



Speakers:

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02	USER MANAGEMENT User Account Creation and Management	04	PROCESS FLOW Management and Oversight for Municipal, Provincial, and Regional Accounts

tourLISTA

Analyzing Tourism

TourLISTA or the Tourism Live - Inventory and Statistics of Tourist Arrivals is a web-based tool for analyzing and assessing tourist arrivals, offering real-time updates, advanced data visualization tools, and comprehensive inventory and statistics to empower tourism stakeholders.

[DISCOVER](#)

01 WHAT IS TOURLISTA?

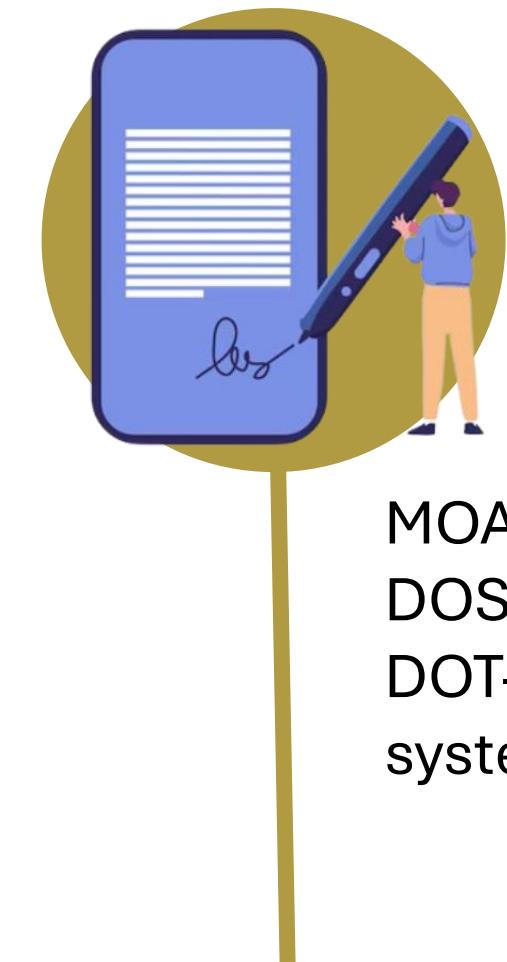
BRIEF BACKGROUND



DOT-MIMAROPA
partnered with
DOST-MIMAROPA to
develop the system



DOST-MIMAROPA and DOT-MIMAROPA formalized their partnership through a Memorandum of Understanding (MOU)



MOA signing between
DOST-MIMAROPA and
DOT-MIMAROPA and
system adoption



TourLISTA was
officially launched
during the DOT-
MIMAROPA tourism
summit



TourLISTA was successfully
developed and handed-over to
DOT-MIMAROPA



EXPECTATION SURVEY!



SCAN ME



USER LEVELS

1st Level



ACCOMMODATION ESTABLISHMENT / TOURIST ATTRACTION

- Register an AE / TA
- Encode daily report
- Monitor daily and monthly encoding
- Generate Report

2nd Level



CITY/ MUNICIPALITY

- Manage Registration of AE / TA Users
- Manage Approval of registered AE / TA
- Monitor AE / TA encoding
- Generate City / Mun Report

3rd Level



PROVINCIAL

- Manage Registration of City / Mun User
- Monitor Accomplishment of LGU
- Generate Provincial Report

4th Level



REGIONAL

- Manage Registration of Provincial User
- Monitor Accomplishment of City/Mun/Province
- Generate Regional Report

Regional User Dashboard

TourLISTA v1.50 RU_TRIALACCOUNT

RU_TRIALACCOUNT

Search 🔍

Dashboard Manage Users Manage AEs Manage TAs Summary & Statistics Manage Encoding Audit Trails Generate Report

Regional Accommodation Establishment Dashboard | [Click to View Tourist Attraction Dashboard](#)

Home / Dashboard

3 Accommodation Establishments 床位 As of November 25, 2024

2,252 Domestic Visitors 摩托车 As of November 25, 2024

670 Foreign Visitors 飞机 As of November 25, 2024

404 Overseas Filipino Visitors 汽车 As of November 25, 2024

Sex Disaggregated Data

Total Female Employees ♀♂ 40

Total Male Employees ♀♂ 60

Total Female Visitors ♀♂ 1819

Total Male Visitors ♀♂ 1549

Monthly Recap Report

Monthly Tourist Arrivals Trend
TourLISTA Database

The chart displays the monthly trend of tourist arrivals across three categories: Domestic Visitors (blue bars), Foreign Visitors (purple bars), and Overseas Filipino (green bars). The Y-axis represents the number of visitors, ranging from 0 to 400. The X-axis shows the months from January to November. In all months, Domestic Visitors are the highest, followed by Overseas Filipino, and then Foreign Visitors. There is a notable peak in all categories during the summer months (July and August).

