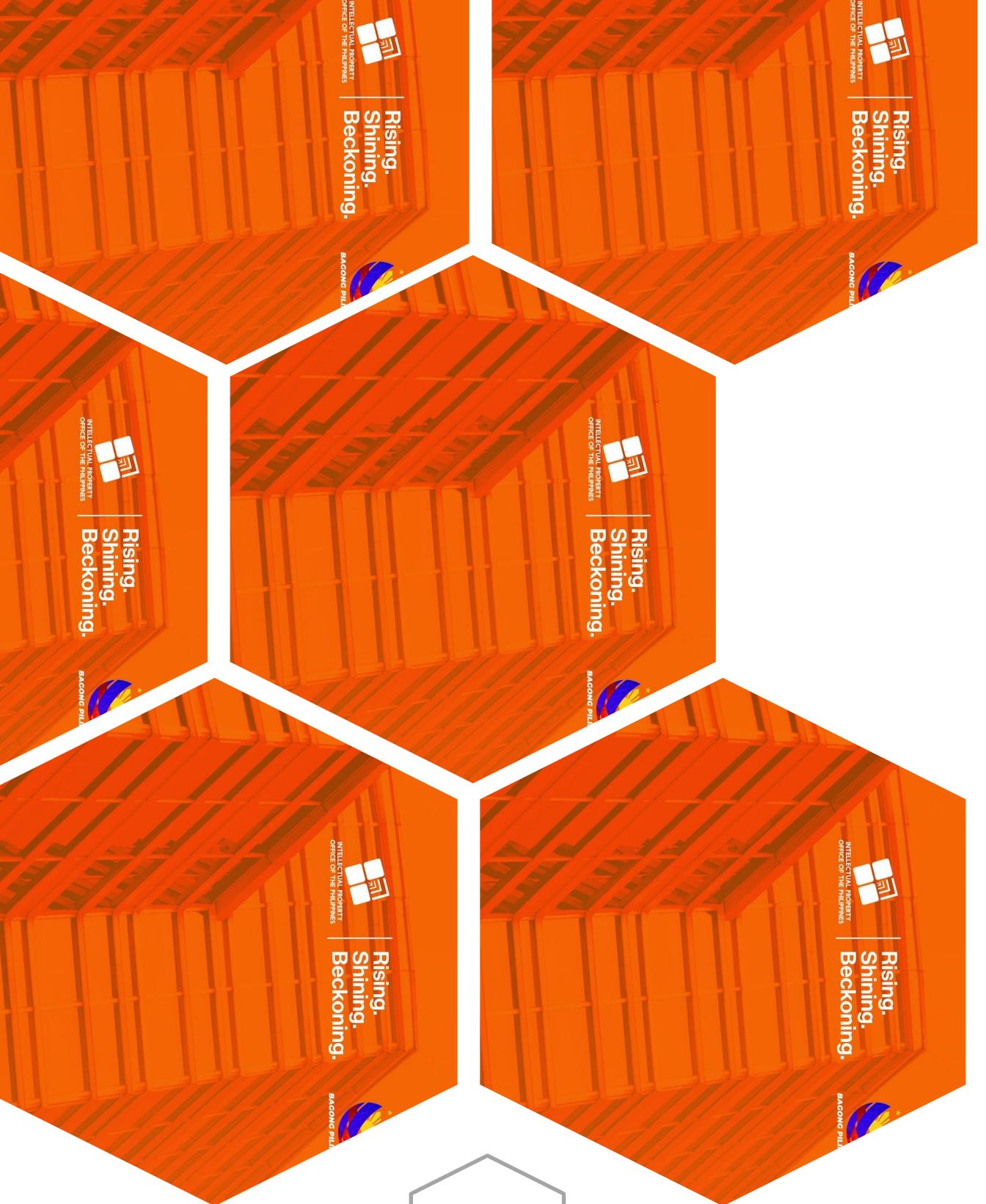
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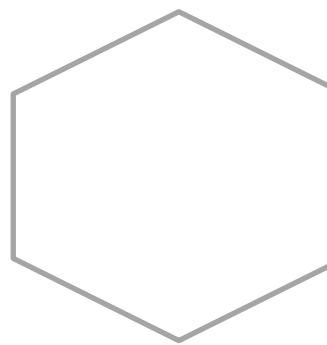
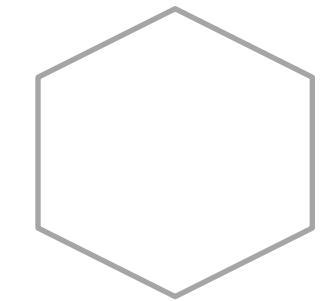
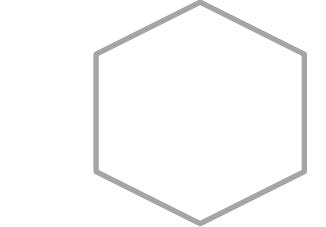
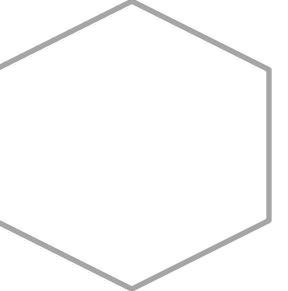


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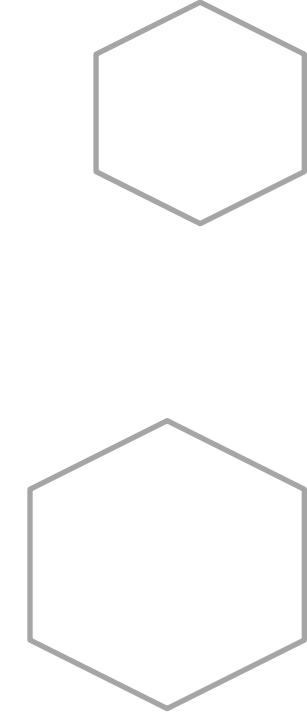
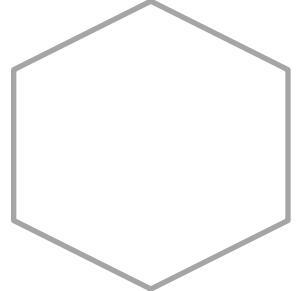
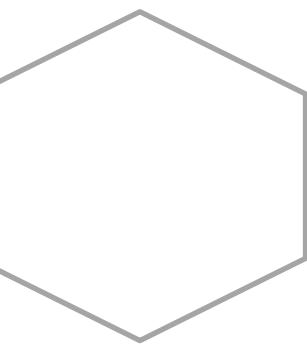
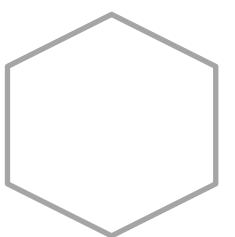
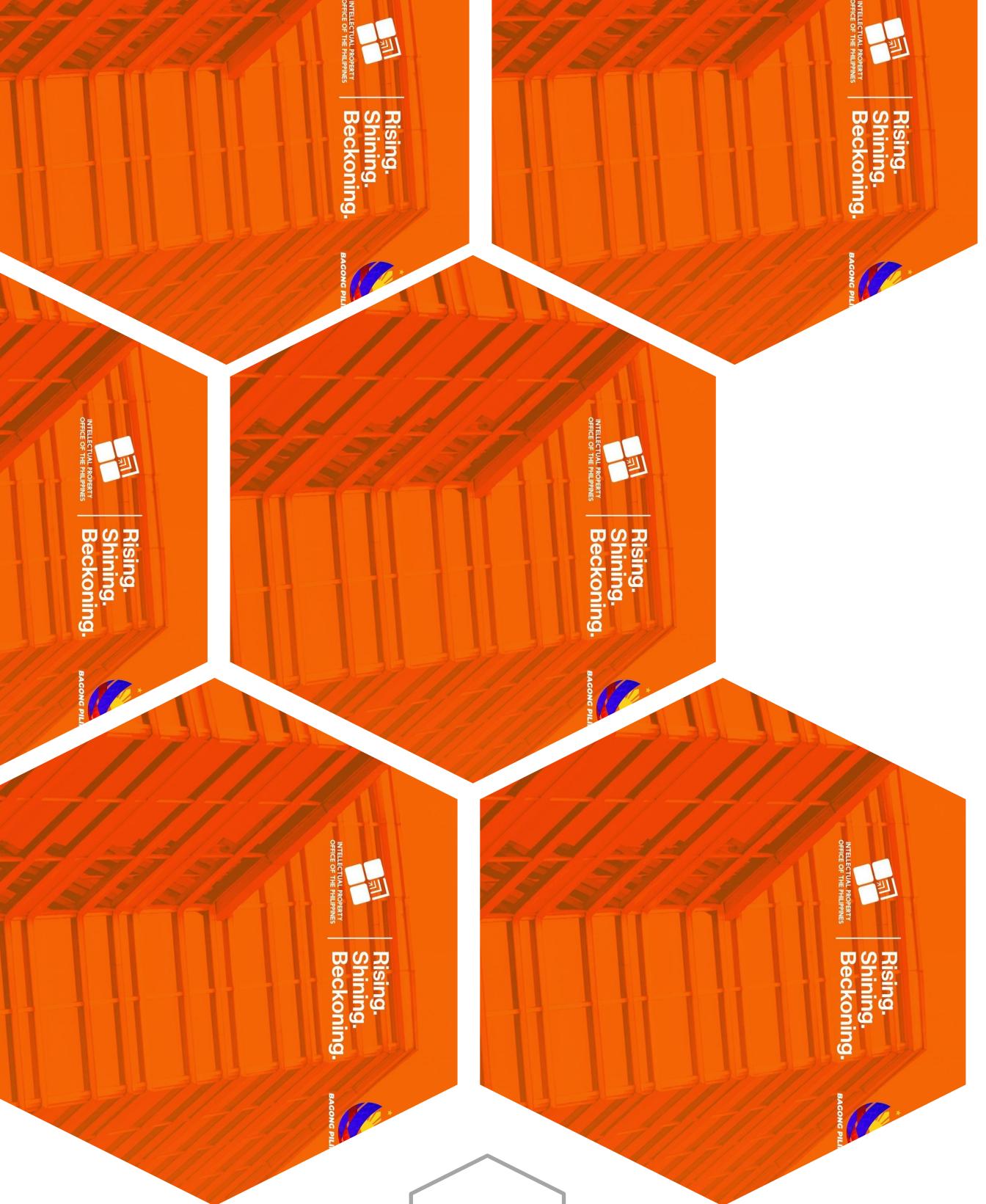


TOBLERONE

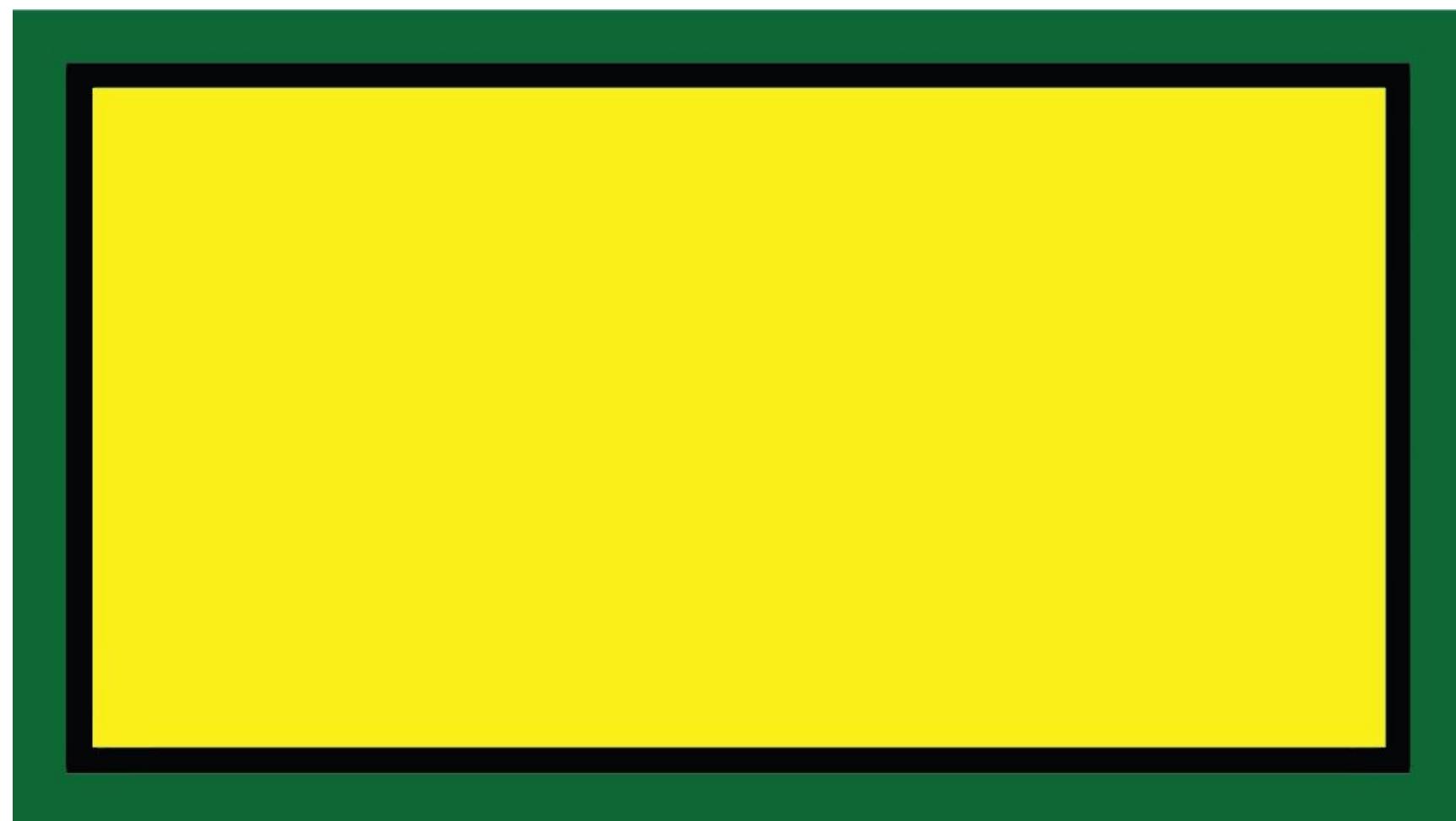


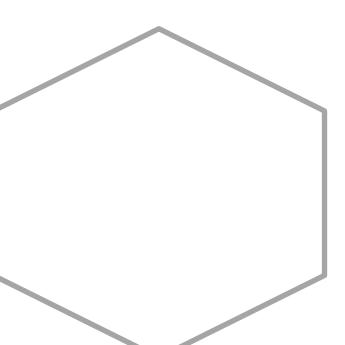
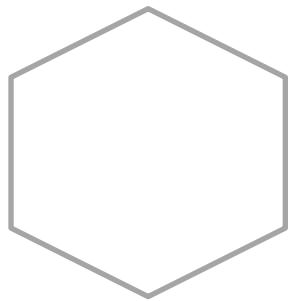
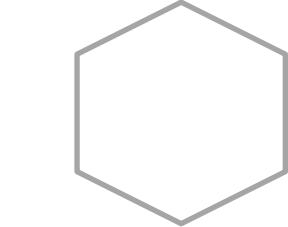
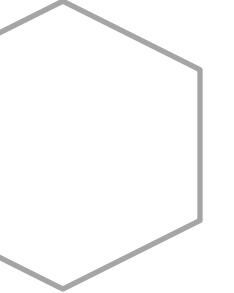
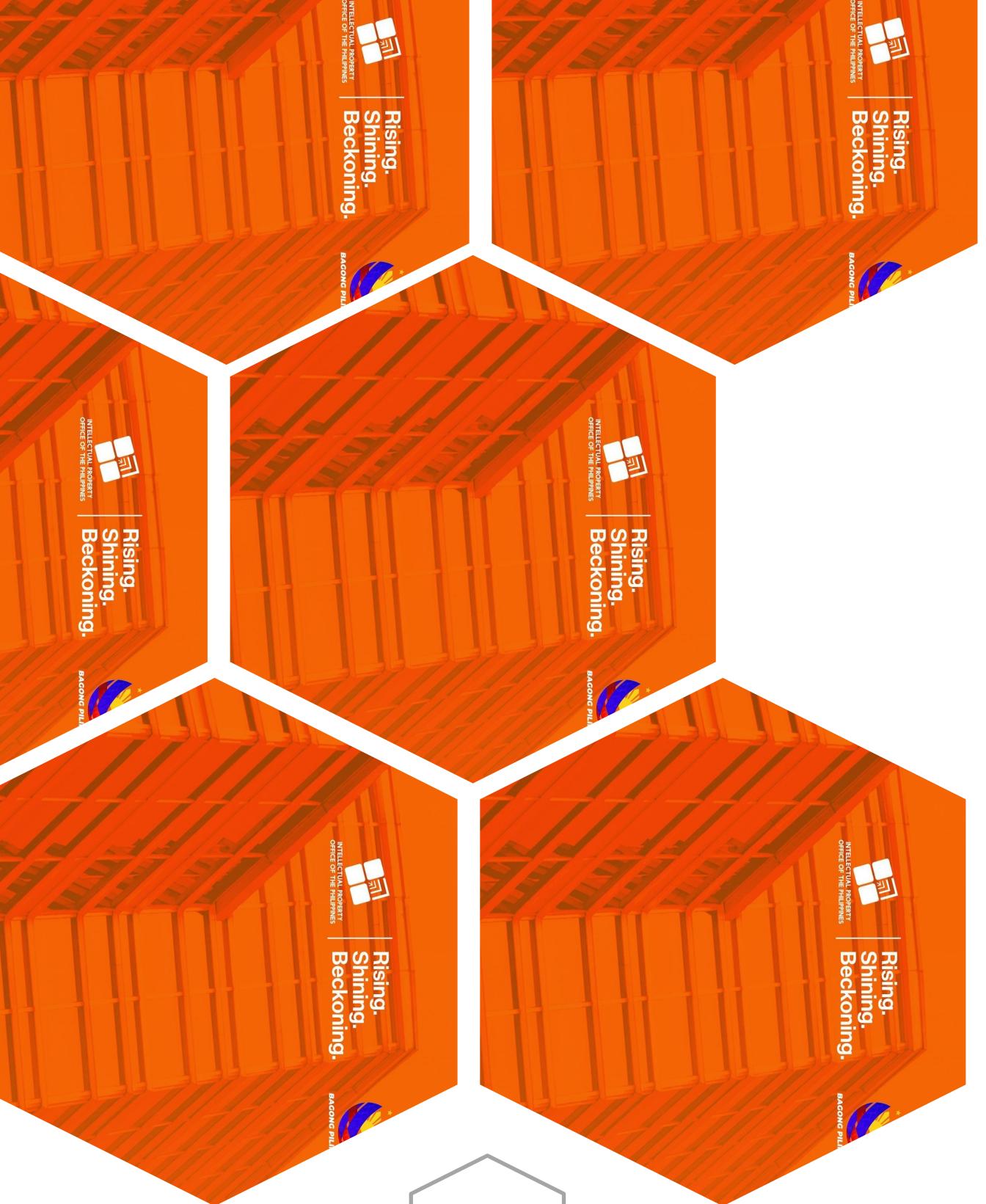
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Guess the logo





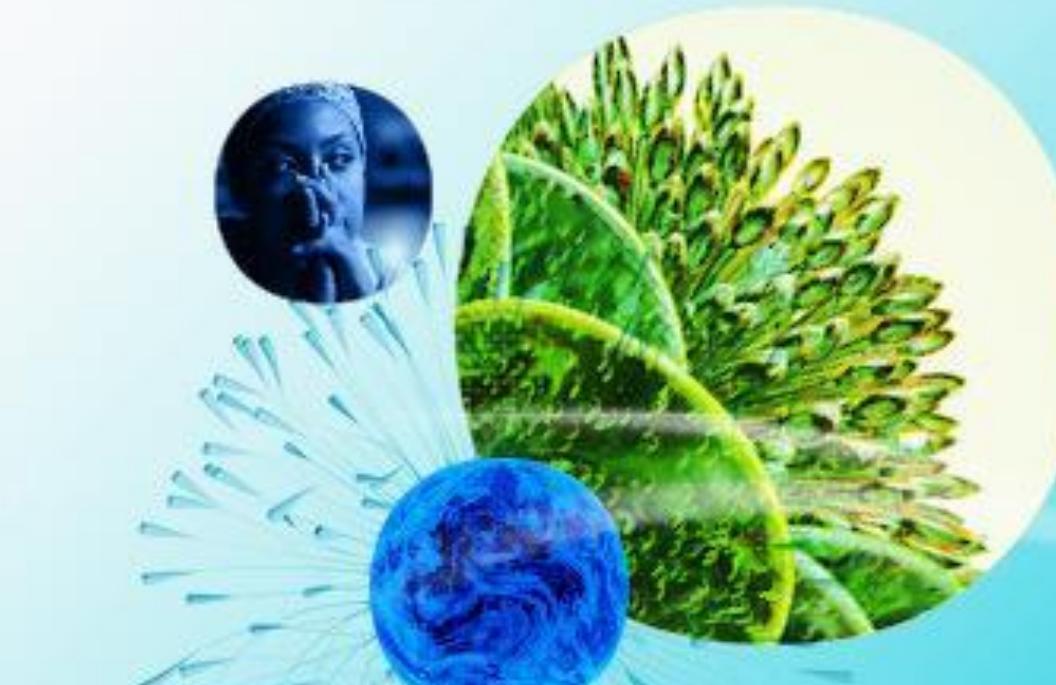
Intellectual Property Office of the Philippines





