Depending on the project, we may do an analysis on the strengths, weaknesses, opportunities, and threats are. There may be some value to the customer, something they haven’t considered, but also done well it shows that we do understand their problem and can be their partners in the solution.

### System Objective:

List the objective from the workshop meeting.

### Strengths:

* What does this system do well in regards to internal use?
* What does this system do well in regards to external use?
* Why would other companies in this industry want to use/buy this system?

### Weaknesses:

* What could this system do better?
* What areas could cause this system to break down?
* Why would other companies in this industry not want to use/buy this system?

### Opportunities:

* What current opportunities does this system provide?
* How will this system help the growth of the company as a whole?
* How will this system help the growth of the company departmentally?

### Threats:

* What are potentials areas that this system could cause damage?
* What are external variables that could cause this system to not work effectively?
* What are internal variables that could cause this system to not work effectively?