Month	Domestic Visitors	Foreign Visitors	Overseas Filipino
Jan	200	60	10
Feb	150	10	10
Mar	220	20	10
Apr	220	10	10
May	270	10	10
Jun	120	10	110
Jul	280	40	110
Aug	80	10	110
Sep	200	200	10
Oct	200	200	10
Nov	300	100	10

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Provincial User Dashboard

TourLISTA v1.50

PROVINCIAL_TRIALACCOUNT

Home / Dashboard

Click to View Tourist Attraction Dashboard

Search

Dashboard

Manage Users

Manage AEs

Manage TAs

Summary & Statistics

Generate Report

2 Accommodation Establishments As of November 25, 2024

2,248 Domestic Visitors As of November 25, 2024

660 Foreign Visitors As of November 25, 2024

402 Overseas Filipino Visitors As of November 25, 2024

Sex Disaggregated Data

Total Female Employees 36

Total Male Employees 56

Total Female Visitors 1812

Total Male Visitors 1540

Monthly Recap Report

Monthly Tourist Arrivals Trend
TourLISTA Database

Values

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Domestic Visitors Foreign Visitors Overseas Filipino

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City/Municipality User Dashboard

TourLISTA v1.5.0

CITY_TRIALACCOUNT

Search 🔍

Dashboard Manage Users Manage AEs Manage TAs Summary & Statistics Generate Report

Local Accommodation Establishment Dashboard | [Click to View Tourist Attraction Dashboard](#)

Home / Dashboard

1 Accommodation Establishments

As of November 25, 2024

364 Domestic Visitors

As of November 25, 2024

204 Foreign Visitors

As of November 25, 2024

249 Overseas Filipino Visitors

As of November 25, 2024

Sex Disaggregated Data

Total Female Employees 16

Total Male Employees 16

Total Female Visitors 421

Total Male Visitors 396

Monthly Recap Report

Monthly Tourist Arrivals Trend

TourLISTA Database

The chart displays monthly tourist arrivals from January to November. The Y-axis represents the number of visitors (Values) ranging from 0 to 125. The X-axis lists the months. Blue bars represent Domestic Visitors, purple bars represent Foreign Visitors, and green bars represent Overseas Filipino Visitors. All three categories show peaks in July and August.

Month	Domestic Visitors	Foreign Visitors	Overseas Filipino
Jan	0	0	0
Feb	0	0	0
Mar	0	0	0
Apr	0	0	0
May	0	0	0
Jun	0	0	0
Jul	120	0	110
Aug	80	0	115
Sep	70	60	10
Oct	70	60	10
Nov	30	90	0
Dec	0	0	0

Values

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Domestic Visitors Foreign Visitors Overseas Filipino

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Accommodation Establishment User Dashboard

TourLISTA v1.50

AEU_TRIALACCOUNT

Search 🔍

Dashboard Approved Status of AE Approval As of November 25, 2024

Update Establishment Daily Task Monthly Summary MICE Sync Offline Data Generate Report

Accommodation Establishment Dashboard

Home / Dashboard

Approved 1,884 Domestic Visitors 456 Foreign Visitors 153 Overseas Filipino Visitors As of November 25, 2024

Sex Disaggregated Data

Total Female Employees: 20 | Total Male Employees: 40 | Total Female Visitors: 1391 | Total Male Visitors: 1144

Monthly Recap Report

Monthly Tourist Arrivals Trend
TourLISTA Database

Month	Domestic Visitors	Foreign Visitors	Overseas Filipino
Jan	200	60	10
Feb	160	15	10
Mar	220	20	10
Apr	230	0	0
May	270	0	0
Jun	120	10	110
Jul	170	40	0
Aug	0	5	0
Sep	130	150	0
Oct	130	150	0
Nov	270	0	0
Dec	0	0	0

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Tourist Attraction User Dashboard

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TAU_TRIALACCOUNT

Search

Dashboard

Update Attraction

Daily Task

Monthly Summary

MICE

Sync Offline Data

Generate Report

TAU_TRIALACCOUNT

Home / Dashboard

Tourist Attraction Dashboard

Approved Status of TA Approval As of November 25, 2024

163 Visitors w/in the Municipality/City As of November 25, 2024

168 Visitors from other Municipality/City As of November 25, 2024

91 Foreign Visitors As of November 25, 2024

Sex Disaggregated Data

Total Female Employees 24

Total Male Employees 35

Total Female Visitors 217

Total Male Visitors 205

Monthly Recap Report

Monthly Tourist Arrivals Trend
TourLISTA Database

Month	Visitors w/in Municipality/City	Visitors from other Municipality/City	Foreign Visitors
Jan	~10	~10	~10
Feb	~10	~10	~10
Mar	~10	~10	~10
Apr	~10	~10	~10
May	~10	~10	~10
Jun	~10	~10	~10
Jul	~10	~10	~10
Aug	~10	~10	~10
Sep	~10	~10	~10
Oct	~10	~10	~10
Nov	~170	~170	~90
Dec	~10	~10	~10