Global
Innovation
Index 2023

Top 10 Most innovative economies



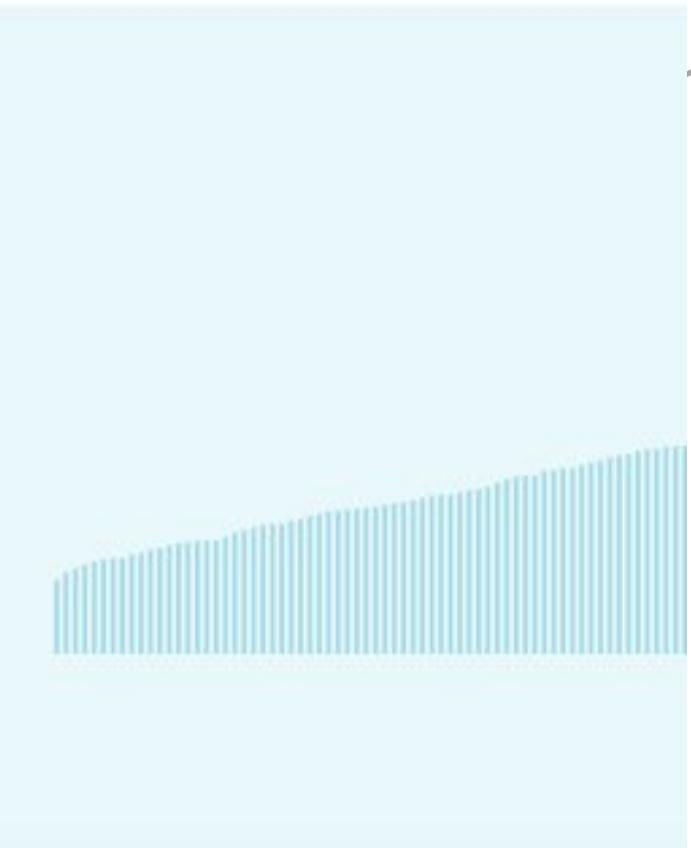
- 瑞士 Switzerland
- 瑞典 Sweden
- 美国 United States of America
- 英国 United Kingdom
- 新加坡 Singapore
- 芬兰 Finland
- 荷兰 Netherlands
- 德国 Germany
- 丹麦 Denmark
- 韩国 Republic of Korea



Philippines ranking in the Global Innovation Index 2024

**Philippines ranks 53rd
among the 133 economies
featured in the GII 2024.**

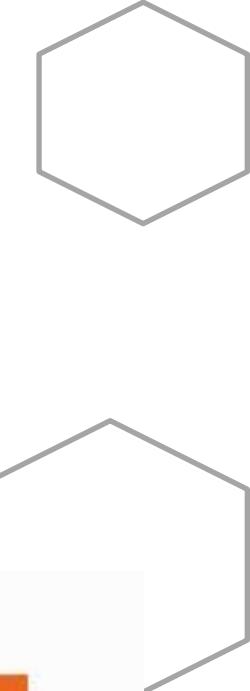
The Global Innovation Index (GII) ranks world economies according to their innovation capabilities. Consisting of roughly 80 indicators, grouped into innovation inputs and outputs, the GII aims to capture the multi-dimensional facets of innovation.





Philippines ranks 3rd among the 38 lower-middle-income group economies.

Year	GII Position	Innovation Inputs	Innovation Outputs
2020	50th	70th	41st
2021	51st	72nd	40th
2022	59th	76th	51st
2023	56th	69th	52nd
2024	53rd	67th	53rd





CITIES & MUNICIPALITIES COMPETITIVENESS INDEX



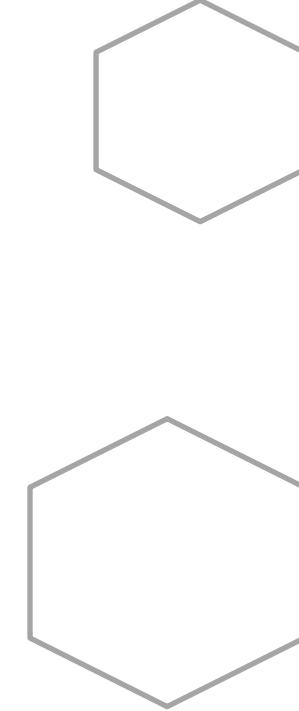
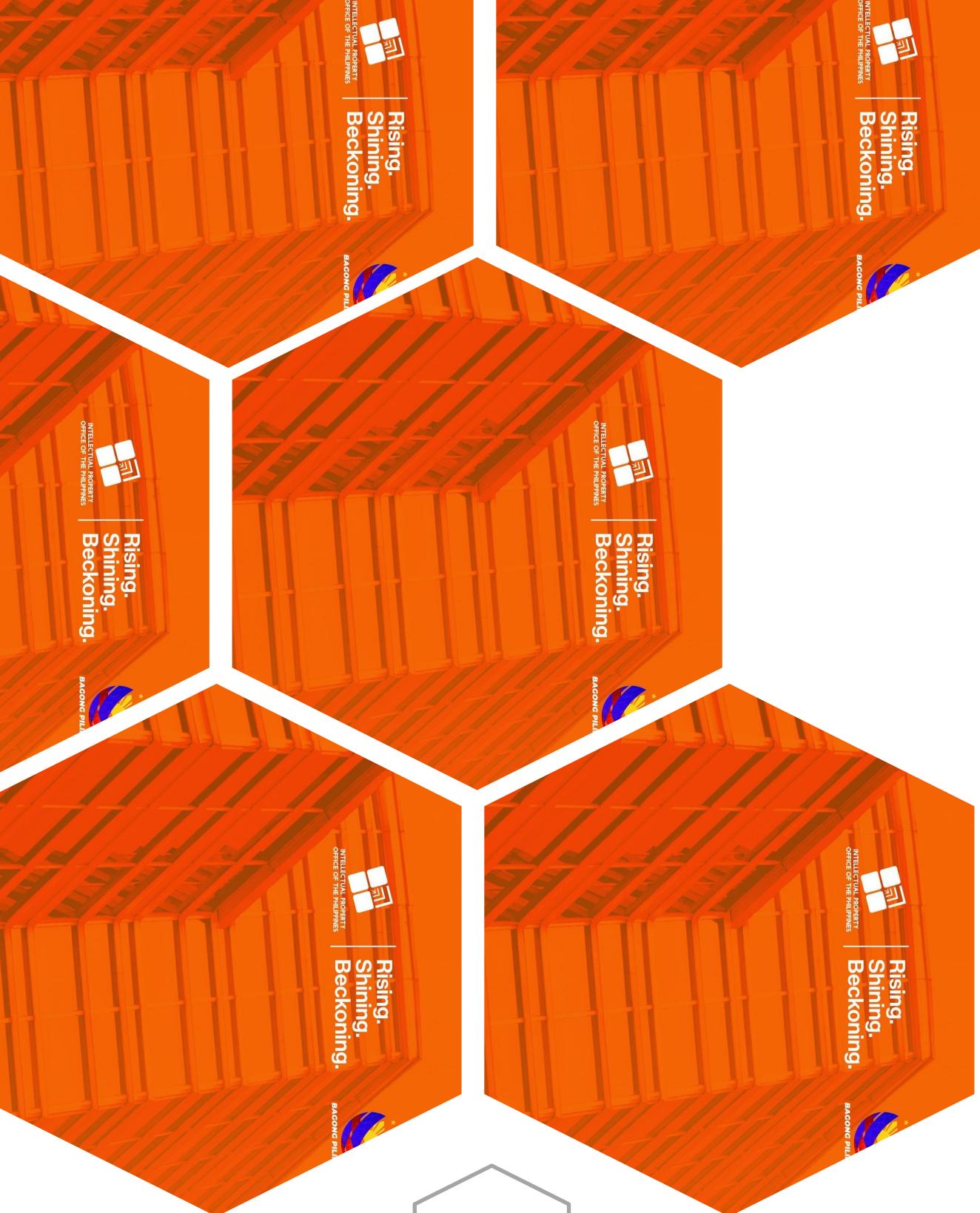
Top 10 Highly Urbanized Cities



[View more](#)

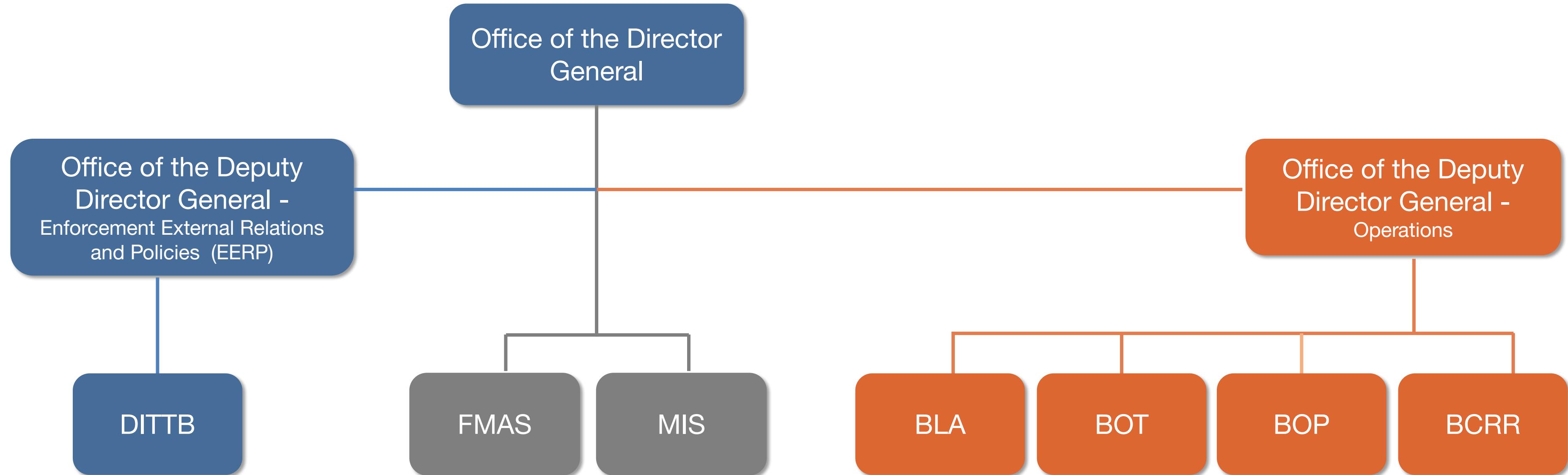
cmci.dti.gov.ph

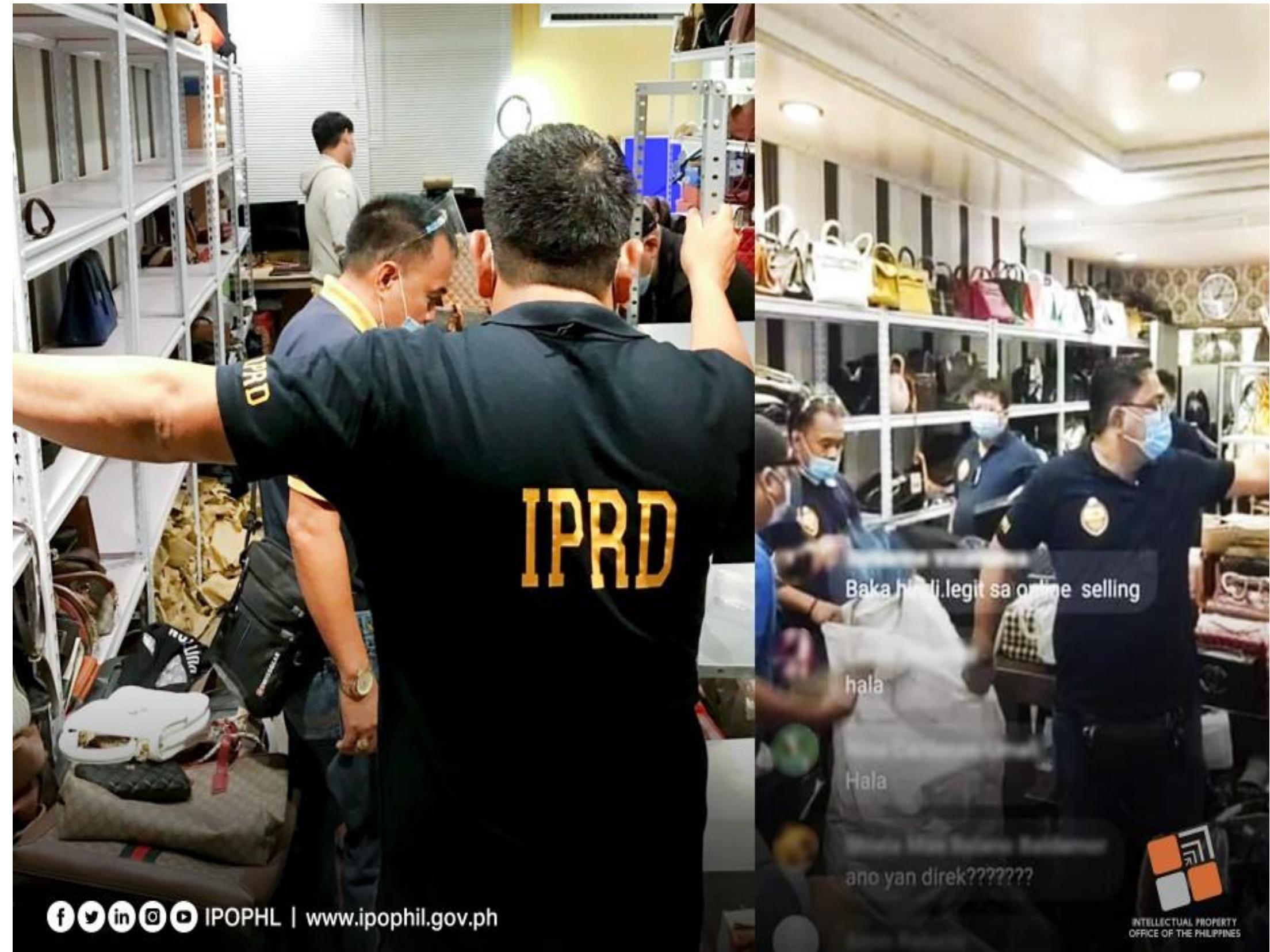
Functions of IPOPHL



Overview of IPOPHL

IPOPHL ORGANIZATIONAL CHART





What is IP?



What is IP?

Examples of IP in our Surroundings

Patent

Phone camera
Hardware



Trademark

Name of phone,
ex. iPhone®
Names of app

Industrial Design

Graphical user
interface
Design of phone

Copyright

User manuals
Software
Images
Ringtones

Layout Design

Micro-chips



What is IP?

Intellectual property (IP) refers to **creations of the mind** – such as

- inventions,
- literary and artistic works,
- computer programs, designs,
- trademarks, brand logos, and
- other commercial signs.



What is IP?

- Intellectual creation.
- owned and legally protected by the maker/creator from use of others without consent or permission.
- It is an **intangible asset** that a company or person owns.



“Intellectual Property Rights”

is customarily divided into two main areas

1 Copyright
and related
rights

2 Industrial
property



Copyright and related rights

Industrial property

Trademarks

Geographical Indications

Inventions

Utility Models

Industrial Designs

Trade Secrets



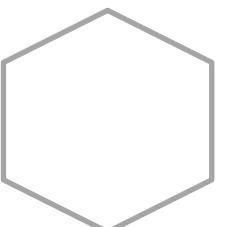
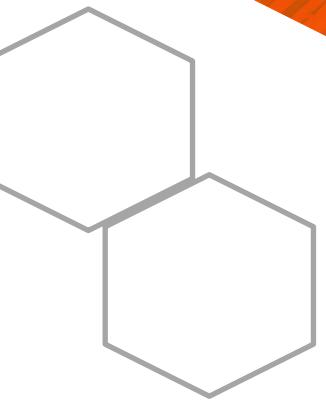
Key Concepts





Key Concepts

First to File rule means that whoever was first to file for registration of the mark, the rights to the trademark is given to that party.





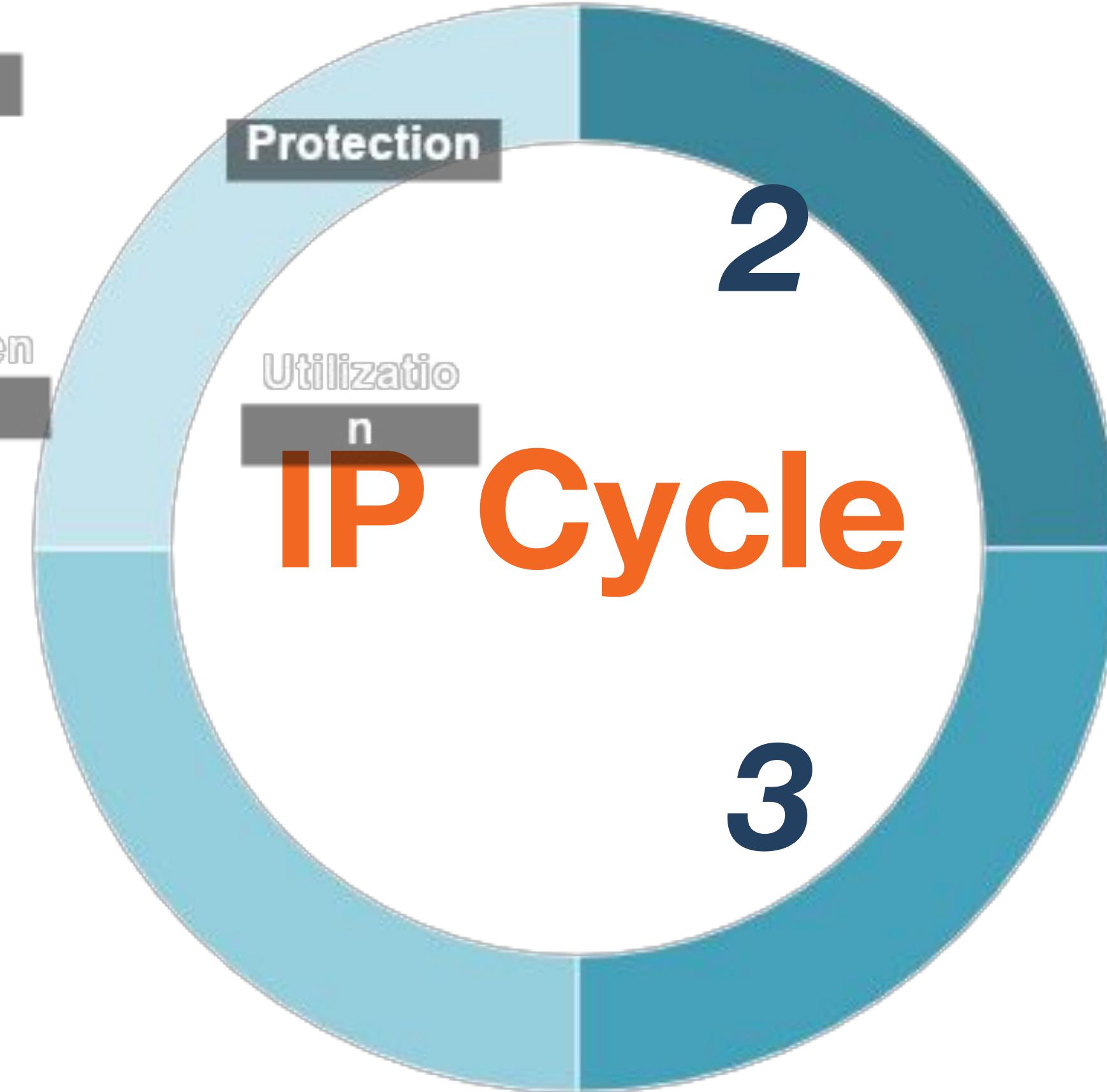
Territorial Protection (Within Philippines)

International Trademark: Madrid Protocol

Patents: Patent Cooperation Treaty

Copyright: Berne Convention

Industrial Design: The Hague Agreement



Creatio
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1

Enforcemen
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Protection

2

Utilizatio
n

3

4



Protect your business. Venture on Unsplash

GOVPH HOME ABOUT SERVICES PROGRAMS UPDATES REFERENCES CONTACT

PATENT
Protect your invention. Apply for a patent grant using our eInvention.

INDUSTRIAL DESIGN
Apply for industrial design (ID) registration online with the eIDPhile and protect ID from unauthorized copying or imitation.

COPYRIGHT
Copy ownership of your creation. Deposit your creative work online.

TRADEMARK
Create a trademark application online with the eTMReg and file it with the PTO.

What are the benefits of **registering** your IP?

Rising. Shining. Beckoning.

INTELLECTUAL PROPERTY OFFICE OF THE PHILIPPINES

25 YEARS

IPOPHL

www.ipophil.gov.ph





What are the benefits of **registering** your IP?

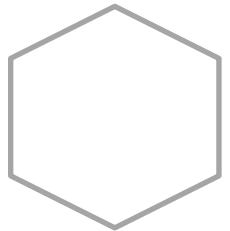
2

IP as an asset can
increase the market
value of your business.



