

# ELEVEN JAMES<sup>TM</sup>

Eleven James is an annual membership program that enables you to identify and test drive your next purchase, to reinvigorate your existing collection, or to enjoy luxury timepieces without ownership. Eleven James provides exclusive access, exceptional variety and unrivaled value, whether you are new to luxury watches or a passionate collector.



ELEVEN JAMES™

## AFICIONADO

Our platform into the world of fine horology. This collection offers an array of luxury brands, both Swiss and German, that are elegant, versatile, and unique in their own way or category. This collection is the entry point for greater discovery.

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## CONNOISSEUR

This is the next step in your horological journey. This collection offers more complicated watches, with even greater attention to detail and case materials. You will find some of the world's most coveted and iconic brands, from Swiss manufacturers and German manufacturers. The materials can be steel, rose gold, yellow gold, titanium, ceramic, platinum or any combination of materials and finishes. This collection is instantly recognizable as superlative excellence due to the complications, and prestige.

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## VIRTUOSO

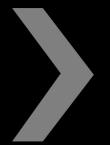
This is our highest level of horological offerings. Each watch is chosen by our curator for its exceptional qualities. Only the world's top manufacturer's or "Maisons" are featured. In this collection, you will discover masterful complications, extraordinary quality, and the finest details and finish work. This impressive collection will consistently affirm you are wearing a selection of highly important and revered time pieces.

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## ANONIMO MILITARE FLYBACK

Perfect for casual or sporty wear, the Militare Flyback Chronograph by Anonimo evokes the instrument panels of early aircraft and submarines.



## BLANCPAIN FIFTY FATHOMS

In 1953, the creation of the first modern diver's watch spawned the reverence of Blancpain as the original underwater timepiece.



## BLANCPAIN VILLERET

This classic Villeret model is an embodiment of Blancpain's aesthetic preferences—pure lines, a clear dial and fine casework.



## BREGUET TRANSATLANTIQUE TYPE XXI FLYBACK

Breguet designed the Type XX for the French naval air army, and refitted it with a flyback feature and 24-hour date display to create today's Type XXI.



## BREITLING BENTLEY BARNATO

An homage to the fine art of road race timekeeping, the Breitling Bentley Barnato's 30-second chronograph is carefully tuned and precise to one eighth of a second.



## BREITLING BENTLEY FLYING B

The Breitling for Bentley Flying B is a bold assertion of originality. With its beveled crystal and guilloche dial modeled after a Bentley's radiator grille, this piece is sure to make anyone's engine rev.



## BREITLING NAVITIMER

The intricate Navitimer by Breitling features quarter-second precision allowing the wearer to quickly reckon basic speed and distance calculations at sea.



## BREITLING TRANSOCEAN

The sporty but versatile Transocean Chronograph by Breitling is a contemporary masterpiece with the perfect balance of steel case against the dark dials.



## CARTIER BALLON BLEU

The iconic Ballon Bleu by Cartier is a showpiece of opulence with its curvaceous design and stylish brushed exterior.



## CARTIER CALIBRE DE CARTIER

The Calibre de Cartier represents one of Cartier's newest models with a domed sapphire crown, providing a unique contrast to its sturdy stainless case.



## CARTIER ROADSTER CHRONO

The Roadster is one of Cartier's most iconic models. Its signature stainless steel tonneau case make it a watch that will take you from day to night.



## CARTIER SANTOS

The Santos collection by Cartier was named for Alberto Santos-Dumont, one of the pioneers of the controlled aviation industry.



## CHOPARD GRAND PRIX DE MONACO

The Chopard Grand Prix de Monaco was inspired by classic race cars in Formula One racing with a striking but subtle racing stripe across its dial.



## CHOPARD MILLE MIGLIA GT XL

Chopard's Mille Miglia is a unique piece that points to the brand's history and involvement with the Mille Miiglia race. The watch has a unique rubber band resembling a tire and a power reserve display similar to a car's fuel gauge.



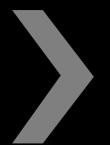
## CLERC ODYSSEY

The futuristic Odyssey by Clerc evokes space-age craftsmanship with its exhibition casework, retrograde date and vulcanized rubber strap.



