

The meaning of each attribute (column) in train_data.txt

Column	Meaning
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Column 1:	Customer Subtype, see Appendix A1
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Column 2:	Number of houses
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Column 3:	Avg size household
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Column 4:	Avg age, see Appendix A2
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Column 5:	Customer main type, see Appendix A3
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Column 6:	Roman catholic, see Appendix A4
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Column 7:	Protestant ...
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Column 8:	Other religion
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Column 9:	No religion
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Column 10:	Married
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Column 11:	Living together
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Column 12:	Other relation
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Column 13:	Singles
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Column 14:	Household without children
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Column 15:	Household with children
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Column 16:	High level education
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Column 17:	Medium level education
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Column 18:	Lower level education
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Column 19:	High status
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Column 20:	Entrepreneur
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Column 21:	Farmer
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Column 22:	Middle management
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Column 23:	Skilled labourers
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Column 24:	Unskilled labourers
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Column 25:	Social class A
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Column 26:	Social class B1
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Column 27:	Social class B2
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Column 28:	Social class C
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Column 29:	Social class D
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Column 30:	Rented house
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Column 31:	Home owners
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Column 32:	1 car
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Column 33:	2 cars
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Column 34:	No car
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Column 35:	National Health Service
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Column 36:	Private health insurance
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Column 37:	Income 30.000
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Column 38:	Income 30-45.000
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Column 39:	Income 45-75.000
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Column 40:	Income 75-122.000
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Column 41: Income >123.000
Column 42: Average income
Column 43: Purchasing power class
Column 44: Contribution private third party insurance, see Appendix A5
Column 45: Contribution third party insurance (firms) ...
Column 46: Contribution third party insurance (agriculture)
Column 47: Contribution car policies
Column 48: Contribution delivery van policies
Column 49: Contribution motorcycle/scooter policies
Column 50: Contribution lorry policies
Column 51: Contribution trailer policies
Column 52: Contribution tractor policies
Column 53: Contribution agricultural machines policies
Column 54: Contribution moped policies
Column 55: Contribution life insurances
Column 56: Contribution private accident insurance policies
Column 57: Contribution family accidents insurance policies
Column 58: Contribution disability insurance policies
Column 59: Contribution fire policies
Column 60: Contribution surfboard policies
Column 61: Contribution boat policies
Column 62: Contribution bicycle policies
Column 63: Contribution property insurance policies
Column 64: Contribution social security insurance policies
Column 65: Number of private third party insurance
Column 66: Number of third party insurance (firms) ...
Column 67: Number of third party insurance (agriculture)
Column 68: Number of car policies
Column 69: Number of delivery van policies
Column 70: Number of motorcycle/scooter policies
Column 71: Number of lorry policies
Column 72: Number of trailer policies
Column 73: Number of tractor policies
Column 74: Number of agricultural machines policies
Column 75: Number of moped policies
Column 76: Number of life insurances
Column 77: Number of private accident insurance policies
Column 78: Number of family accidents insurance policies
Column 79: Number of disability insurance policies
Column 80: Number of fire policies
Column 81: Number of surfboard policies
Column 82: Number of boat policies
Column 83: Number of bicycle policies

Column 84: Number of property insurance policies

Column 85: Number of social security insurance policies

Appendix

A1:

High Income, expensive child: 1

Very Important Provincials: 2

High status seniors: 3

Affluent senior apartments: 4

Mixed seniors: 5

Career and childcare: 6

Double income no kids: 7

Middle class families: 8

Modern, complete families: 9

Stable family: 10

Family starters: 11

Affluent young families: 12

Young all american family: 13

Junior cosmopolitan: 14

Senior cosmopolitans: 15

Students in apartments: 16

Fresh masters in the city: 17

Single youth: 18

Suburban youth: 19

Ethnically diverse: 20

Young urban have-nots: 21

Mixed apartment dwellers: 22

Young and rising: 23

Young, low educated: 24

Young seniors in the city: 25

Own home elderly: 26

Seniors in apartments: 27

Residential elderly: 28

Porchless seniors: no front yard: 29

Religious elderly singles: 30

Low income catholics: 31

Mixed seniors: 32

Lower class large families: 33

Large family, employed child: 34

Village families: 35

Couples with teens: 36

Mixed small town dwellers: 37

Traditional families: 38
Large religious families: 39
Large family farms: 40
Mixed rurals: 41

A2:

20-30 years: 1
30-40 years: 2
40-50 years: 3
50-60 years: 4
60-70 years: 5
70-80 years: 6

A3:

Successful hedonists: 1
Driven Growers: 2
Average Family: 3
Career Loners: 4
Living well: 5
Cruising Seniors: 6
Retired and Religious: 7
Family with grown ups: 8
Conservative families: 9
Farmers: 10

A4:

0%: 0
1 - 10%: 1
11 - 23%: 2
24 - 36%: 3
37 - 49%: 4
50 - 62%: 4
63 - 75%: 6
76 - 88%: 7
89 - 99%: 8
100%: 9

A5:

equal to 0: 0
from 1 to 49: 1
from 50 to 99: 2
from 100 to 199: 3
from 200 to 499: 4

from 500 to 999: 5
from 1000 to 4999: 6
from 5000 to 9999: 7
from 10.000 to 19.999: 8
larger or equal to 20.000: 9