



Jan /15 - Dec/15

All

31-12-2015



Orders are **highest** on weekends, **Friday/Saturday** evenings.

There are **maximum** orders from month of **July** and **January**.

Classic Category contributes to **maximum** sales & total orders.

Large size pizza contributes
to **maximum** sales.



Total Revenue



Avg Order Value



Total Pizzas Sold



Total Orders Placed



Avg Pizzas Per Order

Day	Tweets
SUN	2.6K
MON	2.8K
TUE	3.0K
WED	3.0K
THU	3.2K
FRI	3.5K
SAT	3.2K

Month	Temperature (°C)
JAN	18.45
FEB	16.85
MAR	18.40
APR	17.99
MAY	18.53
JUN	17.73
JUL	19.35
AUG	18.41
SEP	16.61
OCT	16.46
NOV	17.92
DEC	16.80

pizza_category

- Classic
- Supreme
- Chicken
- Veggie

pizza_category	Percentage
Classic	26.91%
Supreme	25.46%
Chicken	23.96%
Veggie	23.68%

pizza_size

- Large
- Medium
- Regular
- X-Large
- XX-Large

pizza_size	Percentage
Large	45.89%
Medium	30.49%
Regular	21.77%
X-Large	1.72%
XX-Large	0.13%

Classic	14888
Supreme	11987
Veggie	11649
Chicken	11050



PIZZA SALES REPORT

Jan /15 - Dec/15

Pizza Category

All

01-01-2015

31-12-2015



Home



Best/Worst Sellers



BEST SELLERS

REVENUE

The Thai Chicken Pizza
Contributes to **maximum**
Revenue

QUANTITY

The classic Deluxe Pizza
Contributes to **maximum** Total
Quantities

TOTAL ORDERS

The Classic Deluxe Pizza
Contributes to **maximum** Total
Orders

WORST SELLERS

REVENUE

The Brie Carrie Pizza **minimum**
Revenue

QUANTITY

The Brie Carrie Pizza
contributes to **minimum** Total
Quantities

TOTAL ORDERS

The Brie Carrie Pizza Contributes
to **minimum** Total Orders



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

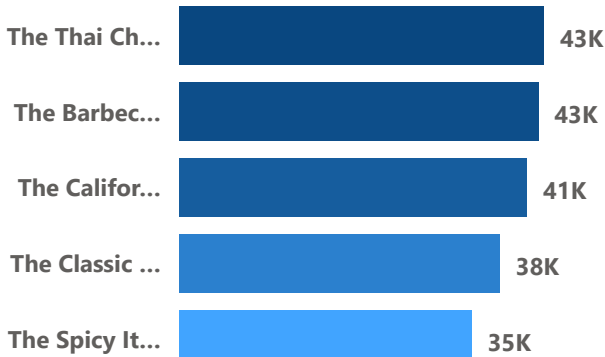
Total Orders Placed



2.32

Avg Pizzas Per Order

Top 5 Pizzas by Revenue



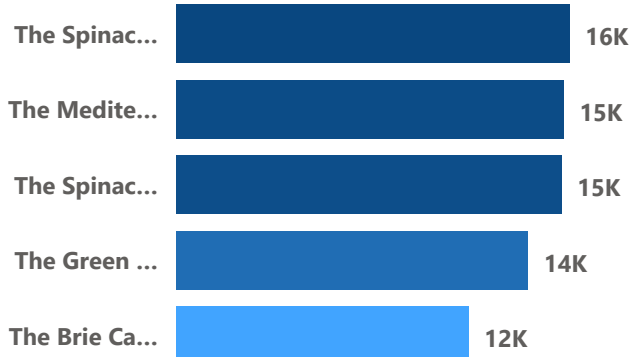
Top 5 Pizzas by Quantity



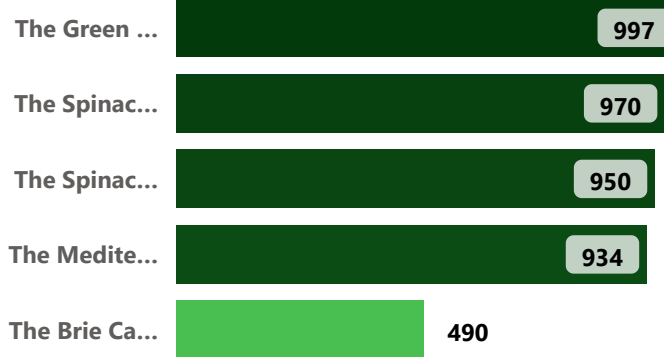
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Top 5 Pizzas by Total Orders