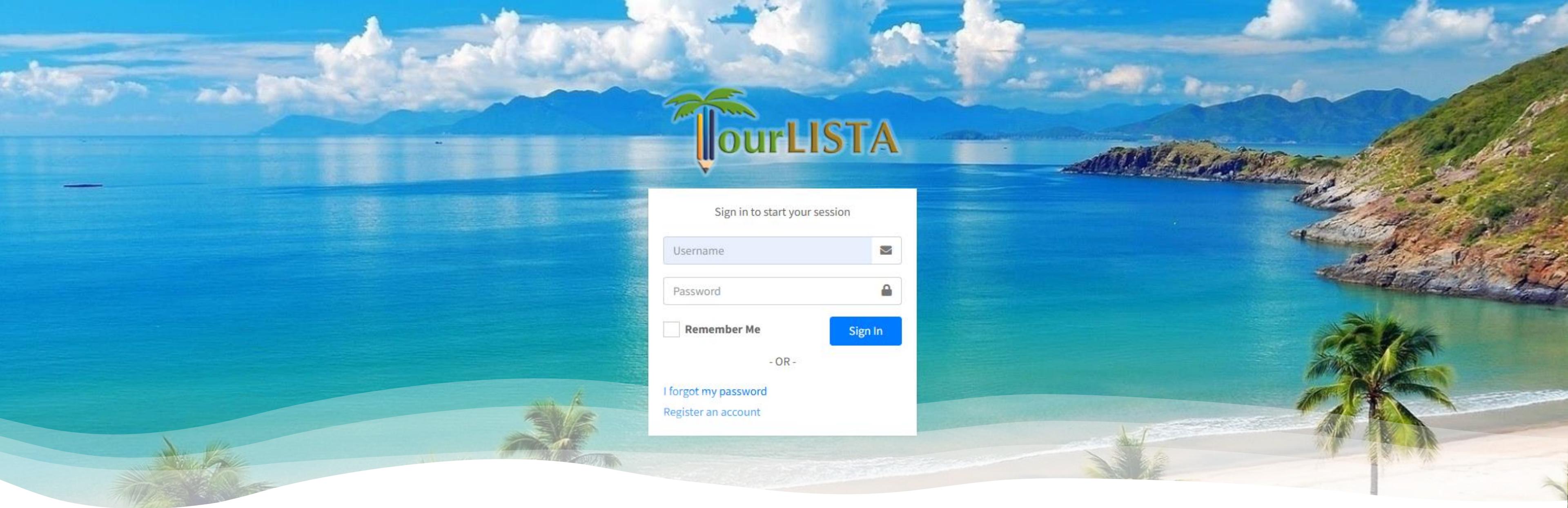
Values

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

● Visitors w/in Municipality/City ● Visitors from other Municipality/City ● Foreign Visitors

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Session I: User Account Creation and Management

LET'S BEGIN!