## GIRARD-PERREGAUX CERAMIC HAWK

In 1880, Girard-Perregaux began the first high-volume production of military wristwatches, and so the name Hawk was born.



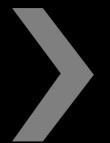
## GIRARD-PERREGAUX CHRONO HAWK

In 1880, Girard-Perregaux began the first high-volume production of military wristwatches, and so the name Hawk was born.



## GIRARD-PERREGAUX VINTAGE 1945 XXL CHRONOGRAPH

The Vintage 1945 was conceived by Girard-Perregaux to be modeled after an art-deco style watch from the year 1945.



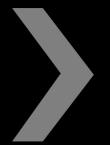
## GIRARD-PERREGAUX TRAVELLER MOONPHASE

The Girard-Perregaux Traveller Moonphase follows on the heels of the WW.TC model, but with more modern curves and sleek lines.



## GIRARD-PERREGAUX TRAVELLER MOONPHASE (BLACK DIAL)

The Girard-Perregaux Traveller Moonphase follows on the heels of the WW.TC model, but with more modern curves and sleek lines.



## GIRARD-PERREGAUX SEA HAWK

In 1880, Girard-Perregaux began the first high-volume production of military wristwatches, and so the name Hawk was born.



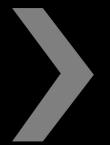
## GLASHÜTTE SENATOR NAVIGATOR WORLDVIEW

The Senator Navigator Worldview from Glashütte Original has a clean, yet durable aesthetic with blue hour and minute hands that remain luminous in the dark.



## GLASHÜTTE SENATOR SIXTIES

The Senator Sixties by Glashütte Original represents one of their more whimsical designs, inspired by the decade of “ideals, music, architecture and design.”



## GLASHÜTTE SENATOR SIXTIES PANORAMA DATE

The Senator Sixties by Glashütte Original represents one of their more whimsical designs, inspired by the decade of “ideals, music, architecture and design.”



## GLASHÜTTE SPORT EVO CHRONO

The Glashütte Sport Evolution is a fairly new line from this German timepiece manufacturer. The renowned hand-made movements are placed in a slightly larger case than is typical of the brand in order to accommodate shock and rapid movement.



## GLASHÜTTE PANOMATIC LUNAR

Beautiful and sublime, the Panomatic Lunar from Glashütte catches the eye with its offset dials and subtle moon-phase display.



## GRAHAM SWORDFISH GRILLO

The Swordfish Grillo by Graham is a truly original masterpiece with an adjustable alarm clock feature and a cyclopean magnifying eye that prominently displays the date.



## HUBLOT CLASSIC FUSION

The Classic Fusion by Hublot is made of titanium, a hallmark of modernity forged into a classic design. This watch is built for speed and comfort with a mature and sporty look.



## HUBLOT CLASSIC FUSION BLACK MAGIC

Hublot's Classic Fusion is shown here in ceramic, a material 9.7x more scratch resistant than steel. In 2013, Hublot joined forces with Shawn "Jay-Z" Carter to create a collection of Classic Fusion watches.



## IWC PILOT DOUBLE CHRONOGRAPH

The aviation-inspired Pilot Double Chronograph by IWC is sure to attract attention with its cockpit casework, altimeter-esque dials and simple red highlights.



## IWC PILOT HAND WOUND VINTAGE 1936

This special edition 1936 Vintage Pilot's watch from IWC is an updated version of the original Pilot with its luminous hands and rotating bezel to reckon flight hours and fuel usage.



## IWC PILOT TOP GUN MIRAMAR

If you feel the need for speed, the Top Gun Miramar from IWC is the ideal fit with its seven day power reserve and special reinforcement against sudden drops in pressure. Rugged yet sophisticated.



## IWC PORTOFINO EIGHT DAYS

The Portofino Eight Days by IWC is a standout gem with its Santoni leather strap, beautiful gold accents and rare manual movement.



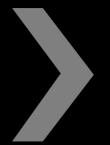
## IWC PORTUGUESE CHRONOGRAPH

Nautically-inspired, the Portuguese Chronograph by IWC is built for precision and elegance.



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## IWC SPITFIRE CHRONOGRAPH

The Spitfire Chronograph, by IWC, merges avionic tradition with modern technological excellence.  
A cleaner, simpler aesthetic that wears casual.



