

## Daria Pisareva

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CONTACT INFORMATION	<i>Phone number:</i> +7-912-315-15-17 <i>E-mail:</i> ddpisareva@edu.hse.ru <i>Date of birth:</i> 27.07.1999 <i>Location:</i> Moscow, Russia
EDUCATION	<b>National Research University "Higher School of Economics", Moscow</b>  Bachelor, programme "Economics", research track September, 2017 – June, 2021 GPA 9.0/10 (TOP3% of students)  <b>Erasmus University Rotterdam, Netherlands</b>  Bachelor, Erasmus School of Economics (ESE) September, 2019 – January, 2020 Exchange, GPA 8.0/10
HARD SKILLS	QlikSense, R, VBA, SPSS, MS Office, L <sup>A</sup> T <sub>E</sub> X, Git, Figma, Jira, Trello, MiroBoard, G-spreadsheets, Potok
SOFT SKILLS	Quick Study, Team-worker, Motivated, Detail-oriented, Hard-working, Communicative
LANGUAGES	Russian - Native; English - Advanced
EXPERIENCE	<b>PJCS VimpelCom/Veon, Beeline</b>  <i>Manager of Digital HR Projects and Products</i> <b>2020 - now</b> <ul style="list-style-type: none"><li>- Creating and managing backlogs</li><li>- Prioritization of tasks</li><li>- Testing the products by UX/UI; A/B tests: hypothesis testing by JTBD strategy</li><li>- Building MVP and roadmap</li><li>- Creating and monitoring Gant's diagram</li><li>- Development of CJM</li><li>- Market researches; product discovery</li><li>- Calculating the business cases</li><li>- Writing the TSs;</li><li>- Agile transformation; Scrum; Kanban</li><li>- Working with API</li><li>- Development of the methodology for KPI calculating</li></ul> <b>Projects/Products:</b> <ul style="list-style-type: none"><li>- Dashboards (Analytics Online) created with QlikSense</li><li>- ATS Potok Development</li><li>- Chat-bot for Recruitment</li></ul> <b>International Economics Olympiad, IEO</b>  <i>Member of Steering Committee</i> <b>2019</b>  Ongoing permanent support of the contest  <b>Association of Olympiad Winners</b>

*Engagement Manager* **2019**

Communication with companies and social organizations; business correspondence

**Summer Economics School "I Love Economics" and Offsite Economics School**

*Project Manager and Camp Counselor* **2018 - 2019**

Ongoing project coordination; updating the site; analyzing the feedback; SMM

INTERNATIONAL	<b>Forum of sustainable business "Ways to Implement Global Agenda"</b>	<b>2019</b>
VOLUNTEERING	<b>Moscow International Educational Fair</b>	<b>2018</b>
	<b>International Conference "eSTARS"</b>	<b>2018</b>
	<b>HSE International Partners' Week</b>	<b>2018</b>

EXTRA	Tinkoff Case Day
ACTIVITIES	Marketing Dilemma Research "Facebook and Snapchat"
	Unilever Case Championship
	Cup Moscow Championship (Changellenge)

INTERESTS	Active volunteering, neuro- and behavioral economics, contemporary dancing, stretching
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