tourlista.ph/signin



Register Account



Fill-out Form



- Username & Password
- Email Address



Wait for approval





•ACCESS
REGISTRATION PAGE



•FILL-OUT
REGISTRATION FORM



REGISTRATION PROCESS



•PROCEED TO SIGN-IN



•CHECK EMAIL FOR
CONFIRMATION AND
APPROVAL OF
REGISTRATION



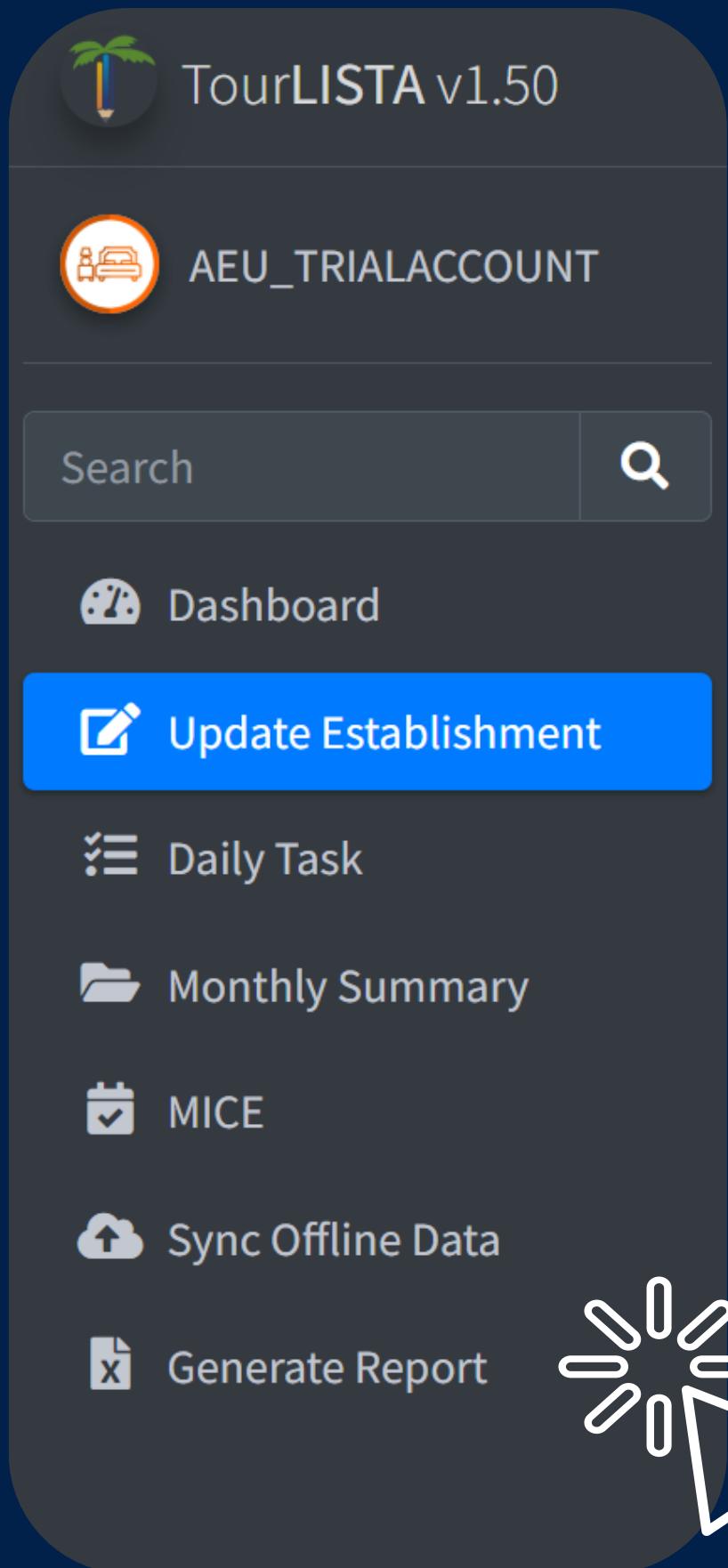
Session II: Operational Management for AE and TA Accounts



**Update your tourism
arrival data TODAY!**

Get started on updating your tourist arrival transactions at your accommodation establishment or tourist attraction today by clicking on the user-friendly "update" button.

LET'S BEGIN!



- 1** Adding establishment/tourist attraction information
- 2** Updating of establishment/tourist attraction name (request/approval)
- 3** Encoding of tourist data (at least 5 days in a month)
- 4** Encoding of MICE
- 5** Data synchronization
 - Download the excel file
 - Encode necessary data
 - Save as .csv file
 - Upload the file
- 6** Generate Report



TourLISTA v1.50

AEU_TRIALACCOUNT

Search 🔍

Dashboard

Update Establishment **Update Establishment**

Daily Task

Monthly Summary

MICE

Sync Offline Data

Generate Report

AEU_TRIALACCOUNT

Home / Update Accommodation Establishment

Update Accommodation Establishment

Basic Information | [Request to edit Establishment Name](#)

Name of Accommodation Establishment	Contact Number	Type of Establishment	
Marinduque Accommodation Establishment	09460835516	Hotel	
Complete Address	Email Address	General Manager	
Boac, Marinduque	marinduque@gmail.com	Abegail	
Establishment Accredited?	Accreditation Number	Validity From	Validity To
YES	1234	16/10/2020 📅	16/10/2030 📅

Rooms and Employees

Number of Rooms: 10

Total Capacity of Rooms: 10

Type of Rooms: Suite, deluxe, regular

Number of Function Rooms: 2

Capacity of Function Rooms: 100

Image and Map Locations

Geolocation: (14.4838,121.0512) Change Geolocation

Map: clear location Map Satellite



TourLISTA v1.50

AEU_TRIALACCOUNT

Daily Accommodation Monitoring

Home / Daily Accommodation Monitoring

Daily Task of Marinduque Accommodation Establishment

Date	Number of Rooms Occupied	Number of Visitors Staying Overnight
<input type="date"/> dd/11/2024	<input type="text"/> Enter no. of rooms occupied	<input type="text"/> Enter no. of visitors staying overnight