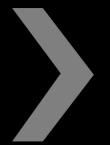
## JAEGER-LECOULTRE GRANDE REVERSO

The Jaeger-LeCoultre Grande Reverso is regarded by watch aficionados as a classic piece with its "reverse" feature allowing the wearer to display either the face or caseback.



## JAEGER-LECOULTRE DEEP SEA CHRONOGRAPH

The Deep Sea Chronograph by Jaeger-LeCoultre is dynamic, dashing and functional.  
Designed for professional divers yet carries a refined, mysterious aura.



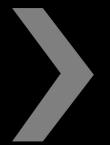
## JAEGER-LECOULTRE MASTER COMPRESSOR CERAMIC

The Master Compressor Chronograph by Jaeger-LeCoultre is a thoroughbred workhorse of a timepiece. With 39 jewels, a 65 hour power reserve and a tachymeter—a true gem of a piece.



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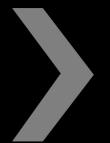
## JAEGER-LECOULTRE MASTER GRANDE ULTRA THIN

The Master Grande by Jaeger-LeCoultre is a unique piece—classy yet comfortable with its narrow profile, simple presentation and a 22 carat winding weight.



## JAQUET DROZ LEGEND GENEVA GRANDE SECONDE

The Jaquet Droz Legend Geneva Grande Seconde is a statement in design with its inner date dial, giving the piece a unique symmetry.



## MAURICE LACROIX MASTERPIECE RETROGRADE GMT

The Masterpiece Retrograde GMT edition by Maurice LaCroix epitomizes elegance and class with a sleek alligator leather band, stainless steel case and transparent back.



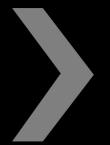
## MAURICE LACROIX MASTERPIECE RETROGRADE

The Masterpiece Retrograde by Maurice LaCroix epitomizes elegance and class with a sleek alligator leather band, stainless steel case and transparent back.



## MONTBLANC NICOLAS RIEUSSEC CHRONOGRAPH

Montblanc introduced the Nicolas Rieussec collection as a tribute to the creator of the chronograph.



## OMEGA FLIGHTMASTER (VINTAGE)

The Omega Flightmaster has been described by watch lovers as a cult classic. Part of the Flightmaster series, this piece was released in the early 1970's.



## OMEGA SEAMASTER PLANET OCEAN

The Omega Seamaster Planet Ocean is a striking manifestation of Omega's reputation as a professional dive watch.



## OMEGA SPEEDMASTER

This iconic Omega Speedmaster was the first watch worn to the moon with the Apollo astronauts in 1969.

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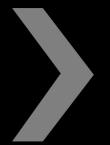
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## PANERAI LUMINOR MARINA OP6560

The Luminor Marina OP6560 by Panerai is simple and elegant with a black face and matching band.



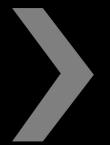
## PANERAI LUMINOR MARINA PAM 049

The Luminor Marina PAM 049 by Panerai is a constant reminder that a truly classic watch is timeless in its own right with its understated style.



## PANERAI LUMINOR MARINA PAM 086

The Luminor Marina 086 by Panerai is more traditional in its aesthetic, but is equipped with all of the modern styling of a Panerai.



## PANERAI LUMINOR MARINA PAM 104

The Luminor Marina 104 by Panerai is simple and elegant with a black face and matching band.

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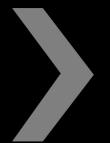
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## PANERAI LUMINOR MARINA PAM 441

Unlike the other Luminor models, the Marina 441 is constructed with a ceramic case and has slightly smaller features.



## PANERAI LUMINOR SUBMERSIBLE PAM 024

The Luminor Submersible by Panerai was designed for diving professionals. It is an evolution of the original version designed for the Egyptian Navy in 1956.



## PANERAI RADIOMIR BLACK SEAL PAM 292

The Panerai Radiomir Black Seal Ceramica is reminiscent of the Italian Navy during World War II, who used "black seals," or slow torpedoes, in combat.



## PANERAI RADIOMIR CHRONOGRAPH PAM 288

Panerai's Radiomir collection is named after the material used in the watches' luminous markings, the creation of which was a breakthrough in the watch industry in the second half of the 19th century.



