

# Dasaradh Balusu

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## SUMMARY

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Determined and composed information technology graduate student, excited to create, manage, and deliver content to solve problems within organizations, collaborating with teams, and applying strategic insights, and fostering innovation for organizational success in diverse industries.

## EDUCATION

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Illinois Institute of Technology, Chicago, IL January 2024  
**Master of Science, information technology management, GPA, 4.0**

Koneru Lakshmaiah university, Hyderabad, India MAY 2022  
**Bachelor of Science, Engineering, GPA 3.2**

## SKILLS

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- **TECHNOLOGY:** | HTML, CSS, JavaScript | Java | Python
- **OTHER:** Proficient in Digital marketing | Project management | Leading project teams |
- **LANGUAGES:** English

## WORK EXPERIENCE

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**Interim**  
Stylsa, Hyderabad, India MAY 2022 – JUNE 2023

- Worked as frontend Developer for a stylsa startup company. Specialized in making unique UI interfaces and design the look of website.
- Designing and implementing user interfaces, ensuring cross-browser compatibility and optimizing website performance.

**Digital marketing**  
Hyderabad, India JUN 2022 – JUL 2023

- Pursued digital marketing bridge course with interest in social media marketing, content creation, email marketing, search engine optimization, analytics, and online advertising.
- Awarded with certification and this course has taught me with strategy creation, targeting right audience.

## PROJECT EXPERIENCE

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**Project Name:**  

- Chat Bot
- Agriculture crop management

August 2023

## VOLUNTEER EXPERIENCE

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**Lead** SEP 2022 – JUL 2023  
Stylsa, Inc  

- When working as front-end software developer I was a team leader and have experience in managing teams

## HONORS AND ACHIEVEMENTS

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- Certification in digital marketing
- South zone chess championship

JUL 2022  
December 2019