Number of New Guest Checked-in	Number of Male Visitors	Number of Female Visitors
<input checked="" type="checkbox"/> Enter of new guest checked-in	<input type="text"/> Enter no. of Male Visitors	<input type="text"/> Enter no. of Female Visitors

Number of Philippine Residents	Philippine Residents Details
<input type="text"/> Number of Philippine Residents	<input type="text"/> Add Details <small>Please click Add Details button to encode the originating province</small>

Number of Non-Philippine Residents	Non-Philippine Residents Details
<input type="text"/> Number of Non-Philippine Residents	<input type="text"/> Add Details <small>Please click Add Details button to encode the country of residents</small>

Number of Overseas Filipino	Overseas Filipino Details
<input type="text"/> Number of Overseas Filipino	<input type="text"/> Add Details <small>Please click Add Details button to encode the country of residents</small>

Remarks

Add additional information / remarks

Save Task

November 1 to 30, 2024

Status Summary



TourLISTA v1.50

AEU_TRIALACCOUNT

Search

Dashboard

Update Establishment

Daily Task

Monthly Summary

MICE

Sync Offline Data

Generate Report



AEU_TRIALACCOUNT

Monthly Accommodation Monitoring

[Home](#) / Monthly Accommodation Monitoring

RELOAD PREVIOUS YEARS DATA: 2024 Reload Data

Calendar Year - 2024

Month	Avg Length of Stay	Avg Occupancy Rate	Total Guest (M/F)	Domestic Visitors	Foreign Visitors	Action
January	0.67	46.23 %	109 167 = 276	198	62	
February	0.77	31.82 %	72 103 = 175	158	19	
March	0.77	44.86 %	140 118 = 258	221	23	
April	0.51	36.36 %	119 109 = 228	228	0	
May	0.58	33.33 %	128 144 = 272	272	0	
June	1.31	100.00 %	121 176 = 297	118	11	
July	0.43	23.97 %	66 144 = 210	165	46	
August	1.00	100.00 %	6 0 = 6	0	6	
September	0.58	33.33 %	128 144 = 272	128	144	
October	0.58	33.33 %	128 144 = 272	128	144	
November	0.59	33.93 %	127 142 = 269	268	1	
December	No data encoded for this month					

Status Summary

Particulars	Progress	Rate / Total
Encoding Status	<div style="width: 83%; background-color: #007bff; height: 10px;"></div>	83%
Occupancy Rate	<div style="width: 47%; background-color: #ffc107; height: 10px;"></div>	47%
Male Visitors	<div style="width: 70%; background-color: #007bff; height: 10px;"></div>	1144
Female Visitors	<div style="width: 70%; background-color: #007bff; height: 10px;"></div>	1391
Domestic Visitors	<div style="width: 85%; background-color: #007bff; height: 10px;"></div>	1884
Foreign Visitors	<div style="width: 15%; background-color: #dc3545; height: 10px;"></div>	456



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AU_ TRIALACCOUNT

Search

Dashboard

Update Establishment

Daily Task

Monthly Summary

MICE

Sync Offline Data

Generate Report

Meetings, Incentives, Conventions, Exhibits/Events (MICE)

Home / Meetings, Incentives, Conventions, Exhibits/Events (MICE)

Activity / Event at Marinduque Accommodation Establishment

Date of Event dd/mm/yyyy Title of Event Please do not enter Wedding and Birthdays and Personal Gatherings Number of Days Number of Days Number of Hours Duration of the event

Classification Select Event Classification Type Select Event Type No. of Male Visitors Enter no. of Male Visitor No. of Female Visitors Enter no. of Female Visitors

Number of Local Visitor Enter no. of Local Visitors Number of Foreign Visitor Enter no. of Foreign Visitors Add Details Foreign Tourist Details No Foreign Tourist per Country

With Exhibitions? YES Number of Exhibitors Enter no. of Exhibitors Organizer Enter name of organizer Contact Person Enter name of contact person

Address Enter address of organizer Contact Details Enter contact details

Remarks Add additional information / remarks

Save Event

Meetings, Incentives, Conventions, Exhibits/Events (MICE)

Status Summary

Date of Event	Event Name	Duration	Male / Female	Organizer	Action	Particulars	Progress	Rate / Total
---------------	------------	----------	---------------	-----------	--------	-------------	----------	--------------



SEARCH
for accredited accommodation establishment



[LAUNCH APP](#)

EXPLORE
the map for nearest attractions and establishments



[LAUNCH APP](#)

ANALYZE
tourism data in your place and learn new opportunities



[LAUNCH APP](#)