## ROLEX DATEJUST II

The Datejust II, one of Rolex's most versatile designs, is among the technical innovations of 2009. This watch is one of few certified chronometers.



## ROLEX DAYTONA COSMOGRAPH

One of the most coveted timepieces of the last two centuries,  
the Rolex Daytona is a staple on the wrist.



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## ROLEX GMT MASTER II

The elegant, stately, bold, assertive, iconic mark of Rolex, the GMT Master II is a testament to the brand's craftsmanship that was originally established for Pan American Airways.



## ROLEX GMT MASTER "PEPSI" (VINTAGE)

This iconic Vintage timepiece by Rolex was designed by request of Pan Am Airlines in 1952. The GMT "Pepsi" earned its name by displaying the Pepsi colors on its bezel.



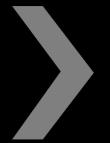
## ROLEX SUBMARINER

The Rolex Oyster Perpetual Submariner was one of the first military divers' watches produced that quickly became a desirable commodity among consumers.



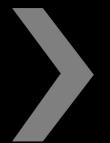
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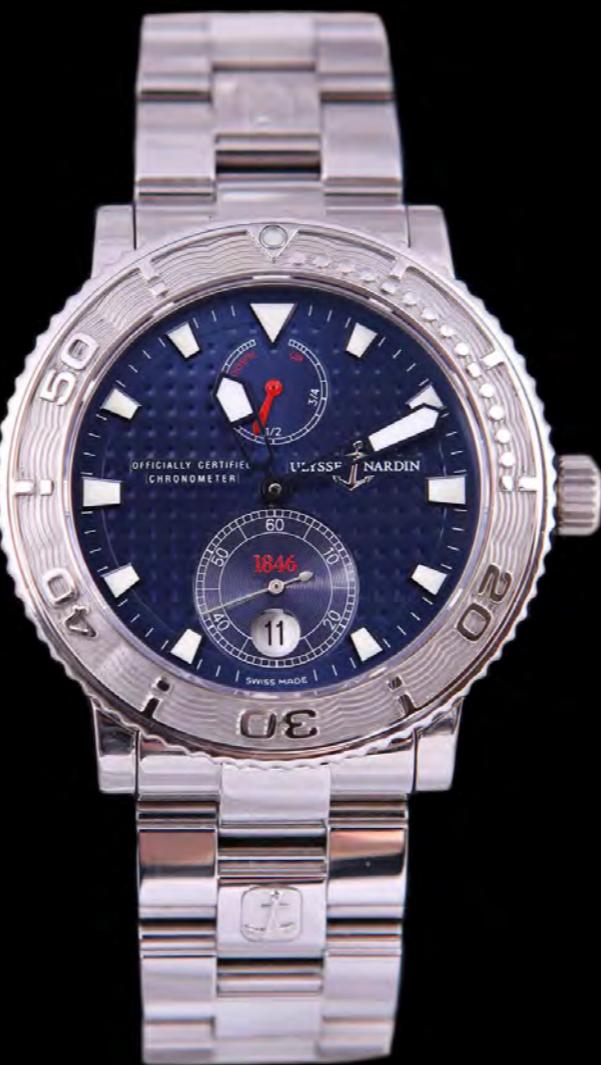
## ULYSSE NARDIN GMT BIG DATE

In 1994, Ulysse Nardin invented his version of the GMT with signature “plus” and “minus” buttons to instantly adjust the hour hand. This unique movement allows you to change the second time zone without removing the watch from your wrist.



## ULYSSE NARDIN MARINE CHRONOMETER MANUFACTURE

Ulysse Nardin's Marine Chronograph embodies the brand's vision of innovation, reliability and high precision.  
This watch was used on many merchant navy ships in the 19th century.



## ULYSSE NARDIN MARINE DIVER CHRISTOPHER COLUMBUS "BLUE MAX"

An homage to Christopher Columbus's historic voyage to America in 1492,  
Ulysse Nardin produced the Christopher Columbus Marine Diver.



## ULYSSE NARDIN MAXI MARINE CHRONOMETER

The Maxi Marine Chronometer is the evolution of these original timepieces, set to the rigorous specifications required for successful navigation at sea.