The website header includes links for GOVPH, HOME, ABOUT, SERVICES, PROGRAMS, UPDATES, REFERENCES, and CONTACT. The main content area features a large orange banner with the text "What are the benefits of registering your IP?". Below this, there are three main sections: "PATENT" (Protect your invention. Apply for a patent grant using our environment), "INDUSTRIAL DESIGN" (Apply for Industrial Design (ID) registration, enhance the value, and protect your ID from unauthorized copying or imitation), and "TRADEMARK" (Protect your brand. Apply for trademark registration online). A large orange button at the bottom right of the banner says "Get Started". The footer of the website includes the IPOPHL logo, a "25 YEARS" anniversary badge, social media icons for Facebook, Twitter, LinkedIn, Instagram, and YouTube, and the website address www.ipophil.gov.ph.





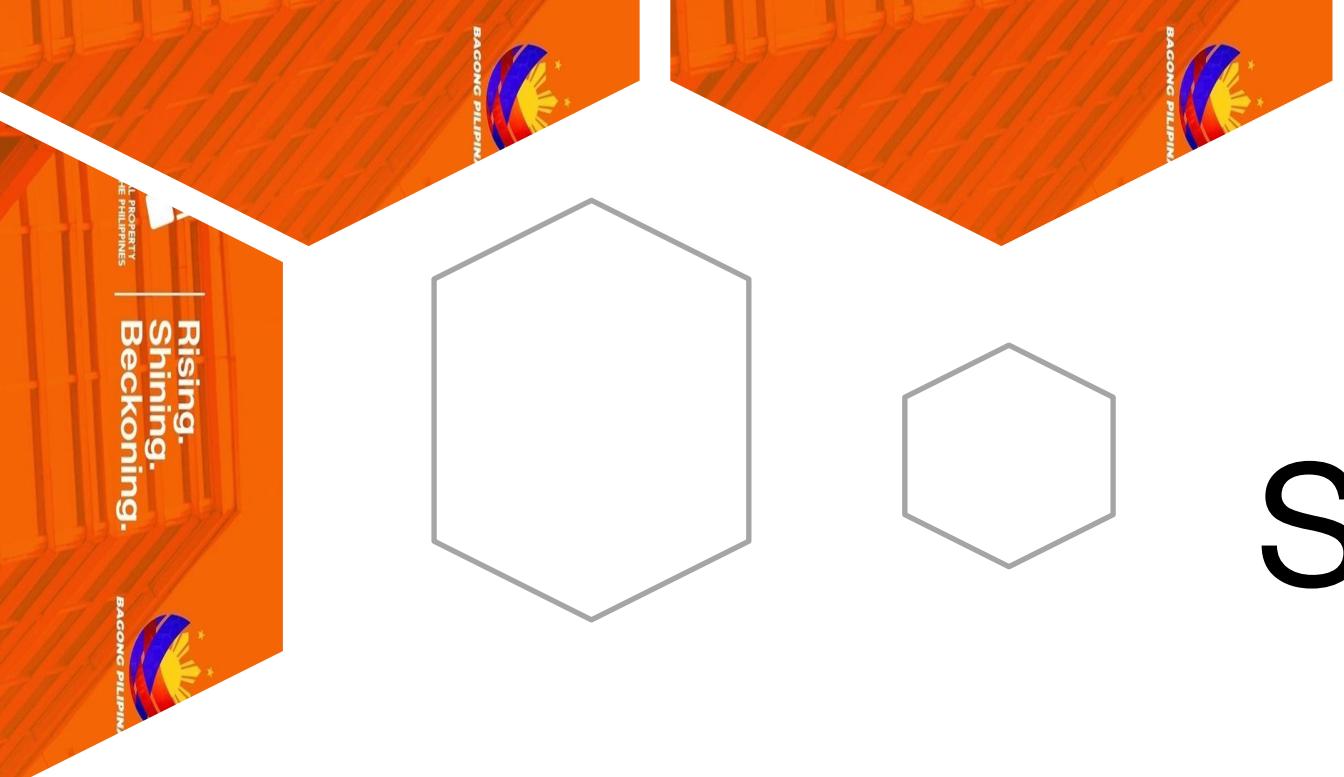
Mang Inasal

Started by Edgar “Injap” Sia II

In October 2010, 70% of Mang Inasal was acquired by Jollibee Foods Corporation (JFC), for ₱3 billion (\$68.8 million).



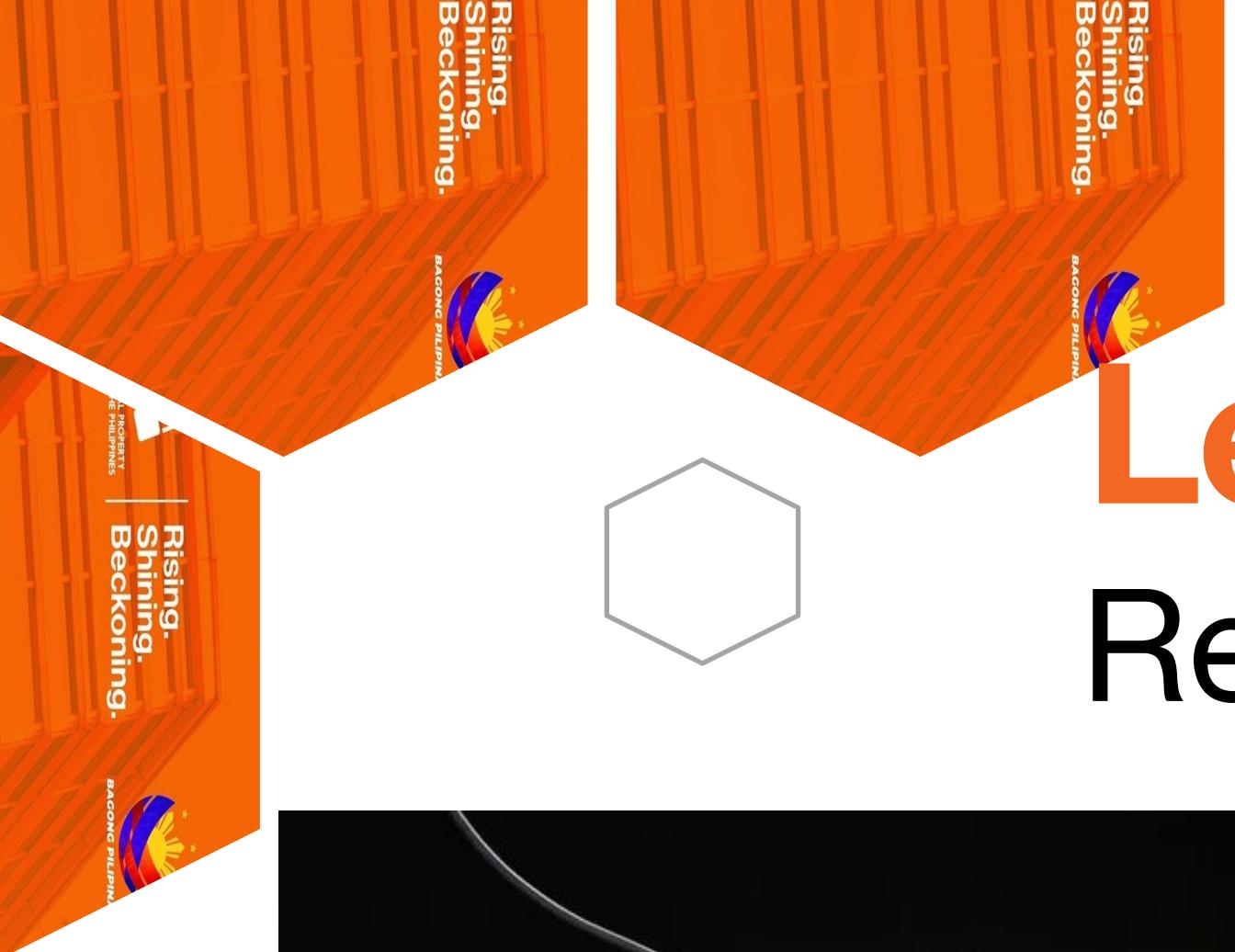
In April 2016, JFC (Jollibee Food Corporation) acquired the remaining 30% previously belonging to Injap Investment owned by Inasal's founder.



Mang Inasal

Started by Edgar “Injap” Sia II

	Mang Inasal
Cash and cash equivalents	₱132,213,023
Receivables	113,733,554
Inventories	126,423,715
Other current assets	557,888
Property, plant and equipment*	263,083,640
Trademark	2,004,255,942
Leasehold rights	-
Other noncurrent assets	26,086,618
Total identifiable assets acquired	2,666,354,380



Let's get ready to rumble

Registered owner: Michael Buffer



The trademark has made Buffer a multimillionaire. He used the trademark to secure payment rights for every use of that catchphrase in a song, video game or movie. Merchandise from coffee mugs to tee shirts that sport the phrase must pay him a **royalty**. He also makes money with guest appearances, where he delivers the famous line in person.



Photo from Simon Huitinga Verschuren on Unsplash

GOVPH HOME ABOUT PROGRAMS UPDATES REFERENCES CONTACT

PATENT
Protect your invention. Apply for a patent grant using our e-invention system.

INDUSTRIAL DESIGN
Apply for a design or industrial design (ID) registration online with the WIPOFit and protect your design against unauthorized copying or imitation.

TRADEMARK
Increase the market value for your goods and services. Apply for TSM registration with WIPOFit.

DISPUTE RESOLUTION
Settle disputes over trademarks, patents, and other intellectual property rights.

DISMEDIATIONS
Settle disputes over trademarks, patents, and other intellectual property rights.

3

What are the benefits of **registering** your IP?

IP can be sold, assigned, transferred, commercialized, licensed, and franchised.

Rising. Shining. Beckoning.

INTELLECTUAL PROPERTY OFFICE OF THE PHILIPPINES

25 YEARS

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Photo from Simon Hulting. Versione on Unsplash

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PATENT Protect your invention. Apply for a patent grant using our environment.

INDUSTRIAL DESIGN Apply for industrial design (ID) registration online with the e-IDRIVE and protect your ID from unauthorized copying or imitation.

TRADEMARK Gain more value for your goods and services, apply for TSM registration via e-TM.

What are the benefits of **registering** your IP?

4

IP can now be a security/collateral for loans (RA 11057).

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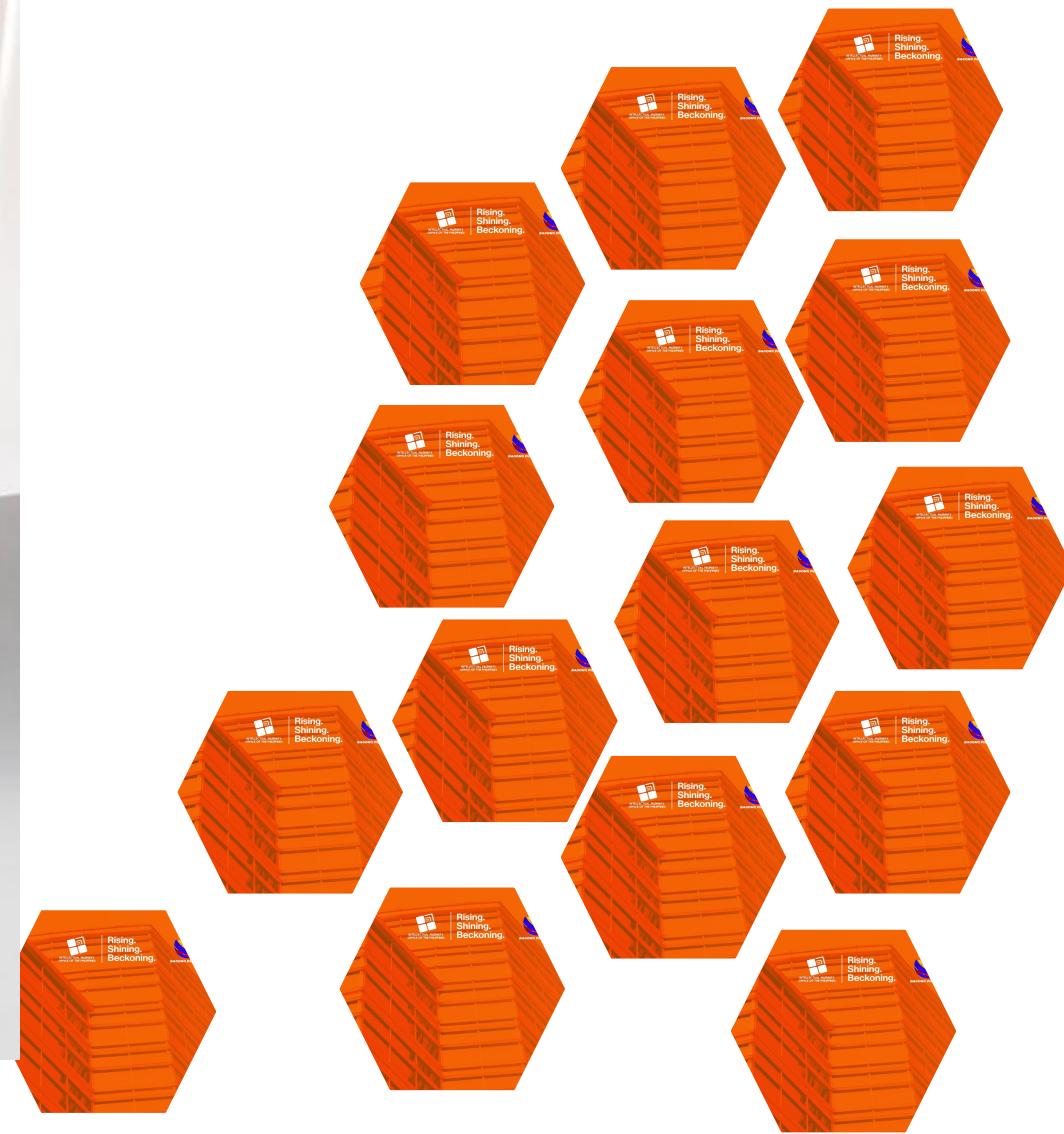




Photo from Simon Heusinger Verschueren/Unsplash

GOVPH HOME ABOUT SERVICES PROGRAMS UPDATES REFERENCES CONTACT

PATENT Protect your invention. Apply for a patent grant using our eInvention.

INDUSTRIAL DESIGN Apply for industrial design (ID) registration online with the website and protect your ID from unauthorized copying or imitation.

TRADE MARK Apply for trademark registration online with the website and protect your brand.

COPYRIGHT Protect your original work with the website and regulations.

DISPUTES AND MEDIATIONS Requests for dispute resolutions, hearings, services, and procedures. File your documents here.

What are the benefits of **registering** your IP?

IP can be a form of inheritance.

5

Rising. Shining. Beckoning.

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25 YEARS

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Rising.
Shining.
Beckoning.



Image by freepik.com

What are the IPs that you can register?



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A Deeper Look on IP

Topic 1: PATENTS



Patent

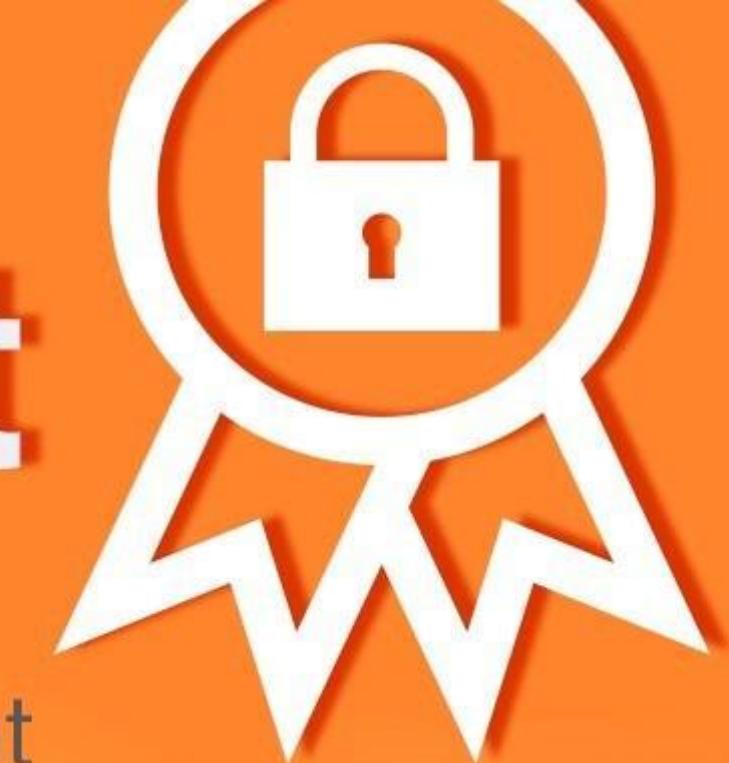


Image by freepik on Freepik.com

It is an exclusive right granted for an invention. An invention is any technical solution of a problem which may be a product, or a process, or an improvement of any of them.

