## Agenda:

* Welcome, Introductions (10mins)
* Overview of the process (15mins) (Review: Agenda/Ground Rules/Determine or Identify product owner)
* Define the objective (15mins)
* Identify roles and user types (15mins)
* Brainstorm features for one role together (20mins)
* Groups brainstorm features for other identified roles (30mins)
* Groups present their features (45mins)
* Prioritize features (30mins)
* Define core feature set (20mins)
* Overview about what comes next (10mins)
* Q&A Session (15mins)

## Ground Rules:

* Show mutual respect.
* Actively participate.
* Stay on task.
* Listen to others…do not interrupt.
* We will honor brainstorming without being attached to our own viewpoint.
* Be free to speak our minds without fear of reprisal.