

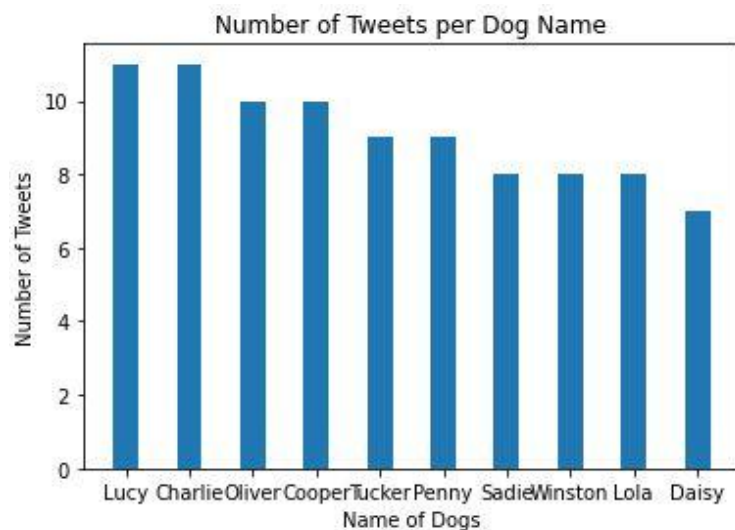
## WeRateDogs by Joseph Awurigwe

A well-known Twitter account called WeRateDogs regularly tweets amusing comments and rankings of dogs from images sent in by their fans. Active since November 2015, and as of January had over 7.6 million followers. In 2019, it launched even a website after growing beyond a twitter account. a store that sells dog-related goods. Even WeRateDogs has created its depending on the dog's age and looks, to assign a dog classification. Puppies, older pups, and doggos are all referred to as "puppers," "puppos," and "floofer," which refers to hairy dogs or nearly any dog.

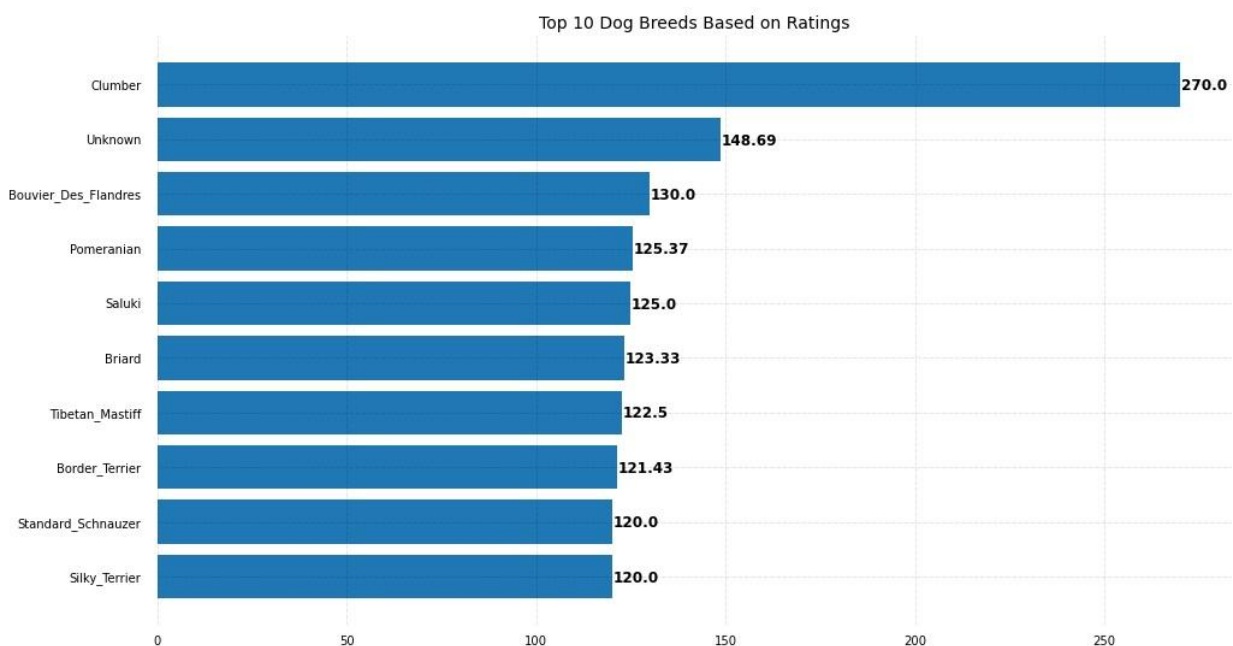
The data was filtered to exclude retweets, tweets with missing dog breed information, and tweets without images as part of my Data Analyst Nanodegree program at Udacity. The data was only available up to August 1st, 2017. There were 2092 observations in the final, valid dataset.

### Most Popular Dog Name

We decided to research what the most popular dog name was, and based on the results, we got the 10 most popular dog names.