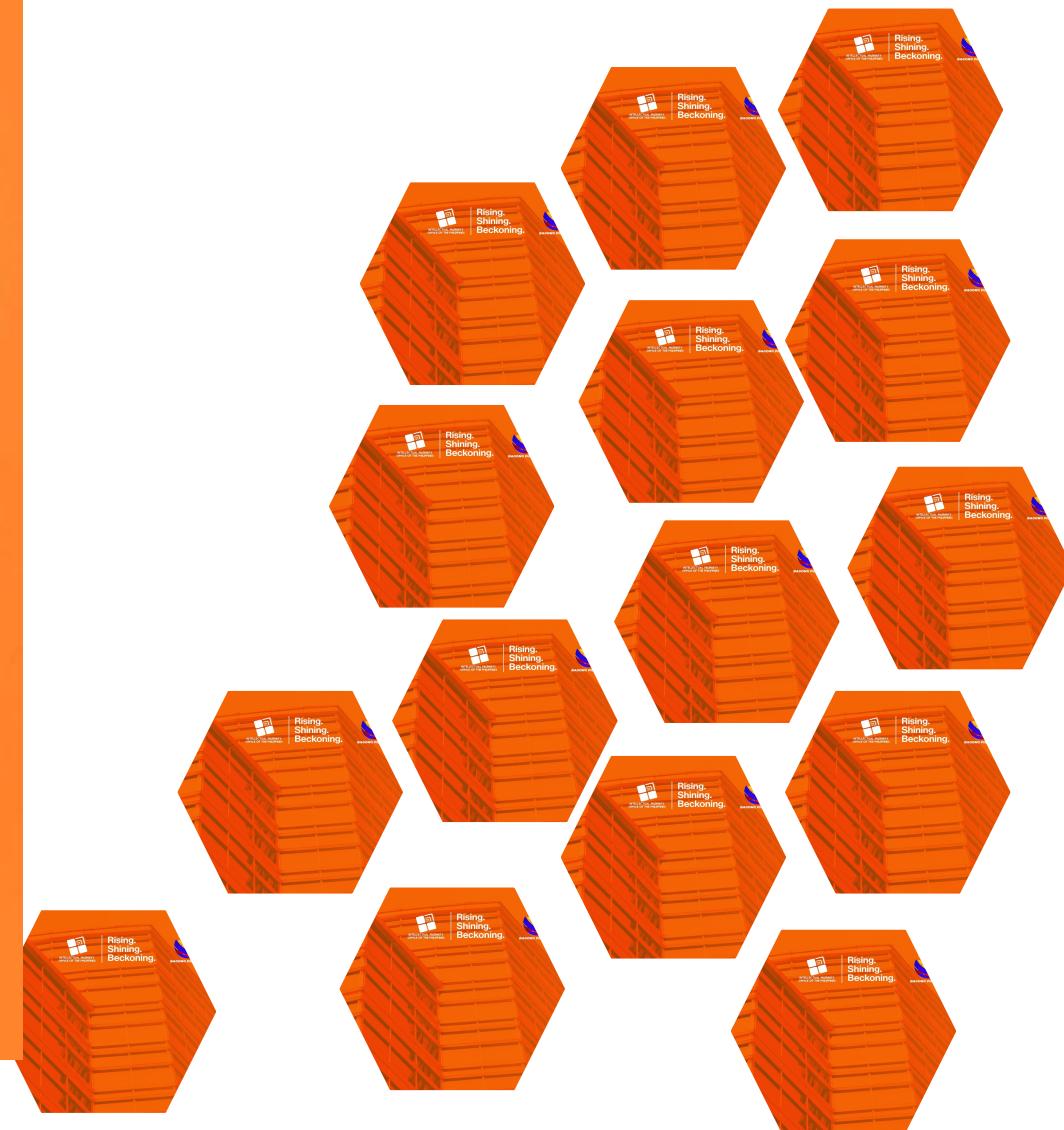


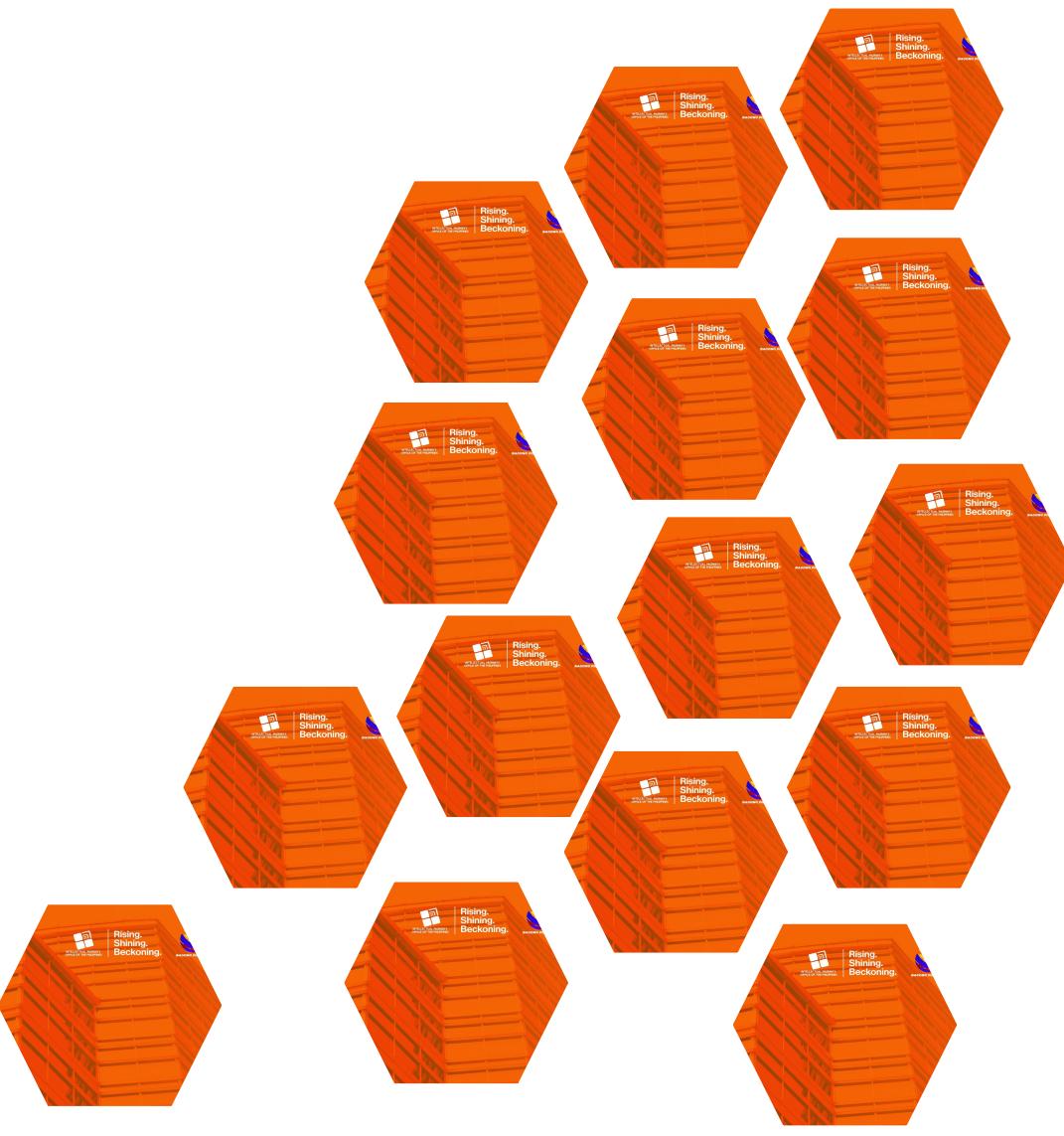
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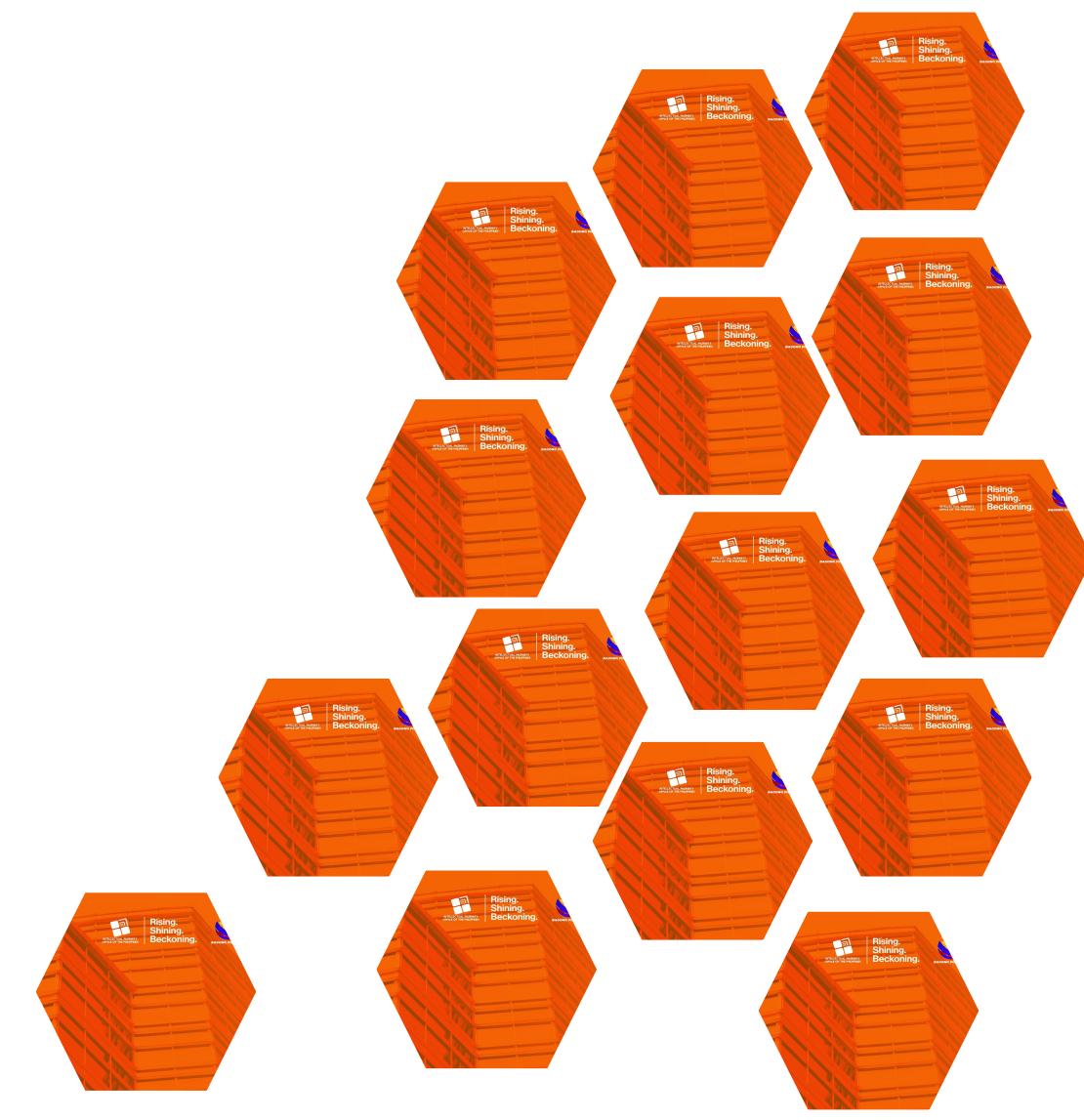
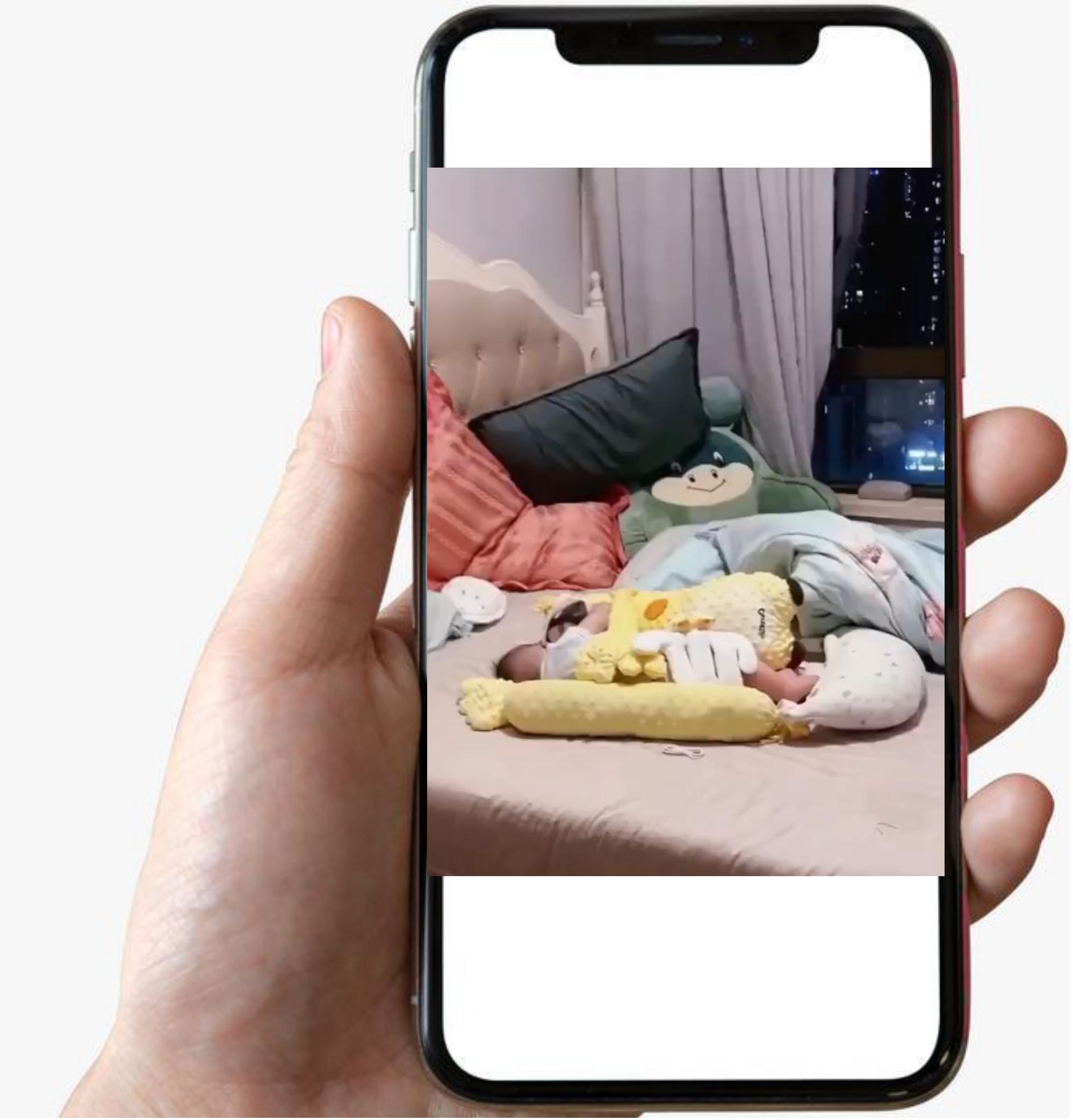
Rising.
Shining.
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Patents: A patent is an **exclusive right** granted for an invention, which is a **product** or a **process** that provides, in general, a **new way** of doing something, or offers a **new technical solution to a problem**

Invention

Utility
Model

Industrial
Design

Invention

- 1) Novel
- 2) Industrially Applicable
- 3) Inventive Step

Utility Model

Industrial Design

Invention

Utility
Model

Industrial
Design

Invention

**Utility
Model**

- 1) Novel**
- 2) Industrially
Applicable**

**Industrial
Design**

Invention

Utility
Model

Industrial
Design

Invention

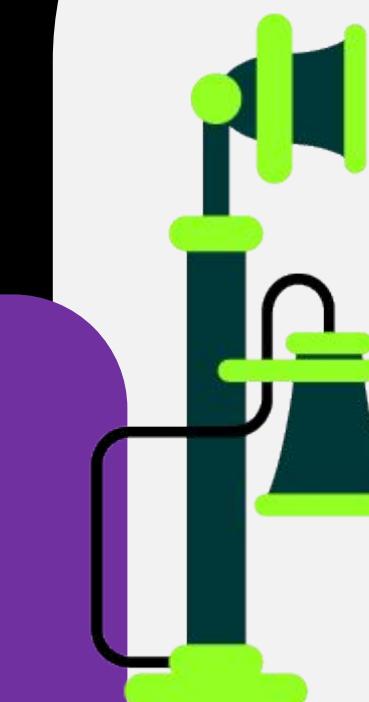
**Utility
Model**

**Industrial
Design**

1) Novel

Invention

The Evolution of Telephone



1919



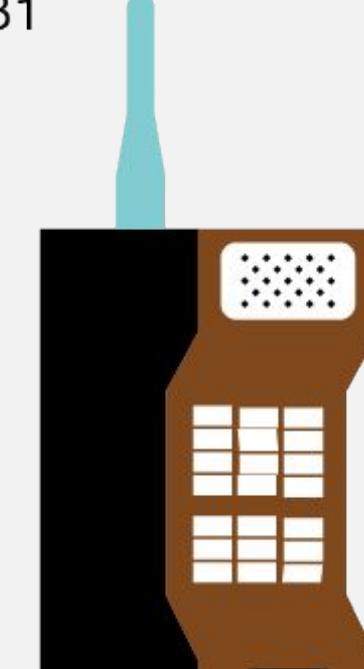
1931



1939



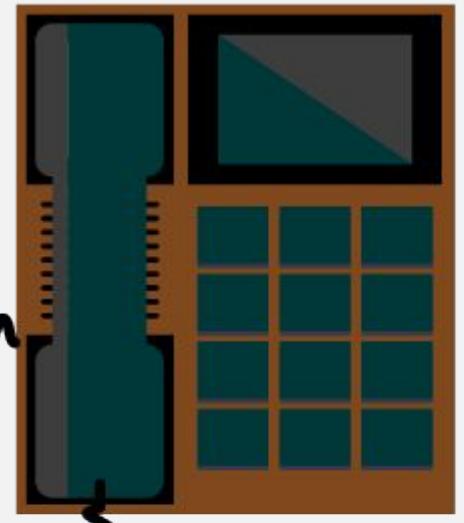
1963



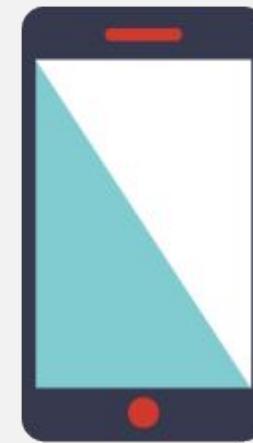
1992



1992



1942

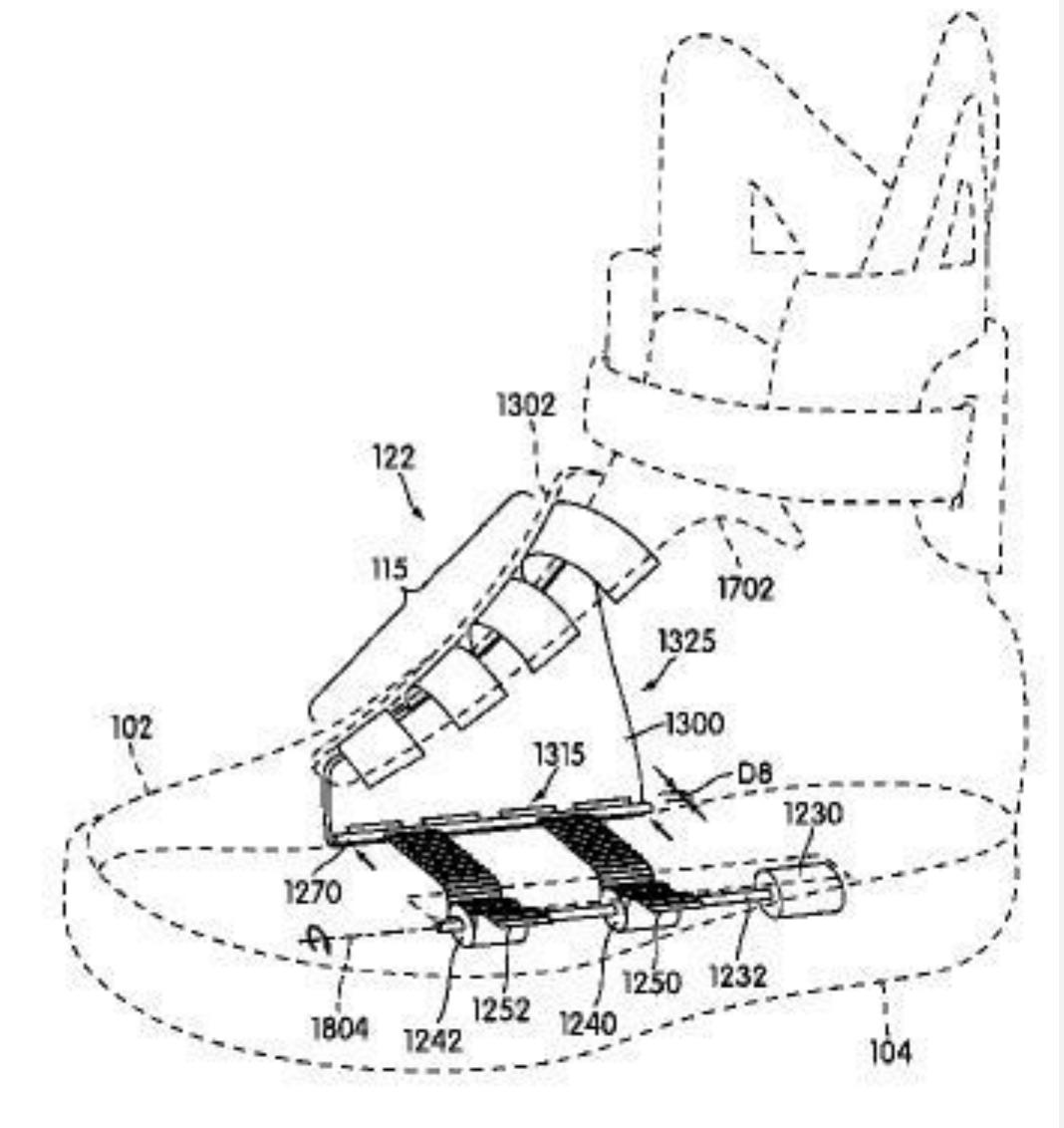
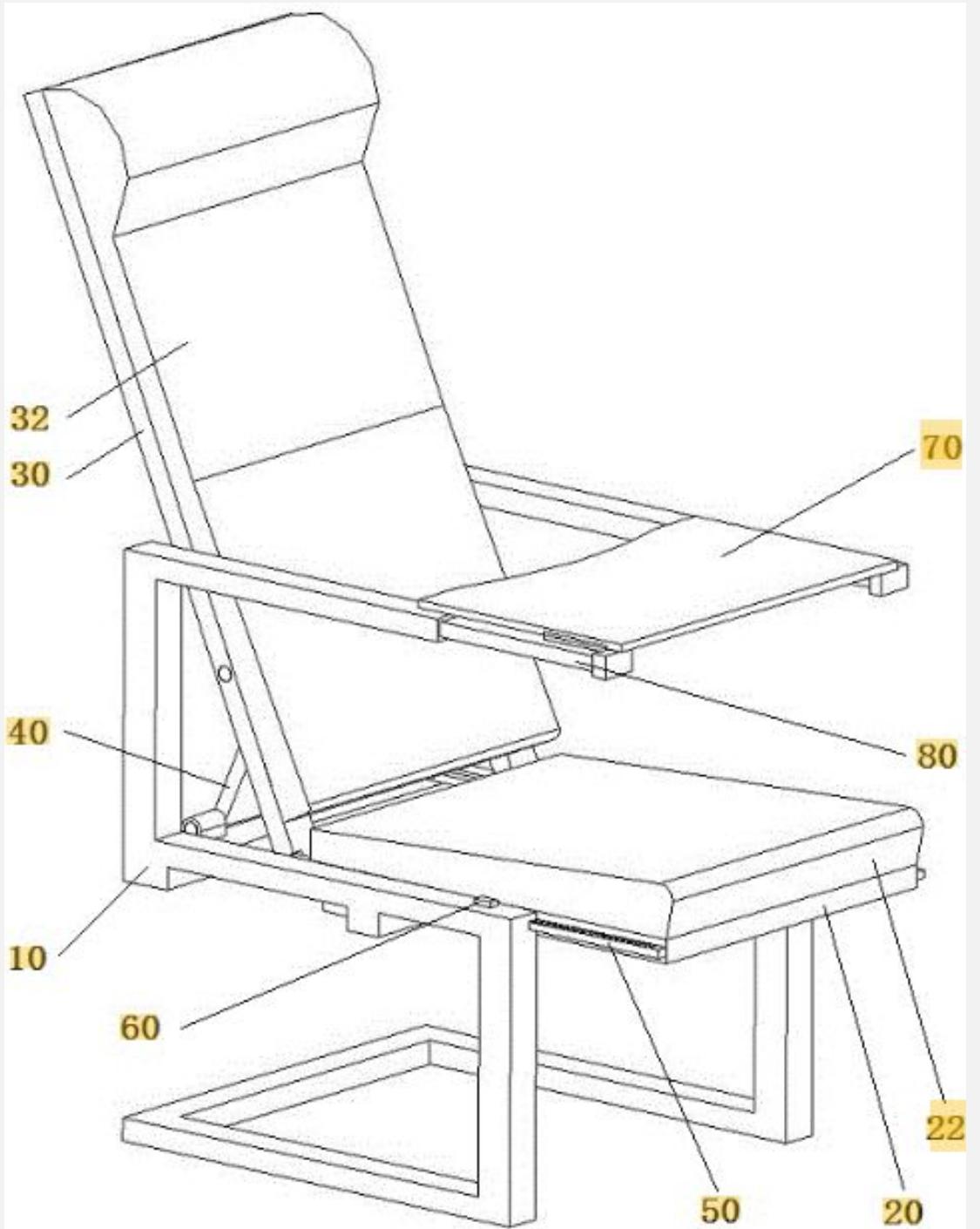


2007

LifeStraw



Utility Model



Utility Model

Like invention patents, UMs offer technical solutions to problems and do not have an inventive step. UMs also have a simpler process for registration.

