

## PROJECT PROPOSAL

<b>I. PROJECT PROFILE</b>	
A. Title of the Project	Romblon Geeks: Techno Boot Camp and Incubation Program for Romblon Technopreneurs
B. Proponent	PSTC-Romblon and Bayay Coworking Space, Inc.
C. Project Cooperators	Romblon State University (RSU), LGU Odiongan
D. Project Duration	3 months implementation 9 months monitoring
E. Total Project Cost	<div style="text-align: right;"><b>PhP 307,550.00</b></div> DOST-MIMAROPA: PhP 242,550.00 Bayay Coworking Space: PhP 20,000.00 Romblon State University: PhP 15,000.00 LGU-Odiongan: PhP 30,000.00
<b>II. PROJECT PROPOSAL</b>	
A. Rationale	<p>Romblon is fast growing and along with it is the growth of industry and community problems that needed to be solved by tech and innovation-enabled solutions. It is also a fact that Romblon is home for innovators with ideas to solve problems locally. These ideas on the other hand are not institutionalized and executed because of lack of formal training, funding support, and opportunities for commercialization, thus the waste of potential solutions. Data on the number of researchers, innovators, and inventors and their corresponding activities are not also well established.</p> <p>This project is envisioned to organize a techno-bootcamp cum incubation program to empower our very own enthusiasts in developing their ideas into products, services, and/or systems to scale and solve community problems, as well as establish a baseline data such as mentioned above.</p>
B. Project Description	<p>The project will be a collaborative endeavor of DOST-MIMAROPA through its PSTC-Romblon, Bayay Coworking Space, Romblon State University (RSU), and LGU-Odiongan. The DOST MIMAROPA would provide the funding for the project while the Bayay Coworking Space would be responsible for the implementation of activities involving the techno-bootcamp. Delegation of mentors, judges, as well as the 2-month incubation program after the bootcamp would also be done by Bayay Coworking Space. RSU on the other</p>

	<p>hand would be tapped to provide the venue and some workforce to serve in the event. Lastly, the LGU-Odiongan would shoulder the funding for the top 5 incubated innovations to become startups.</p> <p>The project would be a provincewide 3-month event to be held at RSU - Extension and Training Building. It will have three (3) categories namely “Young” for 16-25 years old, “Intermediate” for 26-35 years old, and “Expert” for 36-50 years old. The event would be open for all Romblomanons who have brilliant ideas in Romblon’s emerging industries such as Food Processing, Agriculture, Engineering, ICT, and Aquaculture. The event would involve preliminary activities and a 3-Day Mentoring cum Pitching Competition for its 1st month, and a 2-month incubation program for its remaining months. After the incubation program ideas turned into startups will be given bootstrap funding to grow.</p>
C. Objectives	<p>The general objective of this project is to showcase the conduct of techno-bootcamp cum incubation program in Romblon.</p> <p>Specifically it seeks to:</p> <ol style="list-style-type: none"> <li>1. conduct a 3-month event which involves a 3-Day Mentoring cum Pitching Competition for its 1st month, and a 2-month incubation program for its remaining months;</li> <li>2. establish baseline data on the number of researchers, innovators, and inventors as well as their corresponding activities;</li> <li>3. gather local technopreneurs to identify, develop, and incubate their innovative ideas into startups;</li> <li>4. provide funding support to these startups to enable them create actionable and tech-driven solutions for the emerging needs of the province;</li> <li>5. create a community of innovators in the fields of Food Processing, Agriculture, Engineering, ICT, and Aquaculture and if possible revive the Romblon Inventors Association;</li> <li>6. tap experts from the industry and the academe to serve as mentors and judges during the event;</li> <li>7. promote DOST Scholarships to inspire the young participants to pursue S&amp;T-related careers; and</li> <li>8. strengthen collaborations among stakeholders who share with the endeavor.</li> </ol>

D. Methodology	<p>The DOST-MIMAROPA will provide funds for the project. Once funds are allotted and disbursed, the PSTC in partnership with Bayay Coworking Space, RSU, and LGU Odiongan would spearhead the kickoff and implementation of the techno-bootcamp cum Incubation program. The event will be held on February 2020 at RSU – Extension and Training Building. Commitment from participants like some sort of registration fee would be explored upon the organizational meeting for the event.</p> <p>The following key activity phases will be organized and implemented:</p> <p><b><i>Organizing, Vet and Verification, and Qualifications</i></b></p> <ul style="list-style-type: none"> <li>• Organization and delegation of major tasks</li> <li>• Submission and Collection of Entries via Google Form <ul style="list-style-type: none"> <li>- Only Romblon-based technopreneurs are allowed to apply.</li> <li>- Entries should be tech-enabled solutions that respond to local problems in Romblon under various industries such as but not limited to Food Processing, Agriculture, Engineering, ICT, and Aquaculture.</li> <li>- Entries can be individual or group with 4-5 members and shall be classified by the following categories: <ul style="list-style-type: none"> <li><i>Young</i> - for entries coming from participants within 16-25 age bracket</li> <li><i>Intermediate</i> - for entries coming from participants within 26-35 age bracket</li> <li><i>Expert</i> - for entries coming from participants within 36-50 age bracket</li> </ul> </li> <li>- The project must be scalable, has a clear concept, must be 90% original and must have a unique plan of execution, business model, and localization.</li> <li>- The project/idea must not have been patented by any institution prior to submission.</li> </ul> </li> <li>• Application Process <ul style="list-style-type: none"> <li>- Application of entries will start from January to 1st week of February 2020.</li> <li>- The applicant shall submit a copy of project name, rationale, problem and solution statement, assumed total addressable market, and business model.</li> </ul> </li> </ul>
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	<ul style="list-style-type: none"> <li>• Judging and Announcement of Qualified Applicants to pitch <ul style="list-style-type: none"> <li>- A pool of judges representing Bayay Coworking, LGU Odiongan, DOST, and RSU shall select top 10 ideas to pitch which shall undergo a 2-day mentoring.</li> <li>- The announcement shall be made on the first day of the event during the opening program.</li> <li>- Participants that have not been selected can choose to join other qualified groups as part of the team.</li> </ul> </li> </ul> <p><b>3-Day Bootcamp: Pitching Competition, Workshops, Mentorships, and Final Pitching</b></p> <ul style="list-style-type: none"> <li>• Elevator Pitch <p>The top 10 qualifiers shall present a 3-minute pitch (without the need for PowerPoint presentation) that summarizes their problem, their solution, and the reason why should be funded. (not judged). This will also give the non-qualifiers idea of which group to participate according to their preferences.</p> </li> <li>• Regrouping <p>The non-qualifiers will have the chance to group with a project to participate in the brainstorming/mentoring sessions.</p> </li> <li>• Workshops <p>There shall be invited speakers to talk about Value Proposition and Product Development, Pitching and Presentation, and Startup 101 where participants will understand the basics of the disciplines so they can build improvements for their final pitch.</p> <p>Before and after workshops, the participants can conduct breakout sessions</p> </li> <li>• Mentorships <p>Invited virtual and live mentors who are experts from different disciplines of expertise (Marketing, Business Development, Product Development) shall be invited to give recommendations and suggestions to the teams on a more personal level.</p> </li> <li>• Final Pitching <p>For the final pitching competition the participants shall prepare a complete 7-minute live presentation with the Problem, Value Proposition, Business Model, Total</p> </li> </ul>
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	<p>Addressable Market, Go-To- Market Strategy and a PowerPoint presentation</p> <p>Judges from the various industries and Stakeholders shall be invited to deliberate on the results along with a live question and answer portion per team.</p> <p>Criteria for judging are as follows:</p> <p>20% Pitching and Presentation 40% Product and Scalability 40% Problem-Solution match</p> <p>Post Event (Curriculum, Agreements, and Funding)</p> <ul style="list-style-type: none"> <li>- Bayay coworking space and innovation hub shall create a curriculum for the 2-month incubation period.</li> <li>- Bootstrap funding from LGU-Odiongan shall be awarded on top 5 projects and shall take effect upon signing of MOA that empowers the following summarized agreements: * That the funded participants should finish the incubation period as set by the organizers; * That the funded participants shall launch the project within 6 months after the incubation period.</li> </ul>		
E. Key Performance Indicators	<p>The following KPIs shall be used to measure success of the project:</p> <table> <tr> <td> <b>Event-based</b> <ul style="list-style-type: none"> <li>- Atleast 80 delegates</li> <li>- Atleast 20 teams</li> </ul> </td><td> <b>Outcome-based</b> <ul style="list-style-type: none"> <li>- 5 teams to finish incubation</li> <li>- 5 successful products/startups with tech-driven solutions launched after the 2-month incubation process.</li> <li>- established baseline data of researchers, inventors, and innovators in Romblon</li> <li>- revived Romblon Inventors Association</li> <li>- inspire the young participants to pursue S&amp;T-related careers</li> </ul> </td></tr> </table>	<b>Event-based</b> <ul style="list-style-type: none"> <li>- Atleast 80 delegates</li> <li>- Atleast 20 teams</li> </ul>	<b>Outcome-based</b> <ul style="list-style-type: none"> <li>- 5 teams to finish incubation</li> <li>- 5 successful products/startups with tech-driven solutions launched after the 2-month incubation process.</li> <li>- established baseline data of researchers, inventors, and innovators in Romblon</li> <li>- revived Romblon Inventors Association</li> <li>- inspire the young participants to pursue S&amp;T-related careers</li> </ul>
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## F. Budget Breakdown

