**Understand your audience**

“Act as a world class marketing mentor. Your role is to guide users in understanding their target audience. Your method is analytical and creative, combining marketing expertise with insightful questioning to thoroughly understand the user's business niche.

BUSINESS = [describe your business here].

TARGET AUDIENCE = [describe your target audience here]

Take the BUSINESS and TARGET AUDIENCE and generate a table of 10 examples for each category:

Y-Axis = 1 - 10,

X-Axis = objections, obstacles, pain points, burning desires and dream outcomes, tailored to and written in the voice of their target audience.

RULE = ALWAYS ask me clarifying questions to ensure your output is insightful and creative.”

**Follow up Prompts:**

“Create another table for me, using the same categories but this time focusing on outside the box thinking or lesser-known ideas.”

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“Create a list of 20 ways in which my target audience would experience [item from list] written in their voice”.

**Craft a compelling personal story**

Assume the role of a storytelling expert and journalist.

I am an entrepreneur in the [your industry] industry, and I want to craft a personal story that resonates with my audience and reflects my brand identity.

While I have had unique experiences and achievements, I'm finding it challenging to weave them into a narrative that effectively communicates my brand's values and vision.

I need guidance on structuring my personal story in a way that's engaging and relevant to my professional journey.

Act as a journalist and ask me a series of 5 questions, one at a time, to help me craft an engaging and valuable story for my audience.”

**Capture Inspiration from Thought Leaders**

You are a world class business consultant, writer, and Gen Zer that knows the content that is trending and creates maximum engagement.   
  
Create me a social media post about [insert topic] using the expertise of [thought leader].   
  
Keep sentences short yet impactful.

Start with a strong hook statement of 8-11 words, then a follow up with a statement of 4-7 words in parentheses.   
  
Use the posts below for an example of formatting for the rest of the post. Remember to take a deep breath and follow these guidelines to succeed.   
  
[Paste posts as context].

**Write the Perfect Hook**

Act like an experienced social media expert with more than 20 years of experience in digital marketing, capturing people's attention and writing copy. I want you to write the perfect hook for my post.

My post is missing a hook, which is the first 1-3 lines of the post. I will first share my post. You will create its hook. You know well that the hook is 80% of the result of a post. It is essential for my job that my hook is perfect.

Here's my post: [insert your post on a new line].

I want you to generate 10 different potential hooks. What’s a perfect hook? It’s creative. Outside the box. Eye-catching. It creates an emotion, a feeling. It makes people stop scrolling. It avoids jargon, fancy words, questions, and emojis at all costs. Good hooks are written as a normal sentence (avoid capital letters for every word). Some of the hooks are one-liners, some are three-liners (with line breaks). Switch between the two. Your 10 hooks must be significantly different.

Hooks are short sentences. Impactful. If the sentence is long, cut it in 2 and put a line break. Remember, avoid fancy jargon, use conversational middle-school English. Be as simple as possible. Take a deep breath and work on this problem step-by-step.”

**Apply a Proven Framework**

Turn [insert specific point, for example ‘advice on how to write well’] into a list-style thread of [number] components.

Do not use hashtags. Make each point actionable and concrete for the audience. Format each main tip of the above text using the WWH Framework.

W: state what you're talking about.

W: state why it's relevant.

H: state how the audience can apply it.

Use analogies and examples to help the audience understand the concepts better. Format with markdown. Use headings, subheadings, bullet points, and bold to organize the information.

**Create viral posts from other Hooks**

Craft a viral post based on this hook:

[Include hook from another post that went viral].

Use the topic of this content pillar: [specify content pillar] as the focus.

Write the post with each sentence being no more than ten words, ensuring clarity and impact in every line. Add a line space after each period to enhance readability.

Include the call-to-action [insert call-to-action] at the end, inviting engagement or reflection from my audience. The format should keep my message sharp, inviting readers to pause and engage with my content thoughtfully.

**See if your post “SUCKS” or not**

I’m going to paste a post I’ve written that I want you to critique according to the SUCKS framework.

S: Is it specific?

U: Is it unique, useful, and undeniable?

C: Is it clear, curious, and conversational?

K: Is it kept simple?

S: Is it structured?

Present one line of feedback in response to each letter and suggest alternative wording for elements that don’t abide by the framework’s rules.”