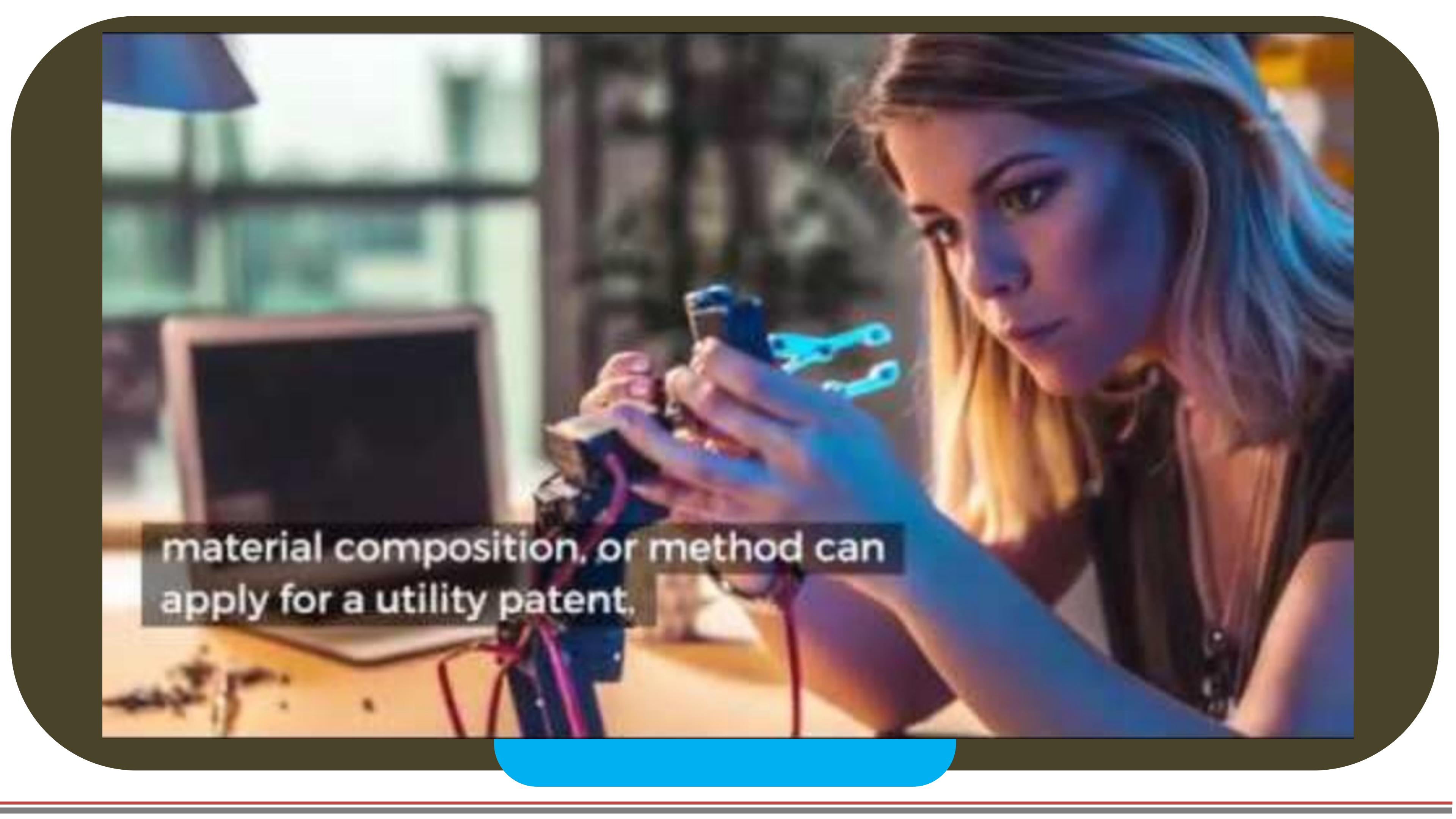
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A woman with blonde hair is looking down at her smartphone. She is wearing a blue top and a necklace. In the background, there is a chalkboard and some plants.

material composition, or method can
apply for a utility patent.

Invention

**Utility
Model**

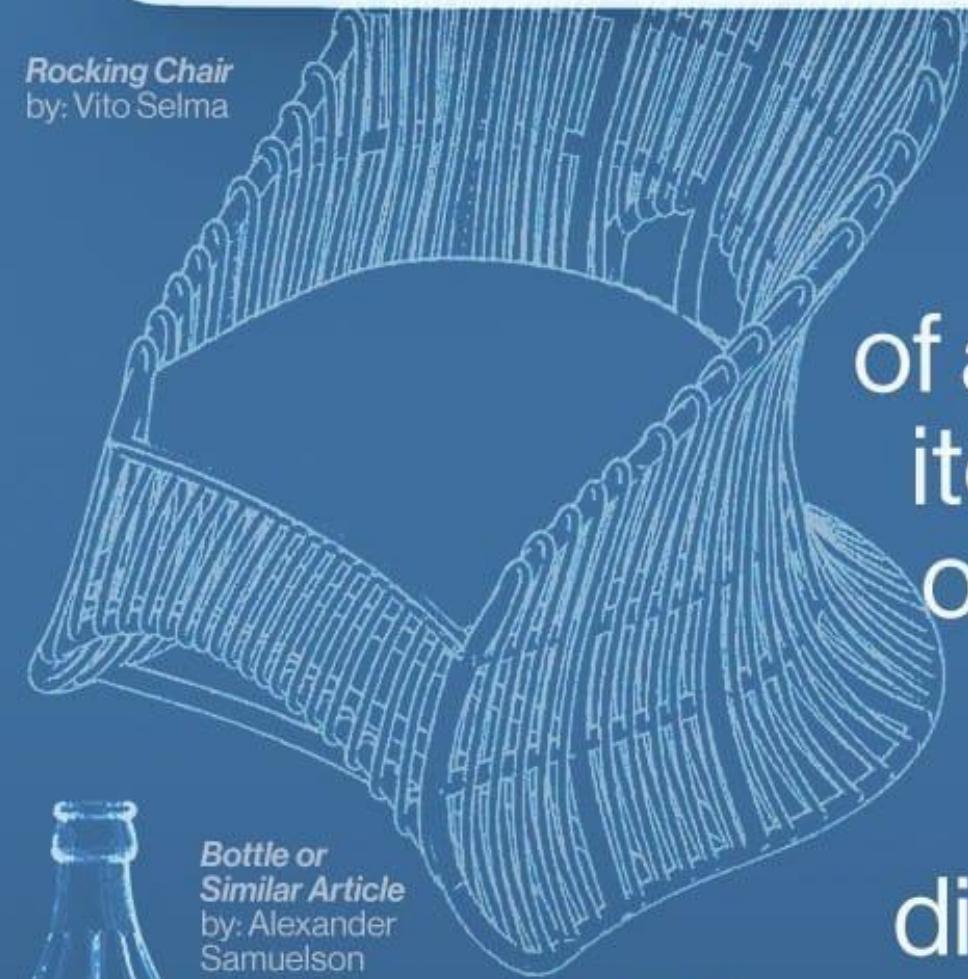
**Industrial
Design**



What is Industrial Design?



Rocking Chair
by: Vito Selma



Bottle or
Similar Article
by: Alexander
Samuelson



Electronic Device
by: Apple Inc.



It is the ornamental or aesthetic aspect of a product, object, or item and may consist of three-dimensional features, such as the shape, or two-dimensional features, such as patterns, lines, or color.

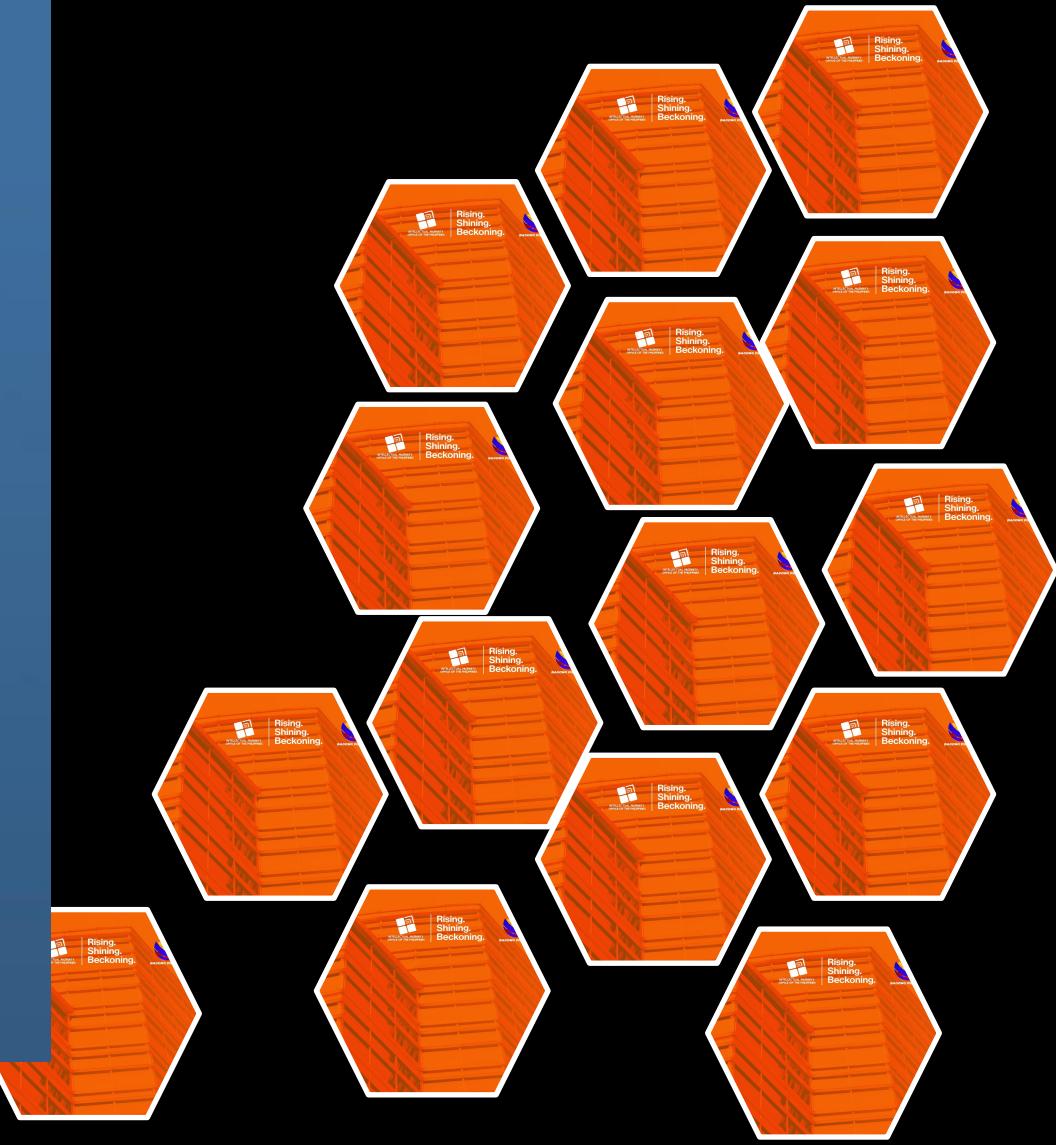


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Beckoning.

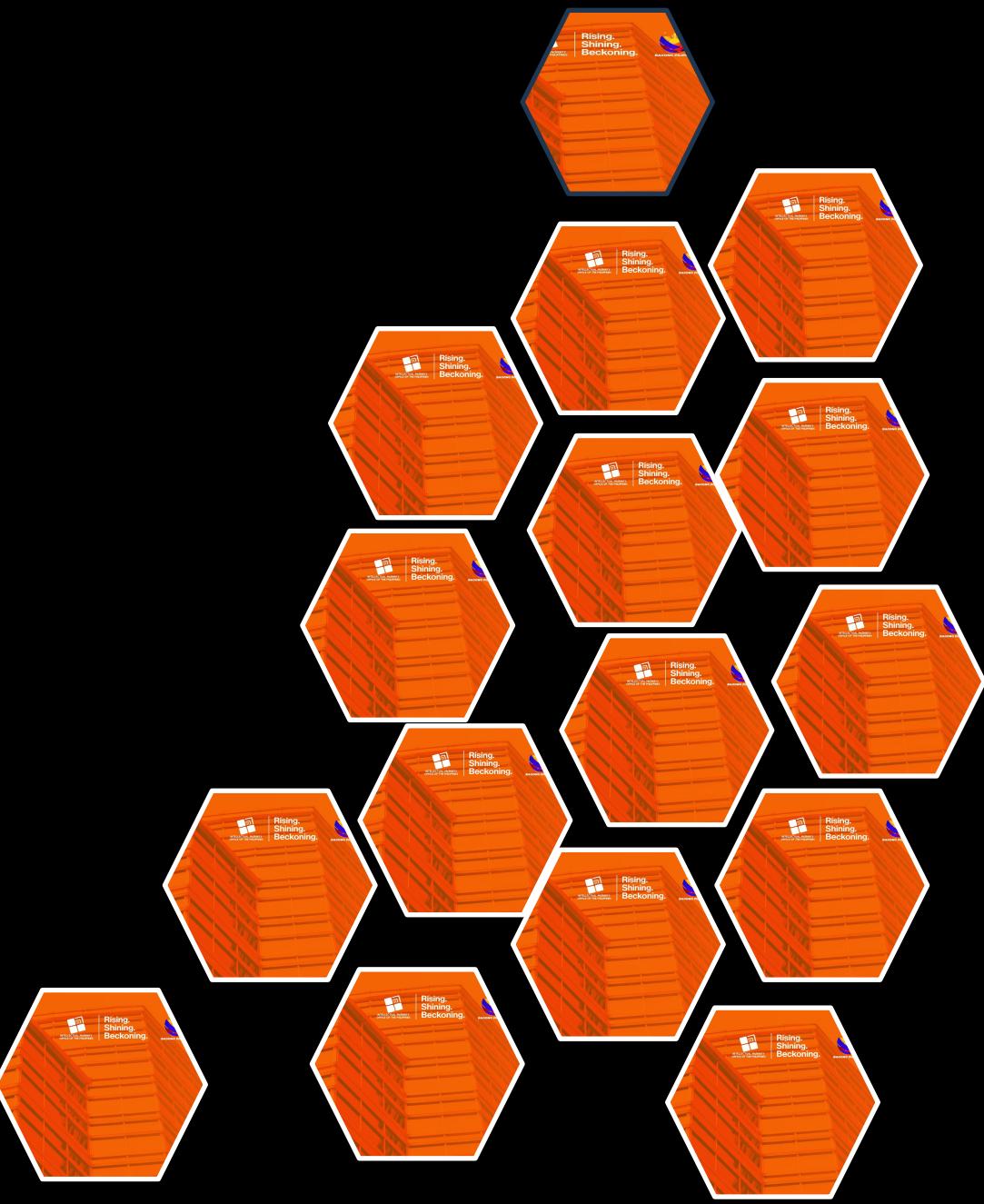
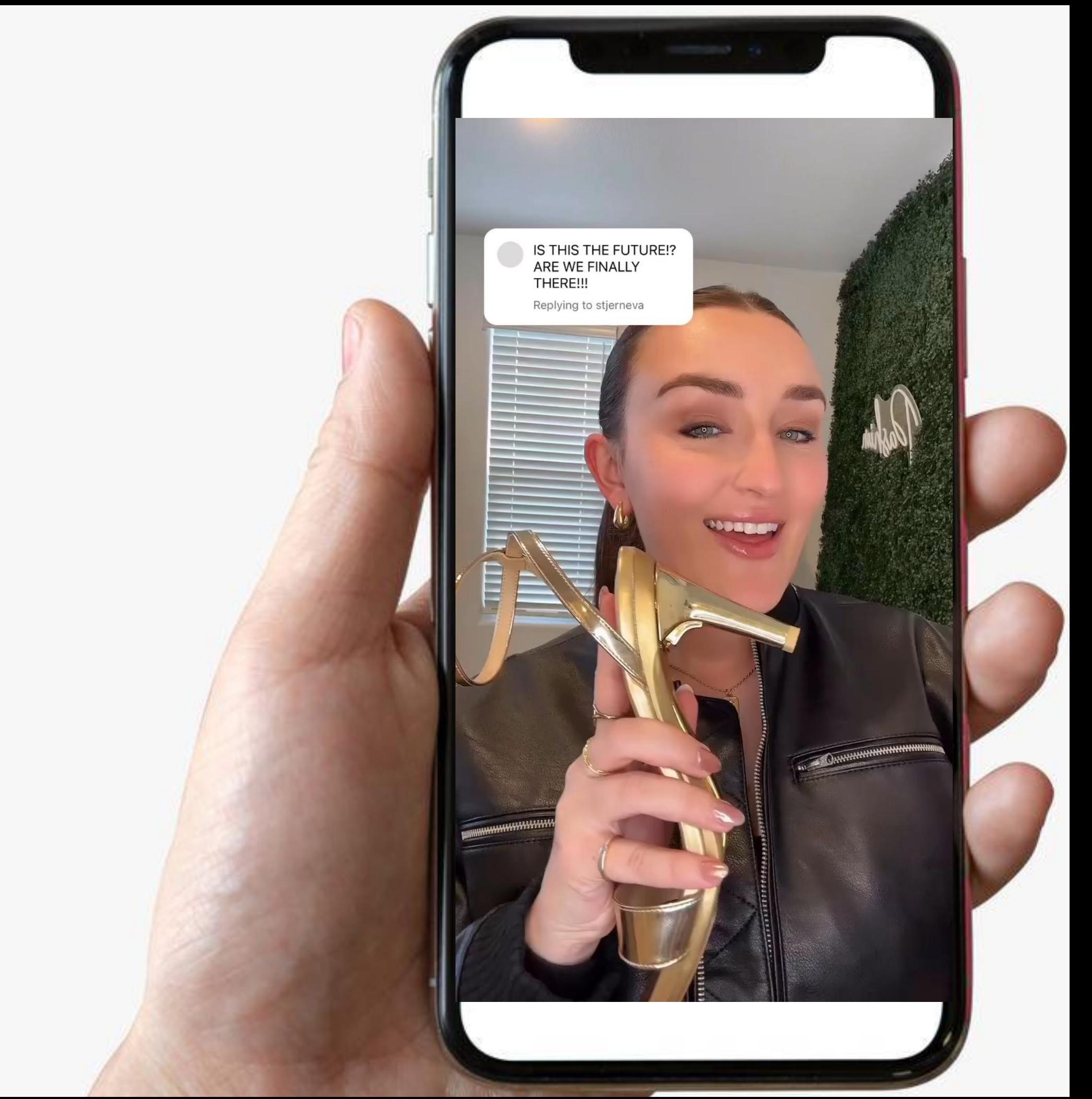


IPOPHL | www.ipophil.gov.ph





What do
Industrial
Designers
actually do?



Innovations and designs

Inventions –



Problem: Exhausted athletes and difficulty of peeing during games.

Solution: Beverage

Innovations and designs

Inventions –



Dr. Robert Cade

Problem: Exhausted athletes and difficulty of peeing during games.

Solution: Beverage

**Filing
requirements**

**Filing
Fees**

**Term of
Protection**

Filing requirements

- 1) Patent Draft
(Specifications,
Claims, Abstract,
Drawings);
- 2) <https://www.ipophil.gov.ph/online-filing/>

Filing Fees

Term of Protection

**Filing
requirements**

**Filing
Fees**

**Term of
Protection**

Filing requirements

Filing Fees

- 1) **Php 1,720.00
(filing <5 claims)**
- 2) **Php 910.00 (1st
Publication Fee)**
- 3) **Php 1,535.20
(Issuance and 2nd
Publication Fee)**

Terms of Protection

**Filing
requirements**

**Filing
Fees**

**Term of
Protection**

**Filing
requirements**

**Filing
Fees**

**Terms of
Protection**

**Invention – 20
Years (not
renewable)**
**UM – 7 years (not
renewable)**
**ID – 5 Years (can be
renewed twice)**

A Deeper Look on IP

Topic 2: Trademarks



Trademark

This can be a word or group of words, sign, symbol, or a combination of these that distinguishes goods or services.

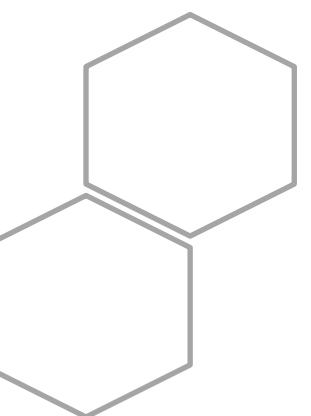
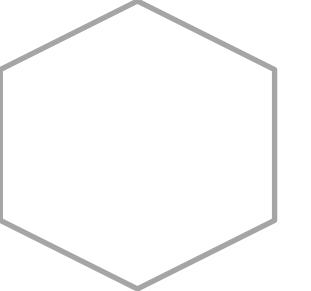


Rising. Shining. Beckoning.

25 YEARS

IPOPHL
www.ipophil.gov.ph





Word Marks

Figurative Elements

Hologram Mark

Sound Marks

Smell & Texture Marks

Colors



Collective mark



Owned and controlled by:
**Guimaras Mango Growers and
Producers Development
Cooperative.**

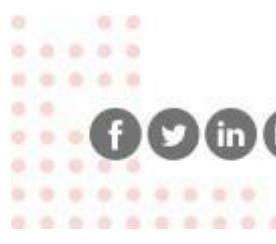
Product: **Mango**
Origin: **Province of Guimaras**

*Common characteristic and
same quality of mangoes.*

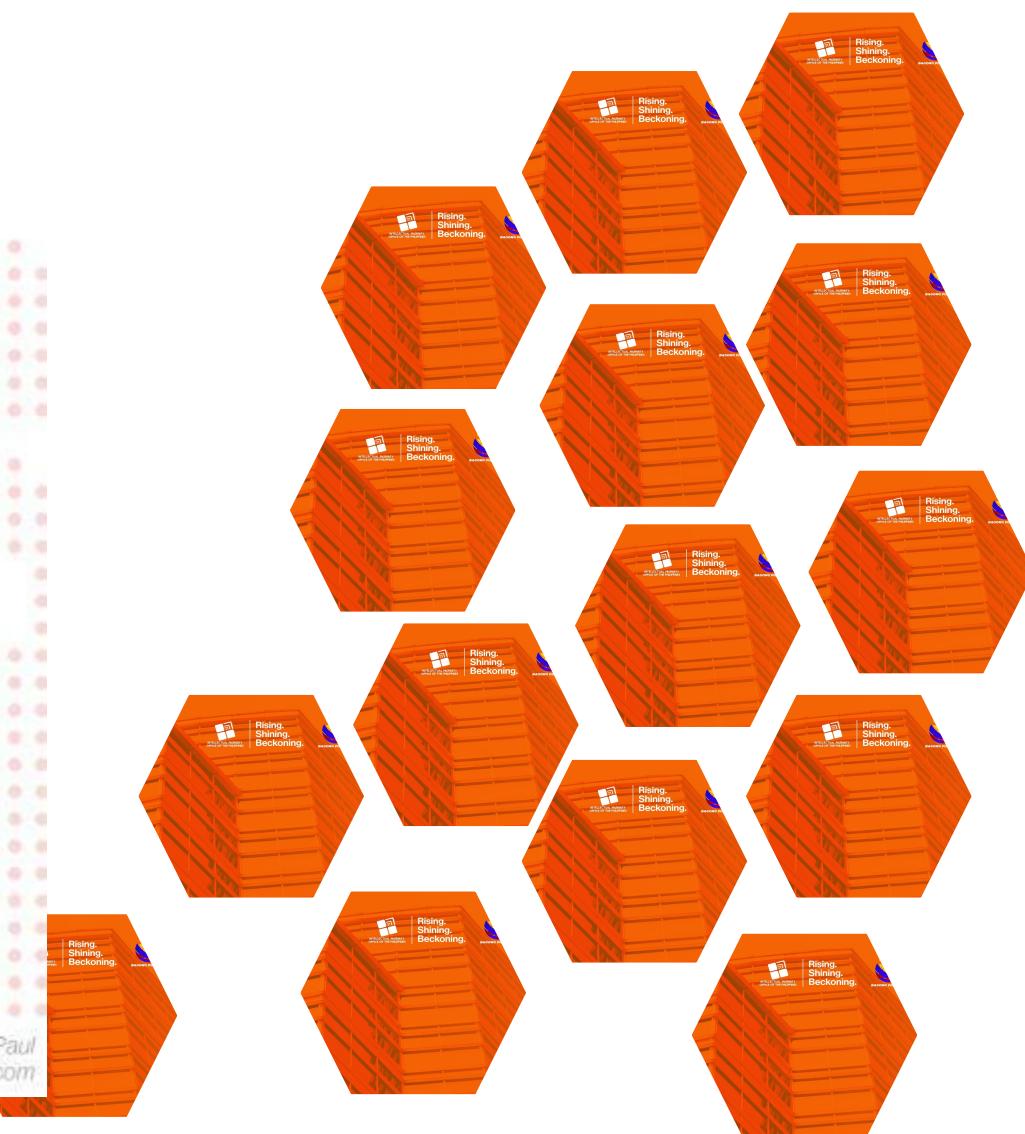


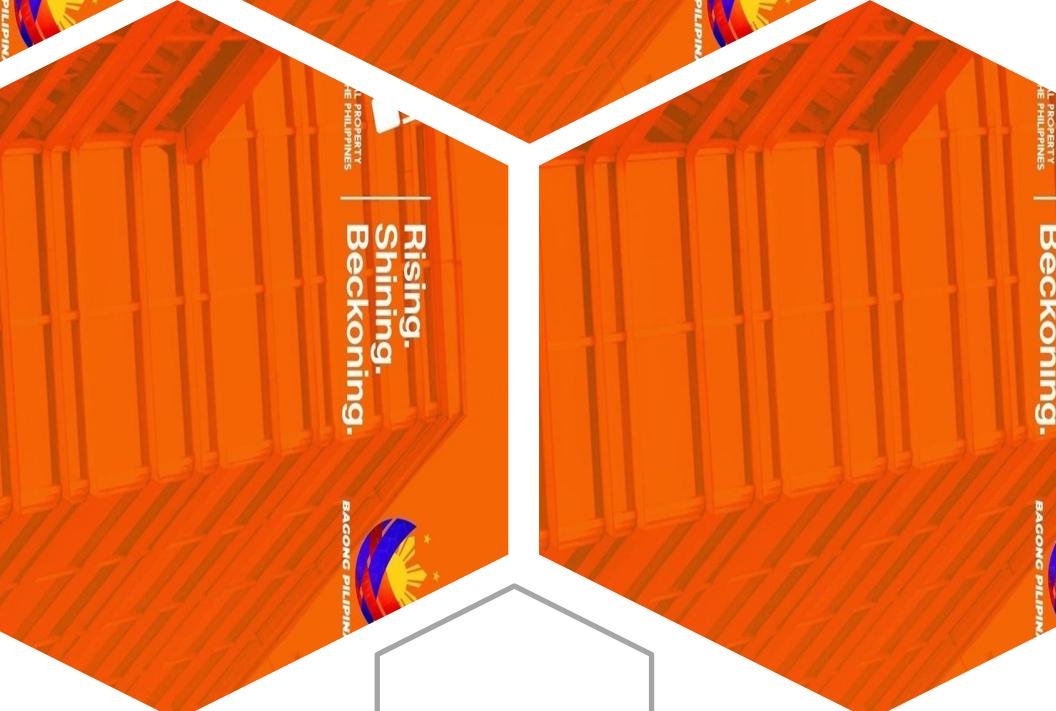
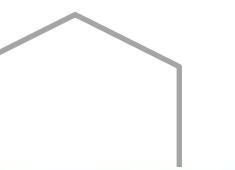
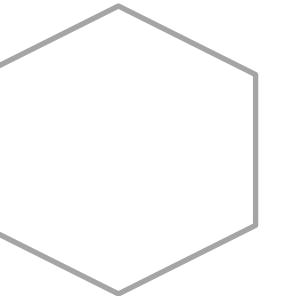
What is Geographical Indication?

A geographical indication (GI) is any indication which identifies a good as originating in a territory, region or locality, where a given quality, reputation or other characteristic of the good is essentially attributable to its geographical origin and/or human factors.



Photos from Food Photographer, Garrett Paul
and Thomas Foley on Unsplash.com





Intellectual Property in EDUCATION and SPORTS

National Intellectual Property Rights Month

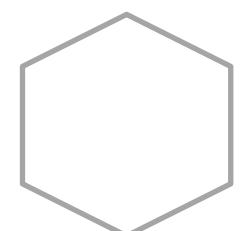
PACQUIAO

Manny Pacquiao's boxing shorts is a premium ad space: a 4x6" patch was said to cost P10 million and more or at least \$300,000.

Based from Pacquiao-Mayweather 2015 fight

INTELLECTUAL PROPERTY OFFICE OF THE PHILIPPINES

Rising. Shining. Beckoning.
BAONG PHILIPPIES



Types of Trademarks



Word mark - is a distinct text-only typographic treatment of the name of a company, institution, or product name used for purposes of identification and branding.

Microsoft

FedEx

SONY

Types of Trademarks



Figurative mark - designates a two-dimensional mark showing exclusively graphic elements, i.e., images, figurative elements, or illustrations (without word elements).



Types of Trademarks



Figurative with word mark – combination of figurative and word mark.



Types of Trademarks



Slogan / Tagline – is a short, memorable phrase used in marketing campaigns to convey the value of a brand or its products.



Types of Trademarks



Figurative Elements X

Two-dimensional Trademark

International Registration
No. 788628
Description of the mark:
The trademark consists of a three-dimensional shape of the container (packaging) in color.

International Registration
No.1181786
Description of the mark: The mark consists of a bear device in 3-dimensional shape with front, back, side and perspective views.

Three-dimensional — consisting of the packaging of goods or the shape of the goods itself. Then of course the color features of trademarks can also be protected.

Types of Trademarks (Non-Traditional)



Hologram Mark



We are also, especially in recent times, seeing new types of trademarks coming on the market. One of them is the hologram mark. If you look at a credit card for instance, you will see a small image that changes according to the angle from which you look at it.



Signs that Cannot be Used as TM



Signs that Cannot be Used as Trademarks

What about signs that can't be used as trademarks?

Signs with the following characteristics cannot be protected as trademarks:

- Those that mislead the consumer in relation to the geographical origin
- Those that mislead the consumer in relation to the quality or nature of the product or service to which the trademark relates
- Those that are contrary to moral or public order
- Those that consist of, or contain reproductions of armorial bearings, flags, and other emblems of States party to the Paris Convention or the World Trade Organization (WTO),
- Those that are official signs and hallmarks indicating control and warranty adopted by them, and any imitation from a heraldic point of view



Types of Trademarks (Non-Traditional)



Colors



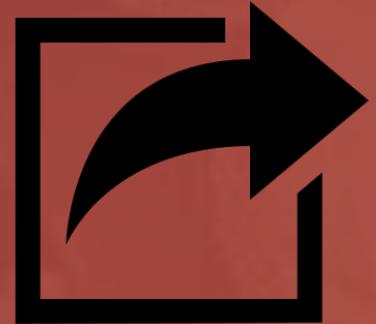
International Registration
No. 867613



International Registration
No. 908136



This 'blue' color is a
trademark blue for Tiffany.



TM Spectrum of Distinctiveness

The Philippines

JUNE 1997

Distinctiveness

Generic

Descriptive

Suggestive

Arbitrary

Fanciful

Can't be registered



R

Fanciful marks

- "coined" words invented solely for the purpose of functioning as a trademark.
- words that did not exist prior to its use as a trademark
- entitled to the highest level of trademark protection



R

LOALDE

Fanciful marks



The name Adidas (written “adidas” by the company) is an abbreviation of the name of founder Adolf “Adi” Dassler.

Bench (Ben Chan)



Fanciful marks



“Google” is now officially a verb in the Oxford English Dictionary.

However, prior to its use as trademark it has no meaning.

Esprutingkel



INTELLECTUAL PROPERTY
OFFICE OF THE PHILIPPINES

Arbitrary marks

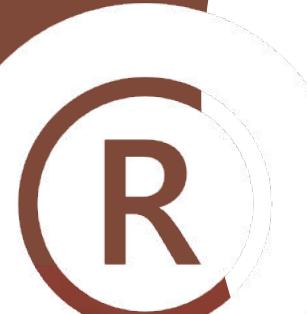
- Unlike fanciful marks, an arbitrary mark is a real word, but the word is used such that there is no connection to the meaning.
- common words which when applied to certain goods or services, neither suggest or describe any characteristic of those goods or services.

R



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OFFICE OF THE PHILIPPINES

Arbitrary marks



Suggestive marks



- These marks hint at the nature or some aspect of the goods, without clearly describing them.
- It should not be immediately clear otherwise it is merely descriptive.
- require imagination, thought, or perception to reach a conclusion as to the nature of those goods or services.



Suggestive marks



TOUGH MAMA®
HOME AND KITCHEN APPLIANCES



NETFLIX



INTELLECTUAL PROPERTY
OFFICE OF THE PHILIPPINES



INTELLECTUAL PROPERTY
OFFICE OF THE PHILIPPINES

R

Descriptive marks

- These are marks that only describe the products or services to which they are applied.
- Not protected because they do not identify and distinguish the source of the products or services.

Pizza Pie

Coconut Oil

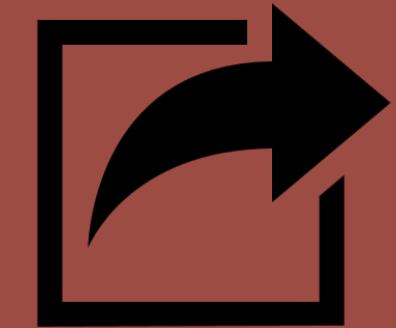


INTELLECTUAL PROPERTY
OFFICE OF THE PHILIPPINES

Generic marks

- These are common terms used to name products or services, for example, a brand of shoes called "shoes".
- Generic trademarks usually describe a product, so no one can register them as trademarks.

R



Quick Check!

Genericide Quiz



INTELLECTUAL PROPERTY
OFFICE OF THE PHILIPPINES

EQUIP

TRADEMARK

activity

TRADEMARK OR GENERIC NAME?

IP Regional Operations Division

Training for IPRO employees

Taguig City (2023)

TRADEMARK OR GENERIC NAME?

Sticky notes



Goods – *paper having an adhesive strip on the back that allows attachment to and removal from a surface.*

TRADEMARK OR GENERIC NAME?

Aspirin

ASPILET

Goods – *acetylsalicylic acid, nonsteroidal anti-inflammatory drug*

TRADEMARK OR GENERIC NAME?



monobloc

Goods – *plastic chairs and tables*

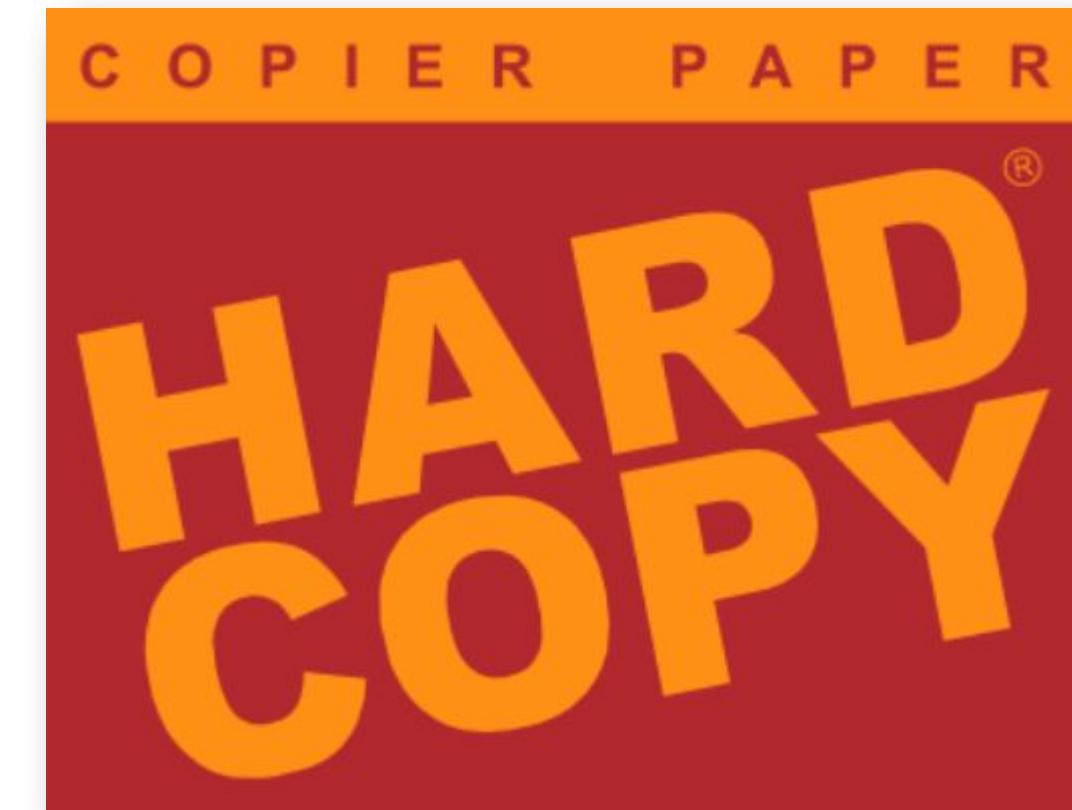
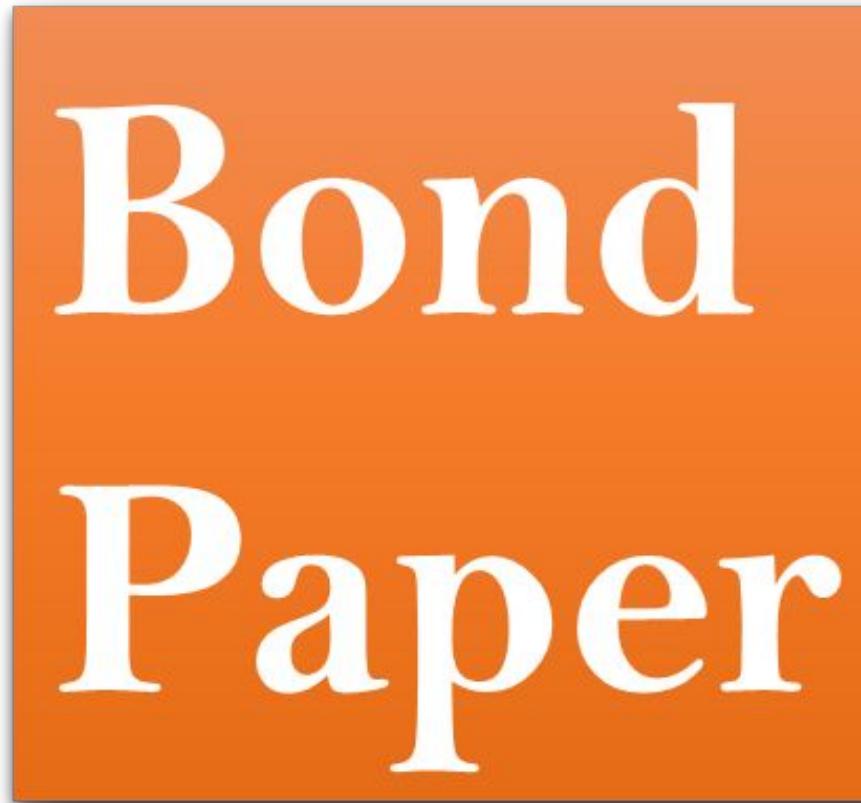
TRADEMARK OR GENERIC NAME?



Big Mac

Goods – *food product*

TRADEMARK OR GENERIC NAME?



Goods – *paper products*

TRADEMARK OR GENERIC NAME?

