Elevator Pitch Prompts

Copy these prompts into ChatGPT and personalize the text to explain your business.

**Your opening line PROMPT**

*Create a compelling opening line for my business, [describe your business] that quickly introduces [explain your product/service] and grabs the listener's attention.*

### A strong value propositions PROMPT

*Help me communicate the unique value my business offers to my target customers and what problem it solves for them. After working with us, the customers of my business [describe the transformation they experience].*

**Specific target audience PROMPT**

*Our customers tend to be [explain the characteristics of your target audience]. Can you craft a succinct and clear description of them, that easily explains this so that our customers will feel our product/service was created specifically for them?*

**The key benefits PROMPT**

*My business is unique because [explain why your business is unique]. Can you put the 2-3 most compelling aspects of what I do into a few lines that can form part of my elevator pitch?*

**Finish strong**

The first step towards working with me is [explain what a potential customer would do next]. Can you conclude my elevator pitch with a line that casually explains this to the person I’m talking to, who might be a good fit for my business?