SESSION III: MANAGEMENT AND OVERSIGHT FOR MUNICIPAL, PROVINCIAL, AND REGIONAL ACCOUNTS

ACCOMMODATION ESTABLISHMENT / TOURIST ATTRACTION USER ACTIVITY

Register
Accommodation
Establishment /
Tourism Attraction



Encode Daily
Task / MICE



Monitor/Update
Daily Task



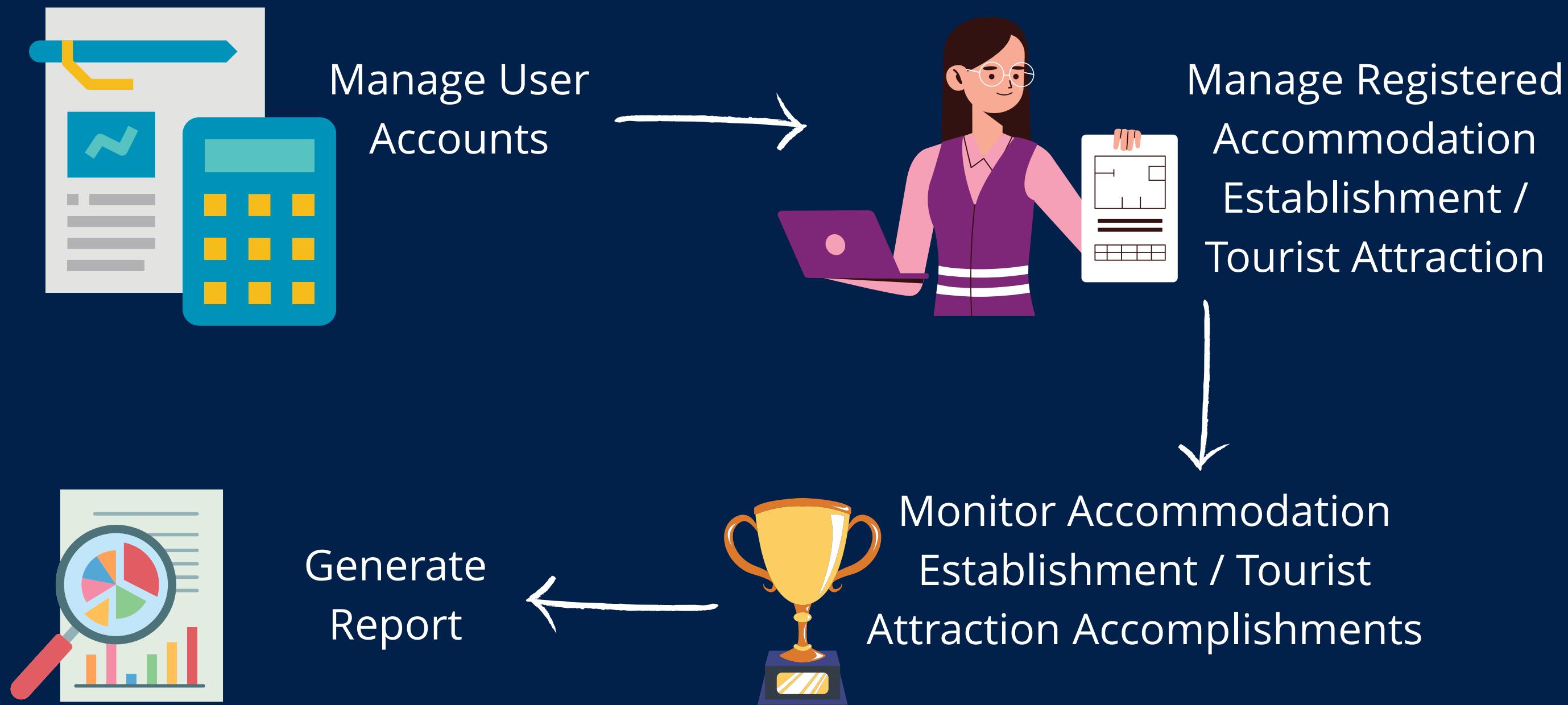
Generate Reports



Monitor/Update
Monthly Task



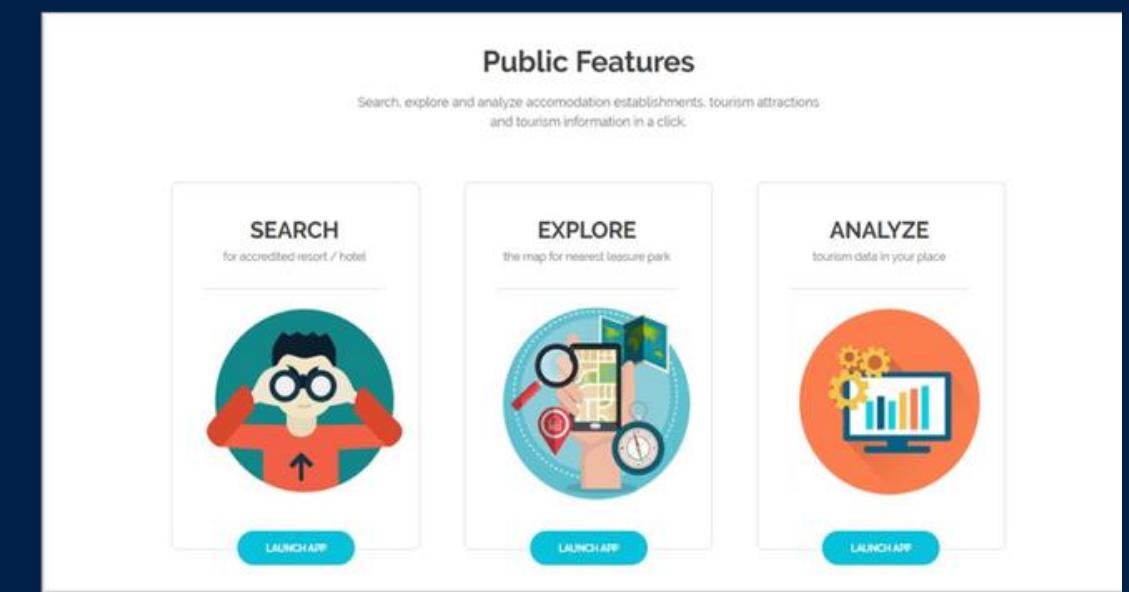