### Which breeds are the most rated?

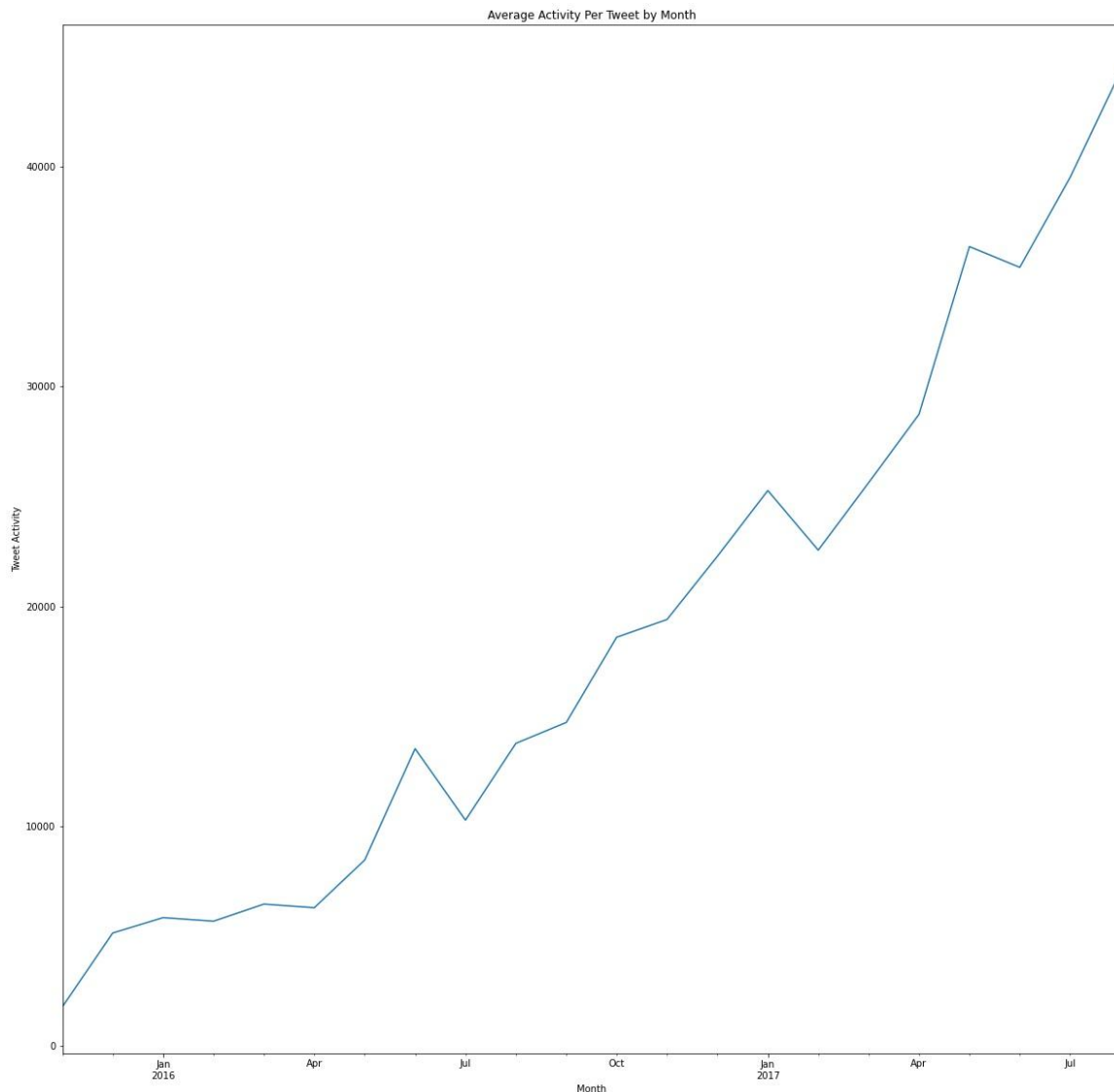


We can see the top five rated dogs in order are Clumber, Unknown, Bouvier\_Des\_Flandres, Pomeranian, Saluki, Briard. Tibetan\_Mastiff, Border\_Terrier, Standard\_Schnauzer, Silky\_Terrier

With the Clumber receiving substantially more percentage ratings at 270 than the other breeds.

### What is the monthly trend of interactions with WeRateDogs's posts?

There has been a steady upward trend in the average retweets and favorites since the account was first started, going from almost no interaction to around 35,000 retweets and favorites per post in the latest months. This trend is encouraging given that the account's original purpose was to post images with ratings.



There is a social networking success story hidden behind these seemingly anecdotal statistics. A twitter account's success is typically determined by the number of followers it has and by the degree to which those followers interact with the content by favoriting and retweeting it. WeRateDogs already has 7.6 million followers, which is a pretty excellent indication of its success, but its average like and retweet count are exceptional: