

Cut Through the AI Noise

Strategic AI advisory for organizations ready to move past the hype and make smart technology decisions.

The AI landscape is crowded, confusing, and full of vendors selling solutions to problems you may not have. Before you invest in tools, you need clarity on what AI can actually do for your organization - and what it can't.

LETS TALK STRATEGY

How we help



Understand Your Options

The AI market moves fast. New tools launch weekly. Vendors overpromise. We help you cut through the noise with an honest assessment of what's available, what's mature, and what actually fits your use cases.



Plan Before You Build

AI isn't a project - it's a capability. We work with leadership teams to develop practical AI roadmaps: identifying opportunities, assessing readiness, and sequencing initiatives so you build momentum without betting the farm.



Adopt AI Responsibly

AI brings new questions about data privacy, intellectual property, bias, and security. We help you establish governance frameworks and acceptable use policies - so you move forward with confidence, not liability.

Why Torvity

I'm not here to sell you software or implement systems. I'm here to help you think clearly about AI - before you sign contracts or launch pilots that go nowhere.

With 20+ years leading technology strategy in enterprise and association environments, I understand both the technical possibilities and the organizational realities: budget constraints, stakeholder alignment, change management, and the gap between what vendors promise and what actually ships.

"The right AI strategy isn't about adopting the latest tools. It's about knowing which problems are worth solving - and which solutions are worth your investment."

Who This Is For

Torvity works best with organizations that:

- Are exploring AI but don't know where to start
- Have been approached by vendors and need an objective perspective
- Want to develop AI strategy before jumping into implementation
- Need governance frameworks and policies for responsible AI adoption
- Are looking to understand what Copilot, ChatGPT, and other tools can realistically deliver

Particularly well-suited for associations, nonprofits, and mid-market organizations where technology decisions require stakeholder buy-in and careful resource allocation.

Ready to Get Clarity on AI?

Let's start with a conversation. No pitch decks, no product demos - just an honest discussion about where you are and where you want to go.

SCHEDULE A CONVERSATION