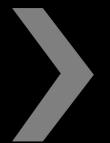
## ZENITH CAPTAIN WINSOR ANNUAL CALENDAR

The Captain Winsor, part of Zenith's El Primero, is one of the brand's most highly regarded movements. This watch maintains a nice weight and thickness despite it being a dress chronograph.



## ZENITH EL PRIMERO BLUE

Zenith's El Primero is one of the brand's most popular and highly regarded movements. This watch is stunning with its baby blue stitching and chronograph detail.



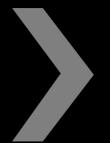
## ZENITH EL PRIMERO CHRONOMASTER

Zenith's El Primero Chronomaster 1969 is the original must-have for any watch collector, earning its name by being the first self-winding chronograph on the market.



## ZENITH EL PRIMERO MOONPHASE

The unique El Primero Moonphase by Zenith is remarkably complex yet elegant with its date window, chronograph and representation of its lunar cycles.



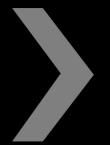
## ZENITH EL PRIMERO CHRONOMASTER GRANDE DATE

The movement inside this Zenith El Primero is the only movement in the world precise enough to measure and display tenths of a second.



## ZENITH PILOT BIG DATE

The Zenith Pilot Big Date is a vintage-inspired chronograph and is part of the El Primero family.



## ZENITH PILOT MONTRE D'AÉRONAUTIQUE TYPE 20

The Pilot Type 20 by Zenith takes craftsmanship to new heights with its classy lines, cream stitching and refined character.

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## ARNOLD & SON HM PERPETUAL MOON

Arnold & Sons has been manufacturing quality parts for timepieces since 1764.



## ARNOLD & SON TRUE BEAT RETROGRADE

Arnold & Sons has been manufacturing quality parts for timepieces since 1764.



## AUDEMARS PIGUET ROYAL OAK OFFSHORE CHRONO

A practical statement from the watchmakers at Audemars Piguet, the Royal Oak Offshore Chrono adheres closely to their philosophy of blending modernity with classic Swiss engineering.



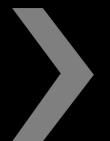
## AUDEMARS PIGUET ROYAL OAK OFFSHORE SAFARI

Straight out of the Serengeti, the Royal Oak Offshore Safari by Audemars Piguet sports a brown hornback alligator band with cream stitching and matching detail on the face—a statement piece.



## AUDEMARS PIGUET ROYAL OAK OFFSHORE VOLCANO

The classic look of the Royal Oak Offshore is given a flair all its own in this unique Volcano series timepiece, which sports orange accents and a gorgeous hornback leather band.



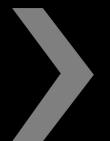
## BREGUET CLASSIQUE RETROGRADE

The Classique line by Breguet is simple, stately, and elegant. Eschewing the ordinary small seconds dial, the Classique has a retrograde dial feature instead.



## BREGUET MARINE

The Classique line by Breguet is simple, stately, and elegant. Eschewing the ordinary small seconds dial, the Classique has a retrograde dial feature instead.



## FRANCK MULLER MASTER BANKER

The Master Banker from Franck Muller exudes an elegance from a bygone age. Designed for the globetrotting financier, this timepiece offers three time zones that are adjusted by the same crown.



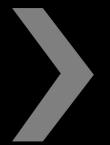
## GIRARD-PERREGAUX WW.TC FINANCIAL

The World Wide Time Control Financial by Girard-Perregaux is the epitome of a businessman's watch. It tracks multiple time zones at once while also indicating day and night on the inside of its bezel—a head turner.



## GIRARD-PERREGAUX WW.TC TRAVELLER

The Girard-Perregaux WW.TC Traveller is ultimate watch for the modern globetrotter. Iconic in design, this watch pays tribute to the brand's emblematic "three gold bridges."



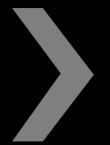
# GLASHÜTTE ORIGINAL SENATOR PERPETUAL CALENDAR

The Senator Perpetual Calendar by Glashütte is a work of art  
in that it automatically registers leap years on its display until the year 2100.