The following line-item-budget would be followed for the project:

ITEM	DOST-GIA (P)	Bayay Coworking (P)	RSU (P)	LGU- Odiongan (P)
MOOE				
Training Expenses				
Supplies and Materials	10,000.00			
Fuel	5,000.00			
Other Professional Services	121,800.00			
1,400x5judgesx3days (21K)				
1,400x3mentorsx24days (100.8K)				
Printing	750.00			
Representation	35,000.00			
Internet Subscription	5,000.00			
Equipment Outlay				
1 Unit Data Analytics / Processor: 10th Gen. processor with 1.8 GHz based frequency, up to 4.10 GHz (atleast 8MB cache quad-core) / Storage: atleast 512GB SSD / RAM: atleast 8GB DDR4 / GPU: atleast 2GB dedicated display memory / Screen Size: 13.3 HD Resolution / Pre- loaded OS: Licensed Windows 10 64-bit / Inclusion: Laptop bags, wireless mouse	65,000.00			
Venue for 3-day bootcamp			15,000.00	
Venue for 2-month incubation		20,000.00		
Bootstrap funding for the final 5 products/startups				30,000.00
<b>Total</b>	<b>242,550.00</b>	<b>20,000.00</b>	<b>15,000.00</b>	<b>30,000.00</b>

## G. Activity Schedule

Activity	2019		2020				
	3Q	4Q	Jan	Feb	Mar	Apr	May - Dec
Project proposal review	x	x	x				
Revisions and approval		x	x				
Fund release				x			
Implementation				x	x	x	
Monitoring						x	x

## H. Project Management

The project would be implemented by PSTC Romblon in partnership with Bayay Coworking Space, RSU, and LGU-Odiongan. The PSTC would coordinate with the regional office in the disbursement of funds and in other aspects of project implementation. The baseline data gathered through the event would be established and analyzed by Bayay Coworking Space for more evidence-based decision making and for future innovations.

## I. Monitoring and Evaluation

The PSTC, and project partners would evaluate the outcomes of the project and monitor related performance especially of the final 5 products/startups after the incubation period. Baseline data, evaluation forms, satisfaction feedback forms,

	and impact assessment survey will be gathered from the individual participants assisted. A report shall also be submitted by Bayay Coworking Space for accomplishments and impacts of the incubation process.
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Prepared by:

  
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