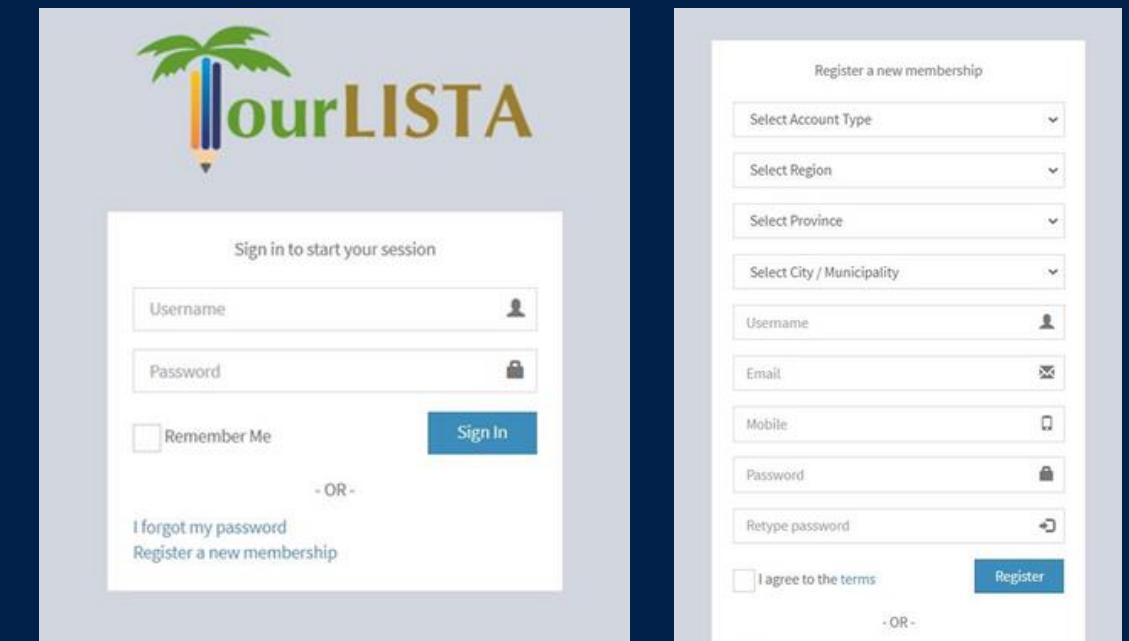
2ND - 4TH LEVEL USER ACTIVITY





TOURLISTA WEBSITE CONTENTS:

- Homepage
- Login Page
- Registration Page
- Public Feature





Summary Report Generation in Regional Account

TourLISTA v1.50 RU_TRIALACCOUNT

Generate Report

Select Report to be Generated

Select Report Type: Municipal/City/Province Monthly Record (DAE-3)

Reporting Year: 2024 Reporting Month: January

Generate Report

Type-Class	Total Rooms	Total Phil. Resident (Domestic) Guest Checked-In	Total Phil. Resident (Domestic) Guest Night	Total No. of Rooms Occupied	Total Foreign Visitor Arrival	Total Guest Nights of Foreign Visitor	Total Guest Nights (Domestic+Foreign)
HOTEL	10	198	-	98	62	-	186
SERVICED RESIDENCE	8	0	0	0	0	0	0
HOTEL	15	0	0	0	0	0	0

ESTABLISHMENT

MARINDUQUE	GASAN	2024	1	GASAN ACCOMMODATION ESTABLISHMENT (2)
ROMBLON	ODIONGAN	2024	1	ABCD

Summary Report Generation in Accommodation Establishment



TourLISTA v1.50

AEU_TRIALACCOUNT

Search

Dashboard

Update Establishment

Daily Task

Monthly Summary

MICE

Sync Offline Data

Generate Report

Generate Report

Select Report to be Generated

Select Report Type: Monthly Recording Format for Accommodation Establishment (DAE-1A)

Reporting Year: 2024

Reporting Month: January

Generated Report Form | [Download Report](#)

Date		Room Identification (number of rooms occupied)	Visitors Information		
Day	Day of the week	No. of Rooms Available	No. of Guests Check In	No. of Guests staying over-night	No. of Rooms Occupied by Guests
1	Monday	5	10	8	5
2	Tuesday	5	10	9	5
3	Wednesday	5	8	7	5
4	Thursday	5	8	6	5
5	Friday	5	6	7	5
6	Saturday	6	8	8	4
7	Sunday	5	10	9	5
8	Monday	6	10	8	4
9	Tuesday	7	8	7	3
10	Wednesday	8	6	6	2



Account Management:

TourLISTA v1.50

RU_TRIALACCOUNT

Search

Dashboard

Manage Users **Manage Users**

- Manage AEs
- Manage TAs
- Summary & Statistics
- Manage Encoding
- Audit Trails
- Generate Report

Manage User Accounts

List of User Accounts

Copy CSV Excel PDF Print Column visibility

Username	Province	City / Mun	Date Registered	Email Address	Verification	Access Level	Status	Action
ABCD_1234	ROMBLON	ODIONGAN	2024-11-21 14:36:14	vwadeferranco@gmail.com	not-verified	AE User	approved	
ACCOMODATION_SAMPLE	CITY_OF_PUERTO_PRINCESA	PUERTO PRINCESA CITY (Capital)	2024-11-21 14:29:20	mis@mimaropa.dost.gov.ph	verified	AE User	approved	
AEU_TRIALACCOUNT	MARINDUQUE	BOAC (Capital)	2024-11-20 13:14:42	mis@mimaropa.dost.gov.ph	verified	AE User	approved	
AEUGASAN_TRIAL	MARINDUQUE	GASAN	2024-11-20 14:34:09	ignacioabby63@gmail.com	not-verified	AE User	approved	
CITY_TRIALACCOUNT	MARINDUQUE	GASAN	2024-11-20 13:57:08	mis@mimaropa.dost.gov.ph	verified	City/Municipality User	approved	
PROVINCIAL_TRIALACCOUNT	MARINDUQUE		2024-11-20 13:58:05	mis@mimaropa.dost.gov.ph	verified	Provincial User	approved	
TAU_TRIALACCOUNT	MARINDUQUE	BUENAVISTA	2024-11-20 13:55:43	abegailbaoy16@gmail.com	not-verified	TA User	approved	
Username	Province	City / Mun	Date Registered	Email Address	Verification	Access Level	Status	Action

Showing 1 to 7 of 7 entries

Previous **1** Next

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Establishment / Attraction Management



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Manage Accommodation Establishment

List of Accommodation Establishments

Establishment	Province	City/Municipality	Type	Updating Request	Status	Action
ABCD	ROMBLON	ODIONGAN	HOTEL	not requested	approved	
GASAN ACCOMMODATION ESTABLISHMENT (2)	MARINDUQUE	GASAN	SERVICED RESIDENCE	not requested	approved	
MARINDUQUE ACCOMMODATION ESTABLISHMENT	MARINDUQUE	BOAC (Capital)	HOTEL	not requested	approved	

Showing 1 to 3 of 3 entries

Previous 1 Next

TourLISTA v1.50 RU_TRIALACCOUNT

Manage Tourist Attraction

List of Tourist Attractions

Tourist Attraction	Province	City/Municipality	Type	Category	Updating Request	Status	Action
TRIAL TOURIST ATTRACTION	MARINDUQUE	BUENAVISTA	NATURE	MOUNTAINS/HILLS/HIGHLANDS	not requested	approved	

Showing 1 to 1 of 1 entries

Previous 1 Next

**THANK
YOU!**