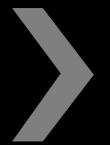
## GLASHÜTTE PANOMATIC COUNTER XL

This incredibly special PanoMatic Counter XL is exemplary of Glashütte's finest and most complicated watchmaking. This watch and its movement are produced and assembled entirely in-house, making the brand a part of the small and exclusive circle of authentic watch manufacturers.



## HUBLOT BIG BANG CAPPUCCINO

The rugged Big Bang Chronograph Cappuccino by Hublot exemplifies the exciting and versatile nature of the Big Bang collection—a winner of the Design Prize in the 2005 Geneva Watchmaking Grand Prix.



## HUBLOT BIG BANG UNICO TITANIUM CERAMIC

The Hublot Big Bang UNICO has a completely three-dimensional dial and partial view of its movement. The UNICO movement is Hublot's own, finally bringing the brand entirely in-house.



## IWC BIG PILOT

Continuing to define the standard of excellence, IWC presents us with the Big Pilot watch cut in black and white with large, visible hands and seven-day power reserve.



## IWC PORTOFINO EIGHT-DAY (ROSE GOLD)

The IWC Portofino 8-Day is built on a rare manual movement that can run contiguously for a full eight days.



## JAEGER-LECOULTRE MASTER COMPRESSOR MEMOVOX

The Jaeger-LeCoultre Master Compressor Memovox was designed to keep time on the wrist and keep an alarm on the nightstand.



## JAQUET DROZ “LES DEUX FUSEAUX” MAJESTIC BEIJING

The Jaquet Droz “Les Deux Fuseaux” pays homage to the brand’s heritage with its avant-garde approach to fusing simplicity in display with complication in design and engineering.



## PATEK PHILIPPE CALATRAVA 5123R

The simple beauty of the Patek Philippe's Calatrava is a refreshing departure from the noise and complication of many modern timepieces. At 38mm, it is understated in size but sophisticated in casework and dial.



## ROLEX DAYTONA METEORITE

A truly unique timepiece, the face of the Daytona Meteorite by Rolex is cut from the iron-nickel alloy of the Gibeon Meteorite, which fell to Earth some twelve thousand years ago.



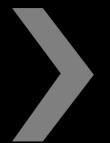
## ROLEX X BAMFORD WATCH DEPT. MILGAUSS SE STEALTH GREEN

Rolex developed the Milgauss in the 1950s to meet the needs of scientists working around strong magnetic fields. The watch is sure to kick any outfit into high voltage.



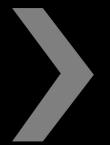
## VACHERON CONSTANTIN OVERSEAS DUAL TIME

The sturdy Overseas Dual Time by Vacheron Constantin is a keystone of the brand's reintroduction of sport watches.



## VACHERON CONSTANTIN ROYAL EAGLE CHRONOGRAPH

Vacheron Constantin is one of the most legendary watchmakers in history, dating back to 1755. The brand's creations have evolved from pocketwatches to modern timepieces like the Royal Eagle.



## ZENITH EL PRIMERO CLASS OPEN

The Class Open's intricately designed case reveals features of its complicated inner workings, a testament to sporting design.



## BREITLING TRANSOCEAN UNITIME

Unlike many GMT watches, the Breitling Transocean Unitime rotates the current time in accordance with the city displayed, making it a true multiple-time zone watch.



## PARMIGIANI FLEURIER BUGATTI ATALANTE

Parmigiani Fleurier was founded in 1966, but the brand has six collections and seventeen in-house calibres, which is more than many watchmakers could achieve in centuries.



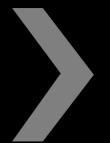
## PATEK PHILIPPE CALATRAVA 6000G

Created in 1932, Patek Philippe's Calatrava Collection is a manifestation of the brand's pursuit of perfection.



## PATEK PHILIPPE NAUTILUS 5712G

The Nautilus is perhaps one of Patek Philippe's more striking silhouettes, and has since established itself as a classic, elegant sports watch.



## PATEK PHILIPPE NAUTILUS 5980-1A

The Nautilus is perhaps one of Patek Philippe's more striking silhouettes, and has since established itself as a classic, elegant sports watch.



## PATEK PHILIPPE WORLD TIME 5110R

As the most prestigious watchmaker in the world,

Patek Philippe is known for its superiority in the manufacturing of movements with complications.