VELCRO

zipper

Goods – *Fasteners, straps and ties*

TRADEMARK OR GENERIC NAME?



floor matting

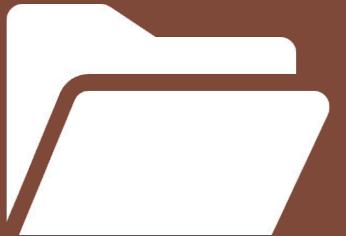
Cellophane

plastic wrap

How to Protect Your IPs (as Intangible Assets)

JUNE 1997





Application Requirements

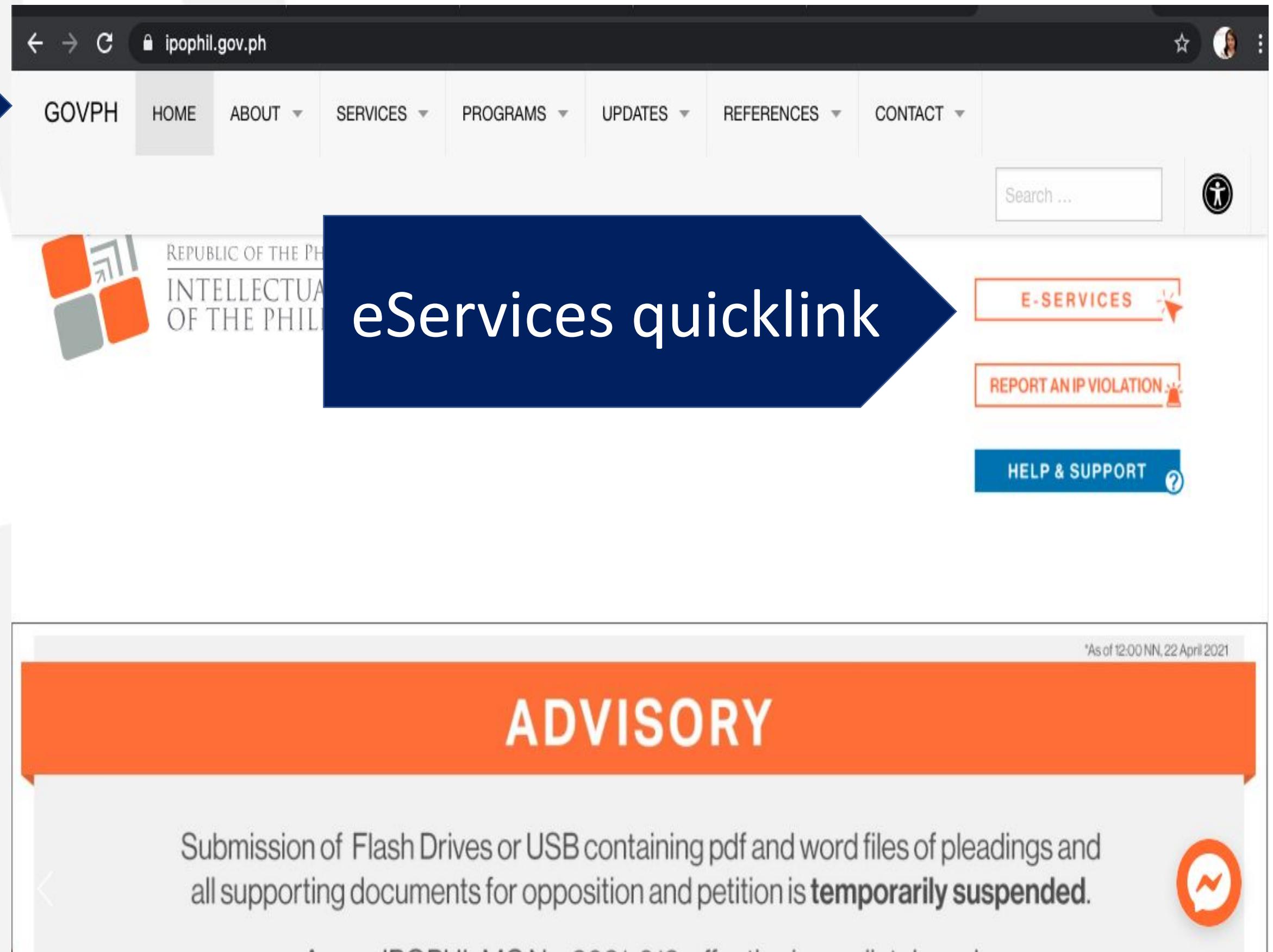
- 1. Unique mark (word or image only or combination)**
- 2. *Applicant's Details*
(Complete Name, Address,
Goods/services, phone, email)**
- 3. *Payment of Fees***

TRADEMARK PROCESS:



Preparation in Filing for TMs

Go to our website:
www.ipophl.gov.ph



The screenshot shows the homepage of the IP Office of the Philippines. At the top, there is a navigation bar with links for GOVPH, HOME, ABOUT, SERVICES, PROGRAMS, UPDATES, REFERENCES, and CONTACT. Below the navigation bar is the IPOPHL logo, which consists of four overlapping squares in orange, grey, and white, followed by the text "REPUBLIC OF THE PHILIPPINES" and "INTELLECTUAL PROPERTY OFFICE OF THE PHILIPPINES". To the right of the logo is a search bar and a user icon. A large blue arrow on the right side of the page points towards the center and contains the text "eServices quicklink". Below this arrow, there are three red rectangular buttons with white text: "E-SERVICES" with a gear icon, "REPORT AN IP VIOLATION" with a warning icon, and "HELP & SUPPORT" with a question mark icon. At the bottom of the page, there is an orange banner with the word "ADVISORY" in white capital letters. The advisory text reads: "Submission of Flash Drives or USB containing pdf and word files of pleadings and all supporting documents for opposition and petition is **temporarily suspended**". In the bottom right corner, there is a small circular icon with a speech bubble and a checkmark.

ipophl.gov.ph

GOVPH HOME ABOUT SERVICES PROGRAMS UPDATES REFERENCES CONTACT

REPUBLIC OF THE PHILIPPINES
INTELLECTUAL PROPERTY OFFICE OF THE PHILIPPINES

Search ...

eServices quicklink

E-SERVICES

REPORT AN IP VIOLATION

HELP & SUPPORT

ADVISORY

Submission of Flash Drives or USB containing pdf and word files of pleadings and all supporting documents for opposition and petition is **temporarily suspended**.

*As of 12:00 NN, 22 April 2021

Preparation in Filing for TMs

E-SER



Search for existing
TM applications

PRE-FILING. Before applying for intellectual property applications, I registered / granted IP, IP applications, and pending IP below.

TRADEMARK SEARCH

Distinguish your business through trademarks. Consult our searchable database of trademark information.

SEARCH

**Filing
requirements**

**Filing
Fees**

**Term of
Protection**

Filing requirements

- 1) Logo or unique terms/ can be logo only or combination
- 2) <https://www.ipophil.gov.ph/online-filing/>

Filing Fees

Term of Protection

**Filing
requirements**

**Filing
Fees**

**Term of
Protection**

Filing requirements

Filing Fees

- 1) **Php 1,484.70 (1 class – Nice Classification of Goods)**
- 2) **Php 910.00 (1st Publication Fee)**
- 3) **Php 1,484.70 (Issuance and 2nd Publication Fee)**

Terms of Protection

**Filing
requirements**

**Filing
Fees**

**Term of
Protection**

**Filing
requirements**

**Filing
Fees**

**Term of
Protection**

**Trademark – 10
years, can be
renewed
perpetually**

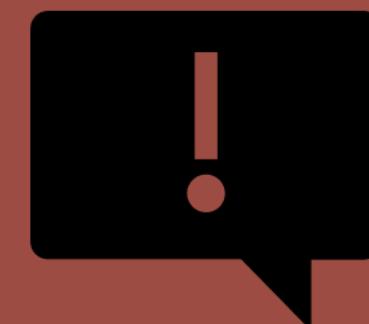
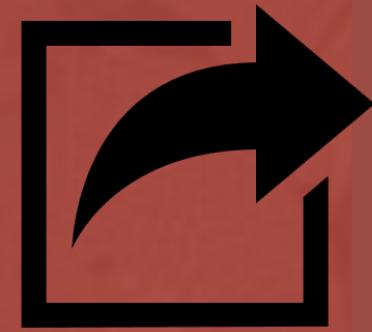
A Deeper Look on IP

Topic 3: Copyrights



Copyrights

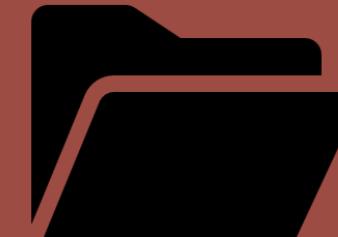
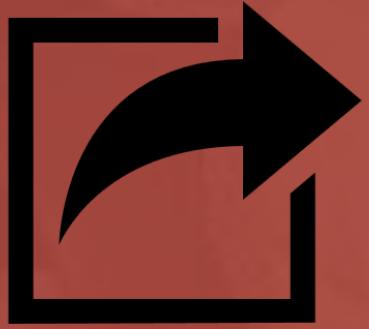
- Literary and Artistic Works
- **Writings, music, and works of the fine arts, e.g., paintings and sculptures, and technology-based works such as computer programs and electronic databases.**



**Rights protected
by Copyright**

- Literary and Artistic Works
- Writings, music, and works of the fine arts, e.g., paintings and sculptures, and technology-based works such as computer programs and electronic databases.





Types of Copyrights

JUNE 1997

Types of Rights Protected by Copyright

Economic Rights

Right of Reproduction

Rights of Public Performance, Broadcasting and Communication to the Public and Making Available

Rights of Translation and Adaptation

Moral Rights

Right of Attribution

Right of Integrity



WHAT IS COPYRIGHT?

Copyright is the legal protection extended to the owner of the rights in an original work.

ORIGINAL WORK?

refers to every production in the literary, scientific and artistic domain, which includes books and other writings, musical works, films, paintings and other works, and computer programs.

DO YOU NEED TO REGISTER?

Works are already protected by copyright from the moment of creation without need of registration.

However, you may deposit your work with the National Library or the IPOPHL to get a certificate, as proof that you are the original creator.

NO COPYRIGHT INFRINGEMENT INTENDED?

- This produces no legal effect.
- Intent to commit infringement is immaterial in cases of infringement of intellectual property rights.

WHAT TO DO?

In order to avoid being involved in infringement cases, always ask for **permission** from the copyright owner.

HOW TO DEPOSIT

Requirements:

1. Transaction Form (for individual applicants); Deed of Assignment (if applicant is different from the author)
2. Supplemental Form (For 1 or more author/s_
3. Government-issued I.D of Representative (with SPA) and Authors
4. Filing fee

ELECTRONIC COPYRIGHT REGISTRATION AND DEPOSIT PROCESS



Download and Fill-out the Form

Go to www.ipophil.gov.ph.

Under the Services tab, go to Downloadable Forms page and in the Copyright box, click the Registration and Deposit Form to **download** the Request for Registration and Deposit Form (RDF) and Affidavit of Ownership.

Fill-out the RDF and Affidavit of Ownership. Check the list of requirements and make sure to complete them before sending them to BCRR.



Send the Request

Complete and send the requirements as attachments to copyright_registration@ipophil.gov.ph with a subject line: Request for Copyright Registration_(Name of Applicant)

- **Filled-out RDF**
- Digital copy of the work being submitted for copyright registration and deposit

Notarized copy of the **Affidavit of Ownership**



Pay

The request form will be assessed and a Statement of Account (SOA) will be sent to you via email indicating the fees due within a period to settle payment through the following options:

- **Credit Card**
- **Debit Card**
- **Postal Money Order** payable to Intellectual Property Office (the payor must notify BCRR before proceeding to such payment option).

An email will be sent confirming receipt of payment along with a copy of the IPOPHL official electronic receipt.



Receive the eCertificate of Copyright

Upon confirmation of payment, the BCRR will create and issue an **Electronic Certificate of Registration and Deposit (ECRD)** and will be sent through email to the applicant.



Republic of the Philippines
Intellectual Property Office of the Philippines

Bureau of Copyright and Related Rights

Intellectual Property Center
#28 Upper McKinley Rd., Fort Bonifacio
Taguig City 1634 PH
+63 (2) 7238-6300
copyright_registration@ipophil.gov.ph

TRANSACTION FORM

NOTE: Use "N/A" for fields that are not applicable. Recordation of copyright transfer/assignment, mortgage, etc. requires initial registration, if applicable.

Type of Application (Please tick boxes that apply)	<input checked="" type="checkbox"/> Copyright / Related Rights Registration <input type="checkbox"/> Anonymous/Pseudonymous Work Registration <input type="checkbox"/> Correction of Entry in Copyright Registry <input type="checkbox"/> Registration of Resale Rights <input type="checkbox"/> Other Certifications: <input checked="" type="checkbox"/> No. of Certificates: 2	<input type="checkbox"/> Certified True Copy of Copyright Certificate <input type="checkbox"/> Recordation of Copyright Transfer/Assignment, License, Mortgage, Sale, etc. <input type="checkbox"/> Reconstitution of Records (for lost original certificate of copyright registration)	
Submission Type	<input checked="" type="checkbox"/> Electronic Filing (email submission) <input checked="" type="checkbox"/> Through IPSO (Indicate IPSO-Region) Region 6 - IPSO Iloilo <input checked="" type="checkbox"/> Through ITSO	<input type="checkbox"/> Single Filing <input type="checkbox"/> Bulk Filing (QTY): _____ (minimum of 10 works of the same class only)	
Type of Applicant	<input checked="" type="checkbox"/> Author/Creator/Related Rights Holder <input type="checkbox"/> Agent	<input type="checkbox"/> Copyright Claimant/Transferee/Assignee/Mortgagee <input type="checkbox"/> Licensee	<input type="checkbox"/> Heir(s) <input type="checkbox"/> New Owner (Resale)
APPLICANT INFORMATION (For Individual applicants, you may skip Name of Company/Government Agency/School)			
Surname	First Name	Middle Name	
<input type="text"/>		<input type="text"/>	
Name of Company / Corporation / Government Agency / School			
WEST VISAYAS STATE UNIVERSITY		<input type="checkbox"/> Small Entity (Assets less than 100M) <input type="checkbox"/> Big Entity (Assets more than 100M)	
Date of Birth (YYYY-MM-DD)	Civil Status (Single, Married, Sex Widow, Divorced, Separated) (Male, Female) --	Nationality FILIPINO	Country of Residence PHILIPPINES
Address (Complete Street info, village, subdivision, barangay)		Municipality/City	
LUNA ST, LAPAZ		ILOILO CITY	
Province/State ILOILO	ZIP Code 5000	Mobile/Contact Number	Email Address vprie@wvsu.edu.ph

AUTHOR/ CREATOR/ PERFORMER INFORMATION (Skip this if same as above). Include all author(s) / creator(s) using the supplemental sheet(s), if applicable

Surname ALMONTE	First Name MARIA KRISTINA	Middle Name GONZALEZ		
Date of Birth (YYYY-MM-DD) 09/23/1975	Civil Status (Single, Married, Widower, Divorced, Separated) Married	Sex (Male, Female) Female	Nationality FILIPINO	Country of Residence PHILIPPINES
Address (Complete Street info, village, subdivision, barangay) BLK14 LT19, LEDESCO VILLAGE, BRGY. TABUC SUBA LAPAZ			Municipality/City ILOILO CITY	
Province/State ILOILO	ZIP Code 5000	Mobile/Contact Number 09158119111	Email Address kristinas7@yahoo.com	

WORK/ CREATION/ PERFORMANCE INFORMATION (For bulk applications, minimum of 10 works of the same class, use additional transaction forms)

Title DR. JOSE RIZAL AS MODEL FOR PUBLIC HEALTH LEADERSHIP: A MODULE FOR THE WVSU-COM AND PHILIPPINE ONE HEALTH NETWORK	Date of Creation / Performance / Broadcast (YYYY-MM-DD) 09/16/2023	Place of Creation / Performance /Broadcast (City/Municipality) WEST VISAYAS STATE UNIVERSITY	Classification of Work <i>(Choose letter from the list at the back of this form)</i>
Is the work a local or foreign submission? <input checked="" type="checkbox"/> Local <input type="checkbox"/> Foreign	Copyright registered with the IPOPHL or the National Library of the Philippines (NLP)? <input checked="" type="checkbox"/> NO <input type="checkbox"/> YES If yes, select which office <input type="checkbox"/> with IPOPHL <input type="checkbox"/> with NLP		
Is the work published? (If applicable) <input checked="" type="checkbox"/> NO <input type="checkbox"/> YES (indicate publisher)			
Is this a derivative work? (If applicable) <input checked="" type="checkbox"/> NO <input type="checkbox"/> YES (indicate original work)			
Is the work derived from an indigenous knowledge & system & practice (IKSP) <input checked="" type="checkbox"/> NO <input type="checkbox"/> YES (indicate source)			
Is the work a product of a government funded research project? <input type="checkbox"/> NO <input checked="" type="checkbox"/> YES (indicate Government Funding Agency)	WEST VISAYAS STATE UNIVERSITY and PhilOHUN		
Is the work part of the regular duties of the author as an employee? (if applicable) <input type="checkbox"/> NO <input checked="" type="checkbox"/> YES (indicate employer)	WEST VISAYAS STATE UNIVERSITY		
Is the Author/creator/performer claiming copyright/related right for the entire work? <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO (indicate part(s)/role(s))			



Republic of the Philippines
Intellectual Property Office of the Philippines

Bureau of Copyright and Related Rights

Intellectual Property Center
#28 Upper McKinley Rd., Fort Bonifacio
Taguig City 1634 PH
+63 (2) 7238-6300
copyright_registration@ipophil.gov.ph

TRANSACTION FORM – SUPPLEMENTAL SHEET

CO-AUTHOR / CREATOR INFORMATION

Surname ALMONTE	First Name NAPOLEON	Middle Name GREGORIO
Date of Birth (YYYY-MM-DD) 11/22/1965	Civil Status (Single, Married, Widower, Divorced, Separated) (Male, Female) Married	Sex Male
Nationality FILIPINO	Country of Residence PHILIPPINES	

Address (Complete Street info, village, subdivision, barangay) BLK14 LT19, LEDESCO VILLAGE, BRGY. TABUC SUBA LAPAZ	Municipality/City ILOILO CITY
--	---

Province/State ILOILO	ZIP Code 5000	Mobile/Contact Number 09171072735	Email Address leoalmonte@gmail.com
---------------------------------	-------------------------	---	--

Is the Author/creator/performer claiming copyright/related right for the entire work?

YES NO (indicate part(s)/role(s))

CO-AUTHOR

CO-AUTHOR / CREATOR INFORMATION

Surname	First Name	Middle Name
--	--	--
Date of Birth (YYYY-MM-DD) --	Civil Status (Single, Married, Widower, Divorced, Separated) (Male, Female) --	Sex --
Nationality	Country of Residence	

Address (Complete Street info, village, subdivision, barangay) --	Municipality/City --
---	--------------------------------

Province/State --	ZIP Code --	Mobile/Contact Number --	Email Address --
-----------------------------	-----------------------	------------------------------------	----------------------------



Download and Fill-out the Form

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Notarized copy of the **Affidavit of Ownership**



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- **Debit Card**
- **Postal Money Order** payable to Intellectual Property Office (the payor must notify BCRR before proceeding to such payment option).

An email will be sent confirming receipt of payment along with a copy of the IPOPHL official electronic receipt.



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FEES

TYPE	*SMALL ENTITY	*BIG ENTITY
Deposit (NCR)	PHP 450	PHP 625
Deposit (Regions)	PHP 550	PHP 750
Bulk deposit, per certificate	PHP 200	PHP 200

**Small entity: with 100M worth of assets or less*

**Big entity: with more than 100M worth of assets*

Note: Total charges may vary depending on the number of claims, classes and embodiments applied. All fees are subject to 1% Legal Research Fund (LRF) as required by R.A. 3870. If the fee is below P 1,000.00, the LRF is P 10.00.

TYPE	*SMALL ENTITY	*BIG ENTITY
Deposit (NCR)	PHP 450	PHP 625
Deposit (Regions)	PHP 550	PHP 750
Bulk deposit, per certificate	PHP 200	PHP 200

**Filing
requirements**

**Filing
Fees**

**Term of
Protection**

Filing requirements

- 1) Transaction Form
- 2) Supplemental Form
(more than 1 author)
- 3) Actual Work
- 4) Government-issued
ID of author/s
- 5) <https://www.ipophil.gov.ph/online-filing/>

Filing Fees

Term of Protection

**Filing
requirements**

**Filing
Fees**

**Term of
Protection**

Filing requirements

Filing Fees

- 1) Php 450.00 (NCR)
- 2) Php 550.00
(outside NCR)
- 3) Separate fees for recordal – Deed of Assignment

Term of Protection

**Filing
requirements**

**Filing
Fees**

**Term of
Protection**

**Filing
requirements**

**Filing
Fees**

**Term of
Protection**

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Plus 50 years



WORKSHOP SESSION

Introduction to Patent Search

Marianne Tajanlangit – Bebit, RN, MMBM

IPRS II/ IP Regional Operations Division

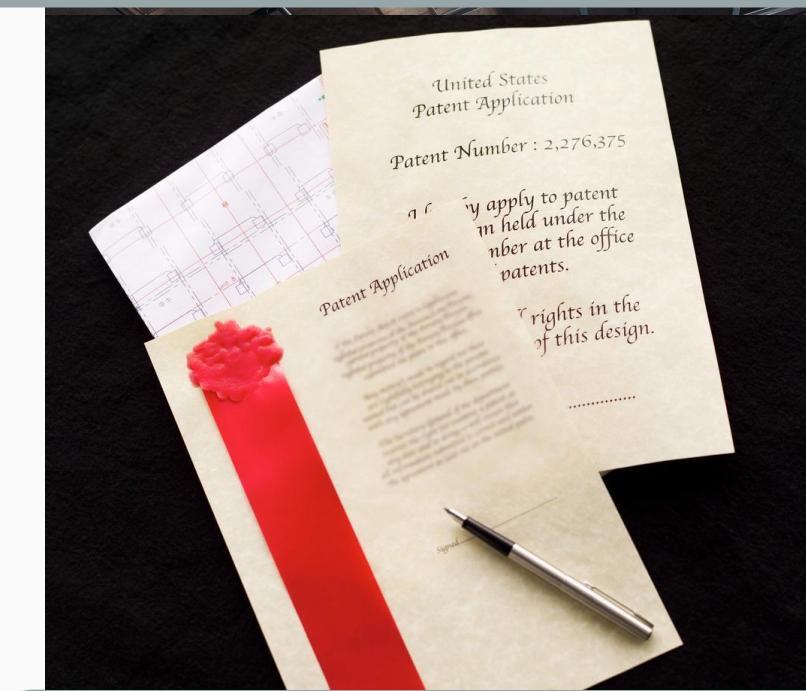
IMPORTANCE OF PATENT SEARCH

Patent searches are crucial to ensure your invention is unique and not already patented. They aid in understanding existing technology, informing R&D strategies, and avoiding potential infringement issues.



SUPPORT RESEARCH

Patent documents contain information not yet divulged in any form of literature



IMPROVE THE QUALITY OF PATENT APPLICATIONS

Specifically the claims



PREVENT COURT LITIGATION

In case other patents are violated as part of the invention

PATENT AS FIRST PUBLICATION

Invention	Publication in other forms of documentation	Patent Published
Punch Card	1914	1889
Television	1928	1923
Jet Engine	1946	1936
Gatorade	1984	1971

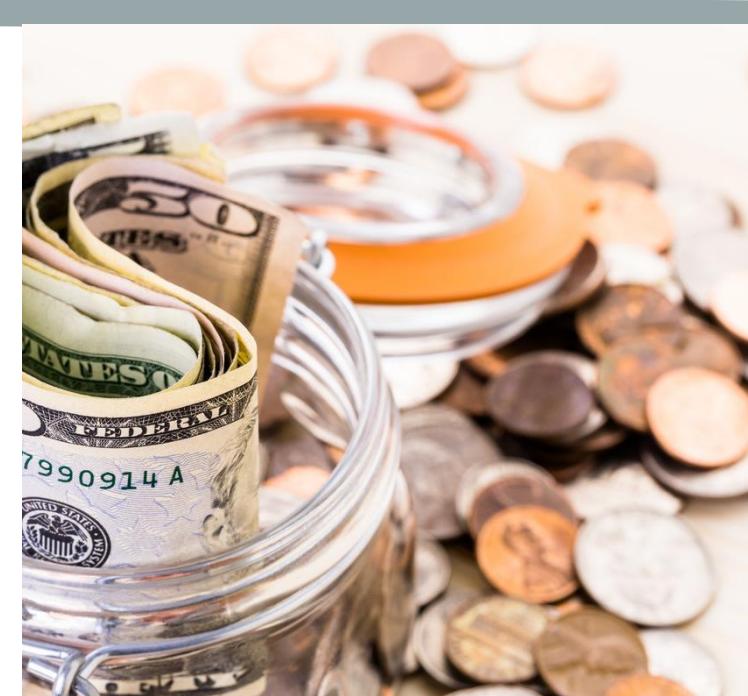
**Conducting a patent search before research and
development will surely save us from re-inventing
the wheel**

IMPORTANCE OF PATENT SEARCH

Patent searches are crucial to ensure your invention is unique and not already patented. They aid in understanding existing technology, informing R&D strategies, and avoiding potential infringement issues.

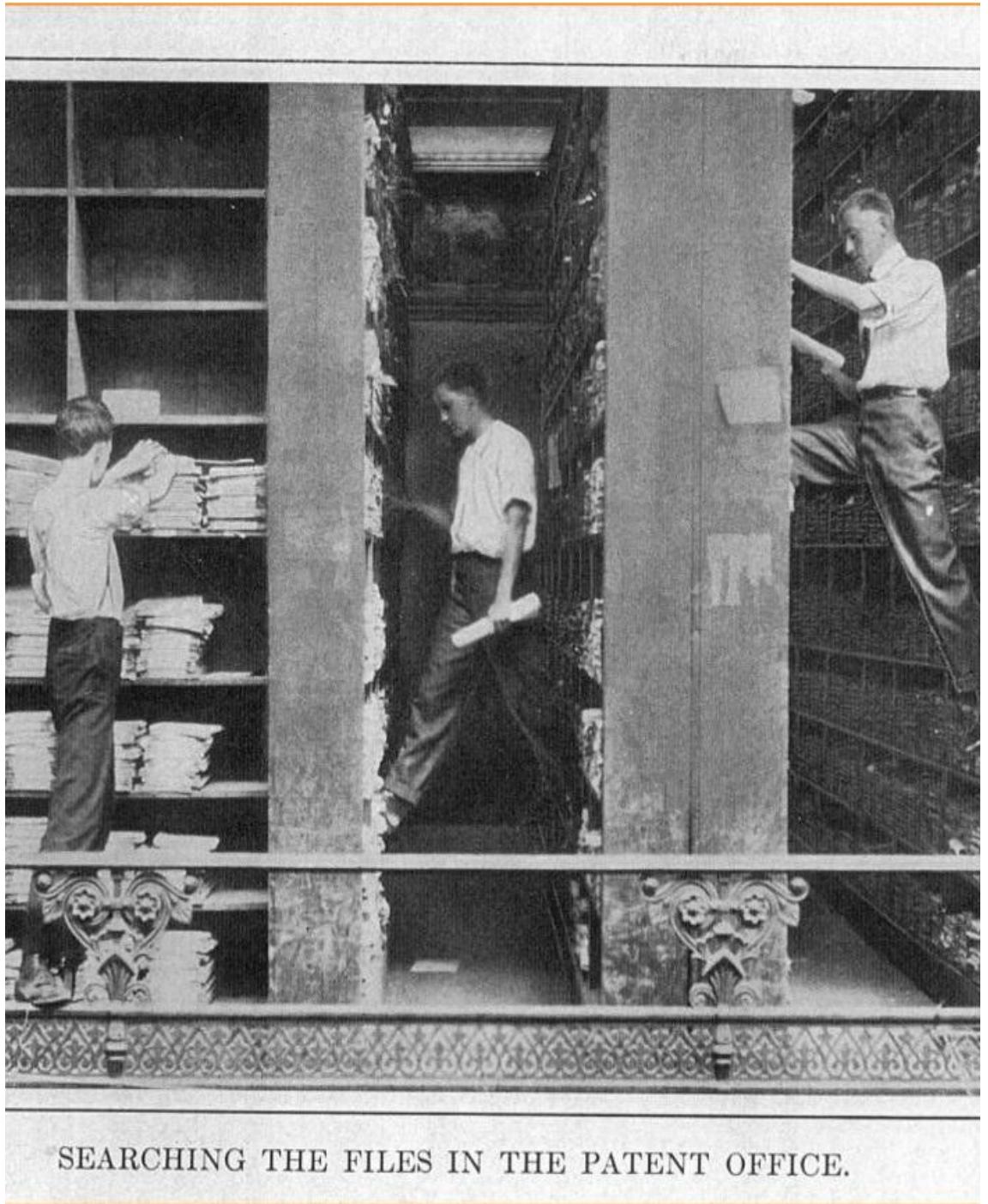


**BUSINESS
INTELLIGENCE**
Investors require a search report
to move forward and apply for
patents

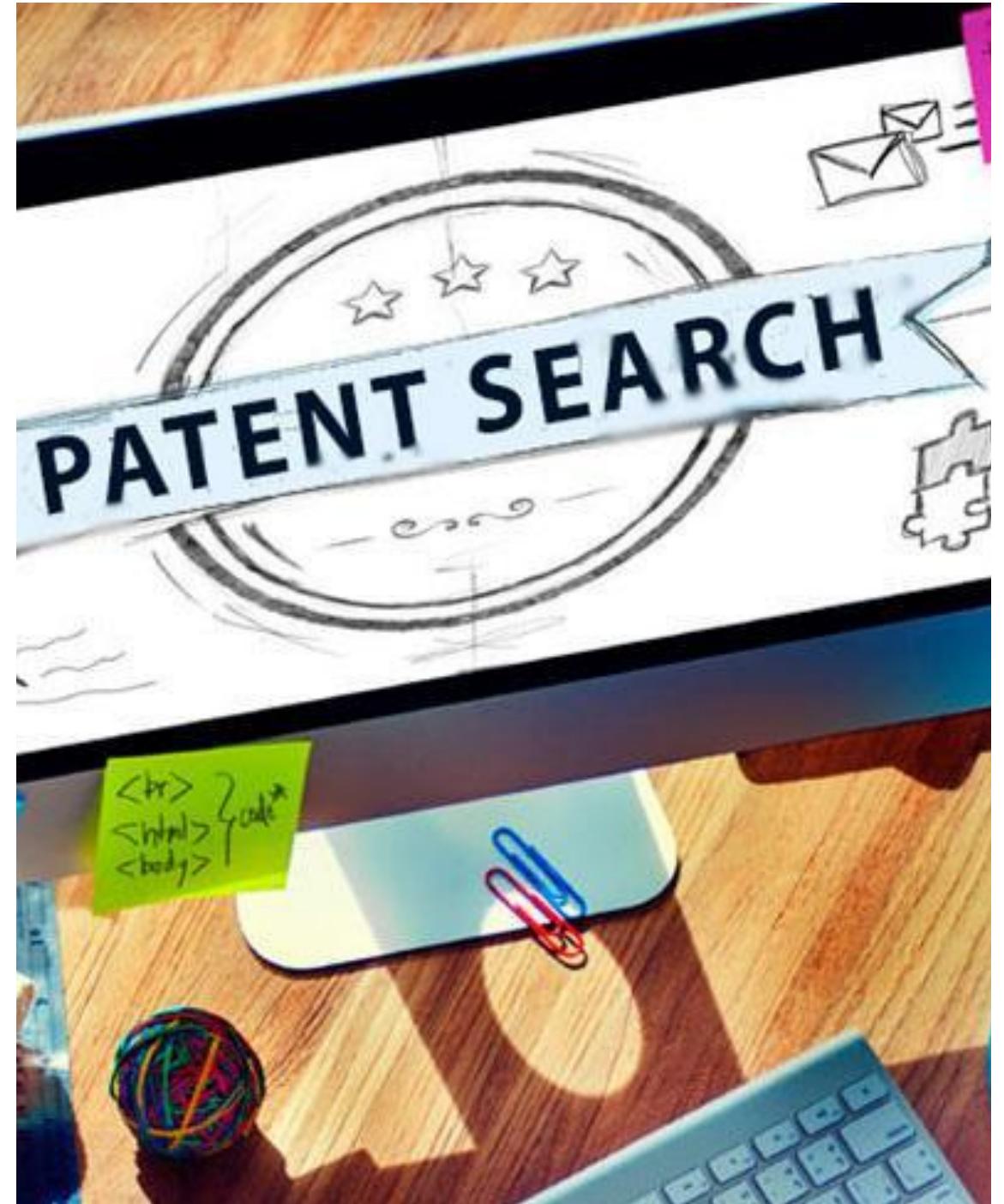


SAVE MONEY
Save money in lengthy
patent process in case the
invention is not new or novel

PATENT SEARCH



20TH CENTURY



21ST CENTURY

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GOAL OF THIS WORKSHOP

Our main objective is to equip you with the skills to navigate patent databases, refine search queries, analyze patent documents, and understand the broader implications of patent landscapes.



STATE OF THE ART

To know the state of the art in the field of invention and warrant filing of patent



TO LAY OUT THE OBJECTIVES

To layout the objectives of the invention in relation to the prior art document ad serves as aid in drafting specification



CHANCE OF ACQUIRING PATENT

By assessing the registrability of your invention

FORMULATING PATENT SEARCH STRATEGY

- Determine the appropriate search strategy prior to searching.
- Describe the essential function, technical effect, structure and intended use of the invention.
- What kind of database to be use for searching.
 - USPTO patent search
 - WIPO Patentscope
 - J-PlatPat Patent Search
 - Espacenet Patent Search
 - Google Patents
 - IPOPHI Patent Search

FORMULATING PATENT SEARCH STRATEGY

- Use general and specific keywords or terms, consider analogous or synonymous terms, and alternate spelling and word variations.
 - Car, Automobile, Lorry, Truck, Motorize Vehicles etc.
 - Cup, Mug, Glass etc.
- Use universally accepted keywords (English or Scientific Name, Industry Specific or Technical Jargons)
 - Cloud computing, data encryption, API integration, cybersecurity
 - Kinematics, torsional stress, fluid dynamics, composite materials

FORMULATING PATENT SEARCH STRATEGY

- Include International Patent Classification (IPC)

B	64	C	25 / 00	MAIN GROUP
			25 / 30	SUBGROUP
SECTION				
	CLASS			
		SUBCLASS		
				GROUP

FORMULATING PATENT SEARCH STRATEGY

• HIERARCHICAL STRUCTURE OF IPC

SECTIONS

- A. Human Necessities
- B. Performing Operations, Transporting, etc.
- C. Chemistry
- D. Textile; Paper
- E. Fixed Construction
- F. Mechanical Engineering; Lighting; Heating; Weapons; Blasting
- G. Physics
- H. Electricity
- Y. (CPC) General Tagging of new technological developments; General Tagging of cross-sectional Technologies

Spanning Over several sections of the IPC; Technical Subjects Covered by Former USPC Cross-Reference Art Collections

(XRACS) and Digest

FORMULATING PATENT SEARCH STRATEGY

- Use Boolean Operators.
 - AND: To find patents containing all specified terms.
 - OR: To broaden search results by including any of the specified terms.
 - NOT: To exclude specific terms from the search results.
- Utilize (*) truncation to represent any group of characters.
- Use (" ") to group phrases.
- Draft the search string.

SEARCH THE PATENT



- A molding process for a **natural fruit** of a fruit-tree or vegetable, a **molding frame** therefor and a molded fruit of a **fruit-tree or vegetable** which is produced by the above molding process and with the above molding frame are disclosed. Taste of the molded fruit is no less than that of a natural fruit. Various artificial shapes are applied to a fruit by the above molding process and frame.

DEVELOPING SEARCH STRATEGY

Example:

- Natural Fruit
- Molding Frame
- Fruit Tree
- Vegetable

SS1	SS2	SS3	SS4
Natural Fruit	Molding Frame	Fruit Tree	Vegetable
Watermelon Fruit	Casing	Fruit	Vine
	Enclosure	Tree	Watermelon
	Mounting		

Search String: "Natural Fruit" "Molding Frame" "Fruit Tree" and Vegetable

SEARCH REPORT

Title: Molding process for a natural fruit of a fruit tree or vegetable, a molding frame therefor and molded above fruit.

Patent Number: US4187639A

Abstract of Disclosure:

A molding process for a natural fruit of a fruit-tree or vegetable, a molding frame therefor and a molded fruit of a fruit-tree or vegetable which is produced by the above molding process and with the above molding frame are disclosed. Taste of the molded fruit is no less than that of a natural fruit. Various artificial shapes are applied to a fruit by the above molding process and frame.

IPC/CPC: A01G7/00

Database	Search String	Number of Result
Google Patents	Natural Fruit	100,000
	Natural Fruit; Molding Frame	49,522
	"Natural Fruit"; Molding Frame	182

PATENT SEARCH WORKSHOP



- A hydrogen production apparatus includes a water electrolysis unit, a storage unit, a supply unit, and an electrical equipment unit. A first ventilation flow path causes air to flow through an electrical equipment chamber and a storage chamber, which is formed by at least one of a water electrolysis chamber, a storage chamber, and a supply chamber. A second ventilation flow path causes air to flow through at least one of the water electrolysis chamber, the storage chamber, and the supply chamber that is not the storage chamber. The electrical equipment chamber is positioned farthest upstream in the first ventilation flow path, and the first ventilation flow path and the second ventilation flow path are separated from each other.

DEVELOPING SEARCH STRATEGY

Example:

- Water Electrolysis Unit
- Supply Unit
- Electrical Equipment Unit
- Hydrogen

SS1	SS2	SS3	SS4
Water Electrolysis Unit	Supply Unit	Electrical Equipment Unit	Hydrogen
Reaction Chamber	Storage Chamber	Electrical Control Unit	Gas
Conversion Chamber	Feeder	Panel Board	

Search String: "Water Electrolysis Unit" "Supply Unit" "Electrical Equipment Unit" and Hydrogen

SEARCH REPORT

Title: Hydrogen Production Apparatus

Patent Number: [US11214876B2](#)

Abstract of Disclosure:

A hydrogen production apparatus includes a water electrolysis unit, a storage unit, a supply unit, and an electrical equipment unit. A first ventilation flow path causes air to flow through an electrical equipment chamber and a storage chamber, which is formed by at least one of a water electrolysis chamber, a storage chamber, and a supply chamber. A second ventilation flow path causes air to flow through at least one of the water electrolysis chamber, the storage chamber, and the supply chamber that is not the storage chamber. The electrical equipment chamber is positioned farthest upstream in the first ventilation flow path, and the first ventilation flow path and the second ventilation flow path are separated from each other.

IPC/CPC: C25B1/04; C25B15/08; C25B9/19; C25B9/65; C25B9/70; F17C13/12; H05K5/02;

Y02E60/32 (EP); Y02E60/36 (EP);

Database	Search String	Number of Result
Google Patents	Water Electrolysis Unit	100,00
	"Water Electrolysis Unit"; Supply Unit	3,988

PATENT SEARCH WORKSHOP

WO 2017/000046

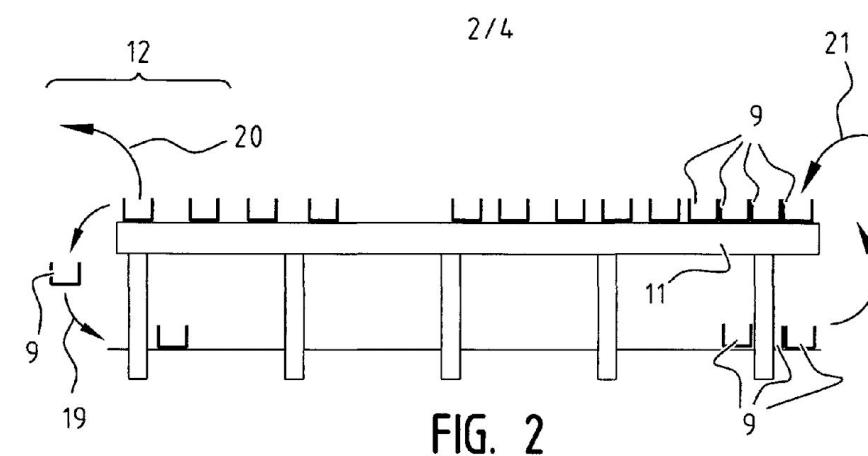


FIG. 2

PCT/BE2016/000030

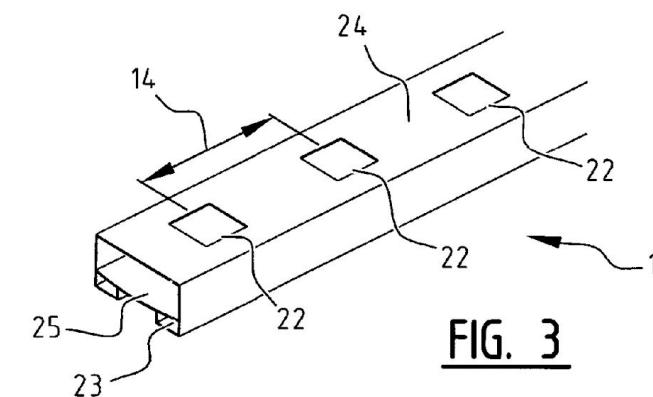


FIG. 3

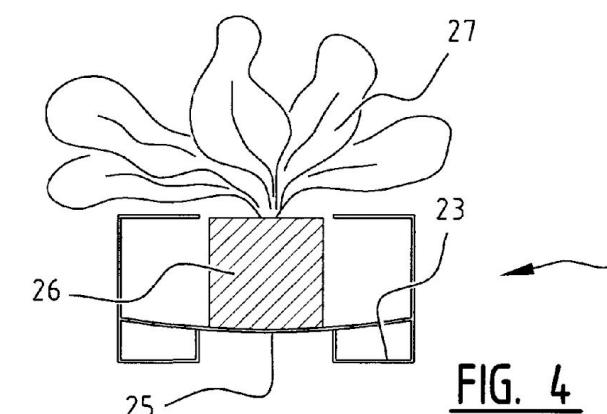


FIG. 4

- System for cultivating a crop, comprising a guide and a plurality of gutters, wherein each gutter is provided to contain a plurality of crop units and wherein the guide is provided to guide the gutters in a first direction and to gradually increase the distance between adjacent gutters in said direction so that the number of crop units per square metre in the area substantially decreases, wherein the area comprises a first zone and a second zone, and wherein each gutter in the first zone contains crop units with a first intermediate distance and wherein each gutter in the second zone contains crop units with a second intermediate distance, wherein the first intermediate distance is considerably smaller than the second intermediate distance and wherein the distance between gutters in the first zone at the position of a transition from the first zone to the second zone is considerably greater than the distance between gutters in the second zone.

DEVELOPING SEARCH STRATEGY

Example:

- Guide
- Gutters
- Crop units
- Zone

SS1	SS2	SS3	SS4
Guide	Gutter	Crop Unit	Zone
Directional structure	Trench	Crop Section	Region
	Runoff	Plot	Division

Search String: "Guide" "Gutters" "Crop Units" and "Zone"

SEARCH REPORT

Title: Cultivation system

Patent Number: EP3316675B1

Abstract of Disclosure:

System for cultivating a crop, comprising a guide and a plurality of gutters, wherein each gutter is provided to contain a plurality of crop units and wherein the guide is provided to guide the gutters in a first direction and to gradually increase the distance between adjacent gutters in said direction so that the number of crop units per square metre in the area substantially decreases, wherein the area comprises a first zone and a second zone, and wherein each gutter in the first zone contains crop units with a first intermediate distance and wherein each gutter in the second zone contains crop units with a second intermediate distance, wherein the first intermediate distance is considerably smaller than the second intermediate distance and wherein the distance between gutters in the first zone at the position of a transition from the first zone to the second zone is considerably greater than the distance between gutters in the second zone..

IPC/CPC: A01G31/04; A01G9/14; A01G31/042 (EP,US); A01G31/045 (US);

A01G9/047 (US); A01G9/143 (EP); A01G2031/006 (US); Y02A40/25 (EP); Y02P60/21 (EP,US);

Database	Search String	Number of Result
Google Patents	Guide	100,00
	"Guide"; "Gutters"	73,327

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