1. How old are you? 19
2. Do you often use baked products? Yes, I often use it 2 or 3 times a month
3. Have you ever viewed a bakery’s products and their special offers on the website? No, I usually go to the bakery directly rather than view it on the website because I can immerse myself in the bakery’ atmosphere.
4. If you might not come to the bakery directly, would you use their website to take a look at their products? Yes, I do whether they update the website daily.
5. **“Talk aloud”:** eye-catching, beautiful, many pictures.
6. Step to follow:
   1. Navigate each site and check through its appearance and features.
   2. Check whether the site transition smooth.
   3. Check the form in the footer and contact us page whether it was workable.
7. How pleasant is it to use the design? 8/10
8. Do you have any difficulties in using the web? No, I feel it is enough for a bakery site.
9. How many errors do users make, how severe are these errors, and how easily can they recover from the errors? No, I didn’t make any errors.
10. Can you score the website on a score scale of 10? 9/10.