



ELEVEN JAMES™

REDEFINE YOUR WATCH EXPERIENCE

ELEVEN JAMES is an annual membership program that enables you to reinvigorate your existing collection, identify and test drive your next purchase, or to enjoy luxury timepieces without ownership. ELEVEN JAMES provides exclusive access, exceptional variety and unrivaled value, whether you are new to luxury watches or a passionate collector.

HOW IT WORKS

1

DISCOVER. Browse our Collections and work with our Concierge to create your personal watch profile.

2

ENJOY. The excitement of receiving and wearing a new watch is what ELEVEN JAMES is all about. It never gets old.

3

REPEAT. Experience each watch for two months. Whether three or six rotations, membership benefits last year-round.*

Each Rotation = Two Months
Membership Benefits = Year Round

*Concierge delivery and pickup initially limited to New York City.



MEMBERSHIP LEVELS

AFICIONADO

Our entrée into the world of fine horology. This Collection offers an array of luxury brands containing primarily steel construction with some precious metals. Brands include: Breitling, IWC, Omega, Panerai, Rolex, and more.

Three Watch Rotations:

\$249 per month
\$2,700 per year

Six Watch Rotations:

\$449 per month
\$4,850 per year

CONNOISSEUR

This is the next step in your horological journey. This Collection offers more complicated watches with greater attention to detail and case materials. The materials can be steel, rose gold, yellow gold, titanium, ceramic, platinum or any combination of materials and finishes. Brands include: Audemars Piguet, Girard-Perregaux, Hublot, Patek Philippe, Vacheron Constantin, and more.

Three Watch Rotations:

\$459 per month
\$4,950 per year

Six Watch Rotations:

\$829 per month
\$8,950 per year

VIRTUOSO

This is our highest level of horological offerings. Each watch is chosen by our curator for its exceptional qualities. Only the world's top manufacturer's or "Maisons" are featured. In this Collection, you will discover masterful complications, extraordinary quality, and the finest details and finish work. Brands include: A. Lange & Söhne, Blancpain, Breguet, Jaeger LecCoultre, Ulysse Nardin, and more.

Three Watch Rotations:

\$899 per month
\$9,700 per year

Six Watch Rotations:

\$1,599 per month
\$17,250 per year

Pay upfront and save 10%.



SPEAK TO AN ELEVEN JAMES CONCIERGE TODAY

855.ELEVEN.J | conciERGE@elevenjames.com

MEMBERSHIP BENEFITS

Enjoy Members-only benefits, access to exclusive social events, and a kindred community whose passion for watches is the very inspiration that makes ELEVEN JAMES tick.

PRIVATE EVENTS

Memorable opportunities for discovery, education, networking, and fun.

COLLECTION ASSISTANCE

Professional guidance and preferred rates for maintenance, appraisals, buying, and selling.

REWARDS

Earn credit from program activities that you can apply toward renewals, upgrades, purchases, and more.

CONCIERGE SERVICES

A team of experienced professionals singularly focused on member needs.

EXCLUSIVE OFFERS

Complimentary luxury goods and services offered by ELEVEN JAMES' alliance partners.

COMMUNITY

Kindred spirits with whom to share your experience.





IT'S TIME, BETTER SPENT.

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