

# Hrushka Daria

A full-time Product Manager with over 5 years in the IT industry. Specializing in product management, software development, and business analysis. Possesses a unique blend of technical expertise and leadership, with a strong focus on collaboration, problem-solving, and driving continuous improvement.

Previously, I was a Dev Team Lead, blending management with hands-on development tasks.

## EXPERIENCE

**Interkassa.** Payment systems aggregator – *BA to product manager*  
Kyiv, Ukraine

JULY 2022 – NOWADAYS

As the Product Manager, led the team to a 37% increase in feature development output with improving the SDLC. My role encompassed:

- **Product Roadmap:** formed and monitored product roadmaps, aligning with market needs and business priorities.
- **Requirements Engineering:** formed detailed product requirements, ensuring they captured the essence of user needs and business goals.
- **Agile:** lead and facilitate daily scrums, sprint planning, sprint reviews, and retrospectives
- **Technical Collaboration:** partnered closely with engineering teams, communicating about product vision, and priorities, clarifying tasks, creating spikes, monitoring and managing their implementation.
- **System Architecture:** contributed to the system architecture design, ensuring scalability and alignment with product goals.
- **Performance Metrics:** established and monitored key performance indicators to ensure product effectiveness.
- **Customer Engagement:** gathered feedback to inform product development and enhance customer satisfaction.
- **Backlog management:** effectively managed and prioritized the product backlog, ensuring alignment with business goals and stakeholder expectations.
- **Documentation Leadership:** created an internal wiki, standardizing terminology and improving cross-departmental communication.
- Developed and maintained an external documentation solution ([Interkassa wiki website](#)), managing all aspects from page styling to code optimization.
- **SDLC improvements:** implemented best practices, ensuring a transparent and comprehensive feature delivery process.
- **Business Analysis:** analyzed complex datasets to identify opportunities and drive performance enhancements.
- Continuously proposed innovative solutions for improved business interaction, such as external tutorials, online merchant integration documentation, etc.

**Fidesint.** Integration consultancy – *integration developer*  
Kyiv, Ukraine

SEPTEMBER 2021 – JUNE 2022

In addition to software development, my tasks included full project lifecycle management:

- Solely responsible for the complete project lifecycle, from gathering requirements to ensuring timely delivery.
- Created intermediate documentation and clear presentations for

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website: [portfolio](#)

## LANGUAGES

**English:** professional proficiency

**Ukrainian:** native speaker

**Russian:** native speaker

**Turkish:** beginner

## SKILLS

Product Road mapping, Agile, Scrum, Cross-functional team leadership, Strategic planning, Product development, Product design, Project Management, Customer Journey Mapping, Communication, Problem-solving, Business Analysis, SDLC, Decision-making, Jira, Confluence, Kibana, Grafana, Sentry, Google Cloud, Draw Io, Lighthouse, Git, Bitbucket, Figma, Postman

## CERTIFICATES

Pro Project Management: 2023

PMP Certification Prep Course: 2023

Complete business analysis course: 2022

Technical writing: 2022

better communication with the customer, clarification of product requirements, and progress control.

- Managed client communication, project documentation, and coordinated the development process.
- Ensured alignment between development, stakeholders, and customer needs.
- Organized workflows and processes, ensuring optimal project execution.
- Development of schemes and diagrams to illustrate the operation of the software product.
- Structured large volumes of information.

**Ad Viser**. Financial company – *lead front-end developer, team lead*  
Kyiv, Ukraine

JUNE 2020 – OCTOBER 2021

Project Leadership & Planning:

- Oversaw planning, development, and full delivery process of multiple projects.
- Managed a small team of developers, providing mentorship and ensuring alignment with project goals.
- Developed and maintained a custom framework, streamlining application development.
- Facilitated clear communication and documentation between teams and stakeholders.

**Aweb Systems**. Marketing company – *front-end developer*  
Kyiv, Ukraine

JULY 2019 – FEBRUARY 2020

Software Development & Collaboration:

- Collaborated on front-end development projects, focusing on efficient and quality delivery.
- Assisted in creating documentation and communication materials, supporting overall project success.

## PM SKILLS

### - Project Coordination:

Proven ability in managing multifaceted projects, team collaboration, and strategic improvements.

### - Technical Expertise:

Extensive skills across various tools and languages.

### - Technical Communication:

Exceptional skills in technical communication, both in writing and speaking, with the ability to convey complex concepts clearly and effectively.

### - People Skills:

Strong interpersonal skills, enabling effortless communication with various stakeholders. Possesses a unique ability to understand developers, leveraging a rich technical background.

## EDUCATION

**National University of 'Kyiv Mohyla Academy'**,

Bachelor's degree in Computer Science

**Mykhailo Ostrohradskyi National University**,

Master's degree in Computer Science